VRIDA®

HANDCRAFTED DESIGNER TILES

TRENDSETTING PREMIUM COLLECTION

INDEX

Collections

VRIDA®

VRIDA is a brand that is synonymous with premium handcrafted ceramic decors. Each product is the result of the vast wealth of knowledge and manufacturing expertise of our company and the people we work with.

The most suitable procedure is chosen to create these collections on a case-by-case basis. Most work is done by hand, using various techniques like screen printing, sandblasting, stenciling, bulb glazing & hand painting for each specific design detail. The end result is a product that is high quality, superbly original, and handmade. The perfect combination of time-honored, refined techniques of traditional craft decoration with modern industrial processes using the best materials sourced from around the globe.

The search for new harmonies and aesthetic balances.

VRIDA is the answer to those in the search for alternative aesthetic solutions to commercially mass-produced ceramics. The products stand out for their strong originality and represent an interesting study of details and interpretation of contemporary trends.

CONTENTS

Glamour

Metallic collection
Precisely sculpted and patiently aged, Meticulous beauty

The hues of precious metals give a new interpretation to the collection: Glamour is a choice of style that illuminates the material with the play of light. Brilliant Gold, Rose Gold and Platinum nuances light up with Luxe finishes.

GLAMOUR is the seductive allure that transforms appearances and commands attention. It is a sensation, a state of mind, an attitude, an aura that is enveloped in mystery and magic.

Glamorous colors, vibrant textures, and free-flowing abstract designs in different formats & size complete this range.
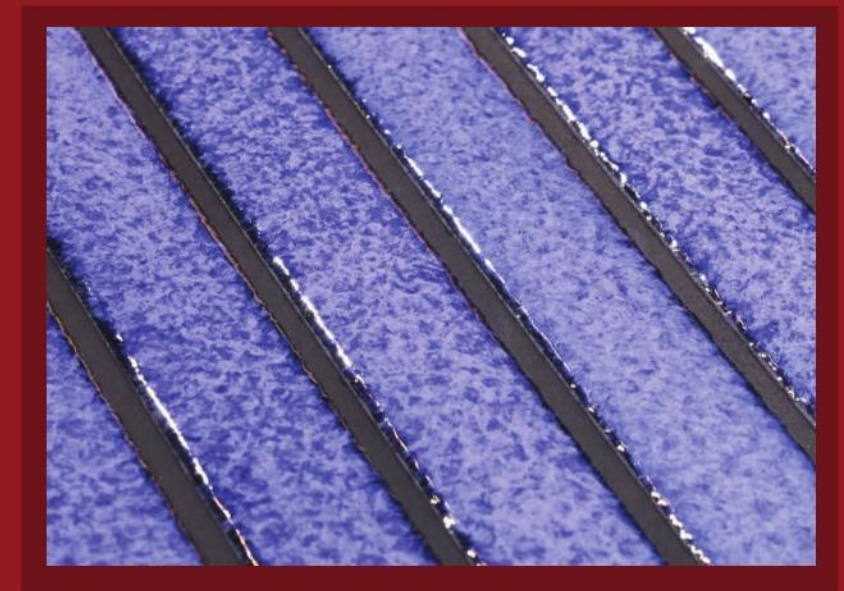
LUCID STRIP
Random Mix Patterns

Strips with bold colors and one metallic gradient make LUCID a collection that allows an infinite amount of solutions: a contemporary classic that denotes with style residential and commercial spaces.

