



TRENDSETTING PREMIUM COLLECTION

INDEX

Collections

LA DOLCE VITA

Italian Collection

RETRO

Classic Collection

GLAMOUR

Metallic Collection

AQUAFORTE

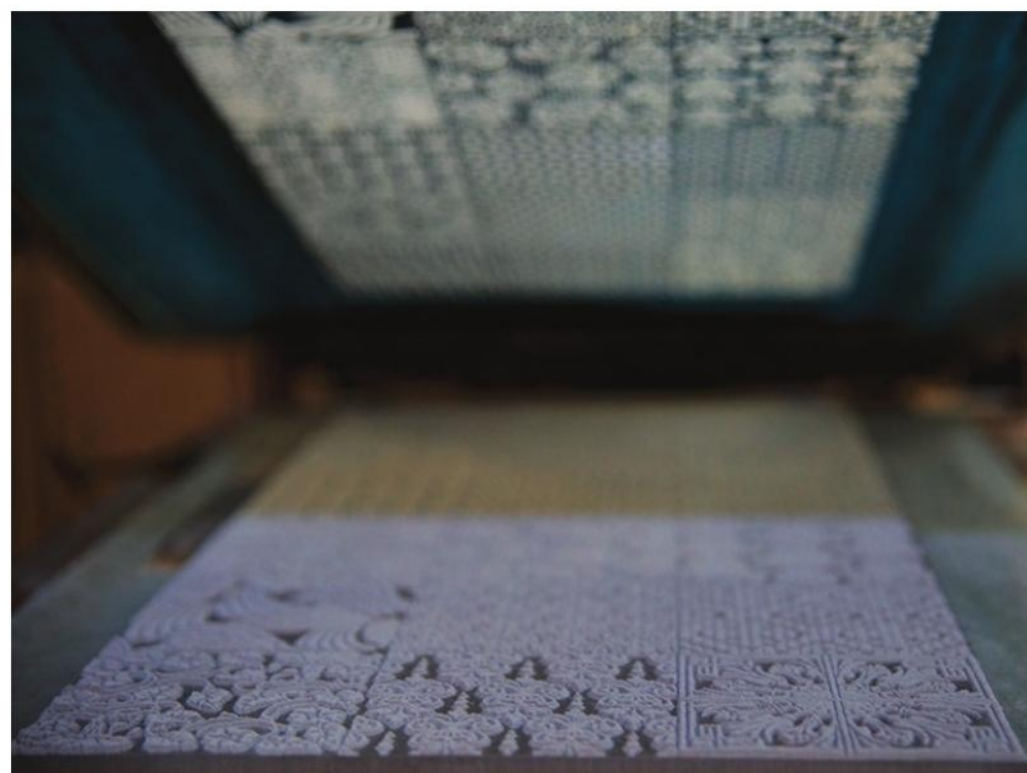
Artisan Collection

RAKU

Exotic Collection

ANTICO

Ancient Collection



VRIDA®

VRIDA is a brand that is synonymous with premium handcrafted ceramic decors. Each product is the result of the vast wealth of knowledge and manufacturing expertise of our company and the people we work with.

The most suitable procedure is chosen to create these collections on a case-by-case basis. Most work is done by hand, using various techniques like screen printing, sandblasting, stenciling, bulb glazing & hand painting for each specific design detail. The end result is a product that is high quality, superbly original, and handmade. The perfect combination of time-honored, refined techniques of traditional craft decoration with modern industrial processes using the best materials sourced from around the globe.

The search for new harmonies and aesthetic balances.



VRIDA is the answer to those in the search for alternative aesthetic solutions to commercially mass-produced ceramics. The products stand out for their strong originality and represent an interesting study of details and interpretation of contemporary trends.

CONTENTS

GLAMOUR Collection Page No.

| | |
|--|----|
| SPARKLE <i>Random Mix Patterns</i> _____ | 01 |
| XX 004 | |
| XX 005 | |
| DAZZLE <i>Random Mix Patterns</i> _____ | 07 |
| EX 4441 | |
| EX 4442 | |
| EX 4443 | |
| FUN <i>Single Mix Patterns</i> _____ | 15 |
| FUN 610A | |
| FUN 610B | |
| FUN 610C | |
| FUN 610D | |
| FUN 610E | |
| FUN 610F | |
| FUN 610G | |
| WAVE <i>Random Mix Patterns</i> _____ | 23 |
| EX 1001 | |
| TWINKLER <i>Random Mix Patterns</i> _____ | 27 |
| XX 6601 | |
| XX 6602 | |
| XX 6603 | |
| DUNE <i>Random Mix Patterns</i> _____ | 33 |
| PC 48010 | |
| PC 48020 | |
| NOVA <i>Random Mix Patterns</i> _____ | 39 |
| XS 66100 | |
| XS 66101 | |
| XS 66111 | |

