



**TRENDSETTING PREMIUM COLLECTION**

# INDEX

## Collections

### LA DOLCE VITA

Italian Collection

### RETRO

Classic Collection

### GLAMOUR

Metallic Collection

### AQUAFORTE

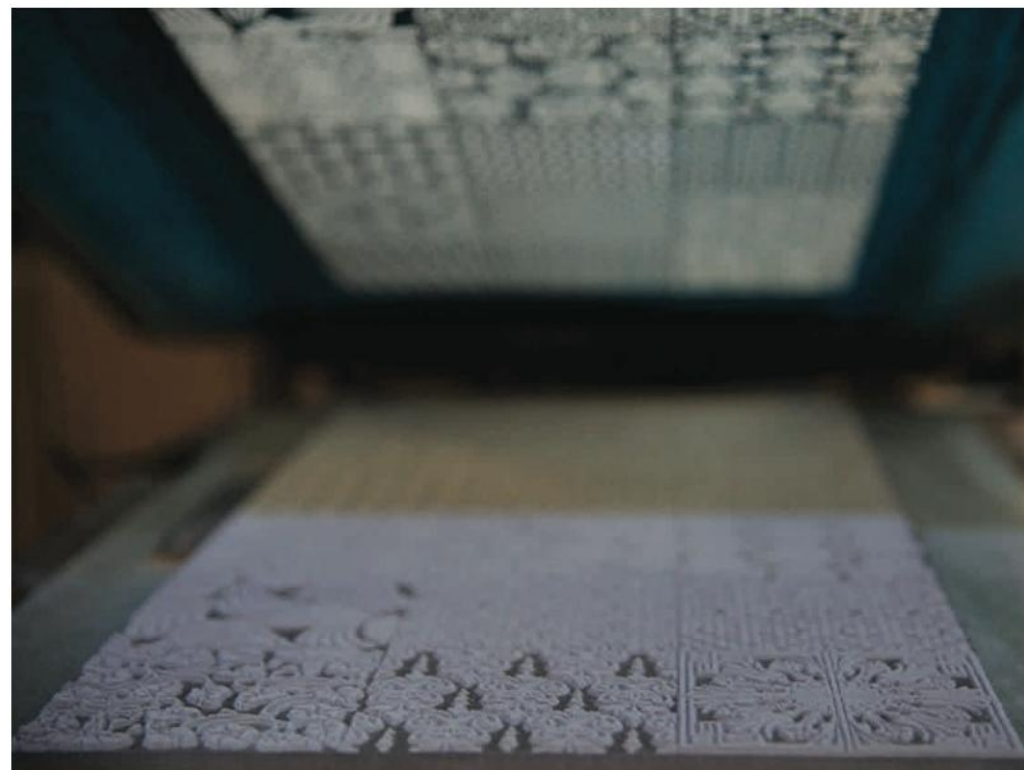
Artisan Collection

### RAKU

Exotic Collection

### ANTICO

Ancient Collection



## VRIDA®

VRIDA is a brand that is synonymous with premium handcrafted ceramic decors. Each product is the result of the vast wealth of knowledge and manufacturing expertise of our company and the people we work with.

The most suitable procedure is chosen to create these collections on a case-by-case basis. Most work is done by hand, using various techniques like screen printing, sandblasting, stenciling, bulb glazing & hand painting for each specific design detail. The end result is a product that is high quality, superbly original, and handmade. The perfect combination of time-honored, refined techniques of traditional craft decoration with modern industrial processes using the best materials sourced from around the globe.

*The search for new harmonies and aesthetic balances.*



VRIDA is the answer to those in the search for alternative aesthetic solutions to commercially mass-produced ceramics. The products stand out for their strong originality and represent an interesting study of details and interpretation of contemporary trends.

# CONTENTS

<b>LA DOLCE VITA Collections</b>	<b>Page no.</b>
<b>ELEGANCE</b> <i>Random Mix Patterns</i> _____	01
<i>HL 4461</i>	
<b>MAIOLICA</b> <i>6 Random Patterns</i> _____	07
<i>FH 44100</i>	
<b>FANTASY</b> <i>4 Random Patterns</i> _____	15
<i>HL 1070</i> <i>HL 2205</i>	
<b>IMAGE</b> <i>Single Pattern</i> _____	27
<i>HL 1067</i> <i>HL 1075</i>	
<b>GLARE</b> <i>Single Pattern</i> _____	35
<i>FH 66223</i> <i>FH 66224</i>	
<b>HARMONY</b> <i>Single Pattern</i> _____	41
<i>HL 2206</i>	
<b>INSPIRE</b> <i>Random Mix Patterns</i> _____	45
<i>HL 00100</i> <i>XM 015</i>	

## La Dolce Vita

**Italian Collection**  
*Rare artistry with Statuario, timeless luxury*

“La dolce vita”... an iconic Italian expression with its deep-rooted meaning “sweet life” that conveys that relaxed, pleasure-filled lifestyle that Italians are known to seek and cultivate. This series represents an unforgettable Italian collection. Passionately devoted to this philosophy is the La Dolce Vita collection.

