



**TRENDSETTING PREMIUM COLLECTION**

# INDEX

## Collections

### LA DOLCE VITA

Italian Collection

### RETRO

Classic Collection

### GLAMOUR

Metallic Collection

### AQUAFORTE

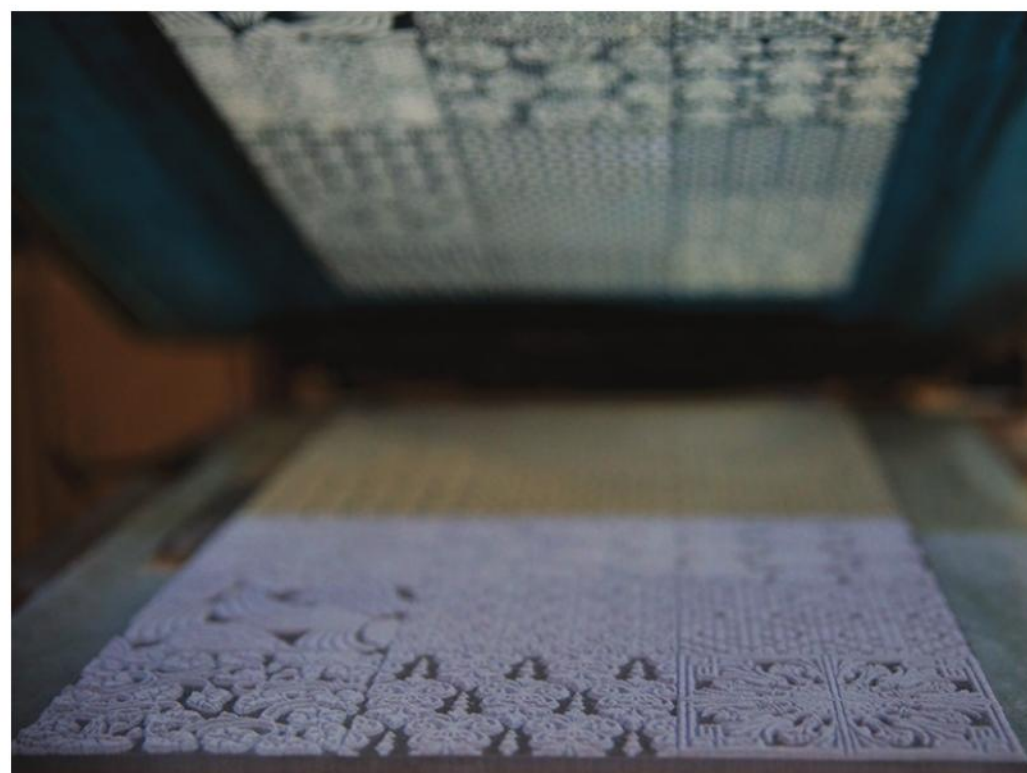
Artisan Collection

### RAKU

Exotic Collection

### ANTICO

Ancient Collection



## VRIDA®

VRIDA is a brand that is synonymous with premium handcrafted ceramic decors. Each product is the result of the vast wealth of knowledge and manufacturing expertise of our company and the people we work with.

The most suitable procedure is chosen to create these collections on a case-by-case basis. Most work is done by hand, using various techniques like screen printing, sandblasting, stenciling, bulb glazing & hand painting for each specific design detail. The end result is a product that is high quality, superbly original, and handmade. The perfect combination of time-honored, refined techniques of traditional craft decoration with modern industrial processes using the best materials sourced from around the globe.

*The search for new harmonies and aesthetic balances.*



VRIDA is the answer to those in the search for alternative aesthetic solutions to commercially mass-produced ceramics. The products stand out for their strong originality and represent an interesting study of details and interpretation of contemporary trends.

# CONTENTS

## GLAMOUR Collection Page No.

<b>SPARKLE</b> <i>Random Mix Patterns</i>	01
XX 004	
XX 005	
<b>DAZZLE</b> <i>Random Mix Patterns</i>	07
EX 4441	
EX 4442	
EX 4443	
<b>FUN</b> <i>Single Mix Patterns</i>	15
FUN 610A	
FUN 610B	
FUN 610C	
FUN 610D	
FUN 610E	
FUN 610F	
FUN 610G	
<b>WAVE</b> <i>Random Mix Patterns</i>	23
EX 1001	
<b>TWINKLER</b> <i>Random Mix Patterns</i>	27
XX 6601	
XX 6602	
XX 6603	
<b>DUNE</b> <i>Random Mix Patterns</i>	33
PC 48010	
PC 48020	
<b>NOVA</b> <i>Random Mix Patterns</i>	39
XS 66100	
XS 66101	
XS 66111	

## GLAMOUR Collection Page No.

<b>WEAVE</b> <i>Random Mix Patterns</i>	45
FH 2201	
<b>DUNE BRIX</b> <i>Random Mix Patterns</i>	51
PC 72010	
PC 72020	
<b>NOVA BRIX</b> <i>Random Mix Patterns</i>	57
XS 72100	
XS 72101	
XS 72111	
<b>NOVA SQUARE / STRIP</b> <i>Random Mix Patterns</i>	63
XXM 020	
XXM 021	
XXM 022	
XXM 023	
XXM 024	
XXM 025	
<b>LUCID STRIP</b> <i>Random Mix Patterns</i>	73
XXM 040	
XXM 041	
XXM 042	
XXM 043	
XXM 044	

# Glamour

**Metallic collection**  
*Precisely sculpted and patiently aged, Meticulous beauty*

The hues of precious metals give a new interpretation to the collection: Glamour is a choice of style that illuminates the material with the play of light. Brilliant Gold, Rose Gold and Platinum nuances light up with Luxe finishes.

