



TRENDSETTING PREMIUM COLLECTION

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Collections

LA DOLCE VITA

Italian Collection

RETRO

Classic Collection

GLAMOUR

Metallic Collection

AQUAFORTE

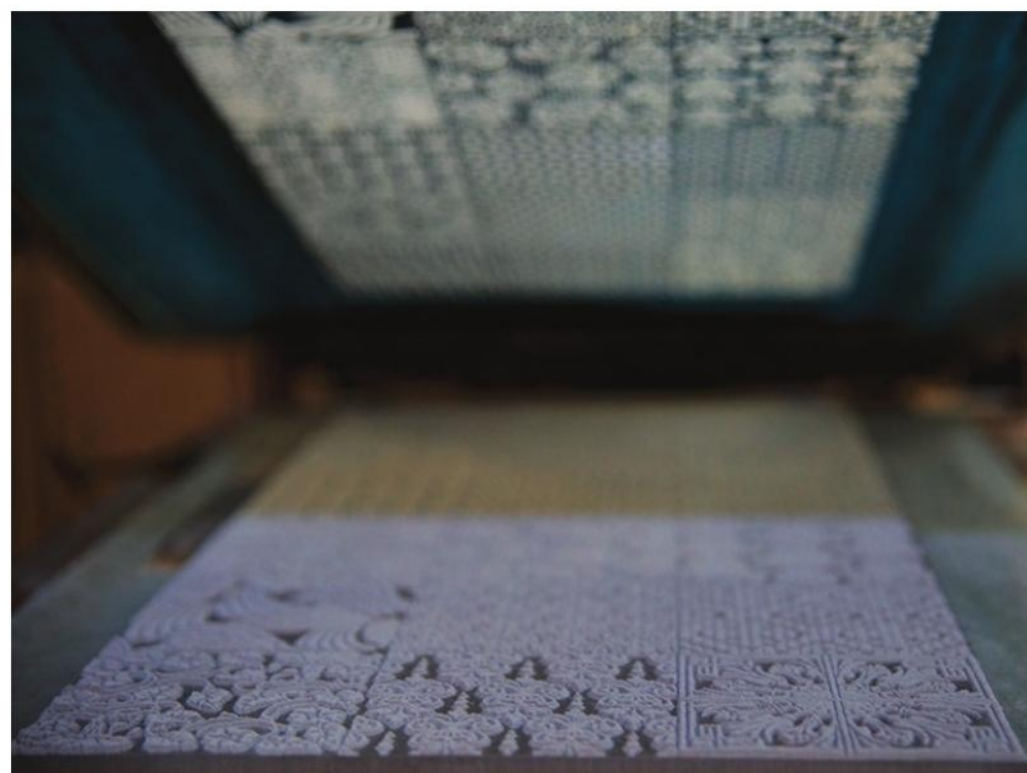
Artisan Collection

RAKU

Exotic Collection

ANTICO

Ancient Collection



VRIDA®

VRIDA is a brand that is synonymous with premium handcrafted ceramic decors. Each product is the result of the vast wealth of knowledge and manufacturing expertise of our company and the people we work with.

The most suitable procedure is chosen to create these collections on a case-by-case basis. Most work is done by hand, using various techniques like screen printing, sandblasting, stenciling, bulb glazing & hand painting for each specific design detail. The end result is a product that is high quality, superbly original, and handmade. The perfect combination of time-honored, refined techniques of traditional craft decoration with modern industrial processes using the best materials sourced from around the globe.

The search for new harmonies and aesthetic balances.



VRIDA is the answer to those in the search for alternative aesthetic solutions to commercially mass-produced ceramics. The products stand out for their strong originality and represent an interesting study of details and interpretation of contemporary trends.

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Antico

Ancient Collection

Urban style, yet sophisticated!

The aged metal look, experimenting with infinite transformations of metal! The metal is oxidized due to prolonged exposure to the weather under the different atmospheric and light conditions over time.

This weathered metal effect is achieved with different techniques of sandblasting, manual screen printing, or etched through dry applications. The tiles are fired slowly at 1000°C to replicate the unique weathering effects where each tile is slightly unique in its wornout effect.

Making this an exclusive collection with a sophisticated, urban, minimalistic look.

