



**TRENDSETTING PREMIUM COLLECTION**

# INDEX

## Collections

### LA DOLCE VITA

Italian Collection

### RETRO

Classic Collection

### GLAMOUR

Metallic Collection

### AQUAFORTE

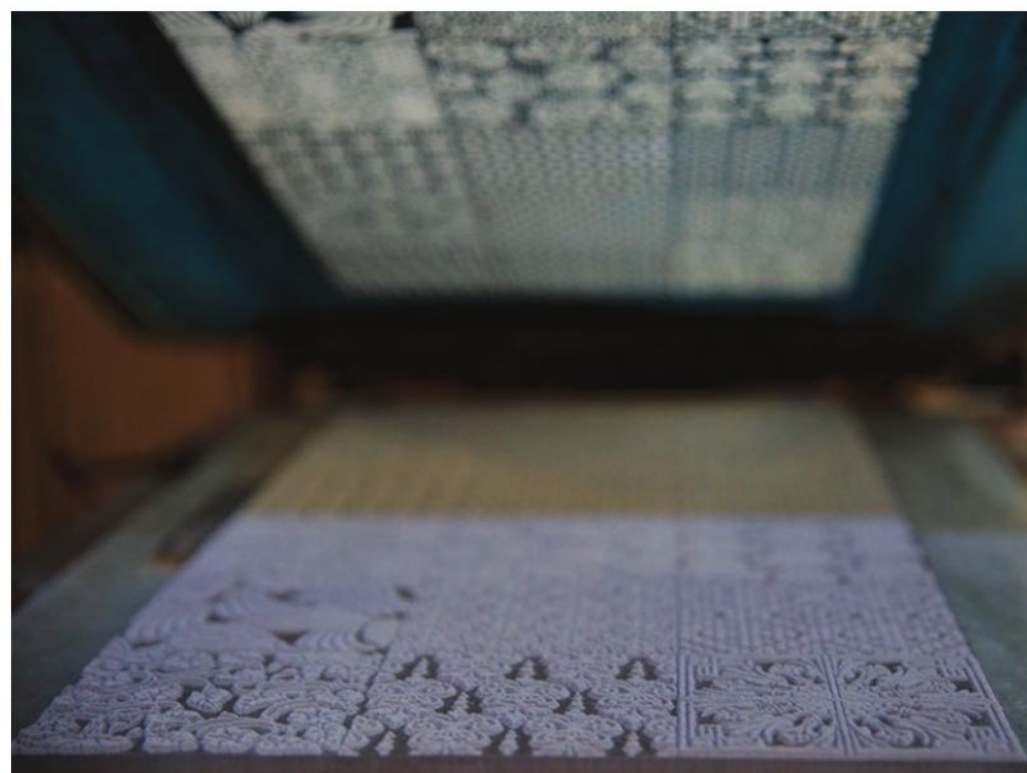
Artisan Collection

### RAKU

Exotic Collection

### ANTICO

Ancient Collection



## VRIDA®

VRIDA is a brand that is synonymous with premium handcrafted ceramic decors. Each product is the result of the vast wealth of knowledge and manufacturing expertise of our company and the people we work with.

The most suitable procedure is chosen to create these collections on a case-by-case basis. Most work is done by hand, using various techniques like screen printing, sandblasting, stenciling, bulb glazing & hand painting for each specific design detail. The end result is a product that is high quality, superbly original, and handmade. The perfect combination of time-honored, refined techniques of traditional craft decoration with modern industrial processes using the best materials sourced from around the globe.

*The search for new harmonies and aesthetic balances.*



VRIDA is the answer to those in the search for alternative aesthetic solutions to commercially mass-produced ceramics. The products stand out for their strong originality and represent an interesting study of details and interpretation of contemporary trends.

