



**TRENDSETTING PREMIUM COLLECTION**

# INDEX

## Collections

### LA DOLCE VITA

Italian Collection

### RETRO

Classic Collection

### GLAMOUR

Metallic Collection

### AQUAFORTE

Artisan Collection

### RAKU

Exotic Collection

### ANTICO

Ancient Collection



## VRIDA®

VRIDA is a brand that is synonymous with premium handcrafted ceramic decors. Each product is the result of the vast wealth of knowledge and manufacturing expertise of our company and the people we work with.

The most suitable procedure is chosen to create these collections on a case-by-case basis. Most work is done by hand, using various techniques like screen printing, sandblasting, stenciling, bulb glazing & hand painting for each specific design detail. The end result is a product that is high quality, superbly original, and handmade. The perfect combination of time-honored, refined techniques of traditional craft decoration with modern industrial processes using the best materials sourced from around the globe.

*The search for new harmonies and aesthetic balances.*



VRIDA is the answer to those in the search for alternative aesthetic solutions to commercially mass-produced ceramics. The products stand out for their strong originality and represent an interesting study of details and interpretation of contemporary trends.

# CONTENTS

<b>Raku Collection</b>	<b>Page No.</b>
<b>HERITAGE</b> Random Mix Patterns _____	01
HL 4450	
HL 4488	
HL 4489	
HL 4490	
<b>AMALFI</b> Random Mix Patterns _____	07
EX 4444	
EX 4445	
EX 4446	
EX 4448	
EX 4449	
EX 4450	
<b>VICTORIA</b> Random Mix Patterns _____	15
HL 4451	
HL 4452	
<b>SARDINIA</b> Random Mix Patterns _____	19
EX 1090	
PC 48011	
PC 48012	
<b>EXPLORA</b> Single Pattern _____	23
EX 1095	
EX 1096	
EX 1097	
EX 1098	
EX 1099	
<b>MANDALA</b> 4 Random Mix Patterns _____	29
EX 2255	
EX 2256	
EX 2257	
EX 2258	
EX 2259	

<b>Raku Collection</b>	<b>Page No.</b>
<b>KAIRO</b> 4 Random Mix Patterns _____	35
XB 12301 A/B/C/D	
XB 12304 A/B/C/D	
XB 12471 A/B/C/D	
XB 12604 A/B/C/D	
XB 12104 A/B/C/D	
XB 12501 A/B/C/D	
<b>LUXE</b> Random Mix Patterns _____	43
XXM 01	
XXM 02	
XXM 03	
XXM 04	
<b>BREEZE</b> Random Mix Patterns _____	47
XXM 030	

**Raku**

**Exotic Collection**  
**Uniquely vibrant!, True Luxury**

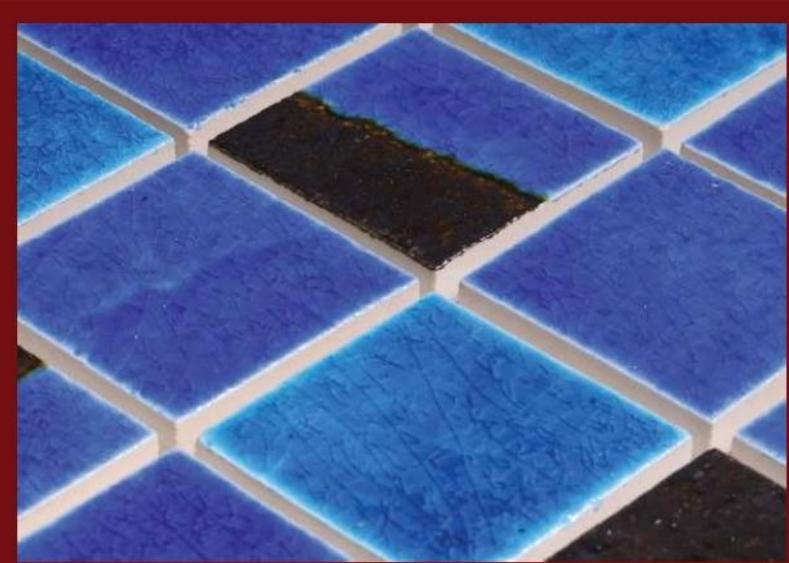
'RAKU firing' is a Japanese technique that uses all of the Earth's elements - fire, wind, earth and air - and creates an incredible glaze on ceramic, which varies in tone and texture each time. Its inspiration comes from the history of Ceramics, where metal oxides were used to create beautiful metallic effects & deep intense colours on artisan tiles.

