



TRENDSETTING PREMIUM COLLECTION

INDEX

Collections

LA DOLCE VITA

Italian Collection

RETRO

Classic Collection

GLAMOUR

Metallic Collection

AQUAFORTE

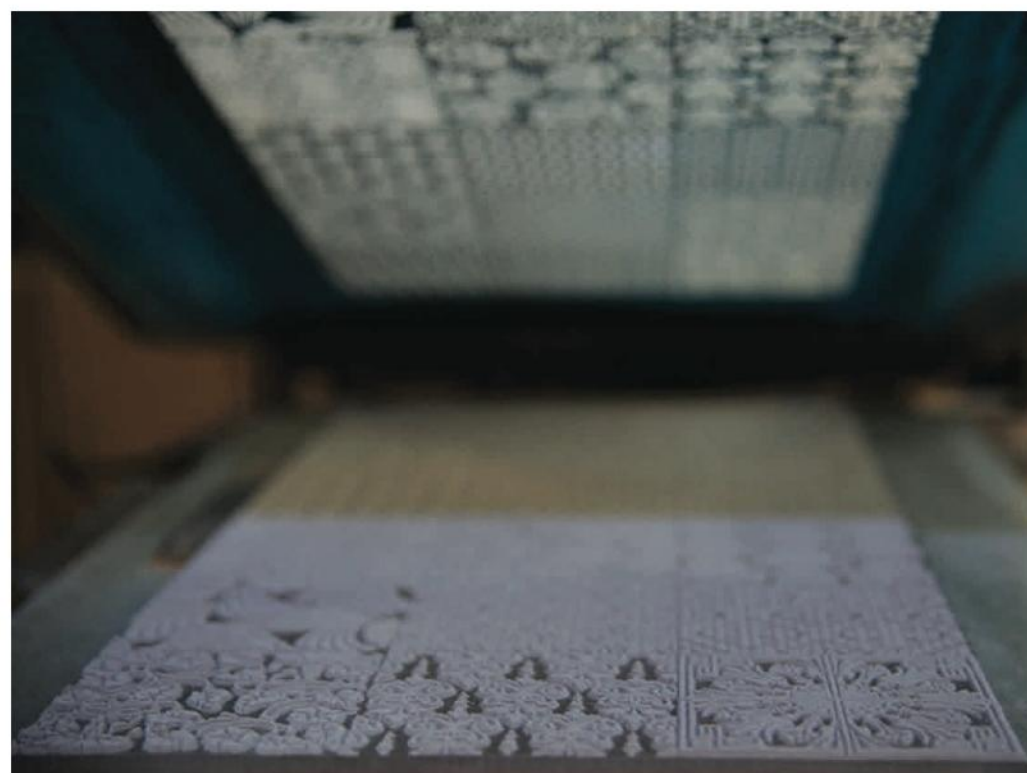
Artisan Collection

RAKU

Exotic Collection

ANTICO

Ancient Collection



VRIDA®

VRIDA is a brand that is synonymous with premium handcrafted ceramic decors. Each product is the result of the vast wealth of knowledge and manufacturing expertise of our company and the people we work with.

The most suitable procedure is chosen to create these collections on a case-by-case basis. Most work is done by hand, using various techniques like screen printing, sandblasting, stenciling, bulb glazing & hand painting for each specific design detail. The end result is a product that is high quality, superbly original, and handmade. The perfect combination of time-honored, refined techniques of traditional craft decoration with modern industrial processes using the best materials sourced from around the globe.

The search for new harmonies and aesthetic balances.



VRIDA is the answer to those in the search for alternative aesthetic solutions to commercially mass-produced ceramics. The products stand out for their strong originality and represent an interesting study of details and interpretation of contemporary trends.

CONTENTS

Raku Collection

Page No.

HERITAGE *Random Mix Patterns* _____ 01

HL 4450
HL 4488
HL 4489
HL 4490

AMALFI *Random Mix Patterns* _____ 07

EX 4444
EX 4445
EX 4446
EX 4448
EX 4449
EX 4450

VICTORIA *Random Mix Patterns* _____ 15

HL 4451
HL 4452

SARDINIA *Random Mix Patterns* _____ 19

EX 1090

EXPLORA *Single Pattern* _____ 23

EX 1095
EX 1096
EX 1097
EX 1098
EX 1099

MANDALA *4 Random Mix Patterns* _____ 29

EX 2255
EX 2256
EX 2257
EX 2258
EX 2259

Raku Collection

Page No.

