



**TRENDSETTING PREMIUM COLLECTION**

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Italian Collection

### RETRO

Classic Collection

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Metallic Collection

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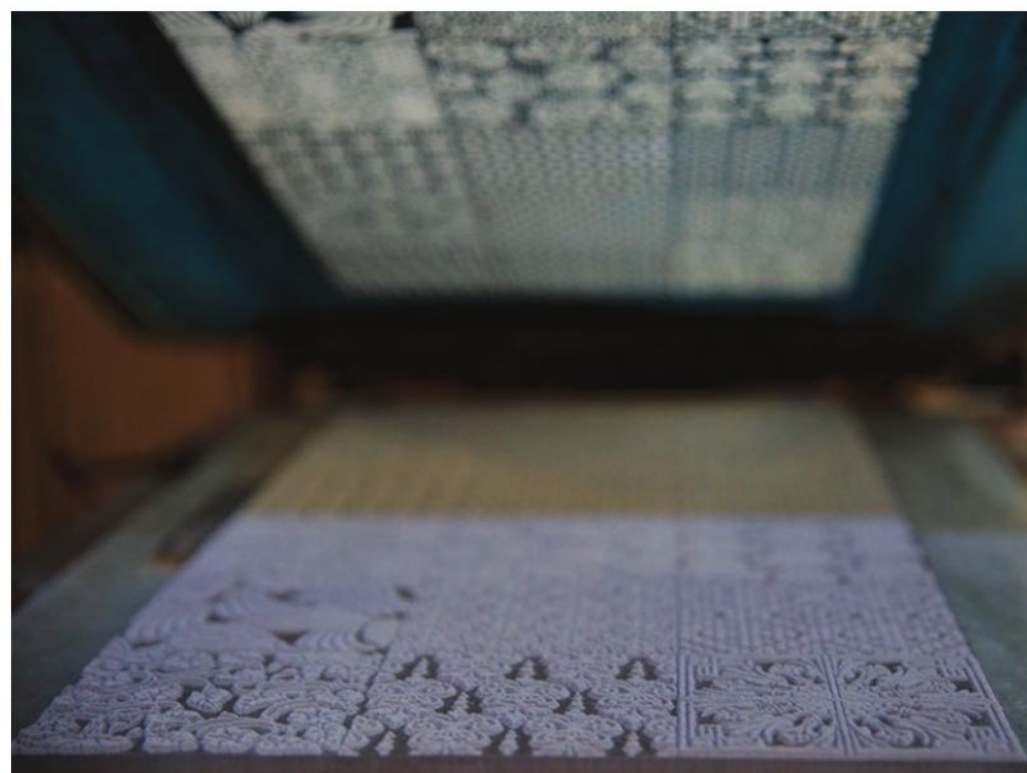
Artisan Collection

### RAKU

Exotic Collection

### ANTICO

Ancient Collection



## VRIDA®

VRIDA is a brand that is synonymous with premium handcrafted ceramic decors. Each product is the result of the vast wealth of knowledge and manufacturing expertise of our company and the people we work with.

The most suitable procedure is chosen to create these collections on a case-by-case basis. Most work is done by hand, using various techniques like screen printing, sandblasting, stenciling, bulb glazing & hand painting for each specific design detail. The end result is a product that is high quality, superbly original, and handmade. The perfect combination of time-honored, refined techniques of traditional craft decoration with modern industrial processes using the best materials sourced from around the globe.

*The search for new harmonies and aesthetic balances.*



VRIDA is the answer to those in the search for alternative aesthetic solutions to commercially mass-produced ceramics. The products stand out for their strong originality and represent an interesting study of details and interpretation of contemporary trends.

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# Glamour

**Metallic collection**  
*Precisely sculpted and patiently aged, Meticulous beauty*

The hues of precious metals give a new interpretation to the collection: Glamour is a choice of style that illuminates the material with the play of light. Brilliant Gold, Rose Gold and Platinum nuances light up with Luxe finishes.

GLAMOUR is the seductive allure that transforms appearances and commands attention. It is a sensation, a state of mind, an attitude, an aura that is enveloped in mystery and magic.

Glamorous colors, vibrant textures, and free-flowing abstract designs in different formats & size complete this range.

