



TRENDSETTING PREMIUM COLLECTION

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Collections

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Italian Collection

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GLAMOUR

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ANTICO

Ancient Collection



VRIDA®

VRIDA is a brand that is synonymous with premium handcrafted ceramic decors. Each product is the result of the vast wealth of knowledge and manufacturing expertise of our company and the people we work with.

The most suitable procedure is chosen to create these collections on a case-by-case basis. Most work is done by hand, using various techniques like screen printing, sandblasting, stenciling, bulb glazing & hand painting for each specific design detail. The end result is a product that is high quality, superbly original, and handmade. The perfect combination of time-honored, refined techniques of traditional craft decoration with modern industrial processes using the best materials sourced from around the globe.

The search for new harmonies and aesthetic balances.



VRIDA is the answer to those in the search for alternative aesthetic solutions to commercially mass-produced ceramics. The products stand out for their strong originality and represent an interesting study of details and interpretation of contemporary trends.

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Exotic Collection
Uniquely vibrant!, True Luxury

'RAKU firing' is a Japanese technique that uses all of the Earth's elements - fire, wind, earth and air - and creates an incredible glaze on ceramic, which varies in tone and texture each time. Its inspiration comes from the history of Ceramics, where metal oxides were used to create beautiful metallic effects & deep intense colours on artisan tiles.



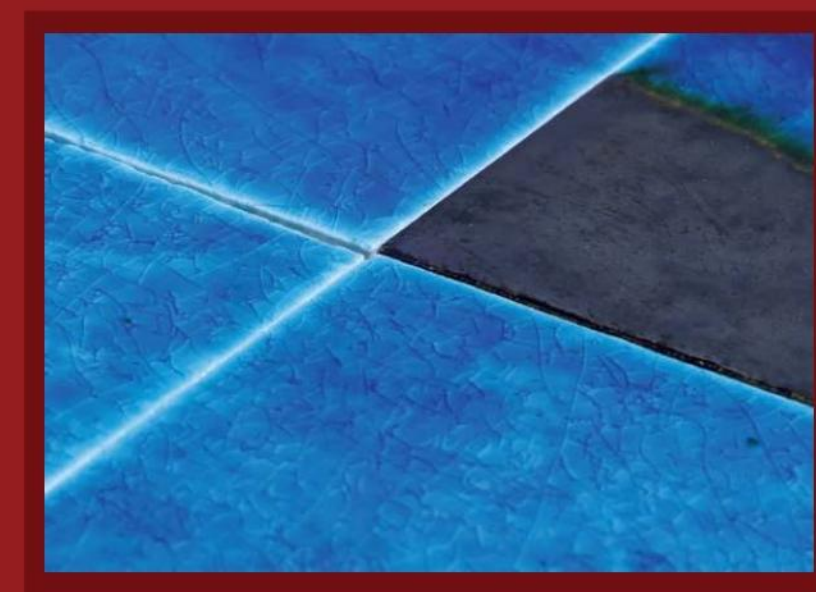
AMALFI

Random Mix Patterns

AMALFI collection is inspired by the famous Amalfi Coast of Italy, A Unesco World Heritage Site. The charming historical area with sheer cliffs overlooking the beautiful glittering seas.

The black Rock like effect contrasts with the textured crackle glazes.

Available in 4" X 4" and suitable for interior walls & many interesting applications in furniture as well.



EX 4446



BEAUTIFY YOUR SPACE

AMALFI Random Mix Patterns

SIZE

EX 4444
EX 4445
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EX 4450

98 X 98mm
9.8 X 9.8cm

Thickness
9mm

FEATURES



Suitable for Wall Area



Suitable for dry areas and an area with no direct contact with water.



