



TRENDSETTING PREMIUM COLLECTION

INDEX

Collections

LA DOLCE VITA

Italian Collection

RETRO

Classic Collection

GLAMOUR

Metallic Collection

AQUAFORTE

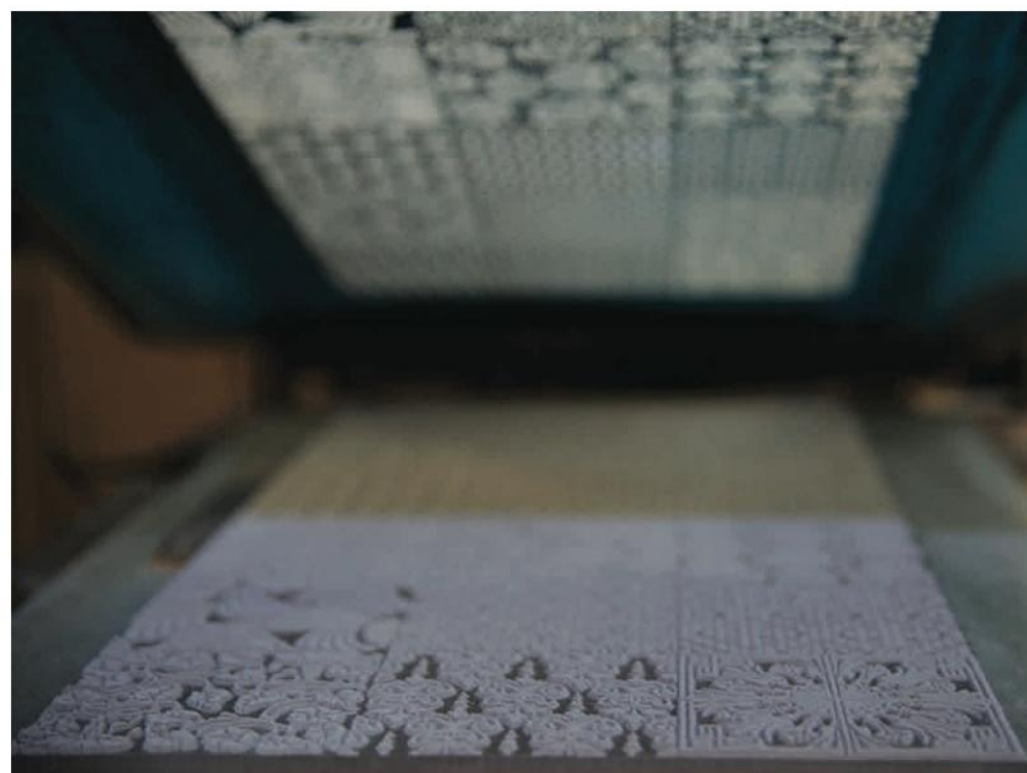
Artisan Collection

RAKU

Exotic Collection

ANTICO

Ancient Collection



VRIDA®

VRIDA is a brand that is synonymous with premium handcrafted ceramic decors. Each product is the result of the vast wealth of knowledge and manufacturing expertise of our company and the people we work with.

The most suitable procedure is chosen to create these collections on a case-by-case basis. Most work is done by hand, using various techniques like screen printing, sandblasting, stenciling, bulb glazing & hand painting for each specific design detail. The end result is a product that is high quality, superbly original, and handmade. The perfect combination of time-honored, refined techniques of traditional craft decoration with modern industrial processes using the best materials sourced from around the globe.

The search for new harmonies and aesthetic balances.



VRIDA is the answer to those in the search for alternative aesthetic solutions to commercially mass-produced ceramics. The products stand out for their strong originality and represent an interesting study of details and interpretation of contemporary trends.

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Raku

Exotic Collection
Uniquely vibrant!, True Luxury

'RAKU firing' is a Japanese technique that uses all of the Earth's elements - fire, wind, earth and air - and creates an incredible glaze on ceramic, which varies in tone and texture each time. Its inspiration comes from the history of Ceramics, where metal oxides were used to create beautiful metallic effects & deep intense colours on artisan tiles.

HERITAGE

Random Mix Patterns

HERITAGE features a mix of patterns that are delicately embellished. The vibrant Raku colours with fine crackle effect give beautiful nuances of shades across the patterns.