Available in 12" X 12" and suitable for interior walls.
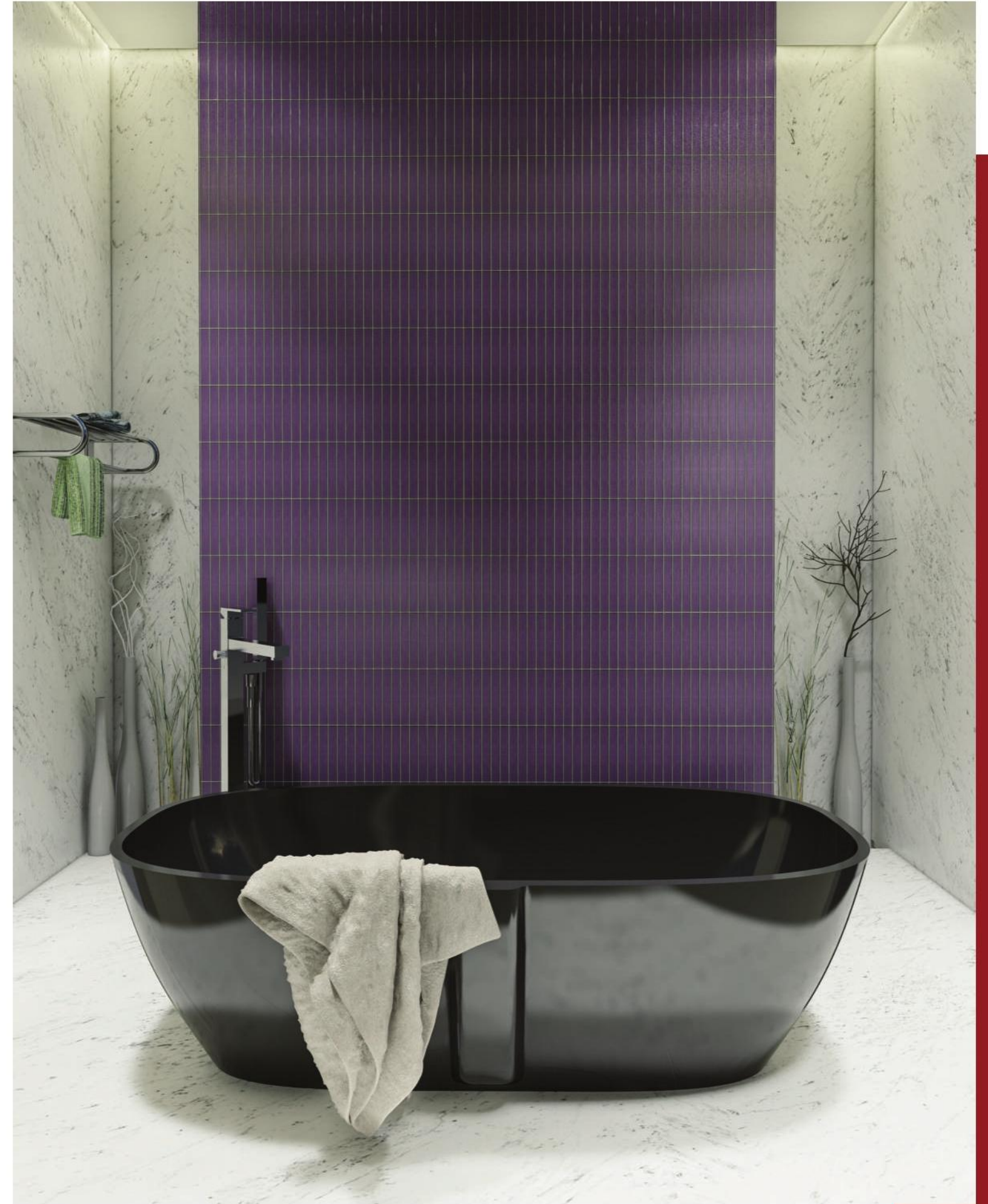
XXM 040 / XXM 042

