



TRENDSETTING PREMIUM COLLECTION

INDEX

Collections

LA DOLCE VITA

Italian Collection

RETRO

Classic Collection

GLAMOUR

Metallic Collection

AQUAFORTE

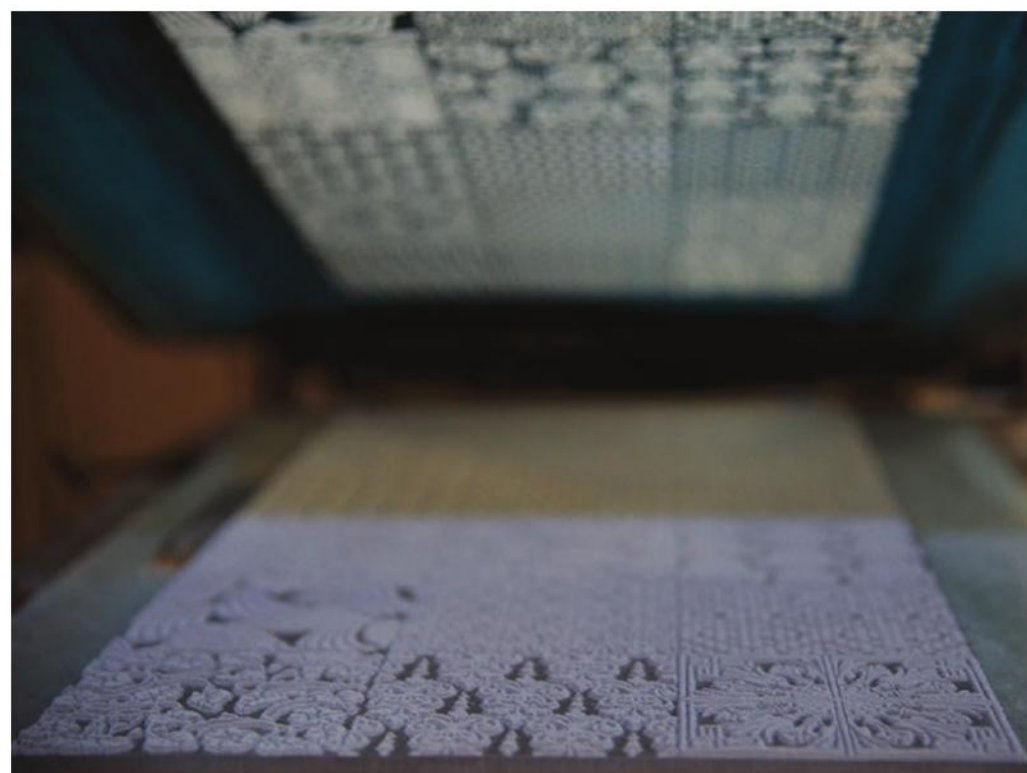
Artisan Collection

RAKU

Exotic Collection

ANTICO

Ancient Collection



VRIDA®

VRIDA is a brand that is synonymous with premium handcrafted ceramic decors. Each product is the result of the vast wealth of knowledge and manufacturing expertise of our company and the people we work with.

The most suitable procedure is chosen to create these collections on a case-by-case basis. Most work is done by hand, using various techniques like screen printing, sandblasting, stenciling, bulb glazing & hand painting for each specific design detail. The end result is a product that is high quality, superbly original, and handmade. The perfect combination of time-honored, refined techniques of traditional craft decoration with modern industrial processes using the best materials sourced from around the globe.

The search for new harmonies and aesthetic balances.



VRIDA is the answer to those in the search for alternative aesthetic solutions to commercially mass-produced ceramics. The products stand out for their strong originality and represent an interesting study of details and interpretation of contemporary trends.

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Glamour

Metallic collection
Precisely sculpted and patiently aged, Meticulous beauty

The hues of precious metals give a new interpretation to the collection: Glamour is a choice of style that illuminates the material with the play of light. Brilliant Gold, Rose Gold and Platinum nuances light up with Luxe finishes.

GLAMOUR is the seductive allure that transforms appearances and commands attention. It is a sensation, a state of mind, an attitude, an aura that is enveloped in mystery and magic.

Glamorous colors, vibrant textures, and free-flowing abstract designs in different formats & size complete this range.

DUNE BRIX

Random Mix Patterns

Light and colors shine on the base, thanks to these ethnic-looking brushstrokes and scratches. The surfaces are watercolored in dark tones, creating carved, metallic designs giving a rustic and decorative effect.