Suitable for Internal usage for all spaces



Random Crackle effect with Suitable color variations



Random Patterns Mix



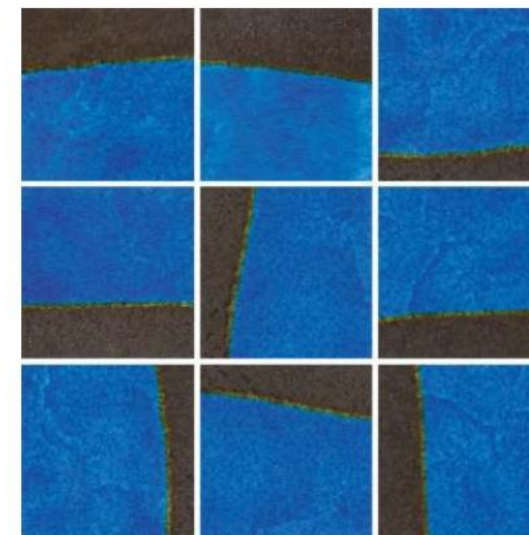
Color variation for authentic effect



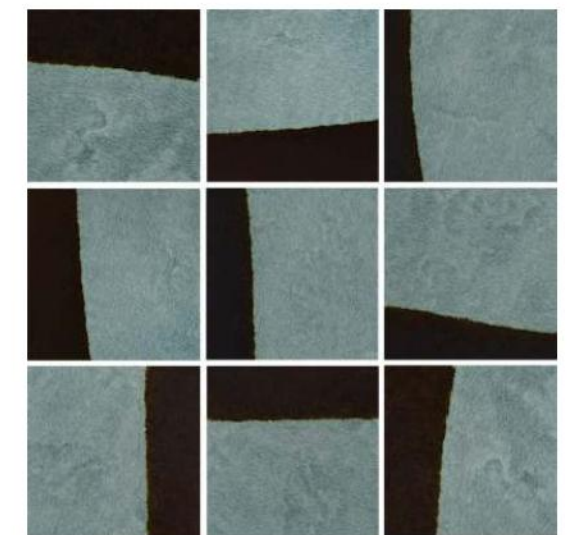
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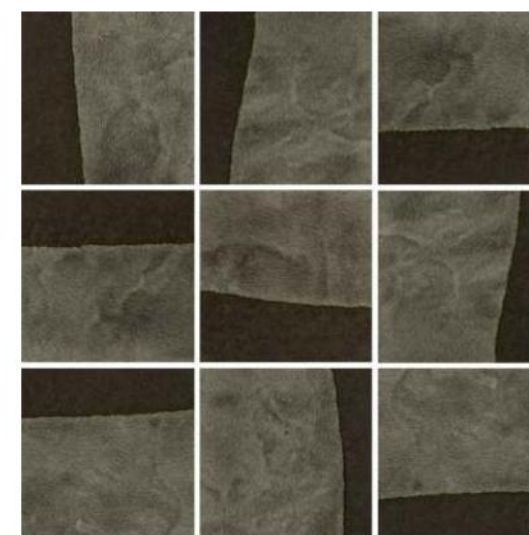
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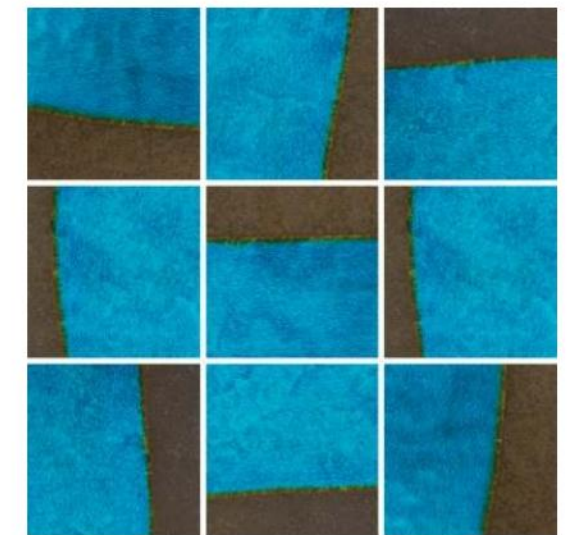
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EX 4448
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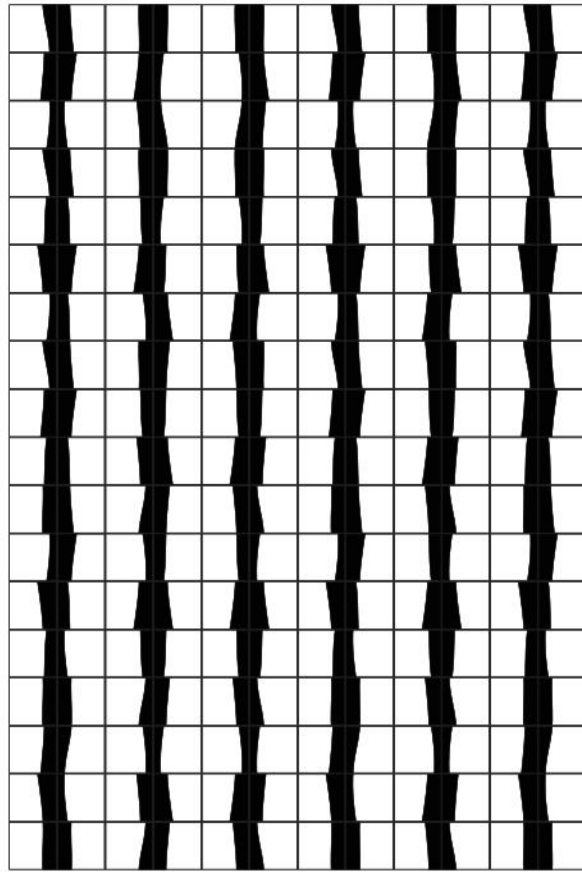


