



**TRENDSETTING PREMIUM COLLECTION**

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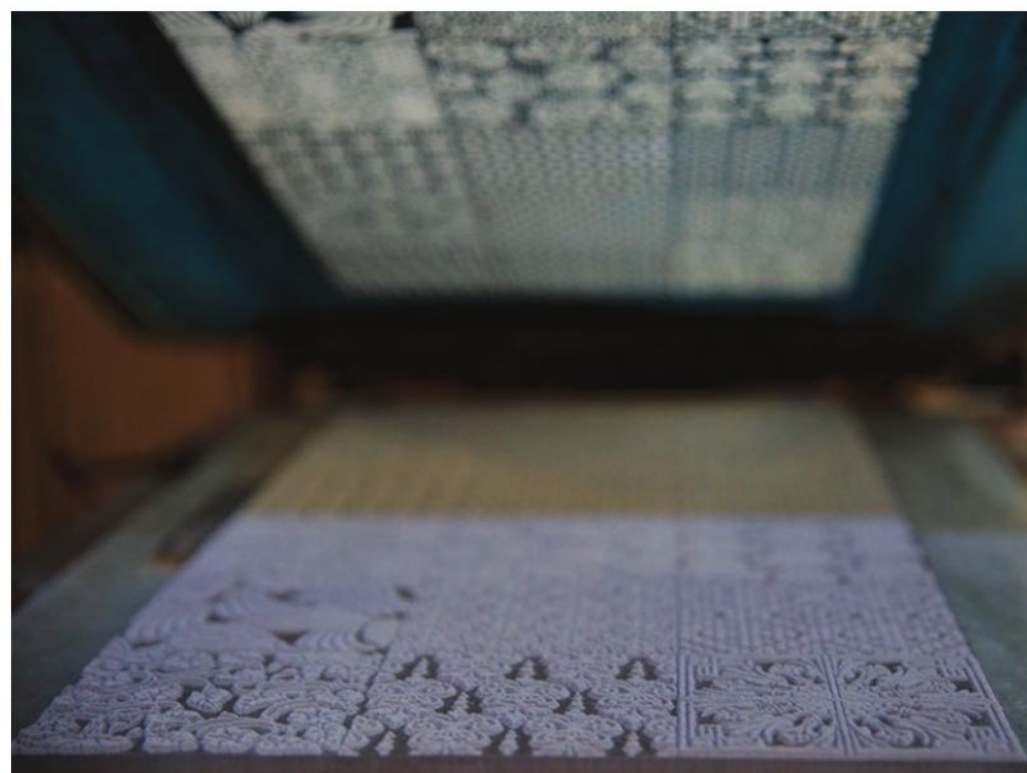
Artisan Collection

### RAKU

Exotic Collection

### ANTICO

Ancient Collection



## VRIDA®

VRIDA is a brand that is synonymous with premium handcrafted ceramic decors. Each product is the result of the vast wealth of knowledge and manufacturing expertise of our company and the people we work with.

The most suitable procedure is chosen to create these collections on a case-by-case basis. Most work is done by hand, using various techniques like screen printing, sandblasting, stenciling, bulb glazing & hand painting for each specific design detail. The end result is a product that is high quality, superbly original, and handmade. The perfect combination of time-honored, refined techniques of traditional craft decoration with modern industrial processes using the best materials sourced from around the globe.

*The search for new harmonies and aesthetic balances.*



VRIDA is the answer to those in the search for alternative aesthetic solutions to commercially mass-produced ceramics. The products stand out for their strong originality and represent an interesting study of details and interpretation of contemporary trends.

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# Glamour

**Metallic collection**

*Precisely sculpted and patiently aged, Meticulous beauty*

The hues of precious metals give a new interpretation to the collection: Glamour is a choice of style that illuminates the material with the play of light. Brilliant Gold, Rose Gold and Platinum nuances light up with Luxe finishes.

GLAMOUR is the seductive allure that transforms appearances and commands attention. It is a sensation, a state of mind, an attitude, an aura that is enveloped in mystery and magic.

Glamorous colors, vibrant textures, and free-flowing abstract designs in different formats & size complete this range.

## SPARKLE

Random Mix Patterns

Deep Black textures with tumbled edges are hand sponged with real Gold, Rose Gold & Platinum. The Matt wornout effect of the precious metals accentuates the antique feel of the decors.

This is in complete contrast to the sharps-edged, the luxurious shimmer of the second collection in the series, Glowing rich metallic shine that evokes sheer luxury.

Available in 4" X 4" and suitable for interior walls.



