



**TRENDSETTING PREMIUM COLLECTION**

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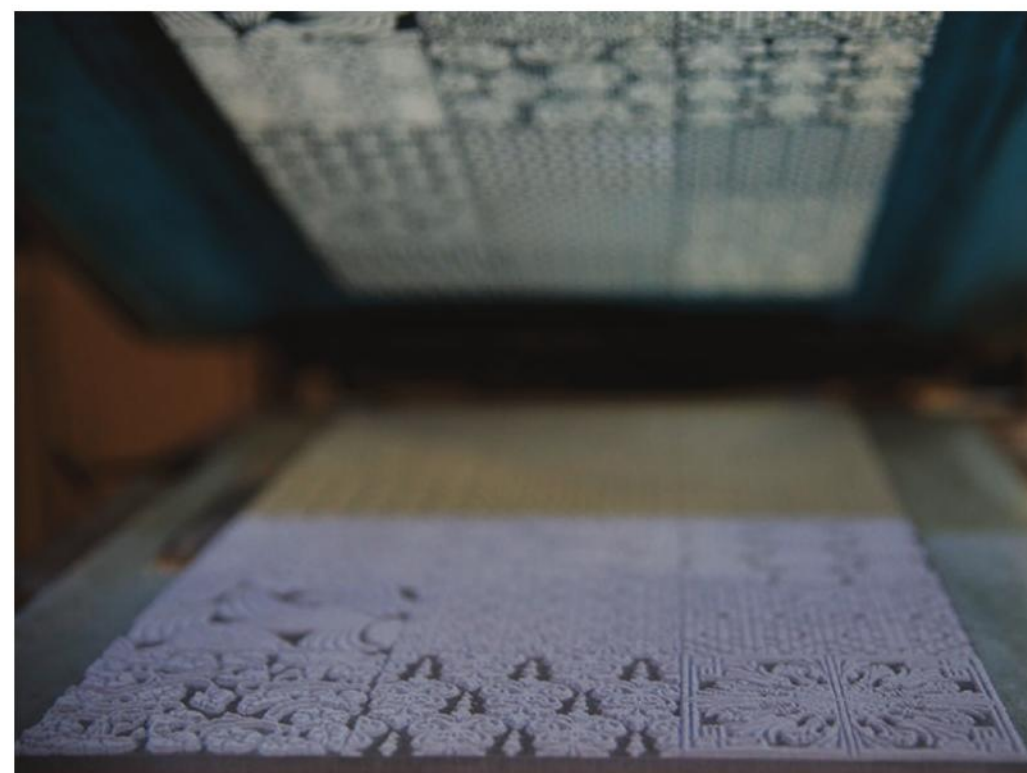
Artisan Collection

### RAKU

Exotic Collection

### ANTICO

Ancient Collection



## VRIDA®

VRIDA is a brand that is synonymous with premium handcrafted ceramic decors. Each product is the result of the vast wealth of knowledge and manufacturing expertise of our company and the people we work with.

The most suitable procedure is chosen to create these collections on a case-by-case basis. Most work is done by hand, using various techniques like screen printing, sandblasting, stenciling, bulb glazing & hand painting for each specific design detail. The end result is a product that is high quality, superbly original, and handmade. The perfect combination of time-honored, refined techniques of traditional craft decoration with modern industrial processes using the best materials sourced from around the globe.

*The search for new harmonies and aesthetic balances.*



VRIDA is the answer to those in the search for alternative aesthetic solutions to commercially mass-produced ceramics. The products stand out for their strong originality and represent an interesting study of details and interpretation of contemporary trends.

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# RETRO

**Classic Collection**  
*Redefining beauty with a new charm & style.*

The RETRO is a collection that takes its inspiration from the '80s, its rebirth through reassessing its stylistic features to create a great combination of graphic signs and textures for contemporary domestic and commercial spaces. The careful combination of "CEMENT"& "TERRAZZO" base tiles with basic designs & colours gives new charm and vitality to the original material.

The RETRO celebrates the ability to harmonise the different materials, colours & textures with an irresistible appeal in any application. Lines, points & geometries create different patterns, with a strong graphic and decorative feeling which can be solely used in singles/patterns to get a more traditional installation.

The rediscovery of the decorated ceramic tiles innovatively, intuitively combines the charm of past years with the modern demands of the most sophisticated architecture.