## GLARE

Single Pattern

Adding new colours & textures to our favourite "Tulari" design. A fusion of classic Statuario marble tiles with the new age materials - two beautiful lustrous shades of gold & ruby red hand screen printed & fired perfectly with a beautiful metallic sheen to last a lifetime. Use it in any ambiance or application - luxury surfaces on the floors or walls.



FH 66224



# BEAUTIFY YOUR SPACE

## GLARE

Single Pattern

### SIZE

FH 66223  
FH 66224

148 x 148 mm  
14.8 x 14.8 cm

Thickness  
9mm

### FEATURES



Suitable for Wall Area



Suitable for Floor Area



Suitable for Internal usage for all spaces



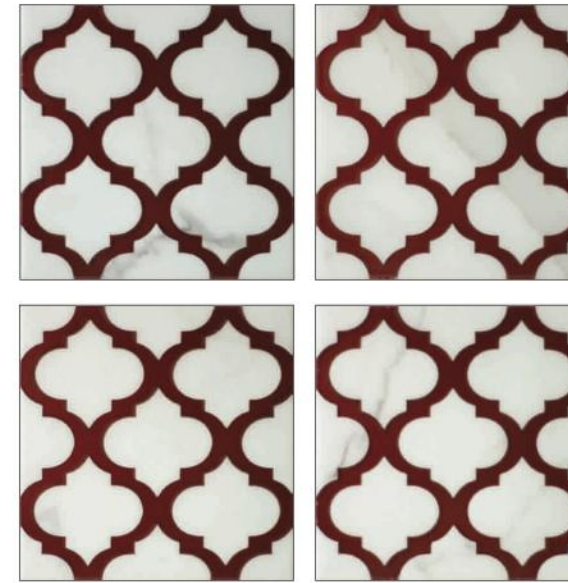
Additional Third Firing for special decoration.



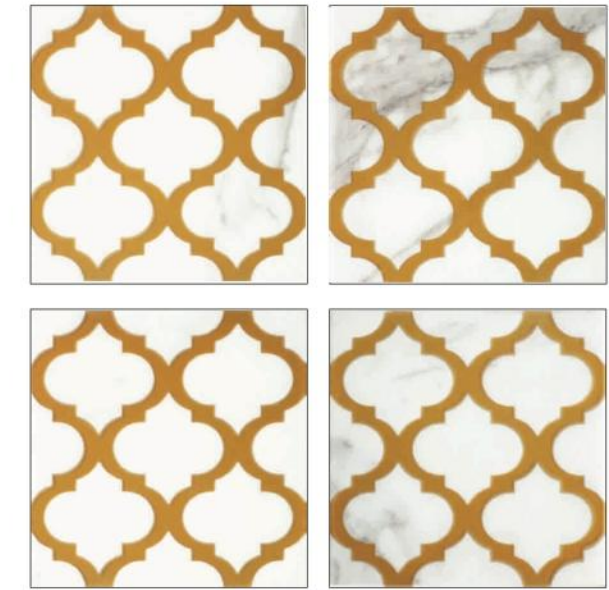
One Pattern Design



Suitable for all types of wet & dry Areas.



**FH 66224**  
PC 06



**FH 66223**  
PC 06

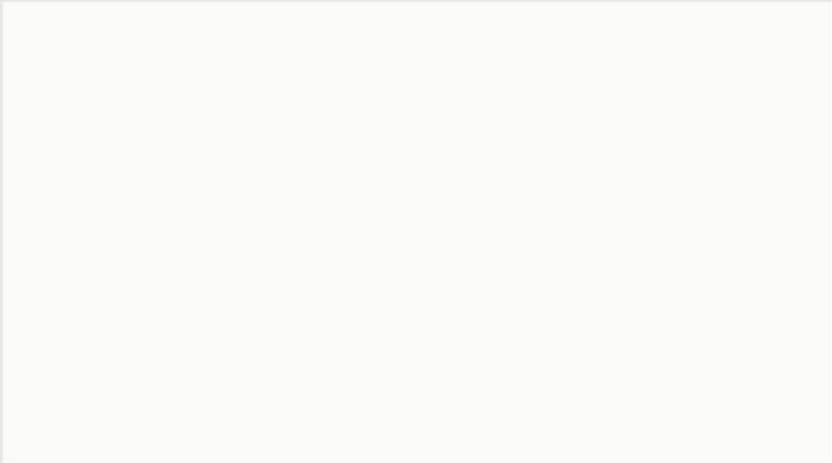
# NOTES

1. The use of appropriate spacers is mandatory for fixing all Decors.
2. Being Handcrafted products, slight variations in colours & finish is part of the overall product character. All the decors should be unboxed & mixed up before fixing.
3. The colours & finishes in the catalogue is for information & reference purpose only. Actual products may vary slightly from the samples you may have seen during the selection at our channel partners.
4. All products comply with their respective National & International industry standards.





EXCLUSIVELY AVAILABLE AT



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