GLAMOUR Collection Page No.

| | |
|---|----|
| WEAVE <i>Random Mix Patterns</i> _____ | 45 |
| FH 2201 | |
| DUNE BRIX <i>Random Mix Patterns</i> _____ | 51 |
| PC 72010 | |
| PC 72020 | |
| NOVA BRIX <i>Random Mix Patterns</i> _____ | 57 |
| XS 72100 | |
| XS 72101 | |
| XS 72111 | |
| NOVA SQUARE / STRIP <i>Random Mix Patterns</i> _____ | 63 |
| XXM 020 | |
| XXM 021 | |
| XXM 022 | |
| XXM 023 | |
| XXM 024 | |
| XXM 025 | |
| LUCID STRIP <i>Random Mix Patterns</i> _____ | 73 |
| XXM 040 | |
| XXM 041 | |
| XXM 042 | |
| XXM 043 | |
| XXM 044 | |

Glamour

Metallic collection

Precisely sculpted and patiently aged, Meticulous beauty

The hues of precious metals give a new interpretation to the collection: Glamour is a choice of style that illuminates the material with the play of light. Brilliant Gold, Rose Gold and Platinum nuances light up with Luxe finishes.

GLAMOUR is the seductive allure that transforms appearances and commands attention. It is a sensation, a state of mind, an attitude, an aura that is enveloped in mystery and magic.

Glamorous colors, vibrant textures, and free-flowing abstract designs in different formats & size complete this range.