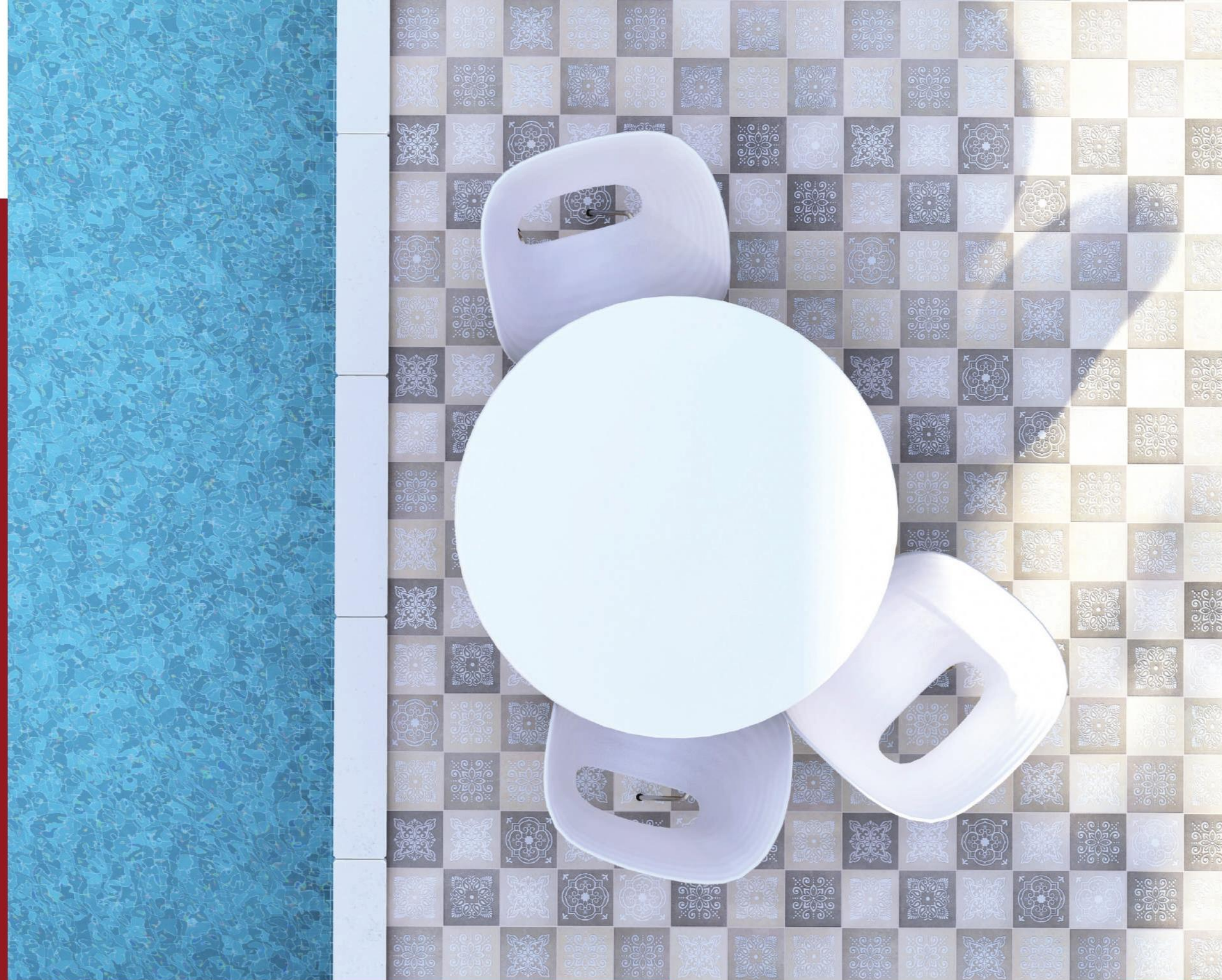
Rediscovered beauty, enhanced by the passing of time.

## RIVIERA

4 Random Patterns

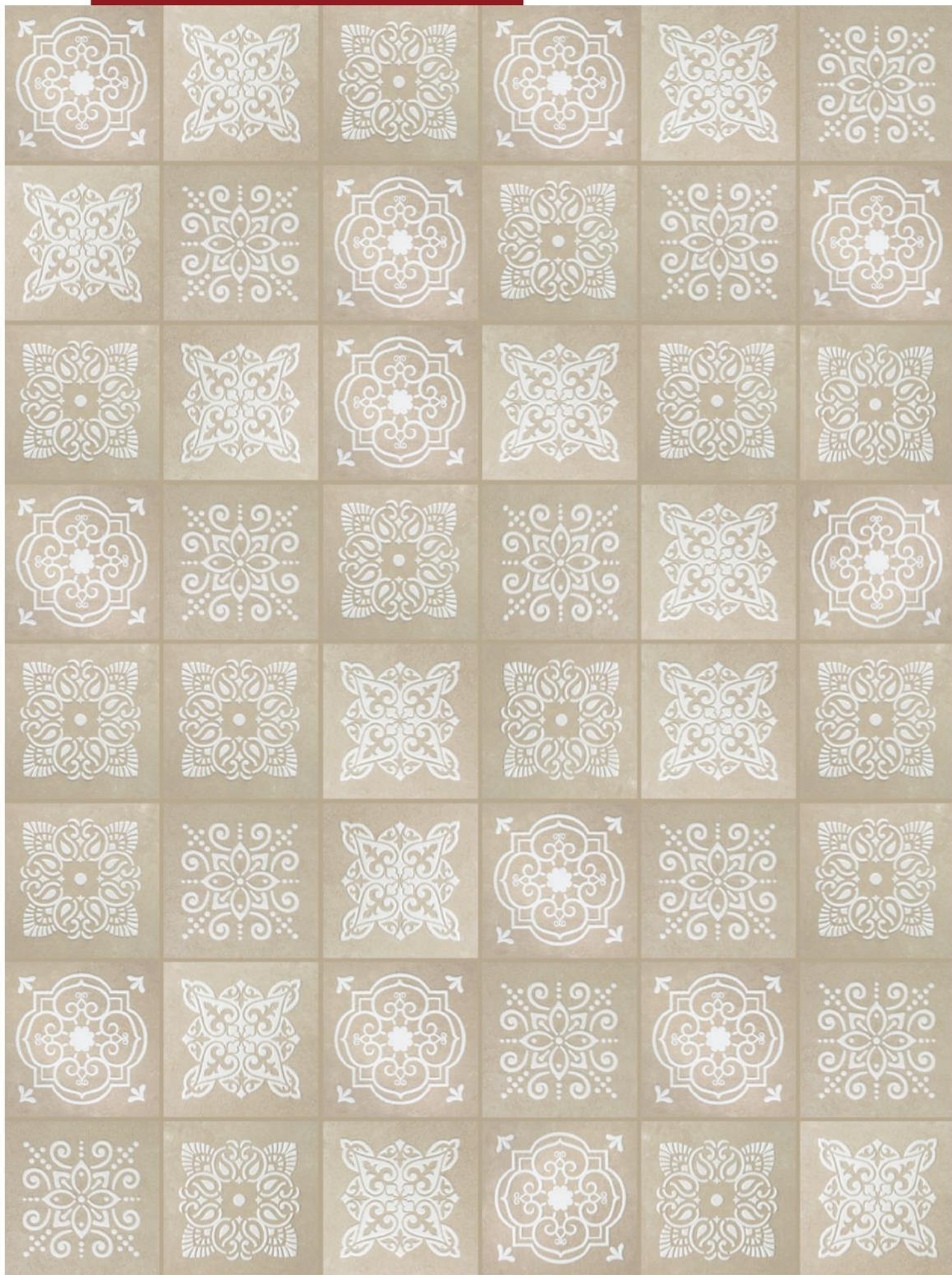
Whether it is mixing multiple patterns in space or utilizing a single pattern repetition, everyone is free to experience which tone is the field and which one is negative.