EX 4449
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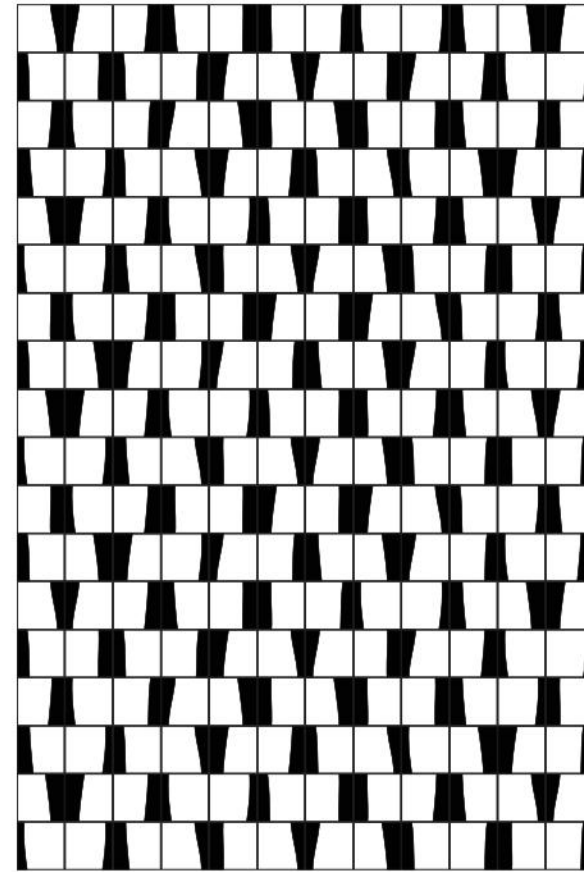