KAIRO *4 Random Mix Patterns* _____ 35

XB 12301 A/B/C/D
XB 12304 A/B/C/D
XB 12471 A/B/C/D
XB 12604 A/B/C/D
XB 12104 A/B/C/D
XB 12501 A/B/C/D

LUXE *Random Mix Patterns* _____ 43

XXM 01
XXM 02
XXM 03
XXM 04

BREEZE *Random Mix Patterns* _____ 47

XXM 030

Raku

Exotic Collection
Uniquely vibrant!, True Luxury

'RAKU firing' is a Japanese technique that uses all of the Earth's elements - fire, wind, earth and air - and creates an incredible glaze on ceramic, which varies in tone and texture each time. Its inspiration comes from the history of Ceramics, where metal oxides were used to create beautiful metallic effects & deep intense colours on artisan tiles.

VICTORIA

Random Mix Patterns

Inspired by Tradition, VICTORIA reinterprets colours and textures in a contemporary way. a fresh, dynamic collection that redefines room settings with a vibrant and modern look.

Composition of dark blue with a black background and light blue with white background to choose from. They can also be mixed together to form interesting layouts & patterns.

Available in 4" X 4" and suitable for interior walls.



HL 4451 / HL 4452



BEAUTIFY YOUR SPACE

VICTORIA Random Mix Patterns

SIZE

HL 4451
HL 4452
98 X 98mm
9.8 X 9.8cm
Thickness
9mm

FEATURES



Suitable for Wall Area



Suitable for dry areas and an area with no direct contact with water.



Suitable for Internal usage for all spaces



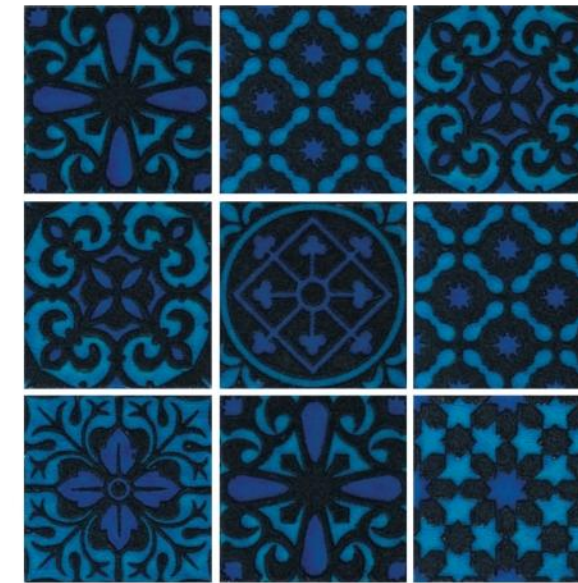
Random Crackle effect with Suitable color variations



Random Patterns Mix



Color variation for authentic effect



HL 4451
PC 01



HL 4452
PC 01

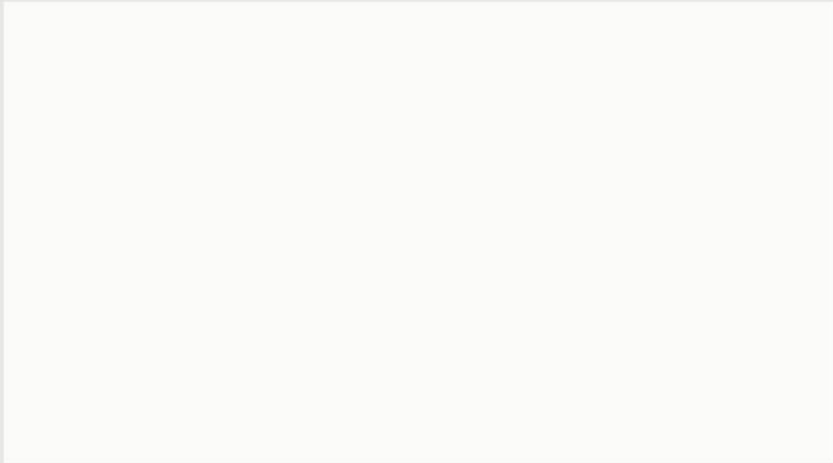
NOTES

1. The use of appropriate spacers is mandatory for fixing all Decors.
2. Being Handcrafted products, slight variations in colours & finish is part of the overall product character. All the decors should be unboxed & mixed up before fixing.
3. The colours & finishes in the catalogue is for information & reference purpose only. Actual products may vary slightly from the samples you may have seen during the selection at our channel partners.
4. All products comply with their respective National & International industry standards.





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