



TRENDSETTING PREMIUM COLLECTION

INDEX

Collections

LA DOLCE VITA

Italian Collection

RETRO

Classic Collection

GLAMOUR

Metallic Collection

AQUAFORTE

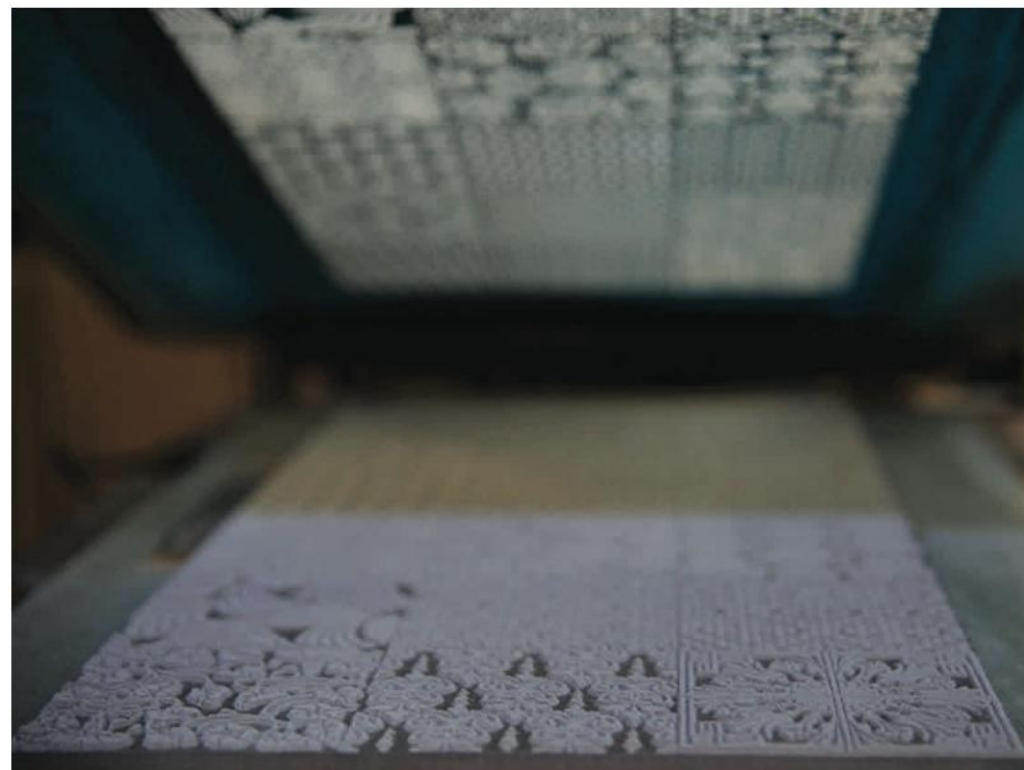
Artisan Collection

RAKU

Exotic Collection

ANTICO

Ancient Collection



VRIDA®

VRIDA is a brand that is synonymous with premium handcrafted ceramic decors. Each product is the result of the vast wealth of knowledge and manufacturing expertise of our company and the people we work with.

The most suitable procedure is chosen to create these collections on a case-by-case basis. Most work is done by hand, using various techniques like screen printing, sandblasting, stenciling, bulb glazing & hand painting for each specific design detail. The end result is a product that is high quality, superbly original, and handmade. The perfect combination of time-honored, refined techniques of traditional craft decoration with modern industrial processes using the best materials sourced from around the globe.

The search for new harmonies and aesthetic balances.



VRIDA is the answer to those in the search for alternative aesthetic solutions to commercially mass-produced ceramics. The products stand out for their strong originality and represent an interesting study of details and interpretation of contemporary trends.

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La Dolce Vita

Italian Collection
Rare artistry with Statuario, timeless luxury

“La dolce vita”... an iconic Italian expression with its deep-rooted meaning “sweet life” that conveys that relaxed, pleasure-filled lifestyle that Italians are known to seek and cultivate. This series represents an unforgettable Italian collection. Passionately devoted to this philosophy is the La Dolce Vita collection.