XXM 041 / XXM 043

XXM 042

GLAMOUR / LUCID STRIP

XXM 043

XXM 044

BEAUTIFY YOUR SPACE

LUCID STRIP
Random Mix Patterns

SIZE

XXM 040	
XXM 041	
XXM 042	297 X 297mm
XXM 043	29.7 X 29.7cm
XXM 044	

Thickness
9mm

FEATURES

Suitable for Wall Area

Suitable for dry areas and an area with no direct contact with water

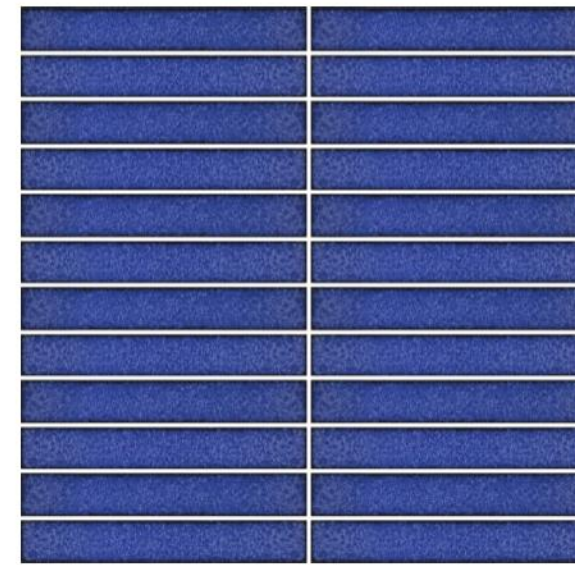Suitable for Internal usage for all spaces

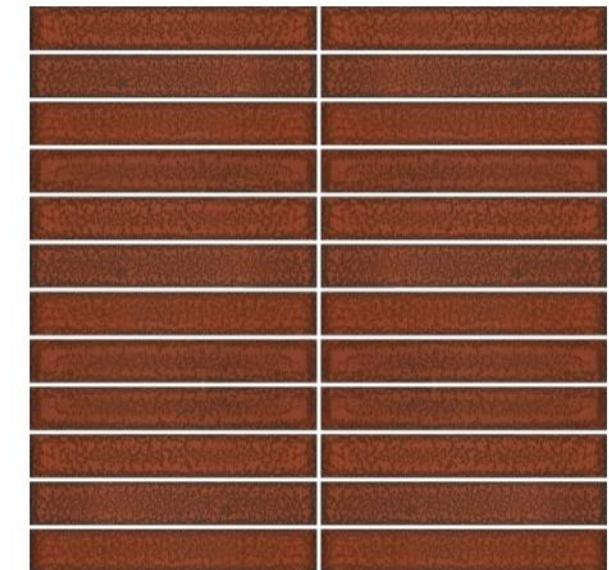Additional Third Firing for special decoration.
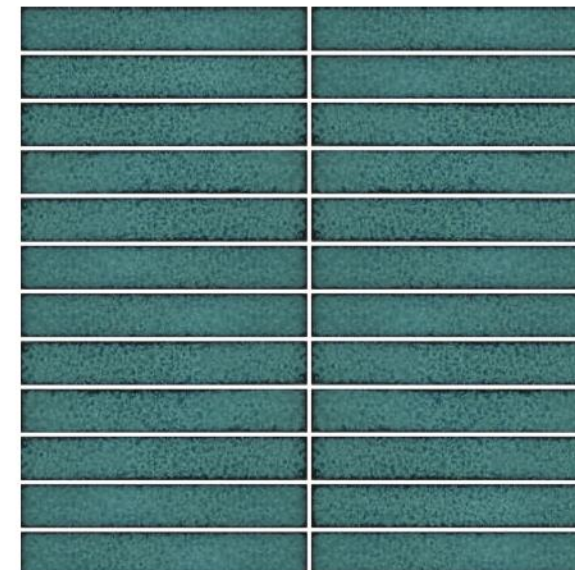
Random Patterns Mix
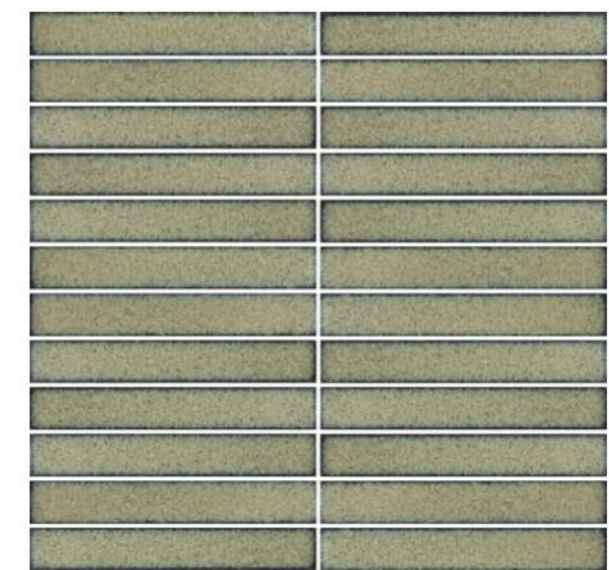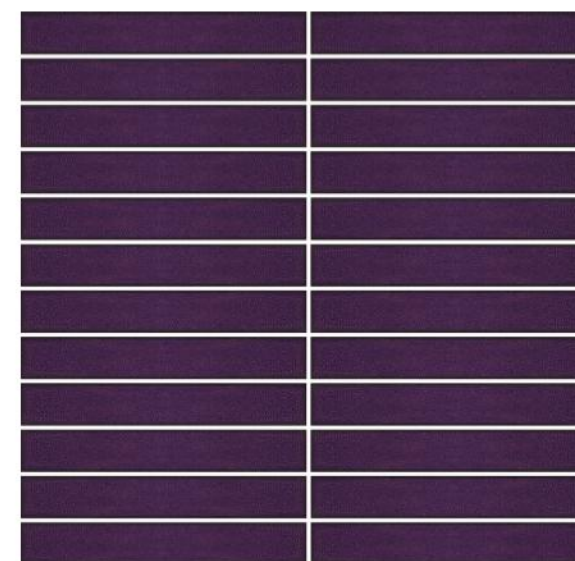
Handcrafted Design