# CONTENTS

<b>ANTICO Collection</b>	<b>Page No.</b>
<b>EVOKE</b> 6 Random Patterns / 4 Random Patterns EX 4424 EX 4425 EX 4426 EX 4427	01
<b>BALANCE</b> 8 Random Patterns EX 4428 EX 4429 EX 4430 EX 4431 EX 4432	11
<b>FRESCO</b> 6 Random Patterns EX 15010 EX 15011 EX 15012	19
<b>VIVID</b> 4 Random Patterns EX 15015	25
<b>GRAND</b> 4 Random Patterns XS 66217 XS 66218 XS 66219	31
<b>LOL</b> 4 Random Patterns XS 66221 XS 66222	37
<b>CITY LIGHTS</b> Random Mix XS 66202 XS 66206	43

<b>ANTICO Collection</b>	<b>Page No.</b>
<b>MATRIX</b> 4 Random Patterns EX 88011 EX 88012 EX 88013	49
<b>BLOSSOM</b> 4 Random Patterns EX 88020	55
<b>LUXURIO</b> Random Mix Patterns XXM 06 XXM 07 XXM 35	59
<b>BLAZE</b> 6 Random Patterns EX 12030 EX 12031 EX 12032	65

# Antico

## **Ancient Collection**

*Urban style, yet sophisticated!*

The aged metal look, experimenting with infinite transformations of metal! The metal is oxidized due to prolonged exposure to the weather under the different atmospheric and light conditions over time.

This weathered metal effect is achieved with different techniques of sandblasting, manual screen printing, or etched through dry applications. The tiles are fired slowly at 1000°C to replicate the unique weathering effects where each tile is slightly unique in its wornout effect.

Making this an exclusive collection with a sophisticated, urban, minimalistic look.



## MATRIX

4 Mix Patterns

Available in 4 different patterns reflecting the colours of natural materials, this collection can be composed of many patterns which ensure an eclectic and versatile ambiance.

Available in 8"X8" size, suitable for interior wall.



EX-88011

# BEAUTIFY YOUR SPACE

## MATRIX 4 Mix Patterns

### SIZE

EX 88011  
EX 88012  
EX 88013

197 X 197mm  
19.7 x 19.7cm

Thickness  
9mm

### FEATURES



Suitable for Wall Area



Handcrafted Design



Suitable for Internal usage  
for all spaces



Third Firing



Four patterns design or mix &  
match of 2 or more, each pattern  
can be ordered individually.



