



**TRENDSETTING PREMIUM COLLECTION**

# INDEX

## Collections

### LA DOLCE VITA

Italian Collection

### RETRO

Classic Collection

### GLAMOUR

Metallic Collection

### AQUAFORTE

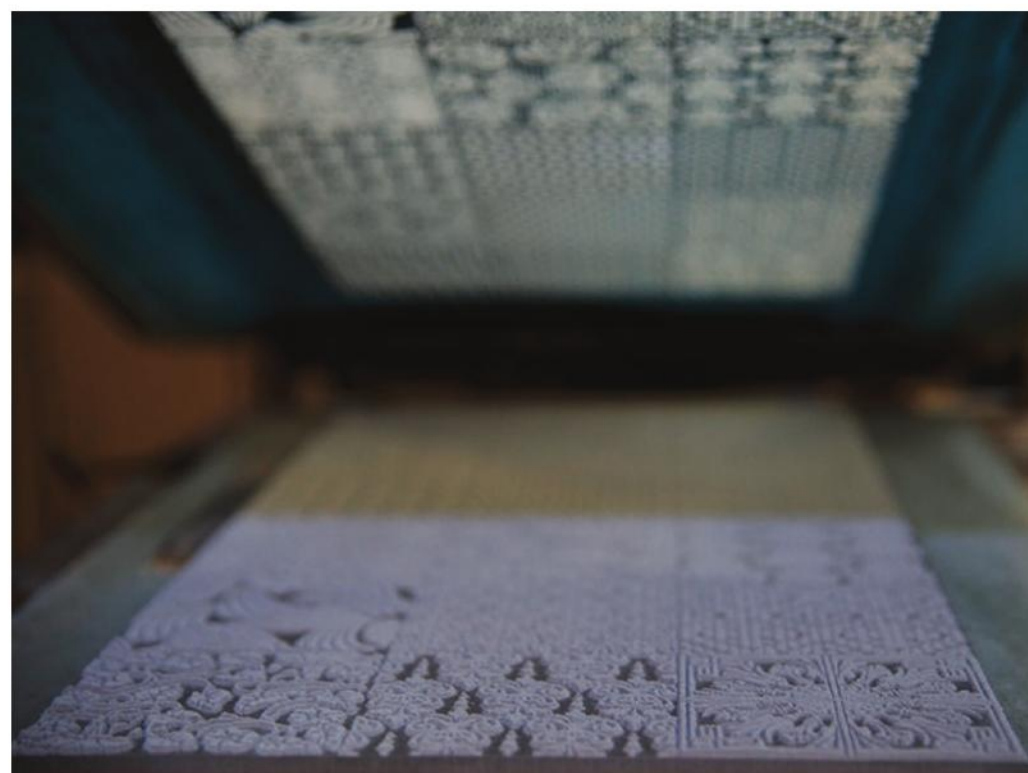
Artisan Collection

### RAKU

Exotic Collection

### ANTICO

Ancient Collection



## VRIDA®

VRIDA is a brand that is synonymous with premium handcrafted ceramic decors. Each product is the result of the vast wealth of knowledge and manufacturing expertise of our company and the people we work with.

The most suitable procedure is chosen to create these collections on a case-by-case basis. Most work is done by hand, using various techniques like screen printing, sandblasting, stenciling, bulb glazing & hand painting for each specific design detail. The end result is a product that is high quality, superbly original, and handmade. The perfect combination of time-honored, refined techniques of traditional craft decoration with modern industrial processes using the best materials sourced from around the globe.

*The search for new harmonies and aesthetic balances.*



VRIDA is the answer to those in the search for alternative aesthetic solutions to commercially mass-produced ceramics. The products stand out for their strong originality and represent an interesting study of details and interpretation of contemporary trends.

# CONTENTS

<b>RETRO Collection</b>	<b>Page No.</b>
<b>VINTAGE</b> <i>Random Mix Patterns</i> _____	01
HL 4432 HL 4435 HL 4437	
<b>POLARIS</b> <i>Single Pattern</i> _____	11
FH 66210 FH 66211 FH 66212	
<b>CLASSIC</b> <i>6 Random Patterns</i> _____	19
FH 2221	
<b>FUSION</b> <i>4 Random Patterns</i> _____	25
FH 2226 FH 2227 FH 2228	
<b>RIVIERA</b> <i>4 Random Patterns</i> _____	35
FH 2245 FH 2245 / BEIGE FH 2245 / NERO FH 2245 / GRIGIO FH 2245 / TAUPE	
<b>PUZZLE</b> <i>Random Mix Patterns</i> _____	47
NH 2240 NH 2241	

# Retro

**Classic Collection**  
*Redefining beauty with a new charm & style.*

The RETRO is a collection that takes its inspiration from the '80s, its rebirth through reassessing its stylistic features to create a great combination of graphic signs and textures for contemporary domestic and commercial spaces. The careful combination of "CEMENT"& "TERRAZZO" base tiles with basic designs & colours gives new charm and vitality to the original material.

