



TRENDSETTING PREMIUM COLLECTION

INDEX

Collections

LA DOLCE VITA

Italian Collection

RETRO

Classic Collection

GLAMOUR

Metallic Collection

AQUAFORTE

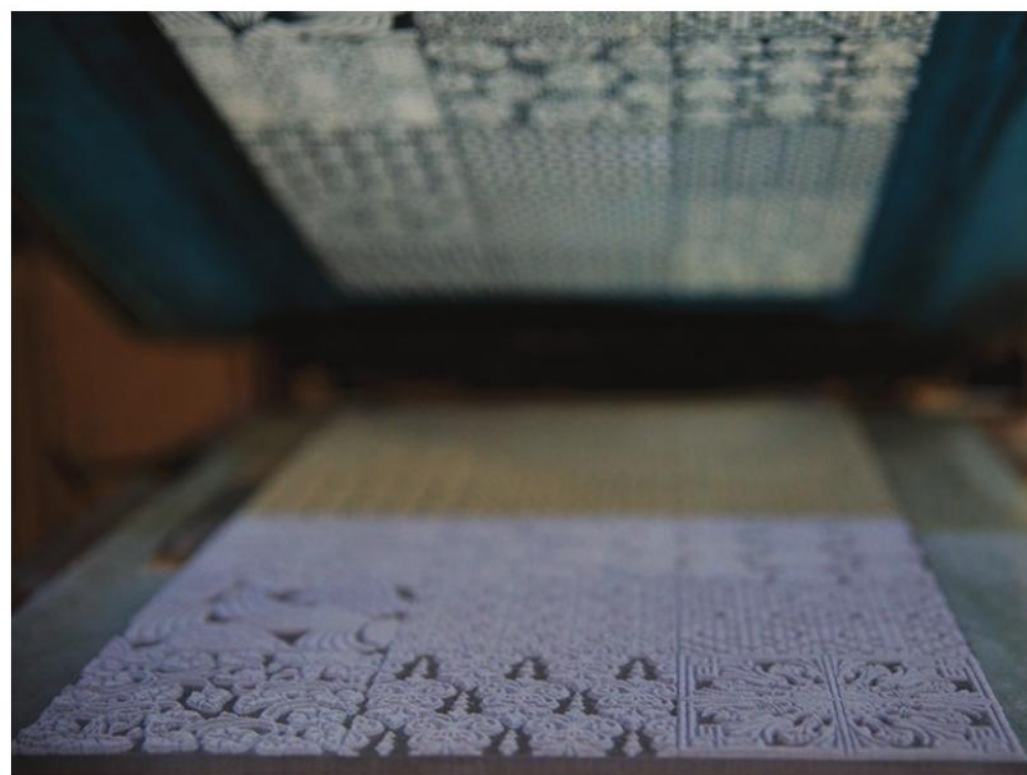
Artisan Collection

RAKU

Exotic Collection

ANTICO

Ancient Collection



VRIDA®

VRIDA is a brand that is synonymous with premium handcrafted ceramic decors. Each product is the result of the vast wealth of knowledge and manufacturing expertise of our company and the people we work with.

The most suitable procedure is chosen to create these collections on a case-by-case basis. Most work is done by hand, using various techniques like screen printing, sandblasting, stenciling, bulb glazing & hand painting for each specific design detail. The end result is a product that is high quality, superbly original, and handmade. The perfect combination of time-honored, refined techniques of traditional craft decoration with modern industrial processes using the best materials sourced from around the globe.

The search for new harmonies and aesthetic balances.



VRIDA is the answer to those in the search for alternative aesthetic solutions to commercially mass-produced ceramics. The products stand out for their strong originality and represent an interesting study of details and interpretation of contemporary trends.

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Glamour

Metallic collection
Precisely sculpted and patiently aged, Meticulous beauty

The hues of precious metals give a new interpretation to the collection: Glamour is a choice of style that illuminates the material with the play of light. Brilliant Gold, Rose Gold and Platinum nuances light up with Luxe finishes.

GLAMOUR is the seductive allure that transforms appearances and commands attention. It is a sensation, a state of mind, an attitude, an aura that is enveloped in mystery and magic.