## BREEZE

Random Mix Patterns

BREEZE features Deep blue & Azure sea-blue contrasting with a black mirror effect. Can use randomly or in combinations of colour or arrangement of patterns!

Available in 12" X 12" and suitable for interior walls.



XXM 030

# BEAUTIFY YOUR SPACE

## BREEZE

Random Mix Patterns

### SIZE



297 X 297mm  
29.7 X 29.7cm

Thickness  
9mm

### FEATURES



Suitable for Wall Area



Suitable for dry areas and an area with no direct contact with water.



Suitable for Internal usage for all spaces



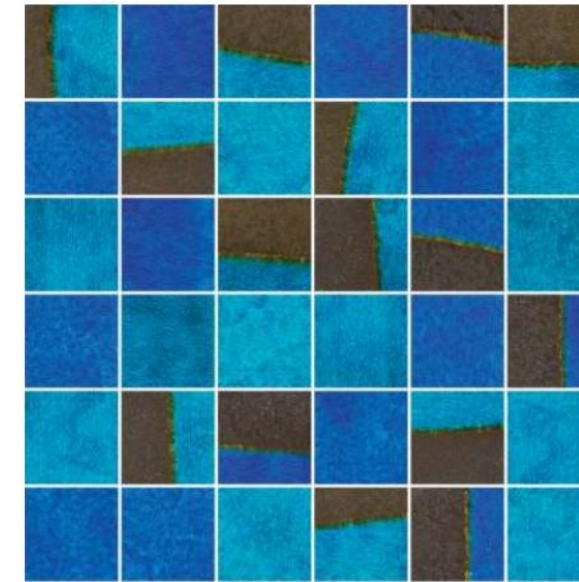
Random Crackle effect with Suitable color variations