The tonal differences define this rustic surface, with natural and irregular effects.

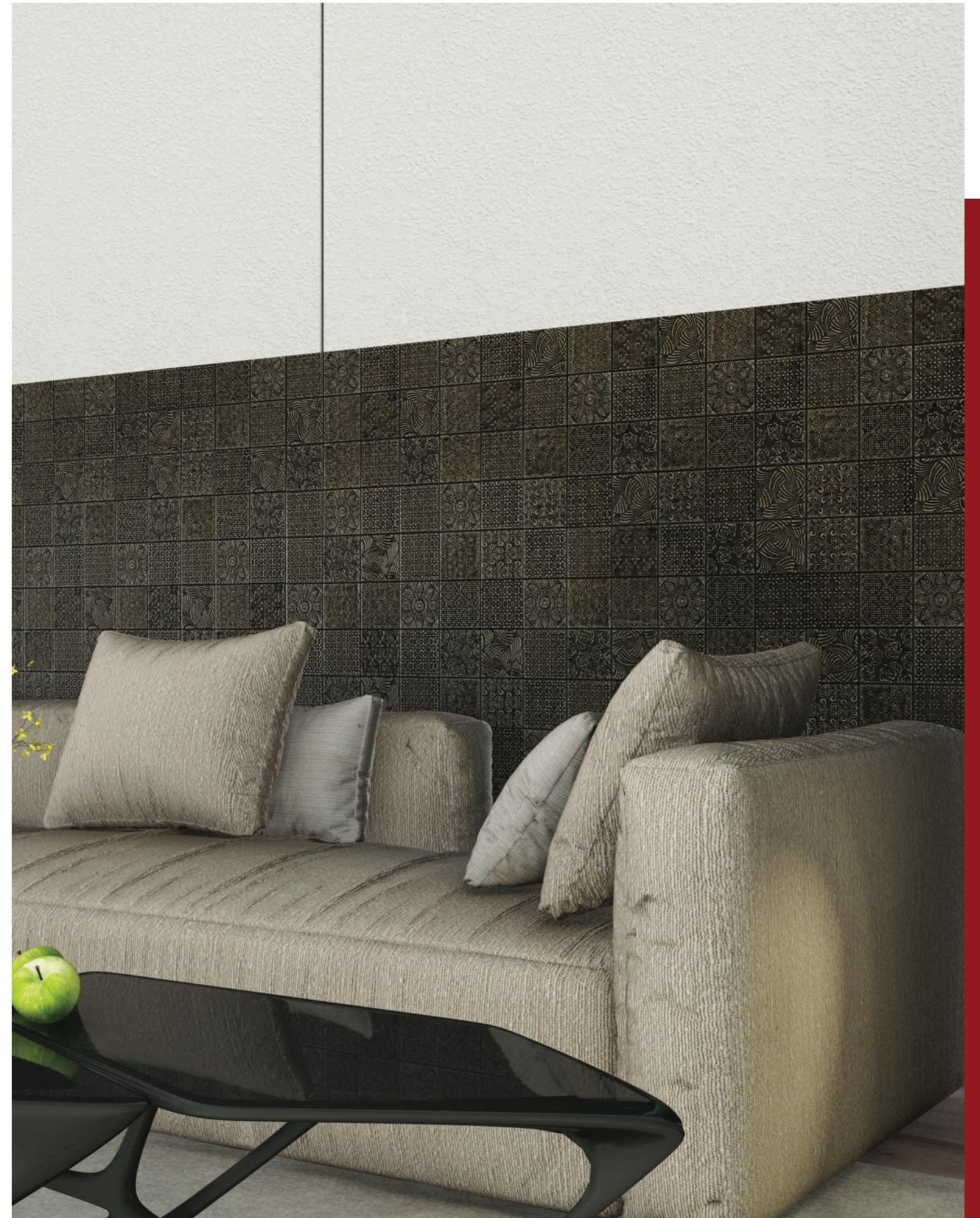
Available in 4" X 4" and suitable for interior walls.



HL 4450



HL 4488



HL 4489

BEAUTIFY YOUR SPACE

HERITAGE

Random Mix Patterns

SIZE

HL 4450
HL 4488
HL 4489
HL 4490

96 x 96mm
9.6 x 9.6cm

Thickness
9mm

FEATURES



Suitable for Wall Area



Suitable for dry areas and an area with no direct contact with water.