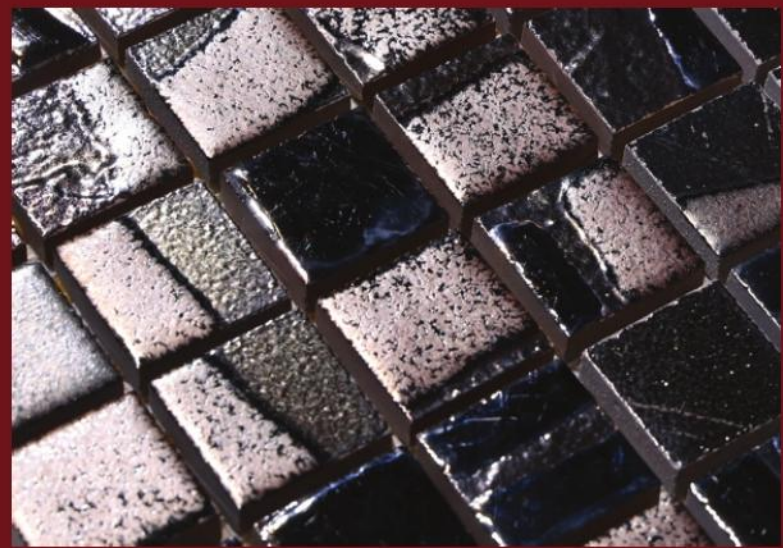
## NOVA SQUARE | STRIP

Random Mix Patterns

Handcrafted premium ceramic tile decors. Exquisitely handmade by skilled artisans - using the best of materials, The aesthetic process of metal oxidation recalls urban with traditional techniques.

Add glamour & sophistication to any ambiance with these brilliant decors!

Available in 12" X 12" and suitable for interior walls.



XXM 020



XXM 021



XXM 022



XXM 023



XXM 024



# BEAUTIFY YOUR SPACE

## NOVA SQUARE / STRIP

Random Mix Patterns

### SIZE

XXM 020  
XXM 021  
XXM 022  
XXM 023  
XXM 024  
XXM 025

297 X 297mm  
29.7 X 29.7cm

Thickness  
9mm

### FEATURES



Suitable for Wall Area



Suitable for dry areas and an area with no direct contact with water



Suitable for Internal usage for all spaces



Additional Third Firing for special decoration.