The collection is made up of sixteen pieces that can be used independently, a random mix of 4 patterns with respective bases or all mixed together. This maximizes the possibilities for the designer, who can create heterogeneous surfaces, ranging from simple yet thoughtful solutions to more complex, elaborate outcomes on Beige, Nero, Grigio, and Taupe base tiles. White silk glazed geometry that emerges evoking everything that is modern with traces of a stratified past.

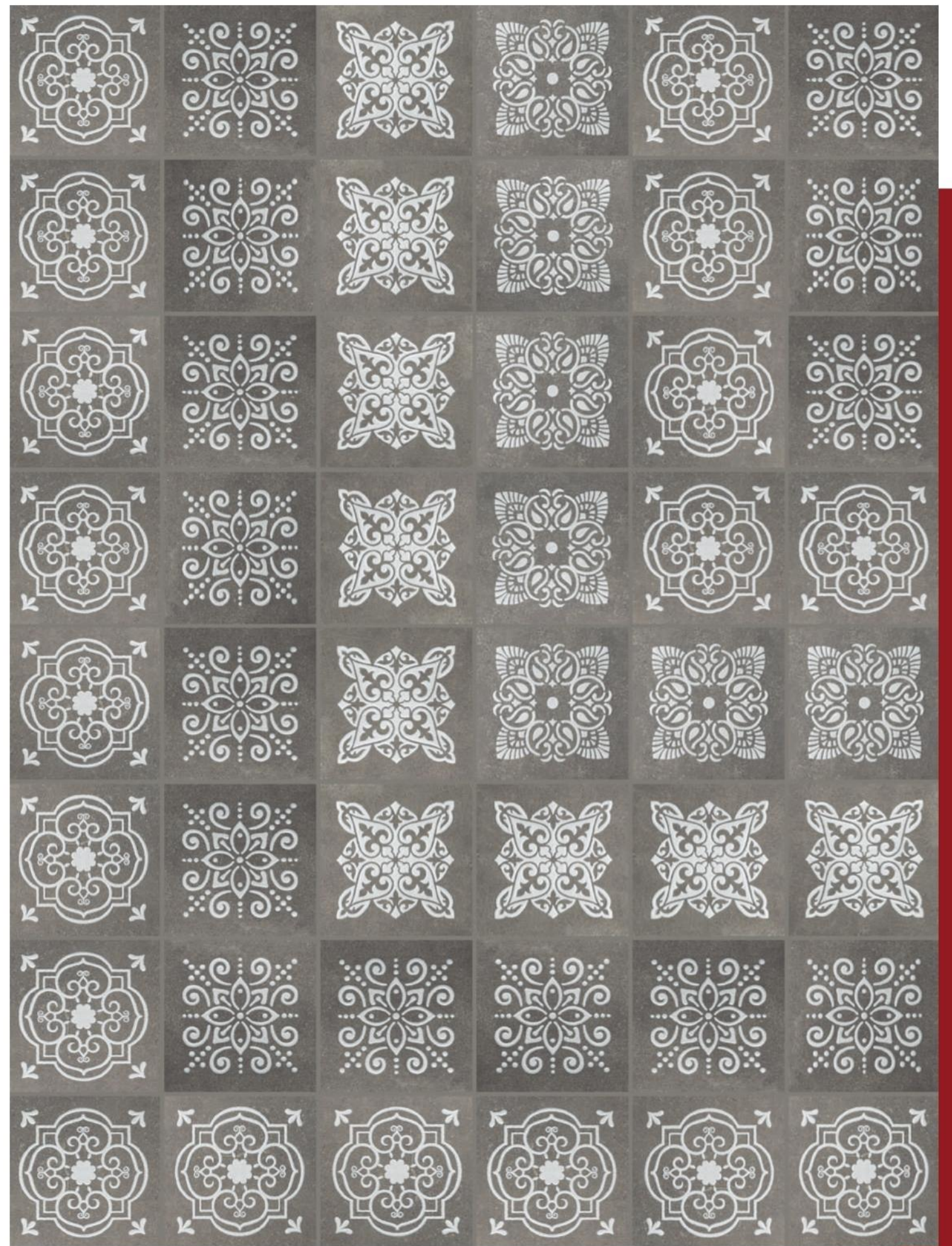


FH 2245