The RETRO celebrates the ability to harmonise the different materials, colours & textures with an irresistible appeal in any application. Lines, points & geometries create different patterns, with a strong graphic and decorative feeling which can be solely used in singles/patterns to get a more traditional installation.

The rediscovery of the decorated ceramic tiles innovatively, intuitively combines the charm of past years with the modern demands of the most sophisticated architecture.

Rediscovered beauty, enhanced by the passing of time.



## POLARIS

Single Pattern

Inspired by hand-painted folk art, it features an antique matte look with lots of vintage characters. The tiles feature a rust-red, orange, or green design in a smooth finish and contrasting background –both bold and classic.

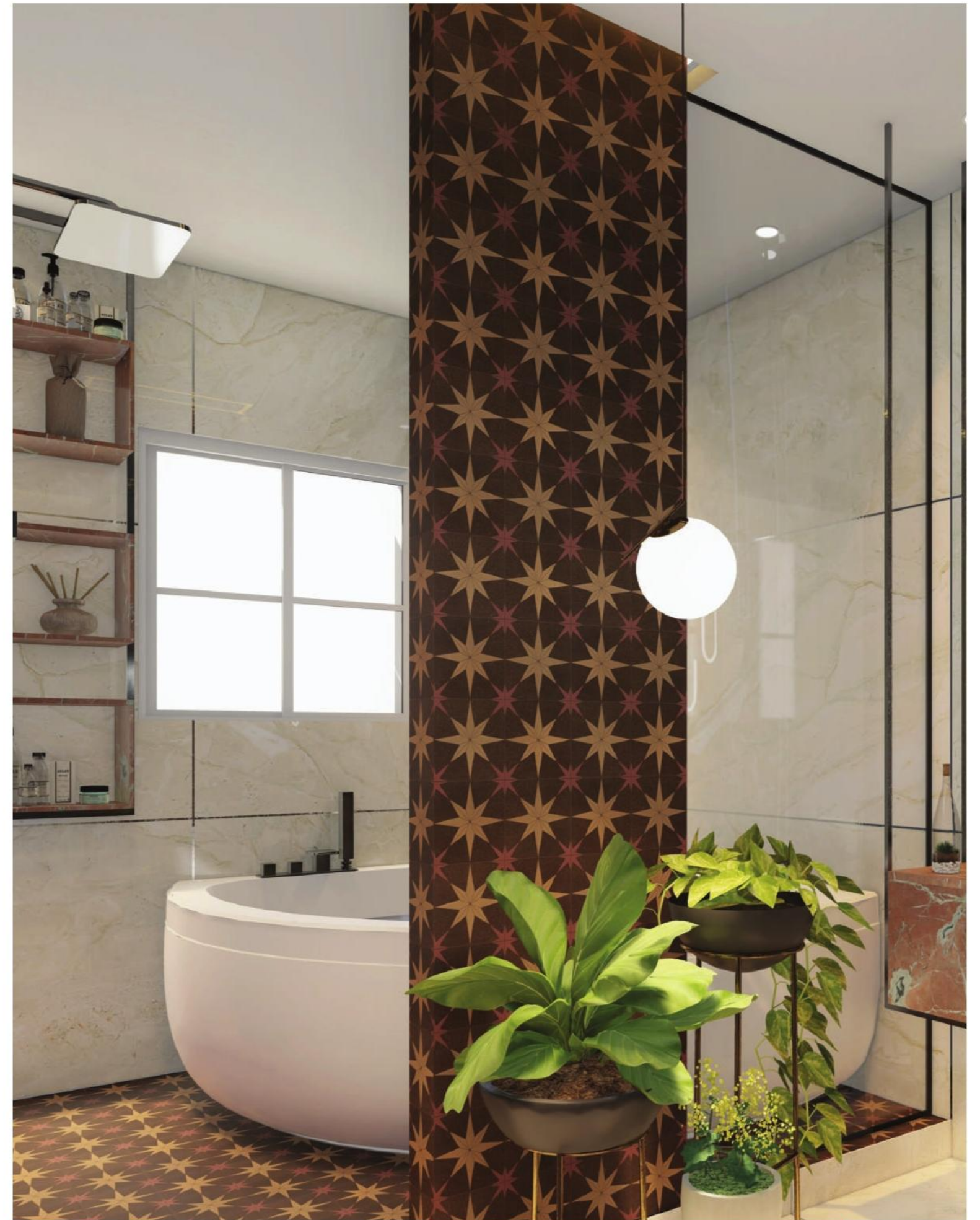


FH 66210





FH 66211



FH 66212

# BEAUTIFY YOUR SPACE

## POLARIS Single Pattern

### SIZE

FH 66210  
FH 66211  
FH 66212

148 x 148mm  
14.8 x 14.8cm

Thickness  
9mm

### FEATURES



Suitable for Wall Area