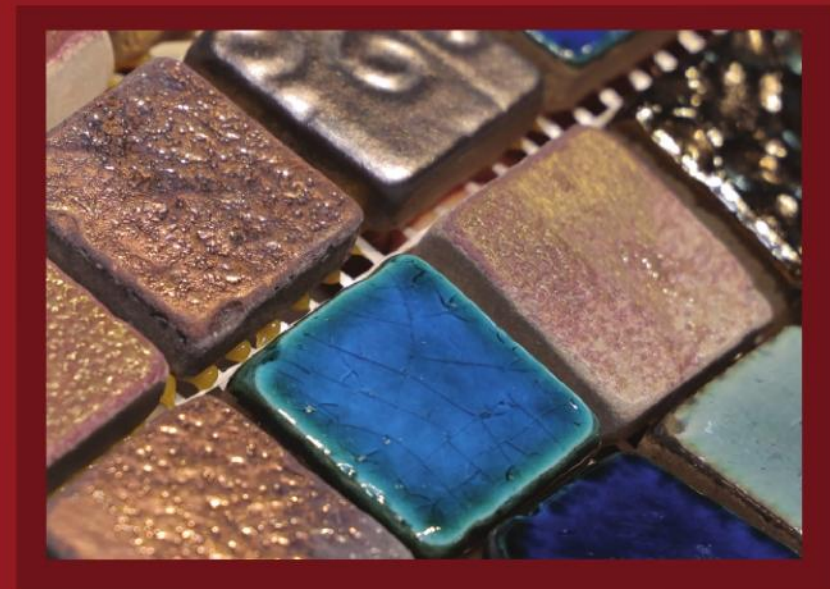


LUXURIO

Random Mix Patterns

Elegantly decorative, LUXURIO with its unique surface textures, combines tradition and technology, enhancing a luxurious contemporary style.

Available in 12"X12" size, suitable for interior wall.



XXM-06



BEAUTIFY YOUR SPACE

LUXURIO Random Mix Patterns

SIZE

XXM 06
XXM 07
XXM 035

297 X 297 mm
29.7 X 29.7cm

Thickness
9mm

FEATURES



Suitable for Wall Area



Handcrafted Design



Suitable for Internal usage
for all spaces



Third Firing



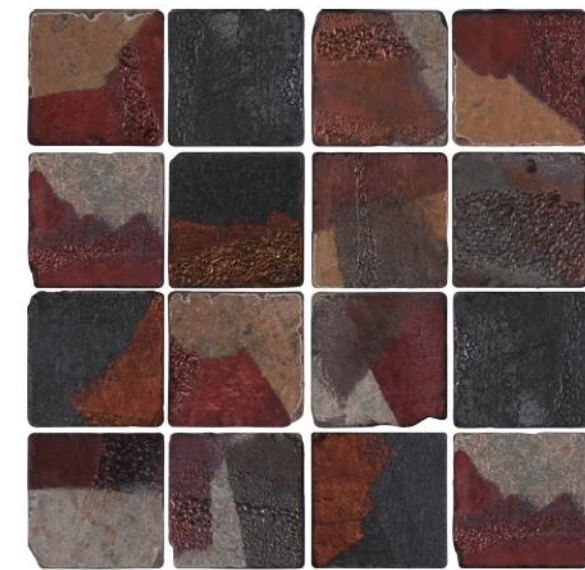
Random Mix Patterns



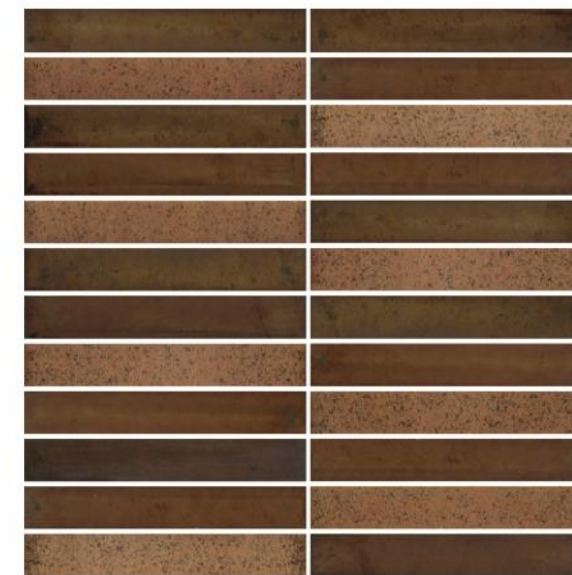
Suitable for dry areas and an
area with no direct contact
with water