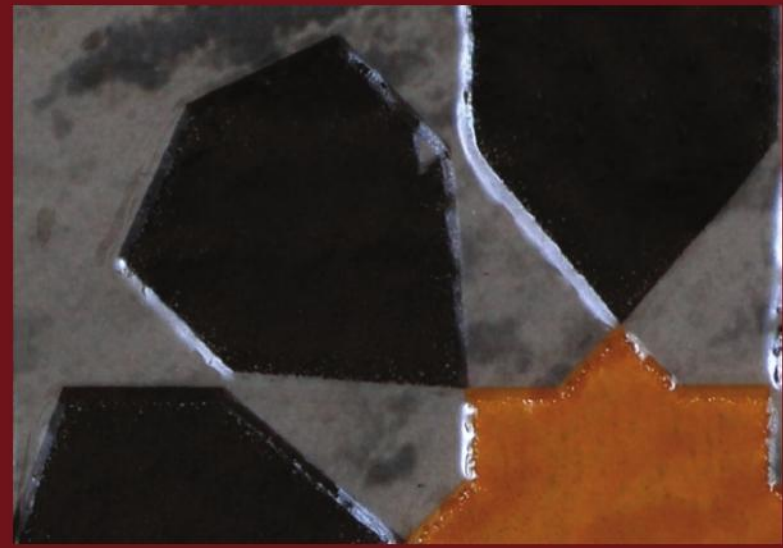
Glamorous colors, vibrant textures, and free-flowing abstract designs in different formats & size complete this range.

FUN

Single Pattern

FUN that brings out the texture and deeply contrasting colours. The hand screen printing on the stone text-lined base highlights the depth of colours. This decor is expressive and playful in any ambience.

Available in 6" X 6" and suitable for interior walls.



FUN 610A / FUN 610B



FUN 610D / FUN 610E



FUN 610C / FUN 610G



BEAUTIFY YOUR SPACE

FUN Single Pattern

SIZE _____

610 A	610 F	148 X 148mm 14.8 X 14.8cm
610 B	610 G	
610 C		
610 D		
610 E		

Thickness
9mm

FEATURES _____



Suitable for Wall Area



Handcrafted Design



Suitable for Internal usage
for all spaces



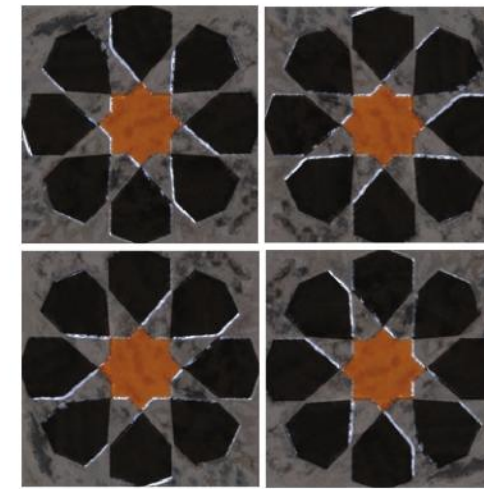
Additional Third Firing
for special decoration.



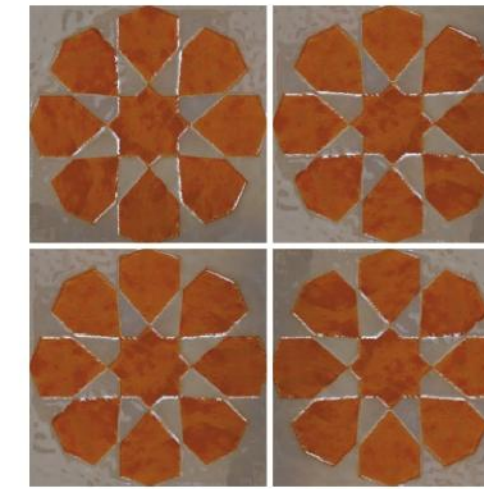
One Pattern Design



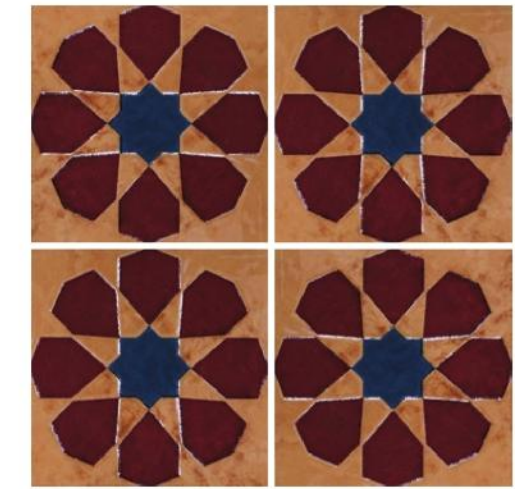
Suitable for all types
of wet & dry Areas.