XXM 040
PC 13

XXM 041
PC 13

XXM 042
PC 13
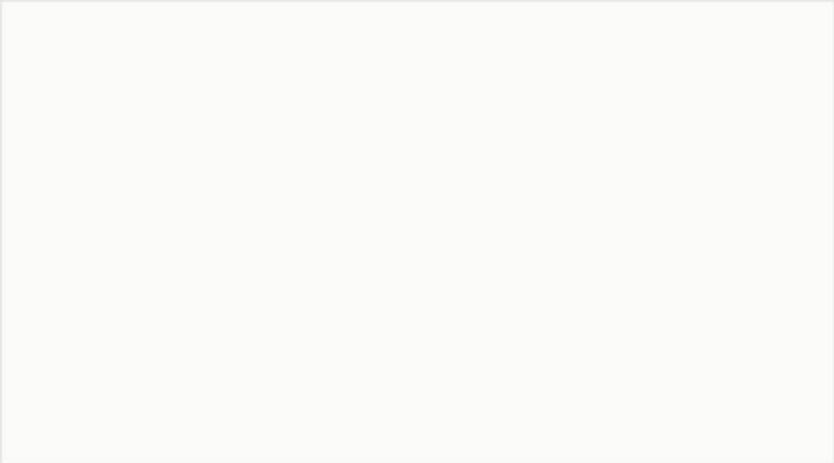
XXM 043
PC 13

XXM 044
PC 13

NOTES

1. The use of appropriate spacers is mandatory for fixing all Decors.

2. Being Handcrafted products, slight variations in colours & finish is part of the overall product character. All the decors should be unboxed & mixed up before fixing.

3. The colours & finishes in the catalogue is for information & reference purpose only. Actual products may vary slightly from the samples you may have seen during the selection at our channel partners.

4. All products comply with their respective National & International industry standards.

EXCLUSIVELY AVAILABLE AT