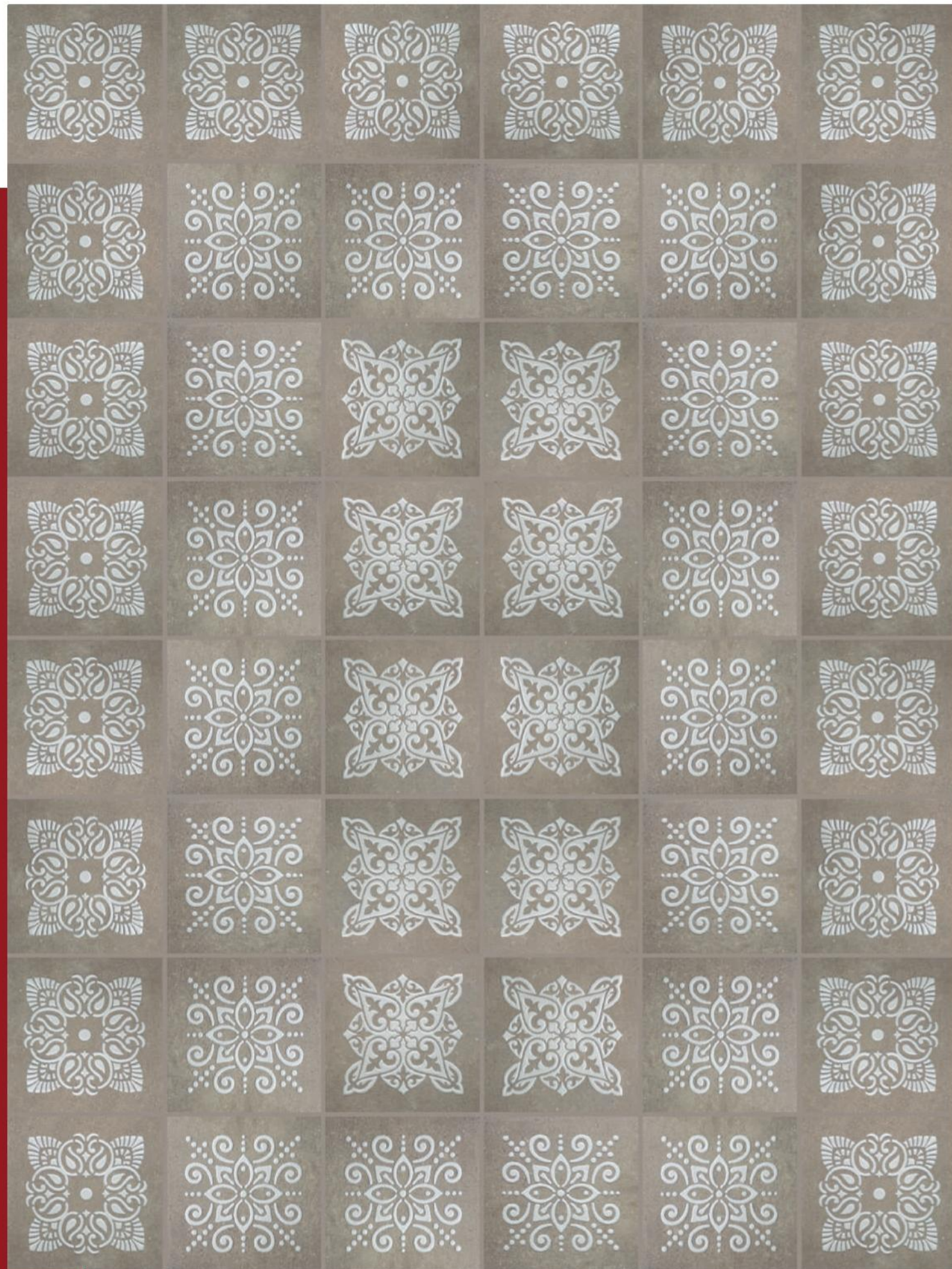




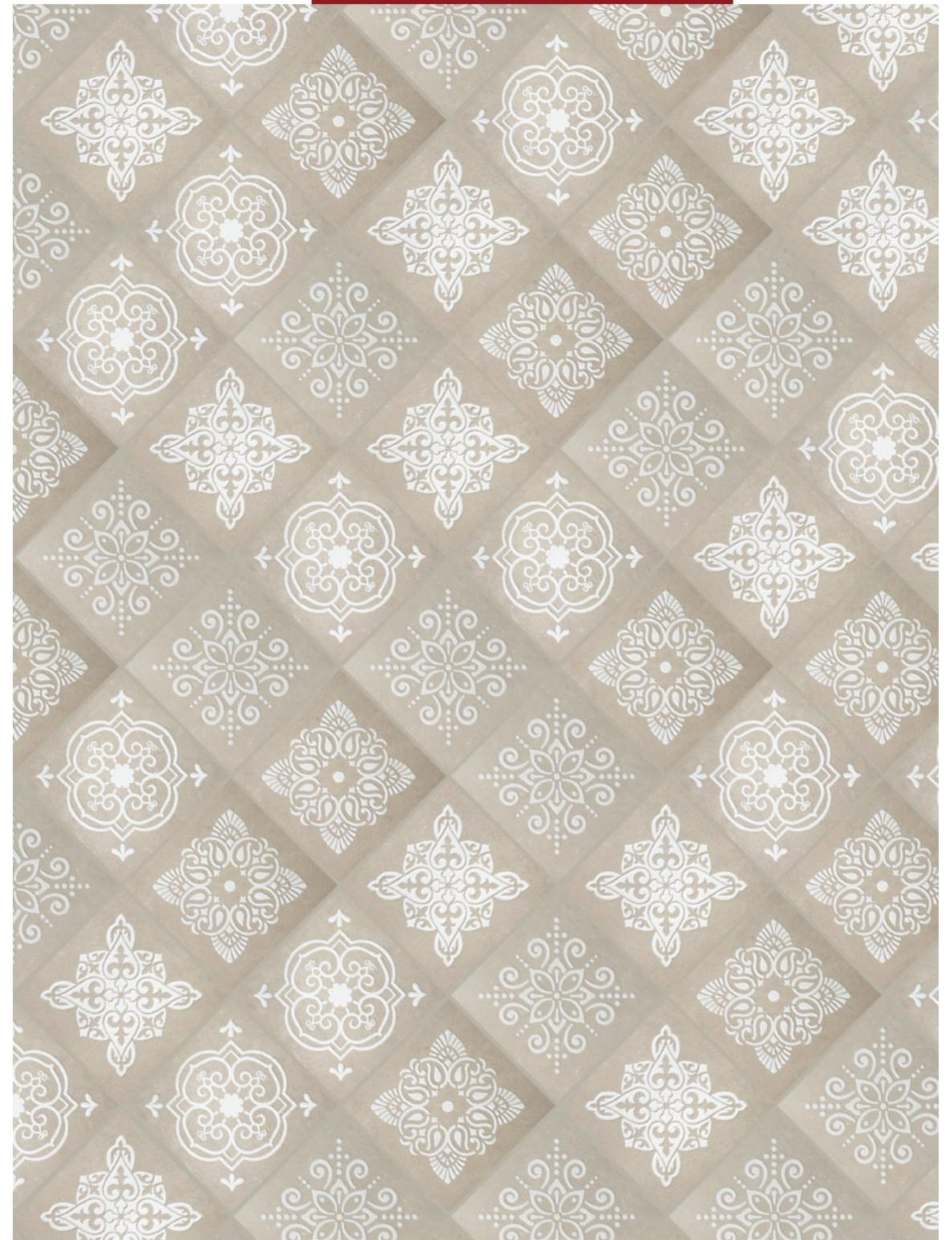
FH 2245 / BEIGE



FH 2245 / NERO



FH 2245 / GRIGIO



FH 2245 / TAUPE

# BEAUTIFY YOUR SPACE

## RIVIERA

4 Random Patterns

### SIZE



### FEATURES



Suitable for Wall Area



Suitable for Floor Area



Suitable for Internal & external usage for all spaces



Additional Third Firing for special decoration.



Four patterns design or mix & match of 2 or more, each pattern can be ordered individually.



Suitable for all types of wet & dry Areas.