XX 004



# BEAUTIFY YOUR SPACE

## SPARKLE Random Mix Patterns

### SIZE

XX 004  
XX 005  
96 x 96mm  
9.6 x 9.6cm  
Thickness  
9mm

### FEATURES



Suitable for Wall Area



Decorated with precious metals



Suitable for Internal usage  
for all spaces



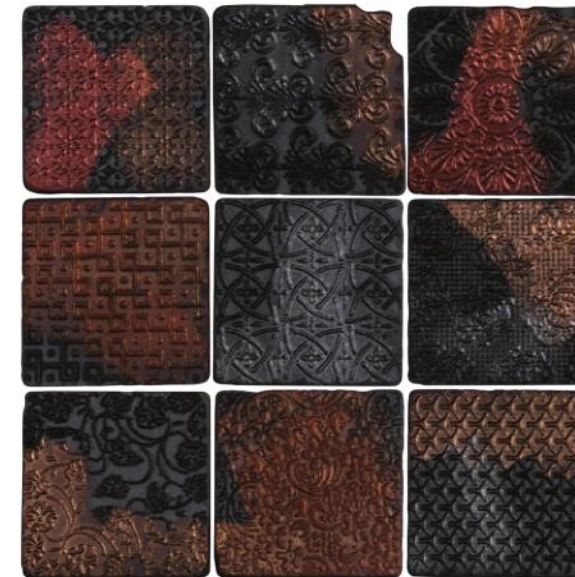
Additional Third Firing  
for special decoration.



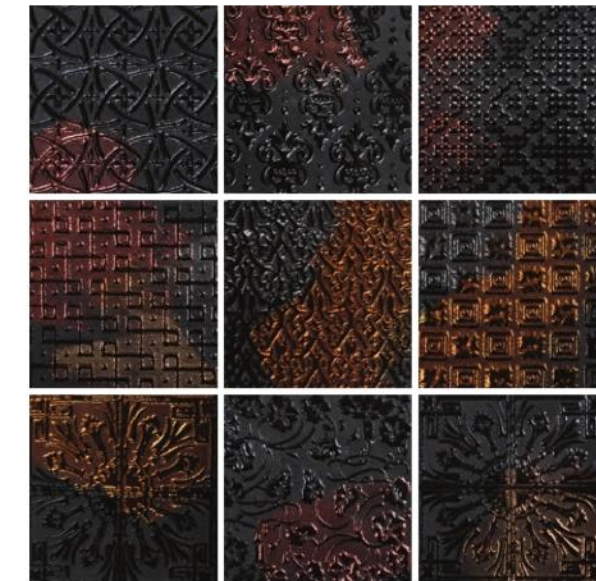
Random Patterns Mix



Suitable for dry areas and an  
area with no direct contact  
with water



**XX 004**  
PC 03



**XX 005**  
PC 03

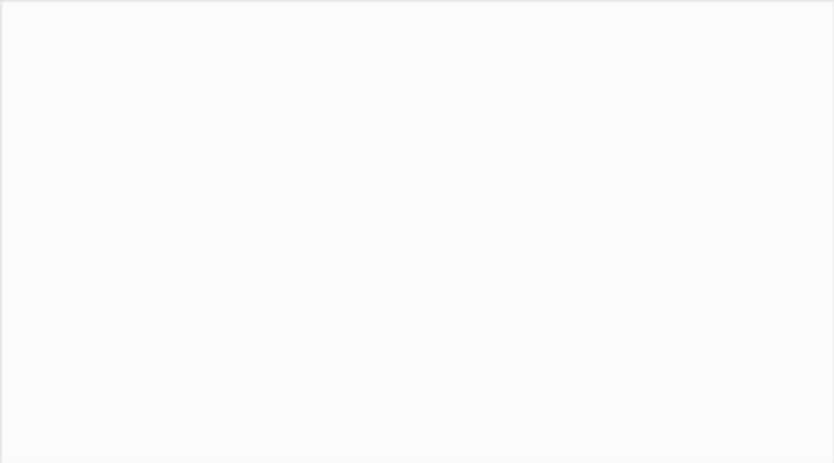
# NOTES

1. The use of appropriate spacers is mandatory for fixing all Decors.
2. Being Handcrafted products, slight variations in colours & finish is part of the overall product character. All the decors should be unboxed & mixed up before fixing.
3. The colours & finishes in the catalogue is for information & reference purpose only. Actual products may vary slightly from the samples you may have seen during the selection at our channel partners.
4. All products comply with their respective National & International industry standards.





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