TWINKLER

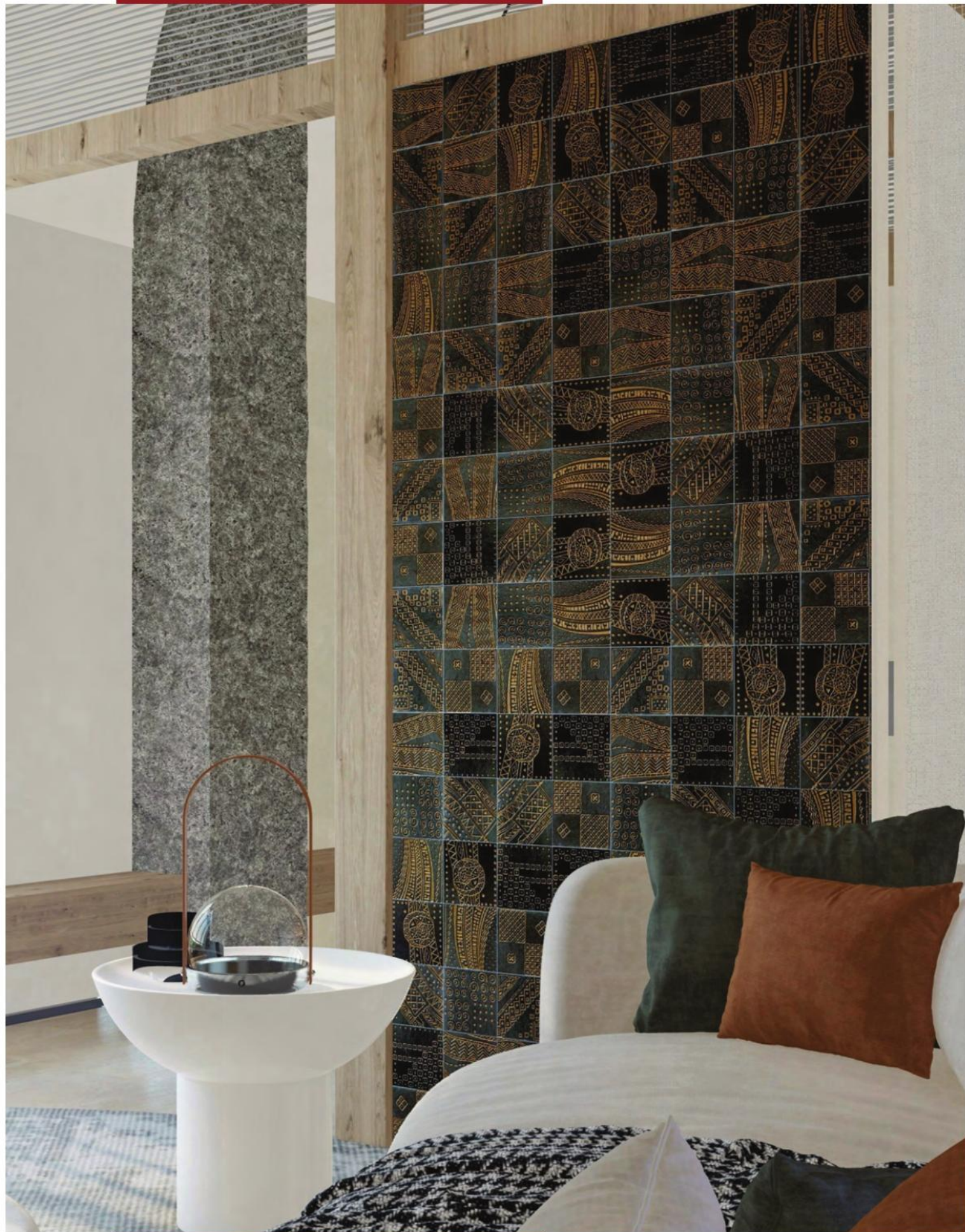
Random Mix Patterns

Decorated with Brilliant gold, Rose Gold, and Platinum through patterns full of character. The surfaces are embossed to show a unique chromatic effect. The raised, metallic lines give a traditional, yet decorative touch.

Available in 6" X 6" and suitable for interior walls.



XX 6601



XX 6602



XX 6603

BEAUTIFY YOUR SPACE

TWINKLER

Random Mix Pattern

SIZE

XX 6601
XX 6602
XX 6603

148 X 148mm
14.8 X 14.8cm

Thickness
9mm

FEATURES



Suitable for Wall Area



Decorated with precious metals



Suitable for Internal usage
for all spaces



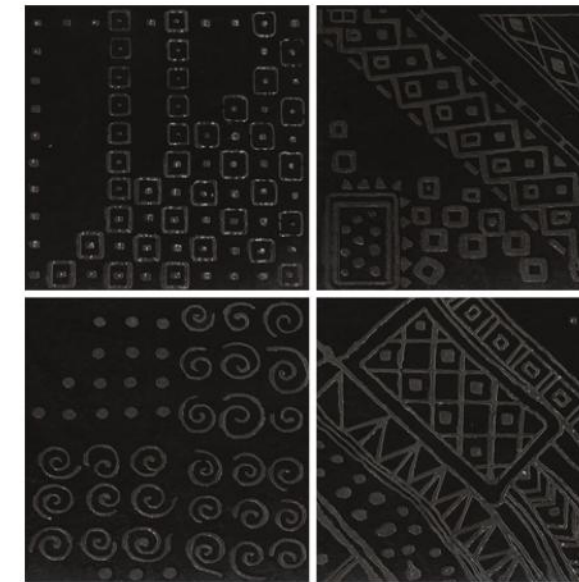
Additional Third Firing
for special decoration.



Random Patterns Mix



Suitable for dry areas and an
area with no direct contact
with water



XX 6601
PC 09



XX 6602
PC 09



XX 6603
PC 09

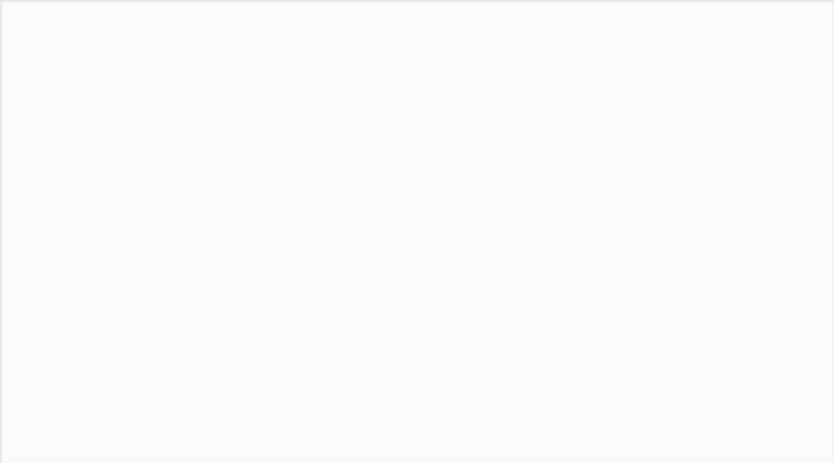
NOTES

1. The use of appropriate spacers is mandatory for fixing all Decors.
2. Being Handcrafted products, slight variations in colours & finish is part of the overall product character. All the decors should be unboxed & mixed up before fixing.
3. The colours & finishes in the catalogue is for information & reference purpose only. Actual products may vary slightly from the samples you may have seen during the selection at our channel partners.
4. All products comply with their respective National & International industry standards.





EXCLUSIVELY AVAILABLE AT



Follow Us:   