Color variation for authentic effect



**FH 2245**  
PC 08



**FH 2245 / BEIGE / A**  
PC 08



**FH 2245 / NERO / A**  
PC 08



**FH 2245 / GRIGIO / A**  
PC 08



**FH 2245 / TAUPE / A**  
PC 08



**FH 2245 / BEIGE / B**  
PC 08



**FH 2245 / NERO / B**  
PC 08



**FH 2245 / GRIGIO / B**  
PC 08



**FH 2245 / TAUPE / B**  
PC 08



**FH 2245 / BEIGE / C**  
PC 08



**FH 2245 / NERO / C**  
PC 08



**FH 2245 / GRIGIO / C**  
PC 08



**FH 2245 / TAUPE / C**  
PC 08



**FH 2245 / BEIGE / D**  
PC 08



**FH 2245 / NERO / D**  
PC 08



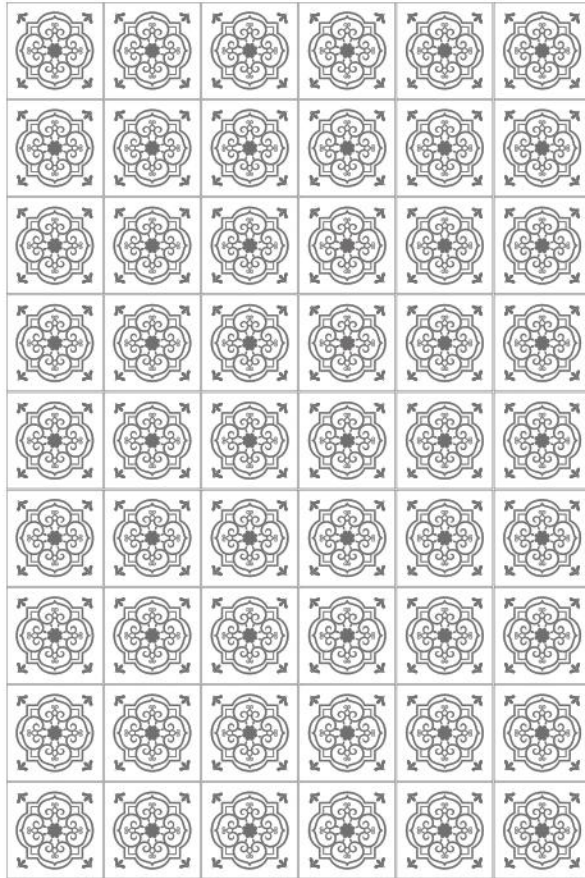