XXM 06
PC 13



XXM 07
PC 13

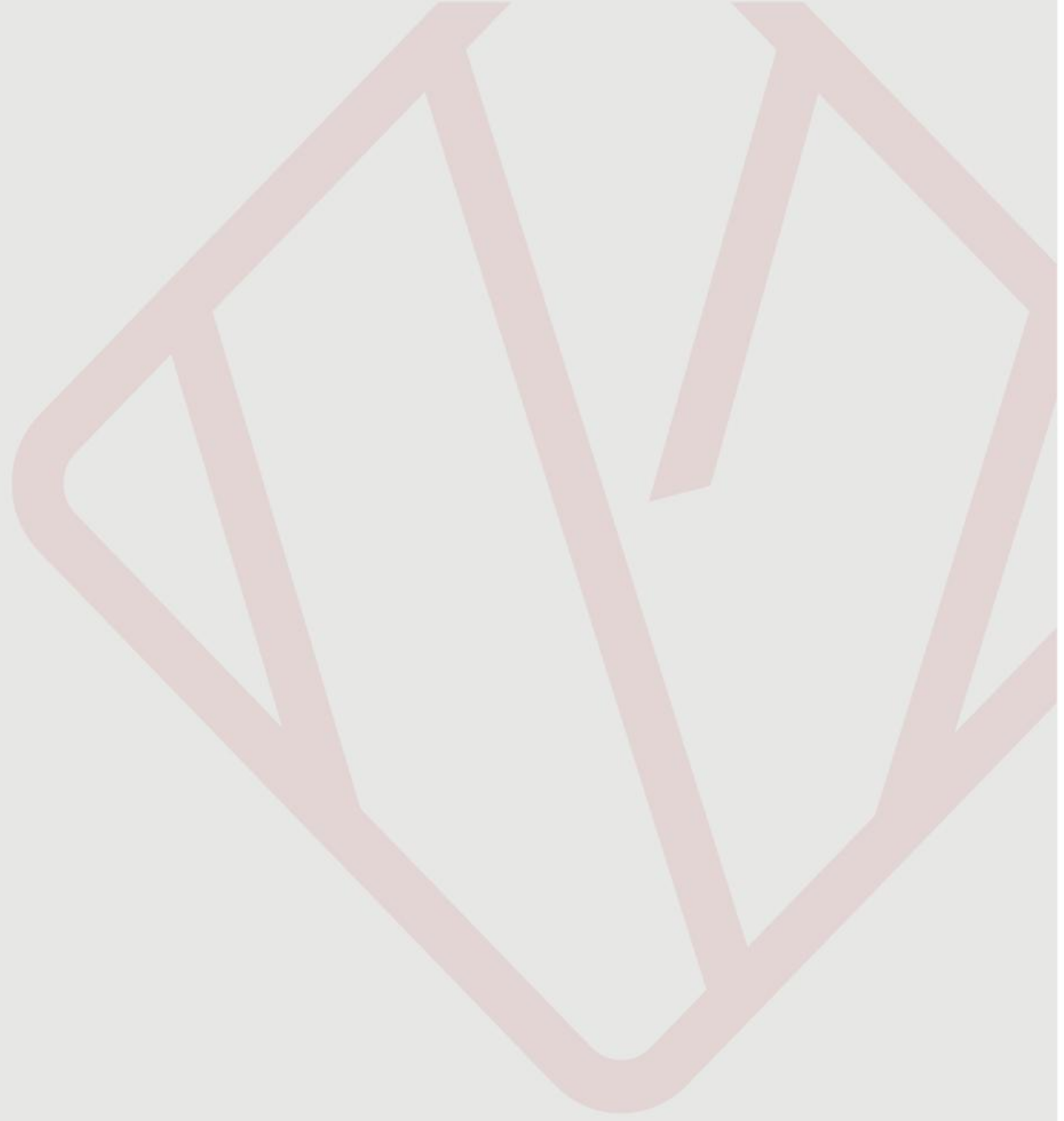


XXM 035
PC 13

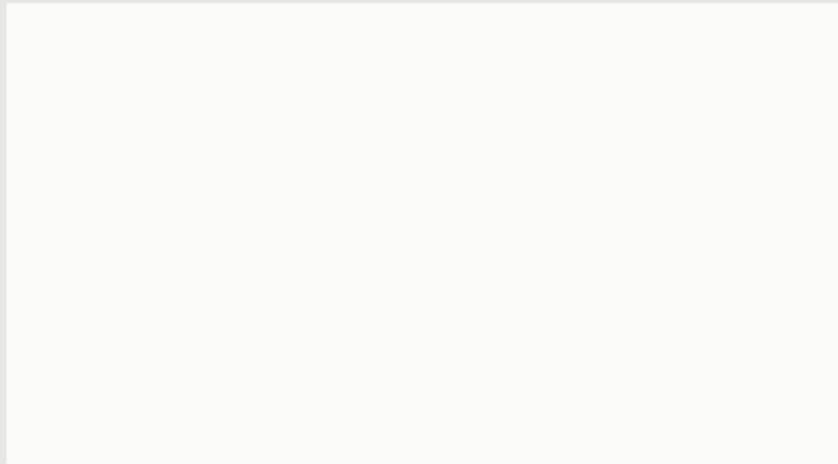
NOTES

1. The use of appropriate spacers is mandatory for fixing all Decors.
2. Being Handcrafted products, slight variations in colours & finish is part of the overall product character. All the decors should be unboxed & mixed up before fixing.
3. The colours & finishes in the catalogue is for information & reference purpose only. Actual products may vary slightly from the samples you may have seen during the selection at our channel partners.
4. All products comply with their respective National & International industry standards.





EXCLUSIVELY AVAILABLE AT



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