Suitable for dry areas and an  
area with no direct contact  
with water



EX 88011 / A  
PC 10



EX 88012 / A  
PC 10



EX 88013 / A  
PC 10



EX 88011 / B  
PC 10



EX 88012 / B  
PC 10



EX 88013 / B  
PC 10



EX 88011 / C  
PC 10



EX 88012 / C  
PC 10



EX 88013 / C  
PC 10



EX 88011 / D  
PC 10

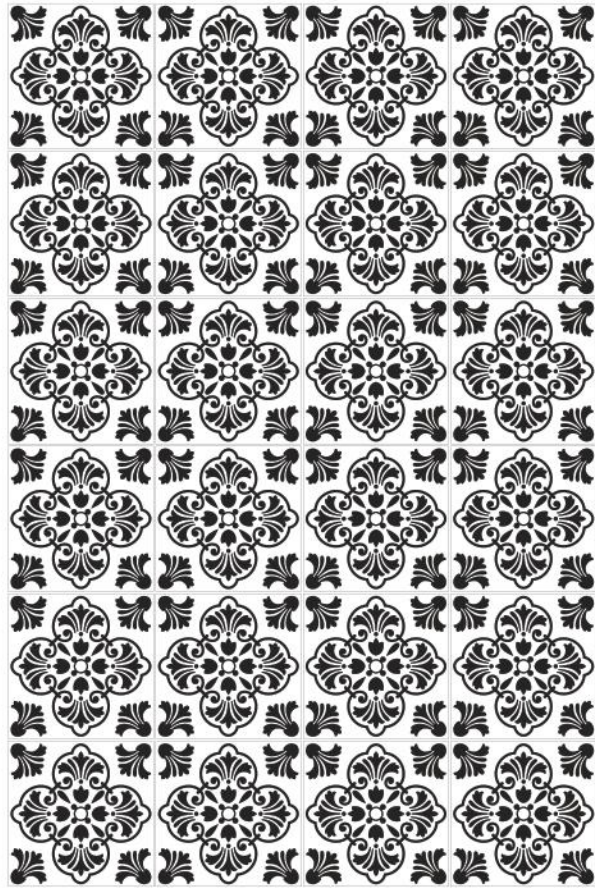


EX 88012 / D  
PC 10

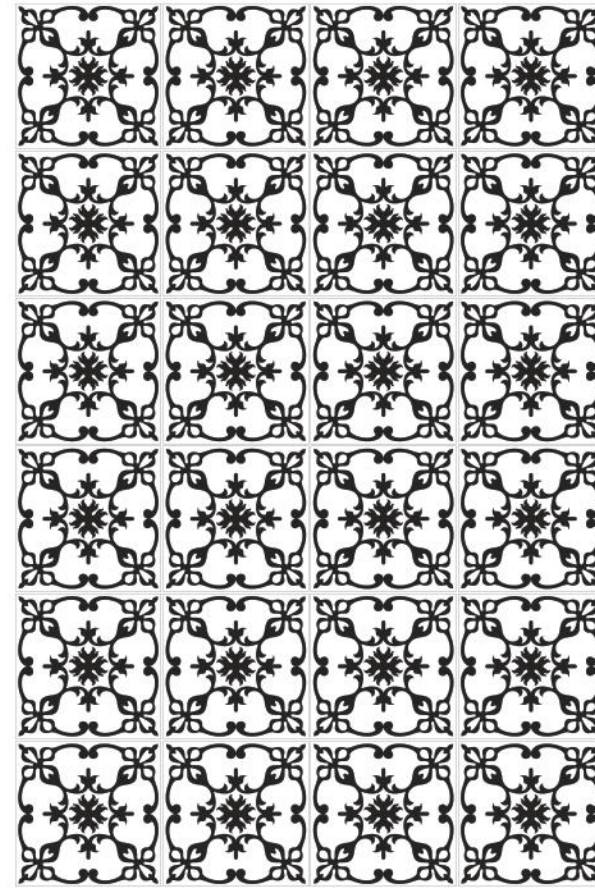


EX 88013 / D  
PC 10

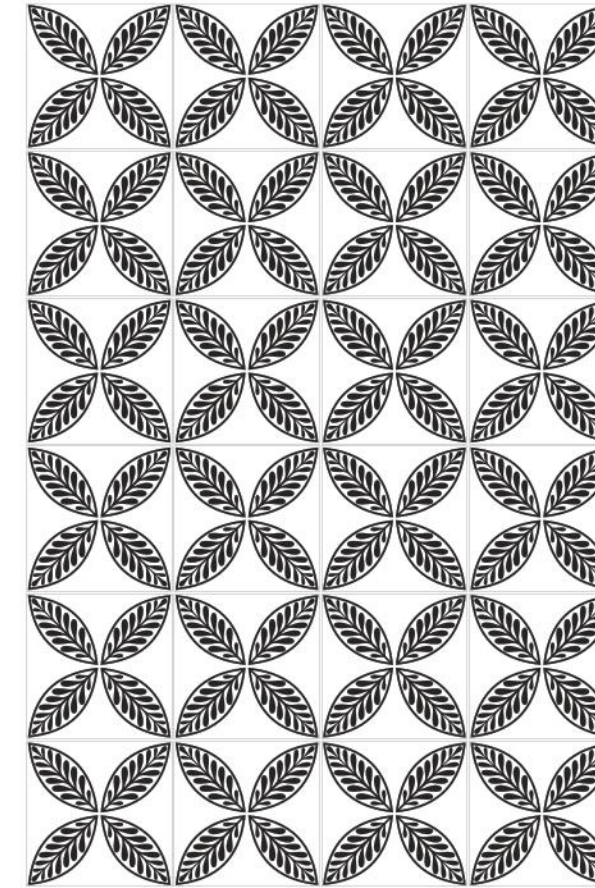
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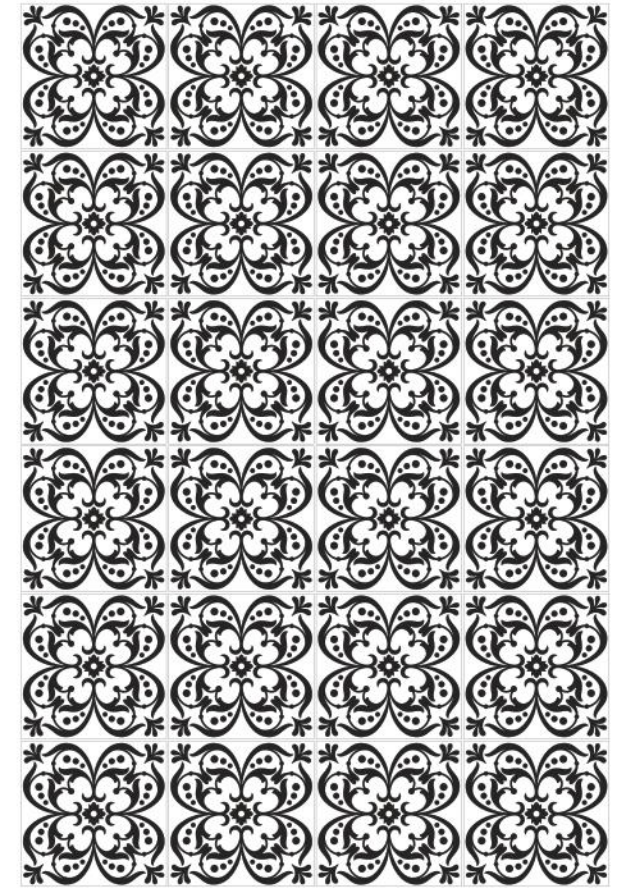
EX 88011-88012-88013-/B