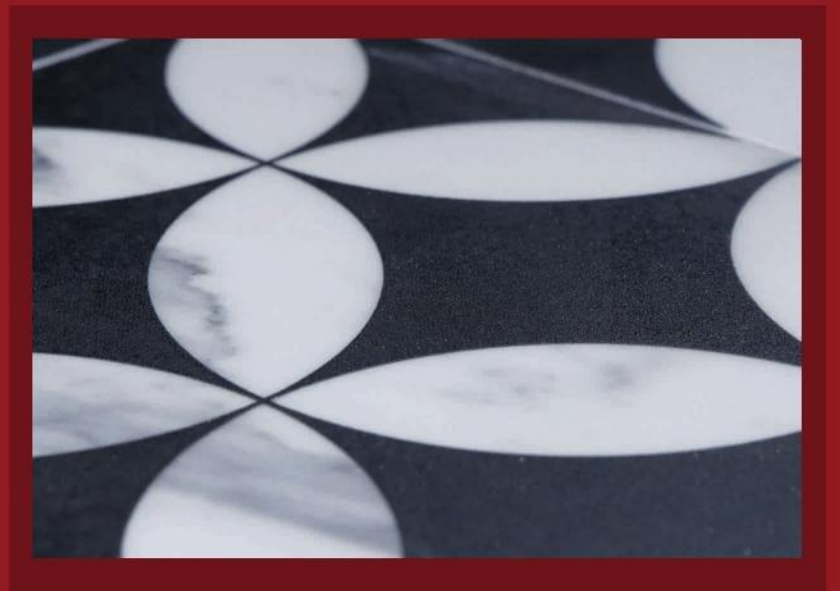
HARMONY

Single Pattern

A contemporary take on natural Italian marble setting new standards in styles and trends whilst conserving all its prestige and quality. A faithful ceramic adaptation of the marble par excellence.

Harmony reinterprets texture composition in a contemporary way. A fresh, dynamic collection that redefines room settings with a vibrant and modern look.

Available in 8"x8" size, suitable for wall & floor.



HL 2206

BEAUTIFY YOUR SPACE

HARMONY Single Pattern

SIZE



FEATURES



Suitable for Wall Area



Suitable for Floor Area



Suitable for Internal usage for all spaces



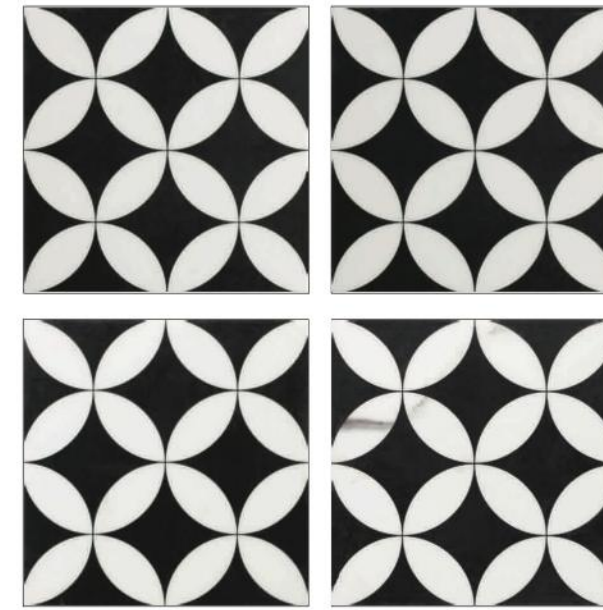
Additional Third Firing for special decoration.



One Pattern Design



Suitable for all types of wet & dry Areas.



HL 2206
PC 08

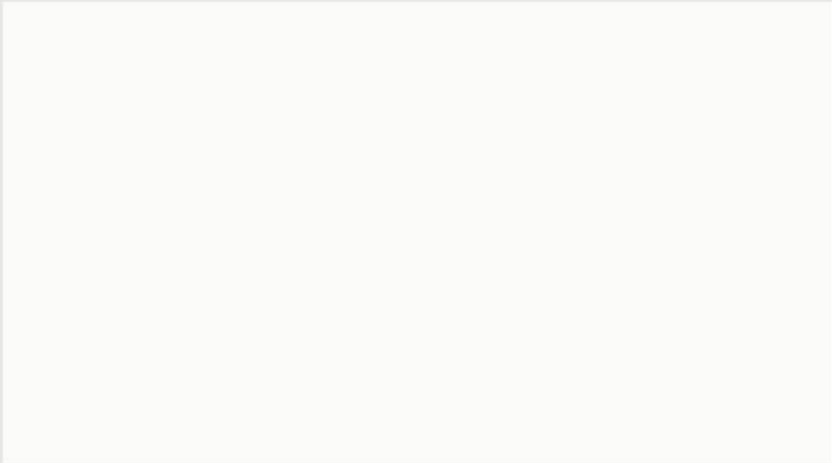
NOTES

1. The use of appropriate spacers is mandatory for fixing all Decors.
2. Being Handcrafted products, slight variations in colours & finish is part of the overall product character. All the decors should be unboxed & mixed up before fixing.
3. The colours & finishes in the catalogue is for information & reference purpose only. Actual products may vary slightly from the samples you may have seen during the selection at our channel partners.
4. All products comply with their respective National & International industry standards.





EXCLUSIVELY AVAILABLE AT



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