EX 4450
PC 03

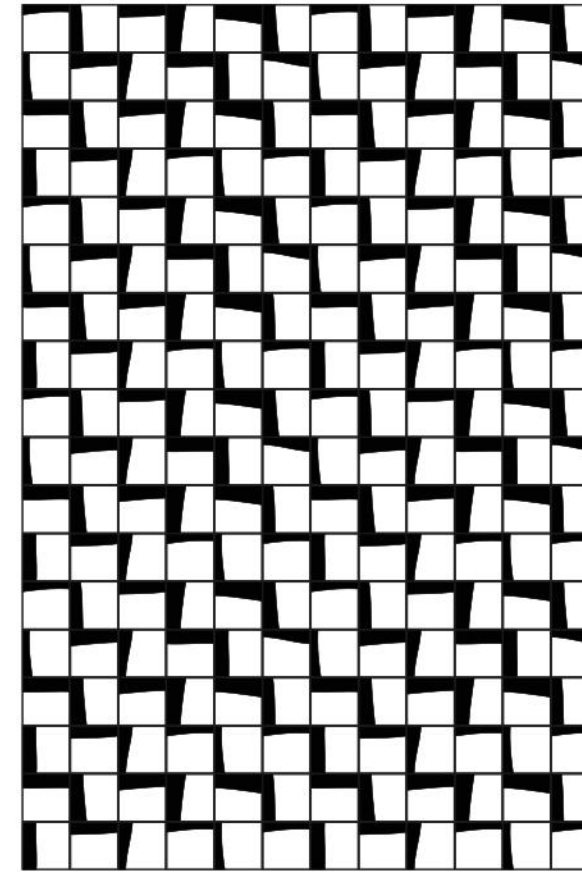
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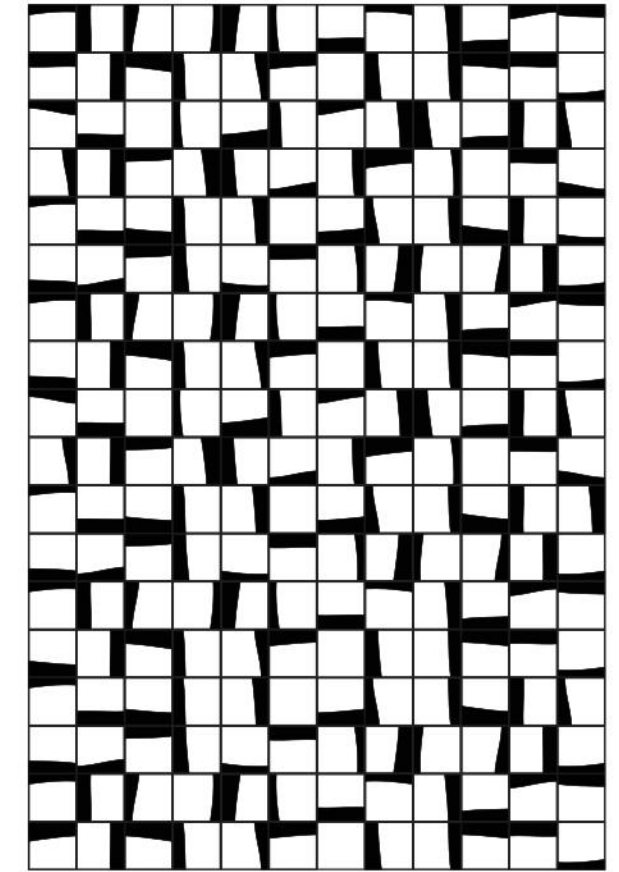
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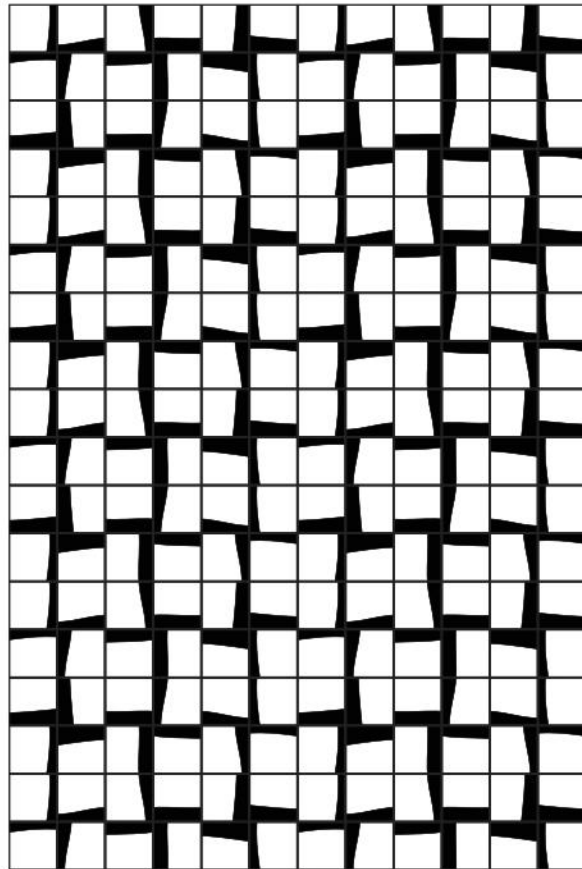
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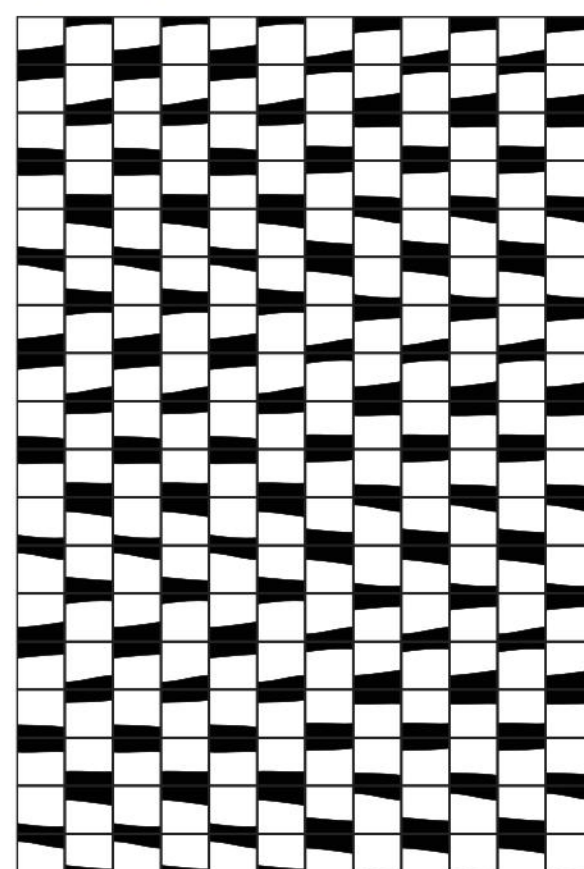