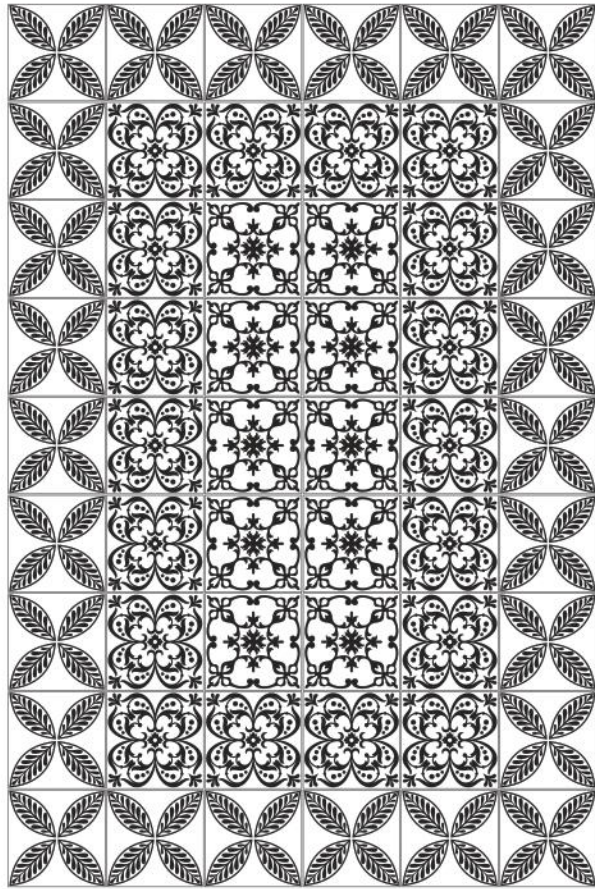
EX 88011-88012-88013-/C



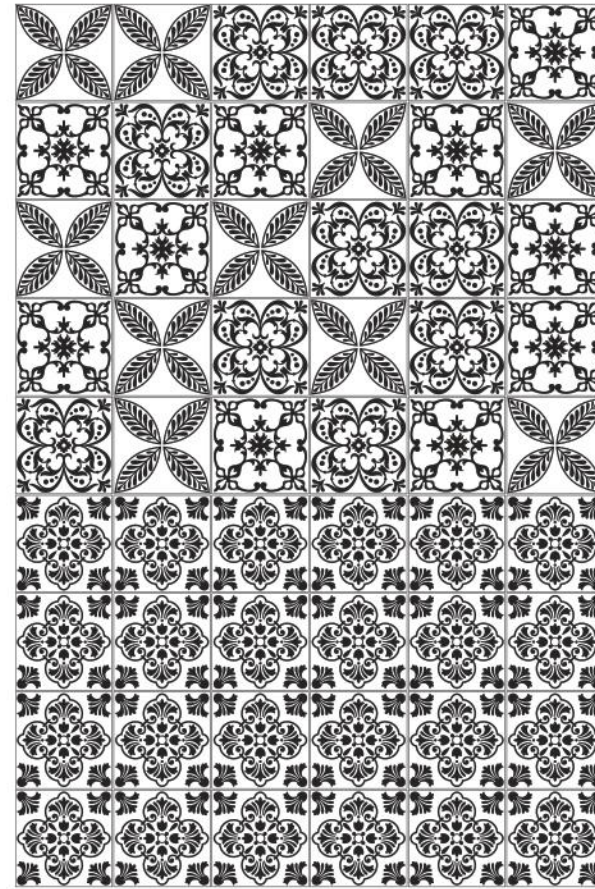
EX 88011-88012-88013-/D



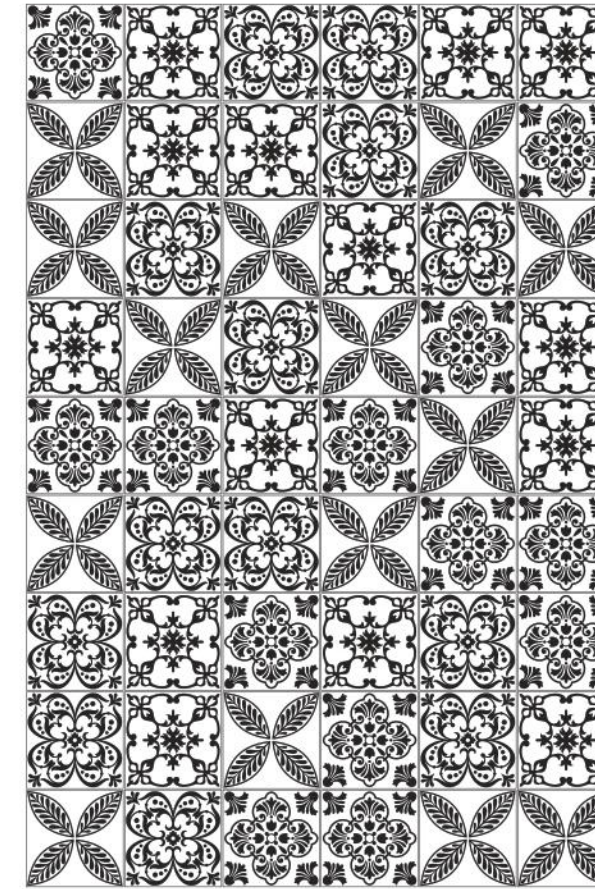
EX 88011-88012-88013-/B/C/D



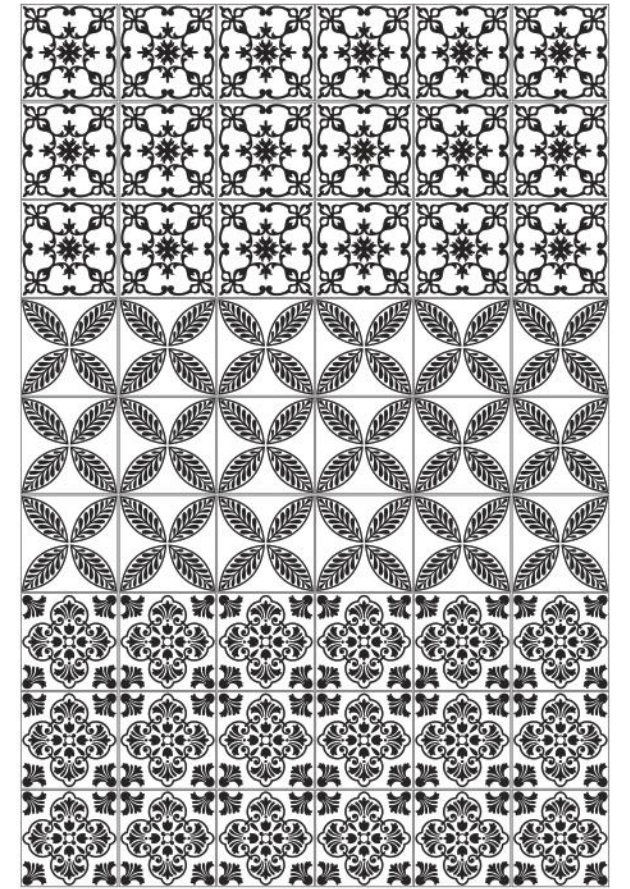
X 88011-88012-88013-/A/B/C/D



EX 88011-88012-88013-/A/B/C/D



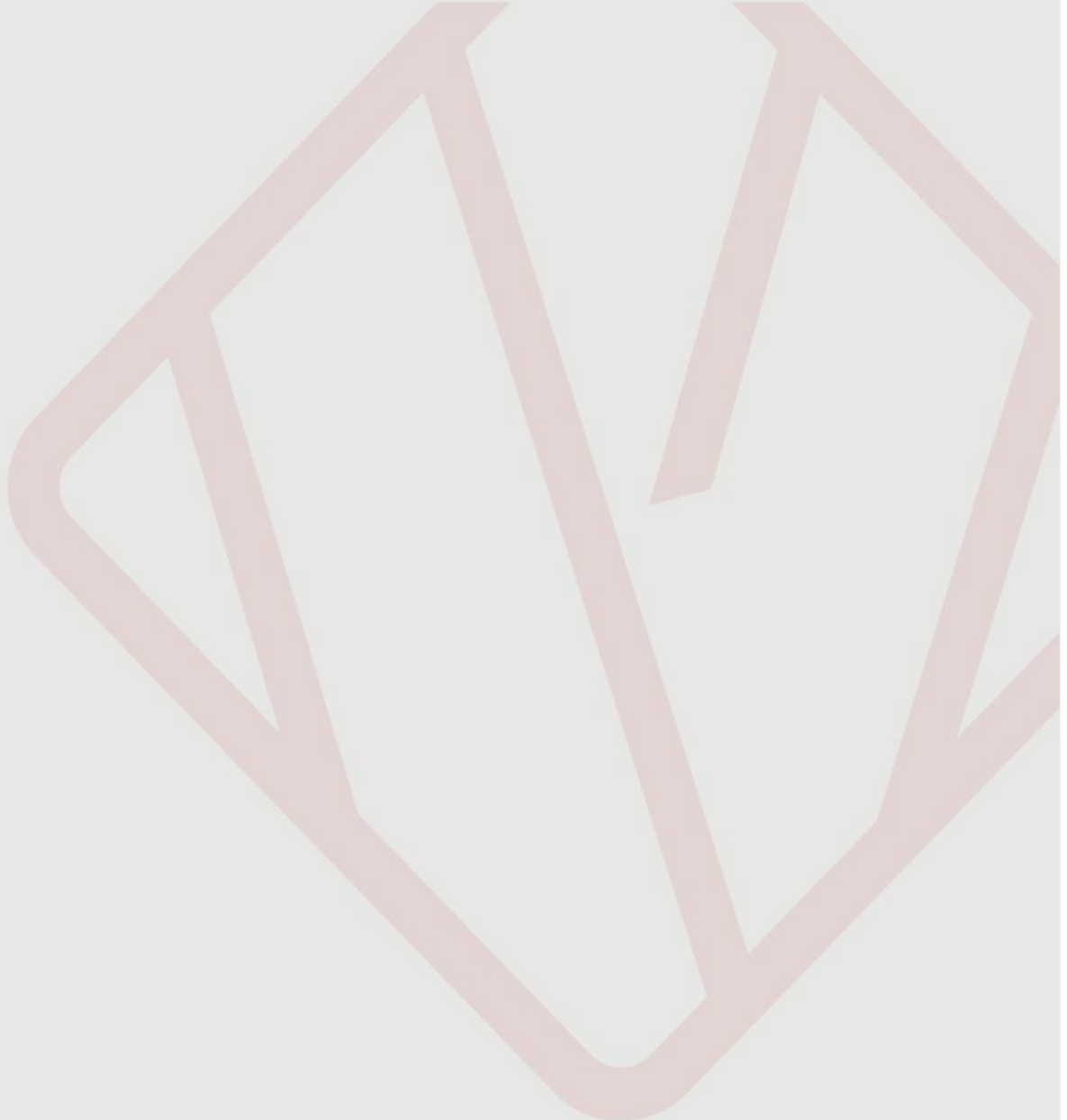
