



TRENDSETTING PREMIUM COLLECTION

INDEX

Collections

LA DOLCE VITA

Italian Collection

RETRO

Classic Collection

GLAMOUR

Metallic Collection

AQUAFORTE

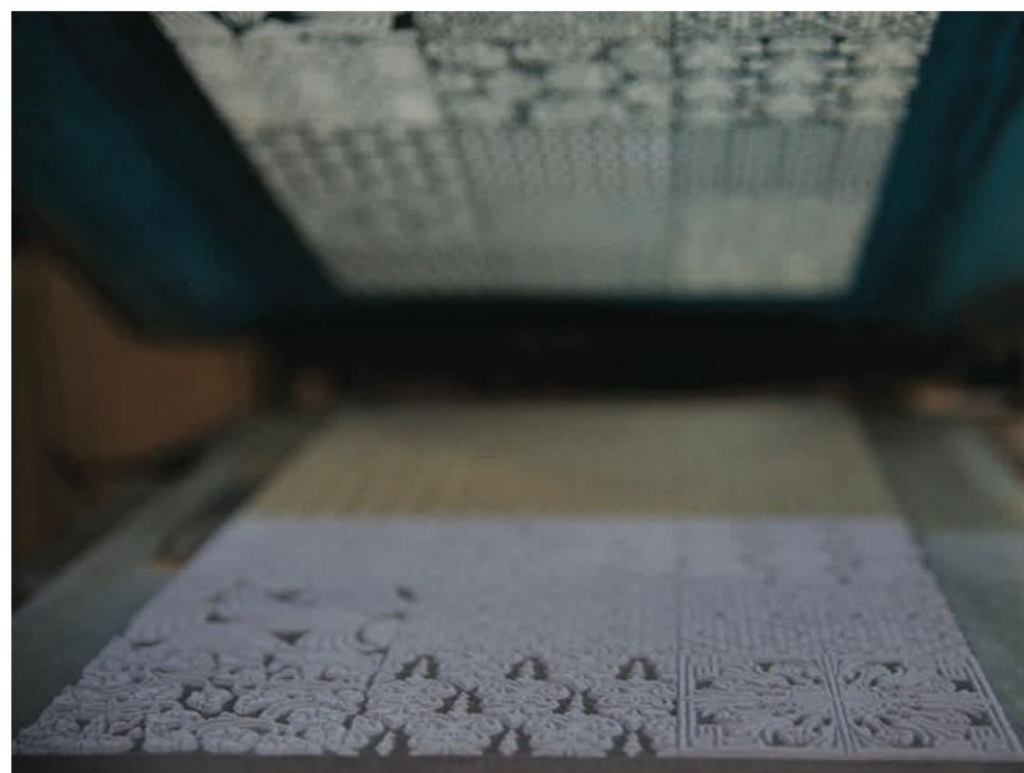
Artisan Collection

RAKU

Exotic Collection

ANTICO

Ancient Collection



VRIDA®

VRIDA is a brand that is synonymous with premium handcrafted ceramic decors. Each product is the result of the vast wealth of knowledge and manufacturing expertise of our company and the people we work with.

The most suitable procedure is chosen to create these collections on a case-by-case basis. Most work is done by hand, using various techniques like screen printing, sandblasting, stenciling, bulb glazing & hand painting for each specific design detail. The end result is a product that is high quality, superbly original, and handmade. The perfect combination of time-honored, refined techniques of traditional craft decoration with modern industrial processes using the best materials sourced from around the globe.

The search for new harmonies and aesthetic balances.



VRIDA is the answer to those in the search for alternative aesthetic solutions to commercially mass-produced ceramics. The products stand out for their strong originality and represent an interesting study of details and interpretation of contemporary trends.

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Retro

Classic Collection
Redefining beauty with a new charm & style.

The RETRO is a collection that takes its inspiration from the '80s, its rebirth through reassessing its stylistic features to create a great combination of graphic signs and textures for contemporary domestic and commercial spaces. The careful combination of "CEMENT"& "TERRAZZO" base tiles with basic designs & colours gives new charm and vitality to the original material.

The RETRO celebrates the ability to harmonise the different materials, colours & textures with an irresistible appeal in any application. Lines, points & geometries create different patterns, with a strong graphic and decorative feeling which can be solely used in singles/patterns to get a more traditional installation.

The rediscovery of the decorated ceramic tiles innovatively, intuitively combines the charm of past years with the modern demands of the most sophisticated architecture.

Rediscovered beauty, enhanced by the passing of time.

VINTAGE

Random Mix Patterns

One of the most interesting ways to create “ceramic” is by looking for memories from the past. This is how VINTAGE MIX is conceived, reaching the perfect balance between tradition and modernity. This glazed porcelain collection has a smooth and shiny pattern, irresistibly soft to the touch, with a white matte base, ideal for floors and walls alike.

The collection is available in three different nuances on a white base and embossed glazed texture, meant for a composition of nine randomly mixed patterns. The size 4”X4” is ideal for walls & floors. Classic retro patterns in a new urban interpretation.



HL 4432



HL 4432



HL 4435





BEAUTIFY YOUR SPACE

VINTAGE

Random Mix Patterns

SIZE

HL 4432
HL 4435
HL 4437

96 x 96mm
9.6 x 9.6cm

Thickness
9mm

FEATURES



Suitable for Wall Area



Suitable for Floor Area



Suitable for Internal & external
usage for all spaces



Additional Third Firing for
special decoration.



Random Mix Patterns



Suitable for all types of wet &
dry Areas.



HL 4432
PC 01



HL 4435
PC 01



HL 4437
PC 01

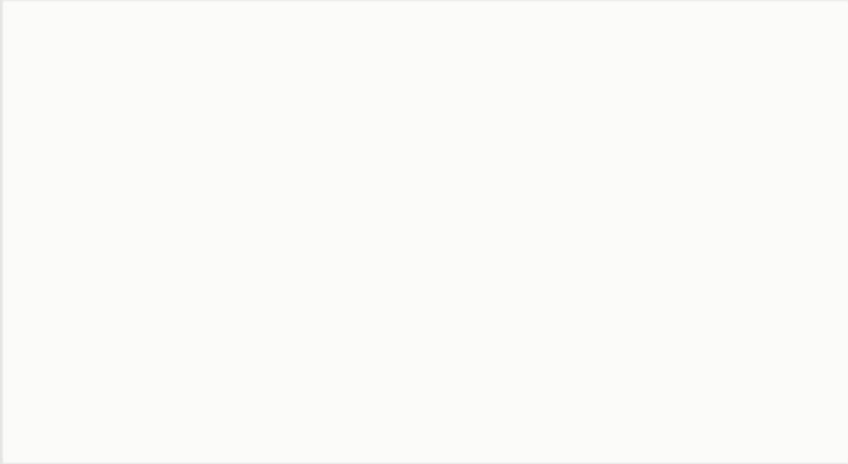
NOTES

1. The use of appropriate spacers is mandatory for fixing all Decors.
2. Being Handcrafted products, slight variations in colours & finish is part of the overall product character. All the decors should be unboxed & mixed up before fixing.
3. The colours & finishes in the catalogue is for information & reference purpose only. Actual products may vary slightly from the samples you may have seen during the selection at our channel partners.
4. All products comply with their respective National & International industry standards.





EXCLUSIVELY AVAILABLE AT



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