**FH 2245 / GRIGIO / D**  
PC 08



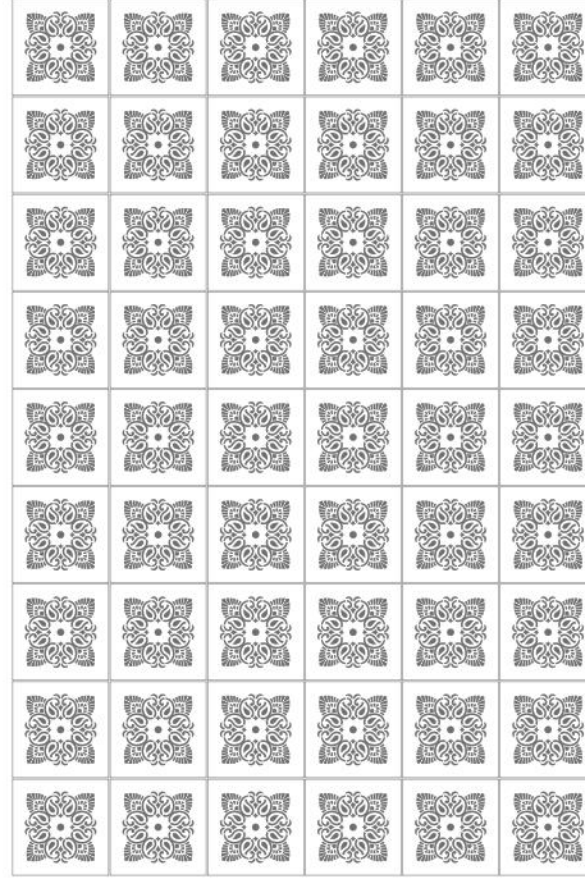
**FH 2245 / TAUPE / D**  
PC 08



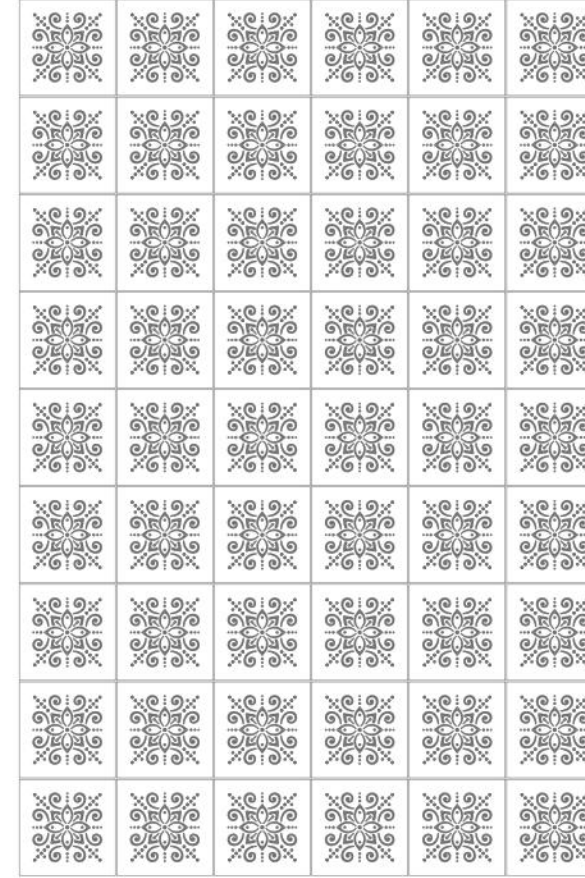
FH 2245 / A



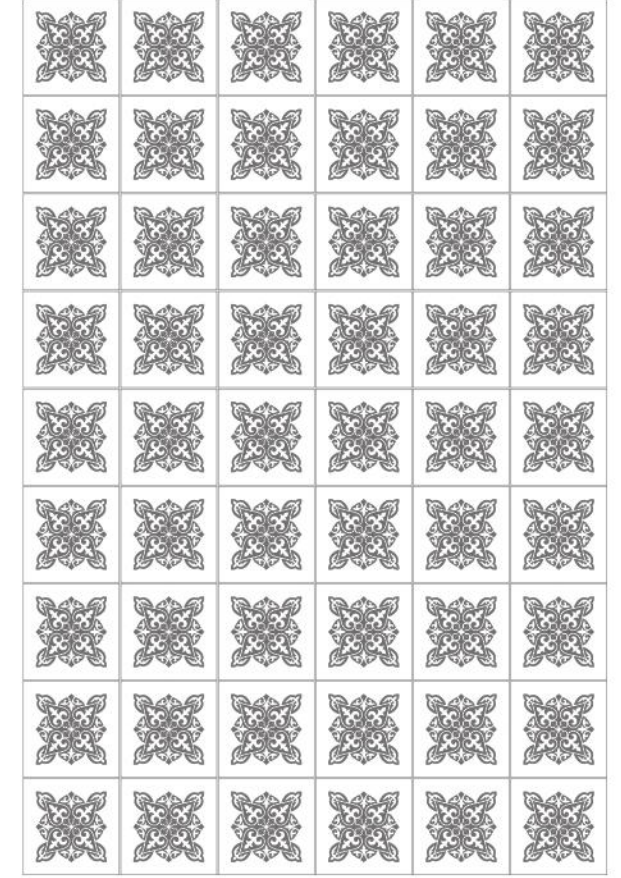
FH 2245 / B



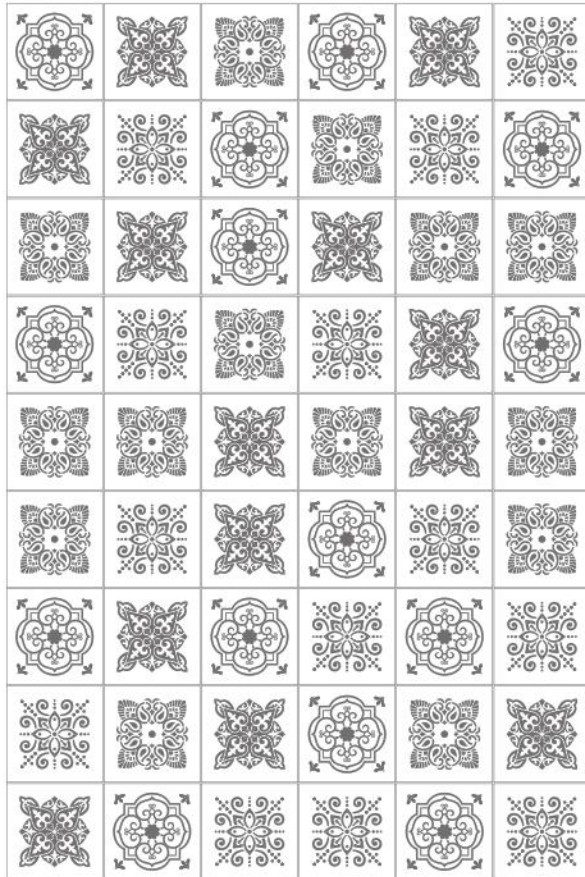
FH 2245 / C



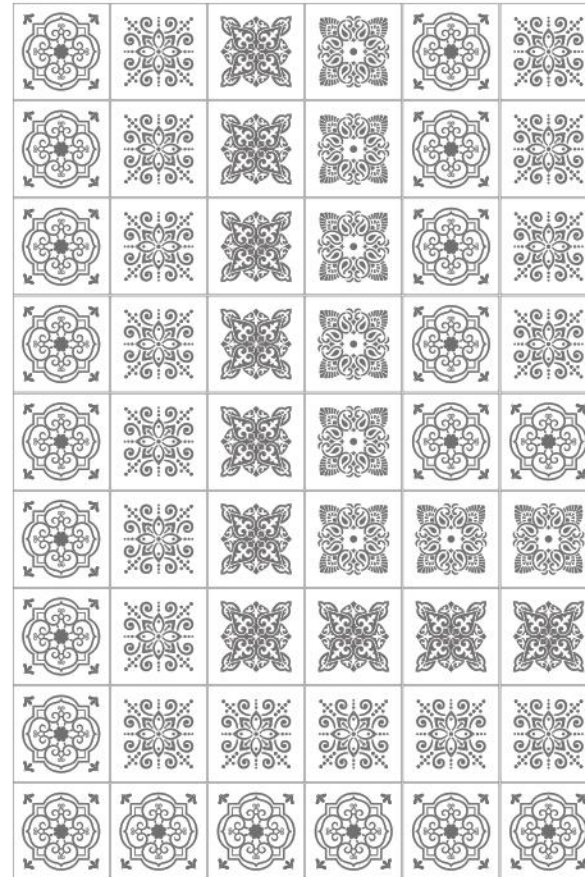
FH 2245 / D



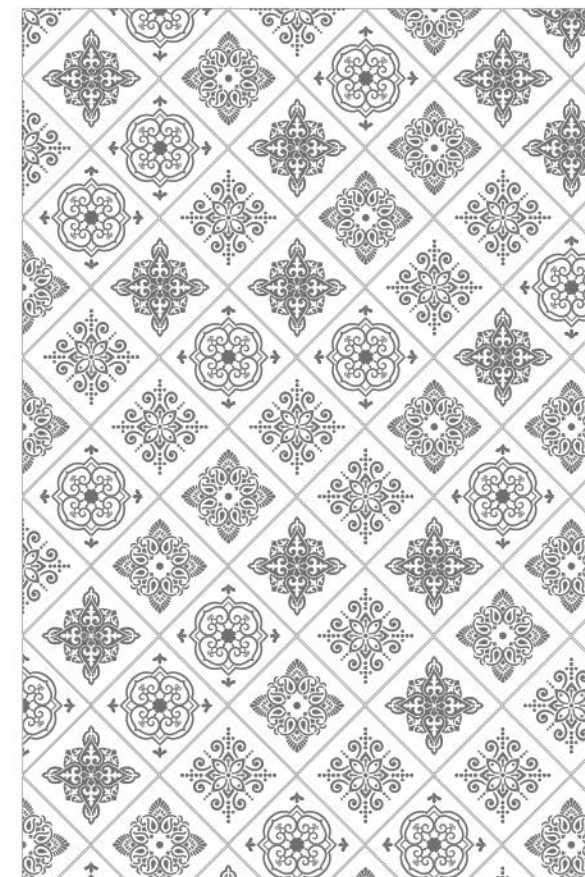
FH 2245 / MIX



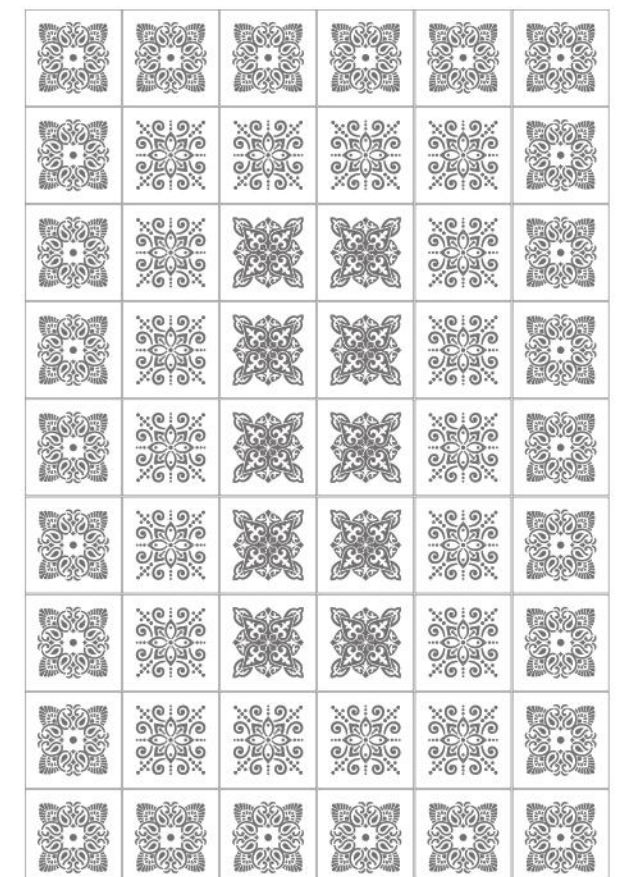
FH 2245 / MIX



FH 2245 / MIX



FH 2245 / B + C + D



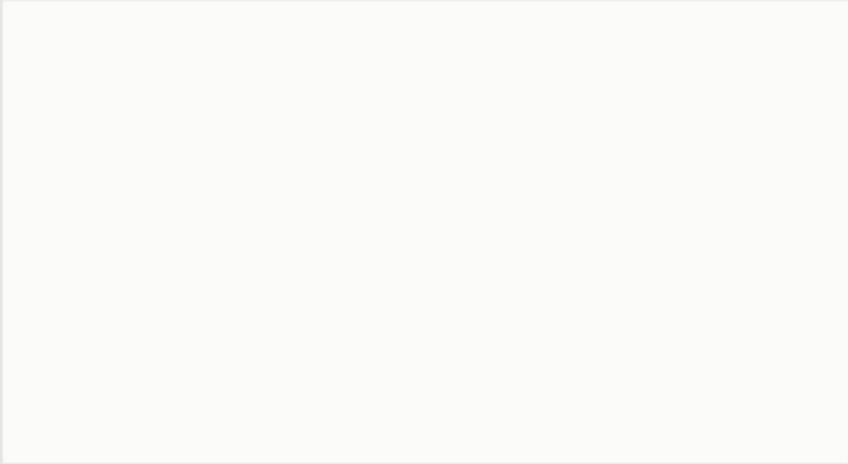
# NOTES

1. The use of appropriate spacers is mandatory for fixing all Decors.
2. Being Handcrafted products, slight variations in colours & finish is part of the overall product character. All the decors should be unboxed & mixed up before fixing.
3. The colours & finishes in the catalogue is for information & reference purpose only. Actual products may vary slightly from the samples you may have seen during the selection at our channel partners.
4. All products comply with their respective National & International industry standards.





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