EX 88011-88012-88013-/B/C/A



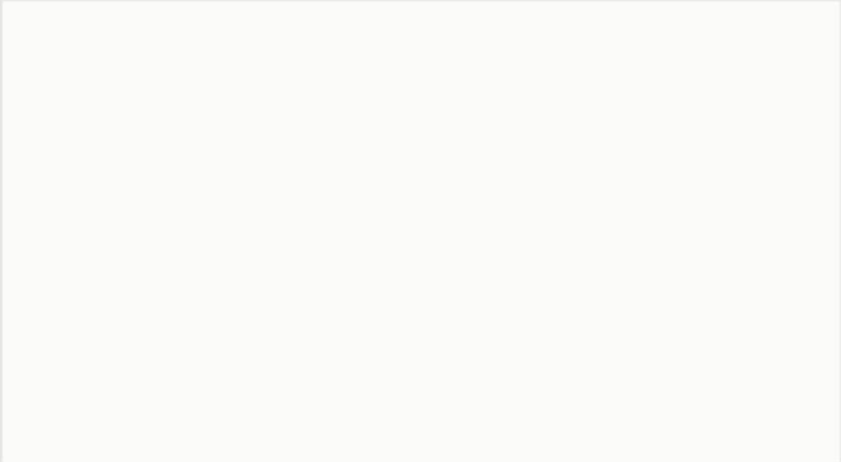
# NOTES

1. The use of appropriate spacers is mandatory for fixing all Decors.
2. Being Handcrafted products, slight variations in colours & finish is part of the overall product character. All the decors should be unboxed & mixed up before fixing.
3. The colours & finishes in the catalogue is for information & reference purpose only. Actual products may vary slightly from the samples you may have seen during the selection at our channel partners.
4. All products comply with their respective National & International industry standards.





**EXCLUSIVELY AVAILABLE AT**



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