Random Patterns Mix



Color variation for authentic effect

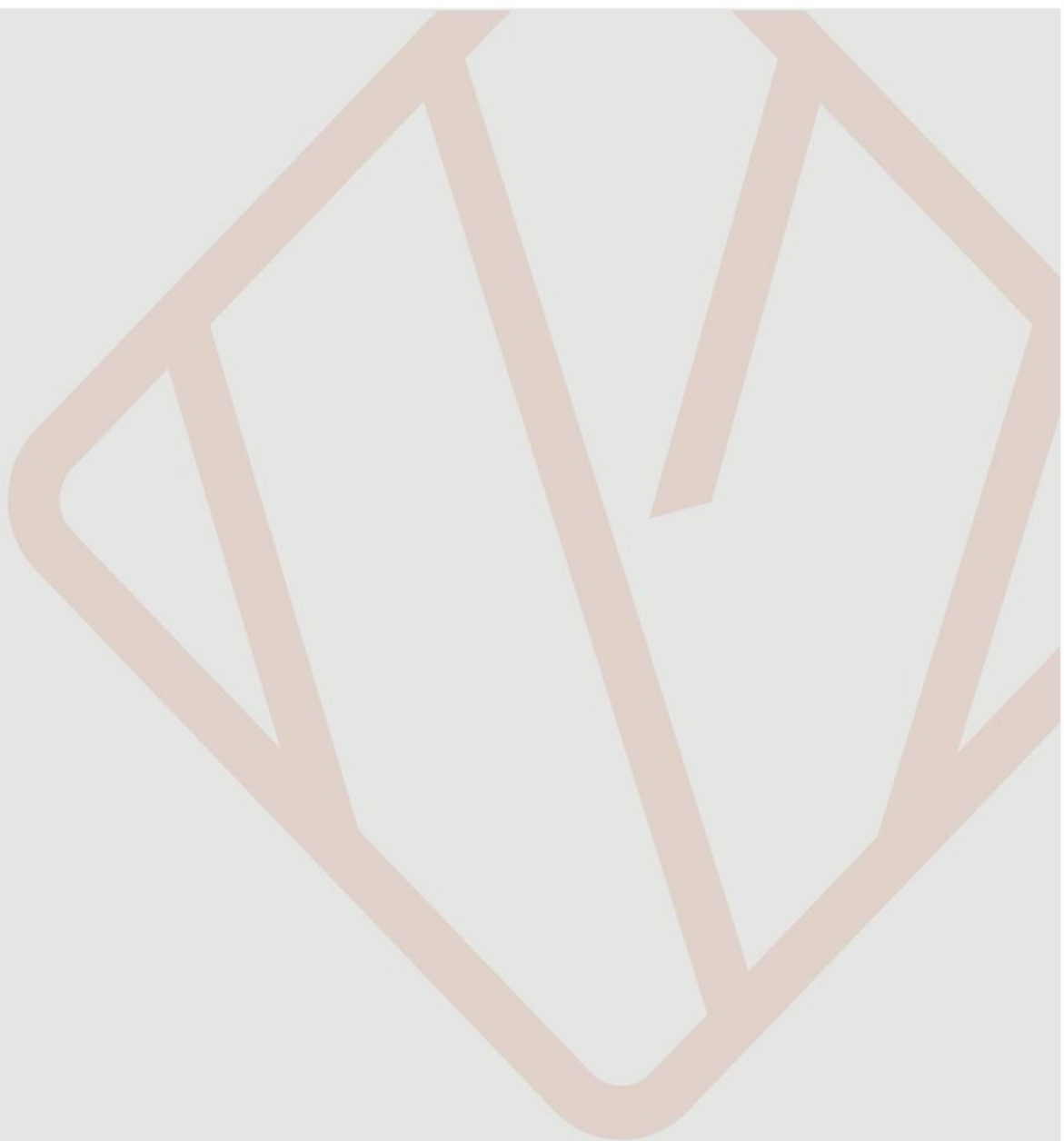


**XXM 030**  
PC 13

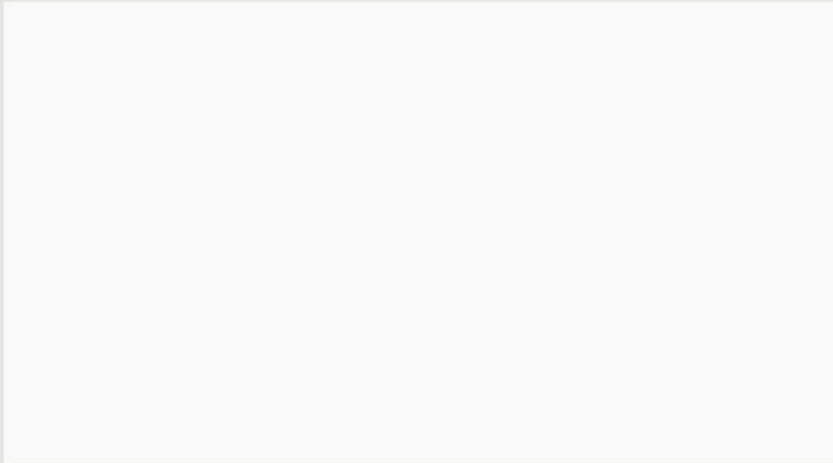
# NOTES

1. The use of appropriate spacers is mandatory for fixing all Decors.
2. Being Handcrafted products, slight variations in colours & finish is part of the overall product character. All the decors should be unboxed & mixed up before fixing.
3. The colours & finishes in the catalogue is for information & reference purpose only. Actual products may vary slightly from the samples you may have seen during the selection at our channel partners.
4. All products comply with their respective National & International industry standards.





**EXCLUSIVELY AVAILABLE AT**



Follow Us:   