Available in 12" X 3" and suitable for interior walls & floors.



PC 72010





BEAUTIFY YOUR SPACE

DUNE BRIX Random Mix Patterns

SIZE



FEATURES



Suitable for Wall Area



Suitable for Floor Area



Suitable for Internal & external
usage for all spaces



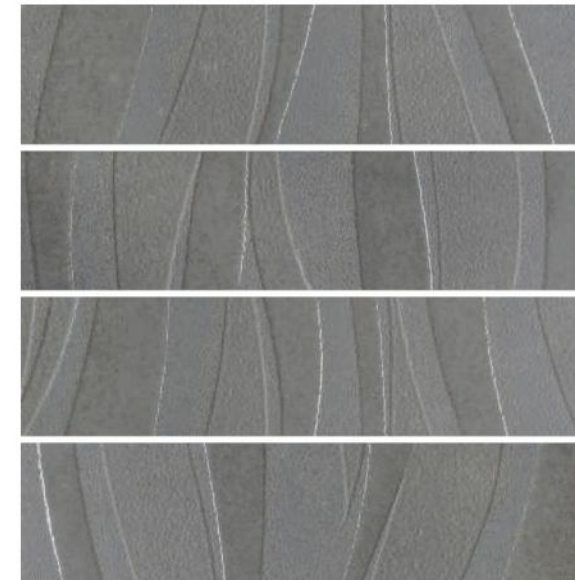
Additional Third Firing
for special decoration.



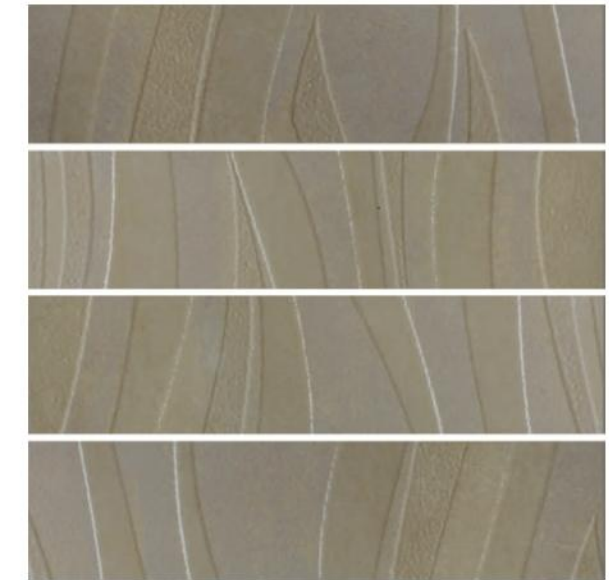
Random Patterns Mix



Suitable for all types
of wet & dry Areas.



PC 72010
PC 02



PC 72020
PC 02

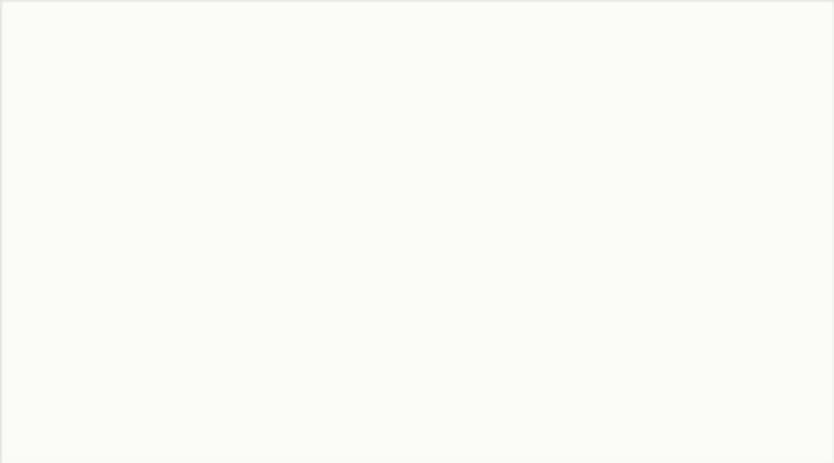
NOTES

1. The use of appropriate spacers is mandatory for fixing all Decors.
2. Being Handcrafted products, slight variations in colours & finish is part of the overall product character. All the decors should be unboxed & mixed up before fixing.
3. The colours & finishes in the catalogue is for information & reference purpose only. Actual products may vary slightly from the samples you may have seen during the selection at our channel partners.
4. All products comply with their respective National & International industry standards.





EXCLUSIVELY AVAILABLE AT



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