Suitable for Internal usage for all spaces



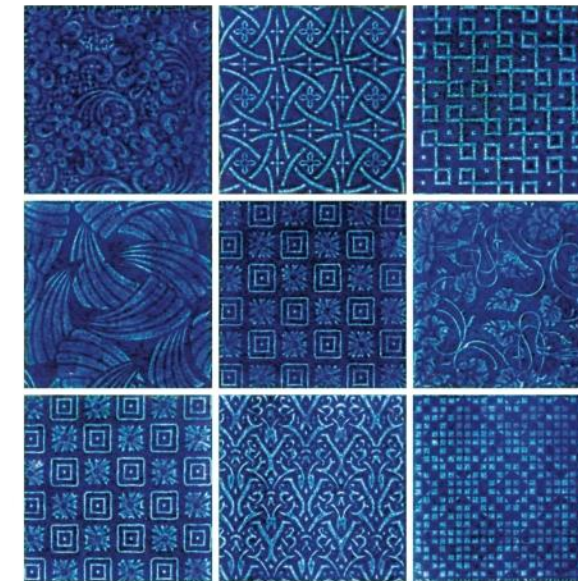
Random Crackle effect with Suitable color variations



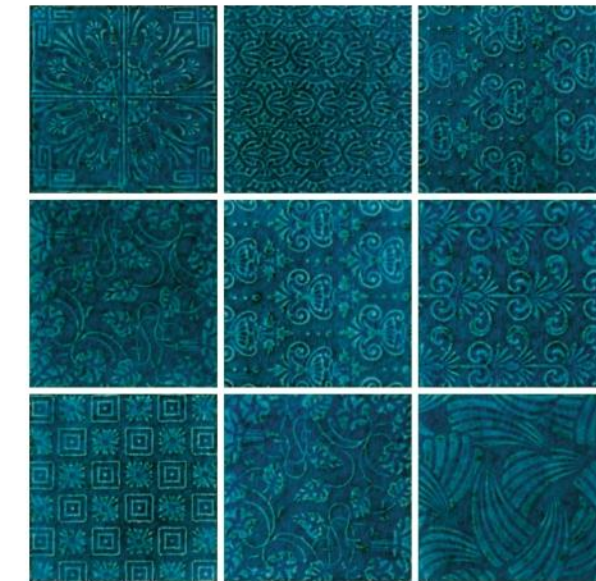
Random Patterns Mix



Color variation for authentic effect



HL 4450
PC 01



HL 4488
PC 01



HL 4489
PC 01



HL 4490
PC 01

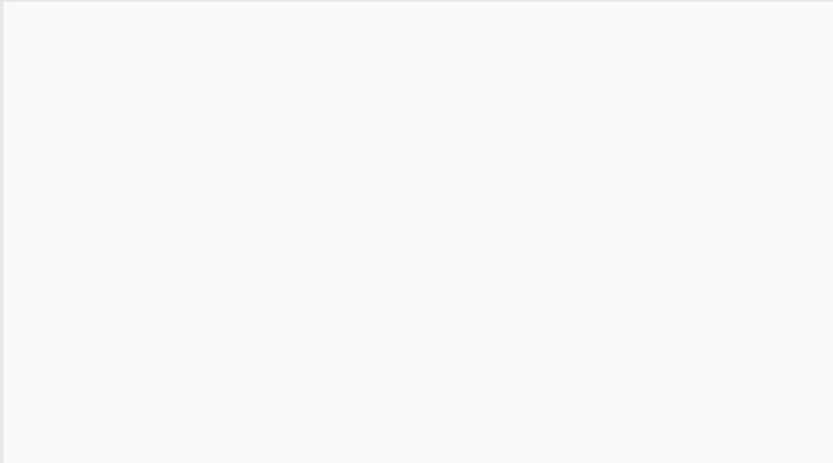
NOTES

1. The use of appropriate spacers is mandatory for fixing all Decors.
2. Being Handcrafted products, slight variations in colours & finish is part of the overall product character. All the decors should be unboxed & mixed up before fixing.
3. The colours & finishes in the catalogue is for information & reference purpose only. Actual products may vary slightly from the samples you may have seen during the selection at our channel partners.
4. All products comply with their respective National & International industry standards.





EXCLUSIVELY AVAILABLE AT



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