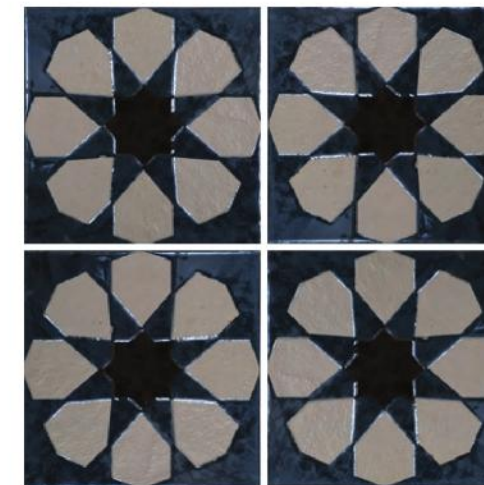
FUN 610A
PC 05



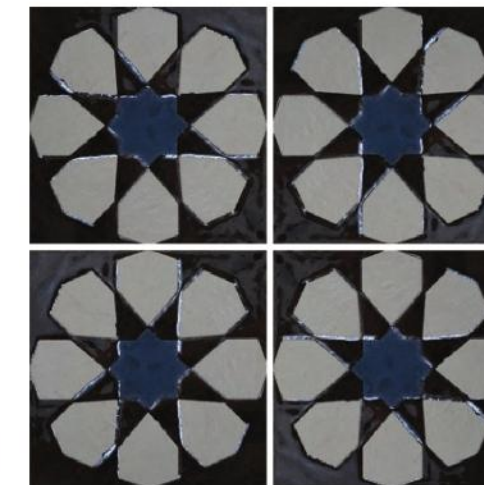
FUN 610B
PC 05



FUN 610C
PC 05



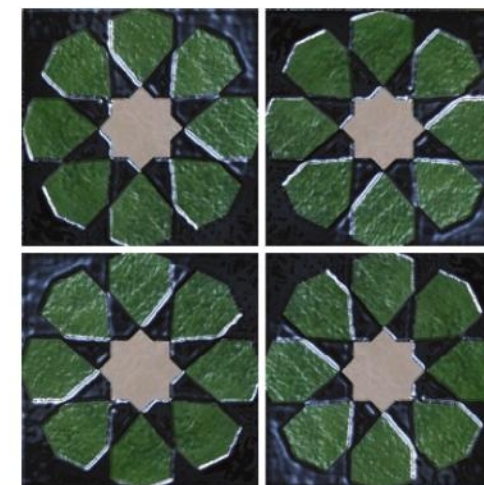
FUN 610D
PC 05



FUN 610E
PC 05



FUN 610F
PC 05



FUN 610G
PC 05

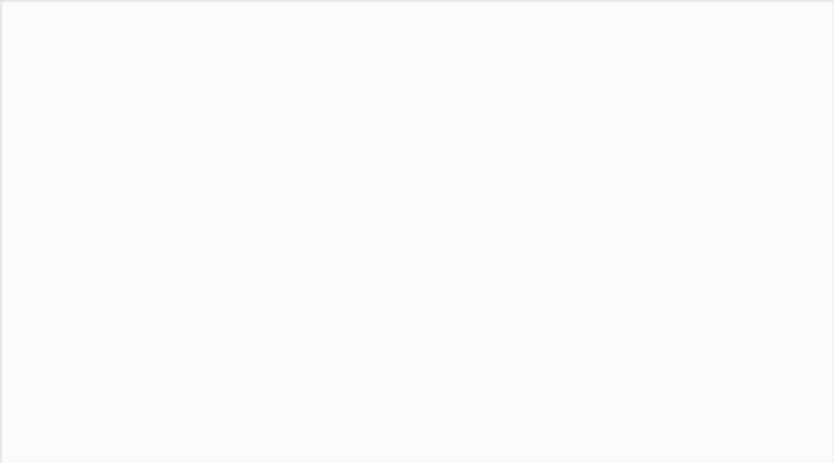
NOTES

1. The use of appropriate spacers is mandatory for fixing all Decors.
2. Being Handcrafted products, slight variations in colours & finish is part of the overall product character. All the decors should be unboxed & mixed up before fixing.
3. The colours & finishes in the catalogue is for information & reference purpose only. Actual products may vary slightly from the samples you may have seen during the selection at our channel partners.
4. All products comply with their respective National & International industry standards.





EXCLUSIVELY AVAILABLE AT



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