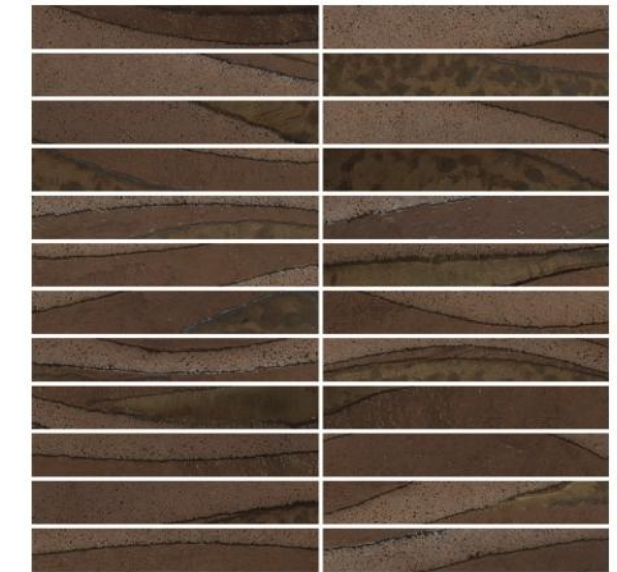
Random Patterns Mix



Handcrafted Design



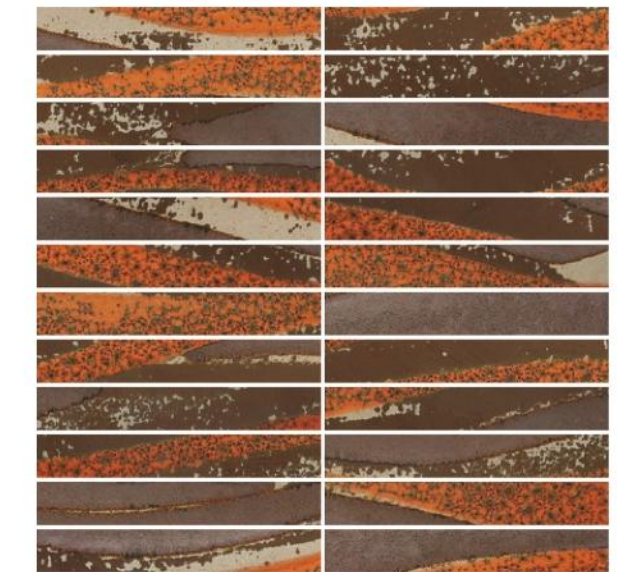
**XXM 020**  
PC 13



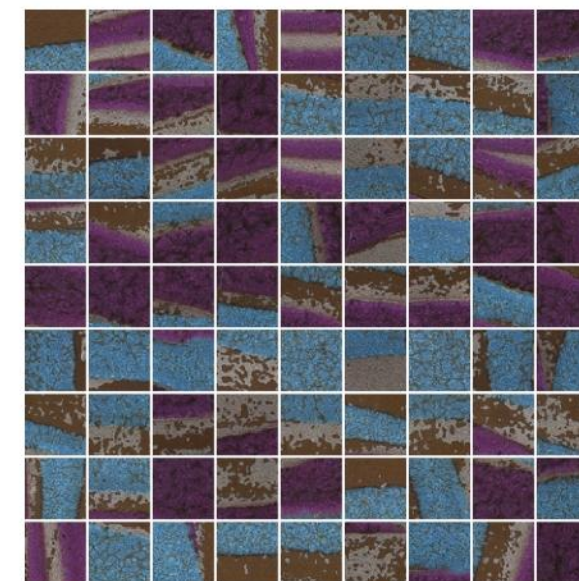
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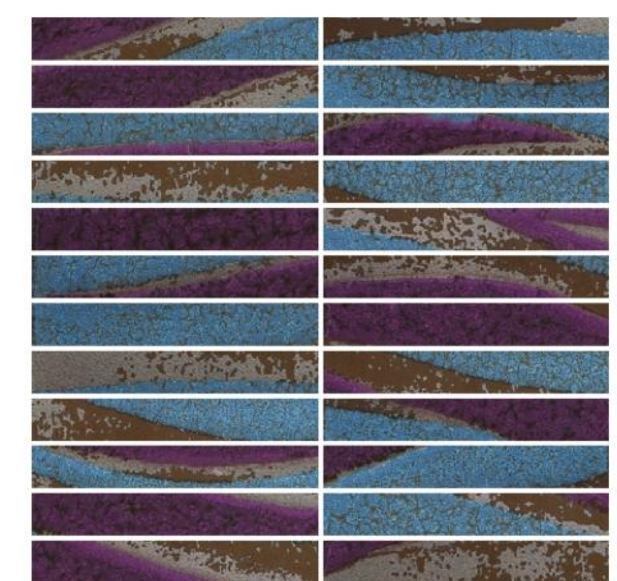
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**XXM 023**  
PC 13



**XXM 024**  
PC 13



**XXM 025**  
PC 13



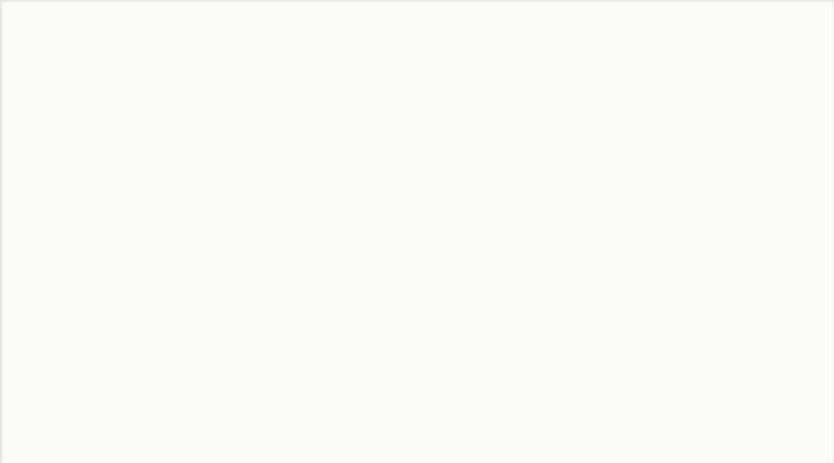
# NOTES

1. The use of appropriate spacers is mandatory for fixing all Decors.
2. Being Handcrafted products, slight variations in colours & finish is part of the overall product character. All the decors should be unboxed & mixed up before fixing.
3. The colours & finishes in the catalogue is for information & reference purpose only. Actual products may vary slightly from the samples you may have seen during the selection at our channel partners.
4. All products comply with their respective National & International industry standards.





**EXCLUSIVELY AVAILABLE AT**



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