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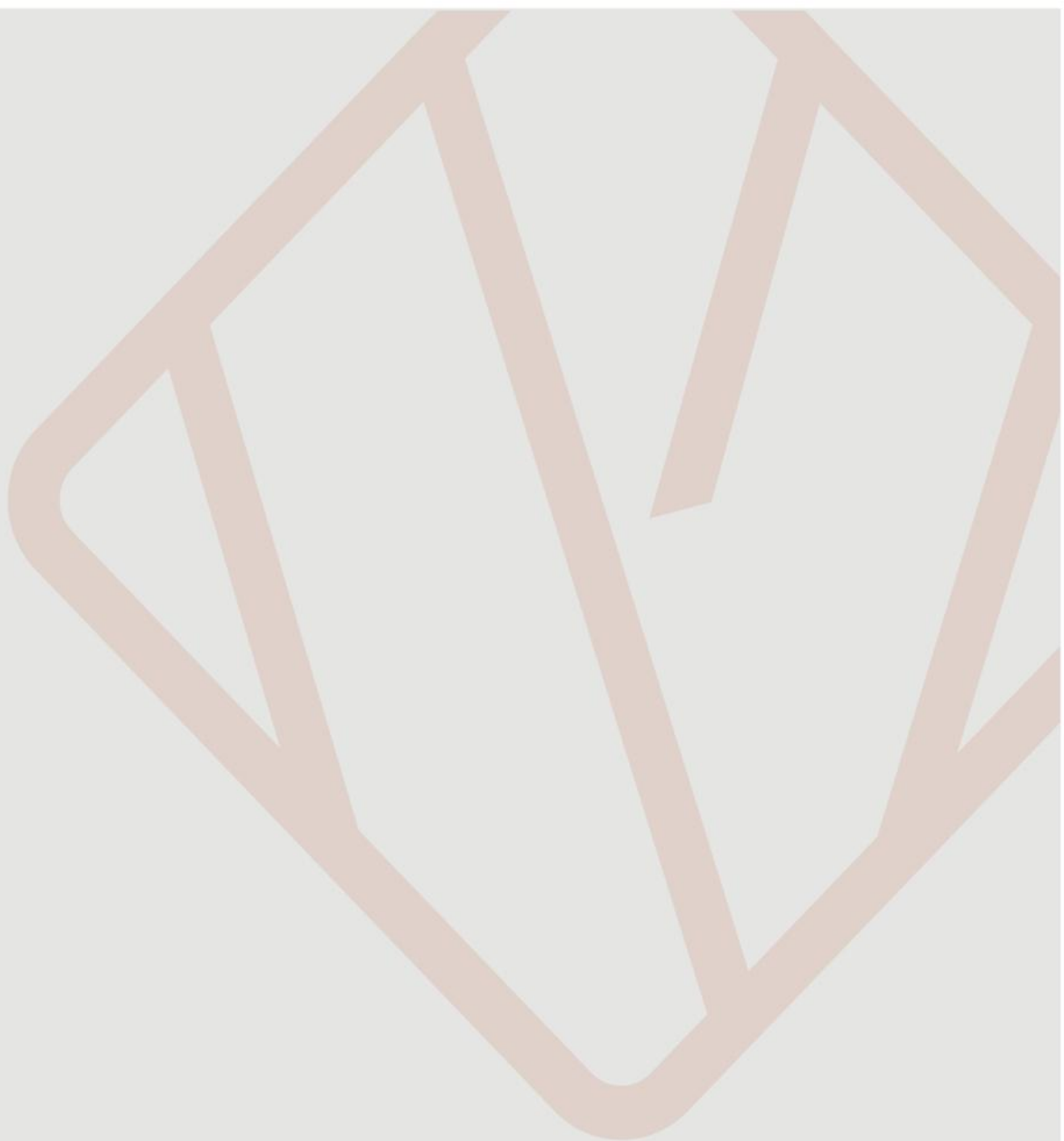
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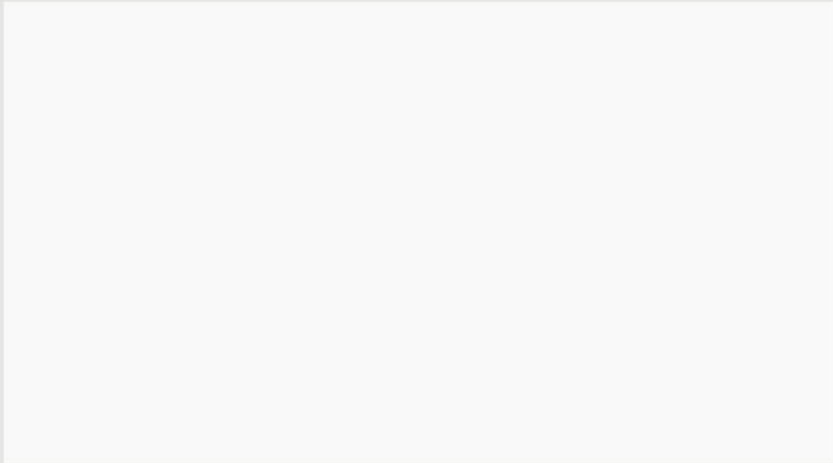
NOTES

1. The use of appropriate spacers is mandatory for fixing all Decors.
2. Being Handcrafted products, slight variations in colours & finish is part of the overall product character. All the decors should be unboxed & mixed up before fixing.
3. The colours & finishes in the catalogue is for information & reference purpose only. Actual products may vary slightly from the samples you may have seen during the selection at our channel partners.
4. All products comply with their respective National & International industry standards.





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