Suitable for Floor Area



Suitable for Internal & external  
usage for all spaces



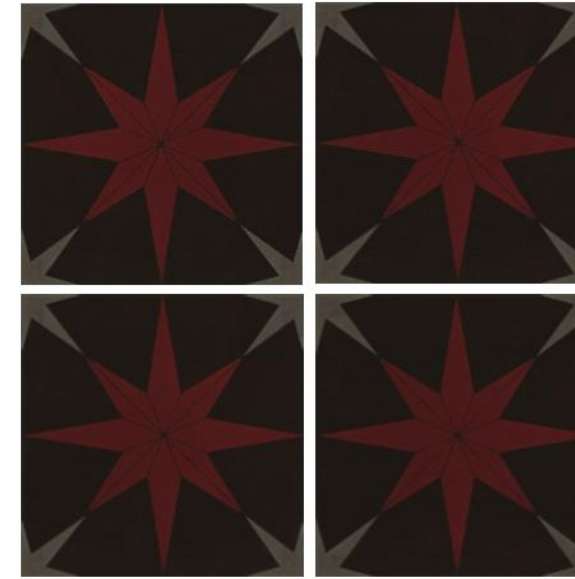
Additional Third Firing for  
special decoration.



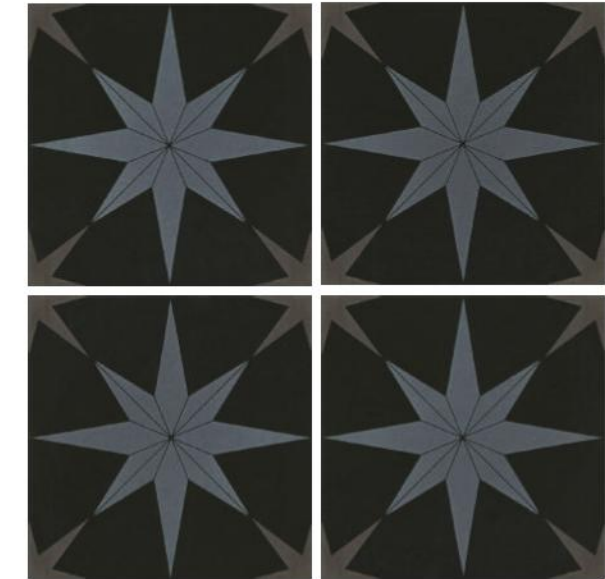
One Pattern Design



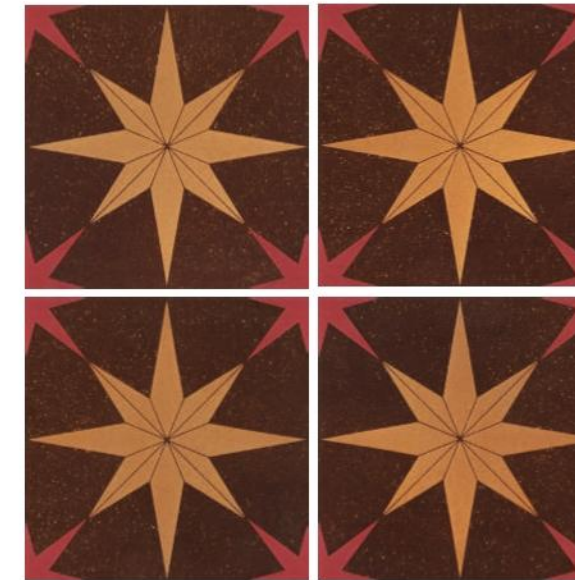
Suitable for all types of wet &  
dry Areas.



**FH 66210**  
PC 06



**FH 66211**  
PC 06



**FH 66212**  
PC 06

# NOTES

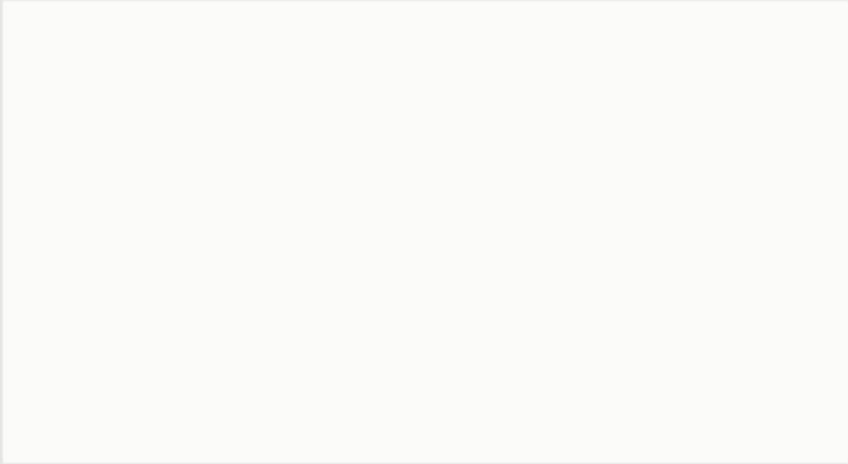
1. The use of appropriate spacers is mandatory for fixing all Decors.
2. Being Handcrafted products, slight variations in colours & finish is part of the overall product character. All the decors should be unboxed & mixed up before fixing.
3. The colours & finishes in the catalogue is for information & reference purpose only. Actual products may vary slightly from the samples you may have seen during the selection at our channel partners.
4. All products comply with their respective National & International industry standards.







**EXCLUSIVELY AVAILABLE AT**



Follow Us:   