GLAMOUR is the seductive allure that transforms appearances and commands attention. It is a sensation, a state of mind, an attitude, an aura that is enveloped in mystery and magic.

Glamorous colors, vibrant textures, and free-flowing abstract designs in different formats & size complete this range.

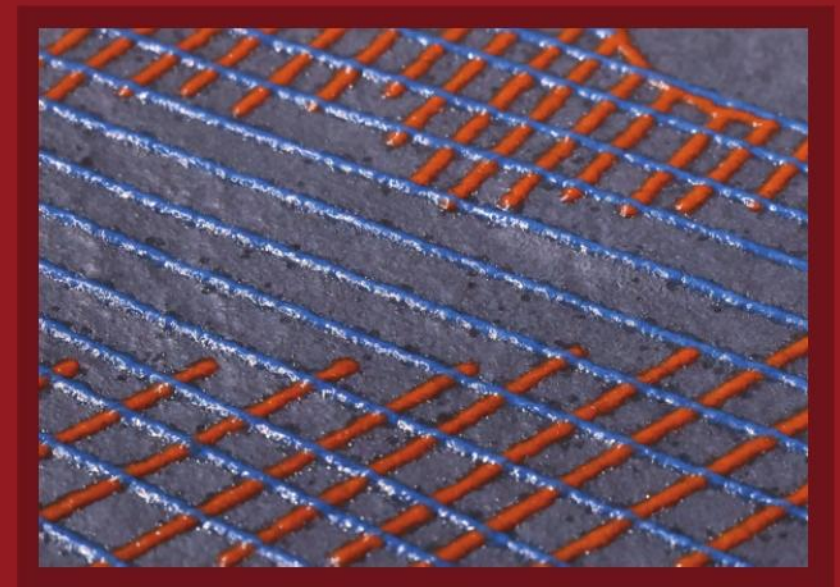


## WEAVE

Random Mix Patterns

WEAVE consists of patterns created with thin graphical lines delicately woven with contrasting colours. Different lines layed on each other layer by layer on the textured base, creating a minimal but elegant decoration.

Available in 8" X 8" and suitable for interior walls & floors.



FH 2201



# BEAUTIFY YOUR SPACE

## WEAVE

Random Mix Patterns

### SIZE



197 x 197mm  
19.7 x 19.7cm

Thickness  
9mm

### FEATURES



Suitable for Wall Area



Suitable for Floor Area



Suitable for Internal & external  
usage for all spaces



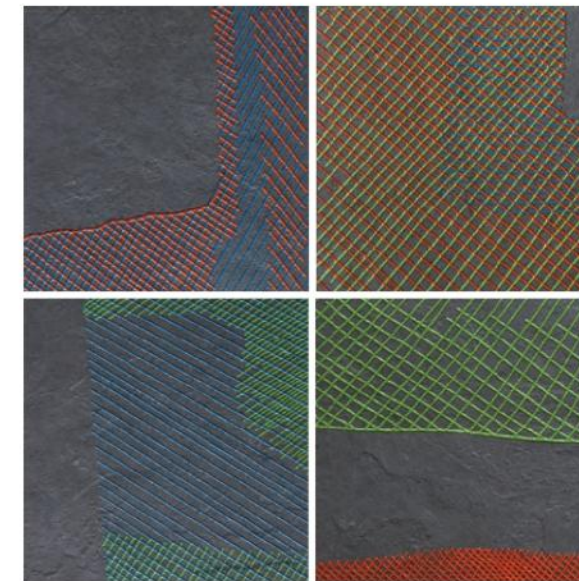
Additional Third Firing  
for special decoration.



Random Patterns Mix



Suitable for all types  
of wet & dry Areas.



**FH 2201**  
PC 08

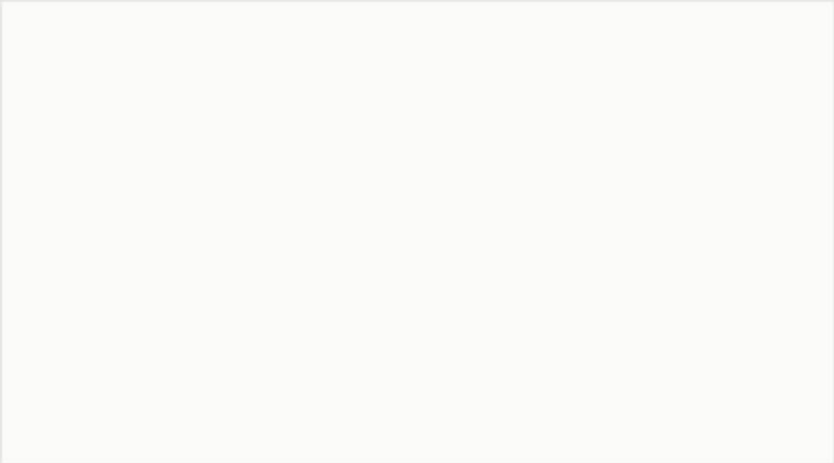
# NOTES

1. The use of appropriate spacers is mandatory for fixing all Decors.
2. Being Handcrafted products, slight variations in colours & finish is part of the overall product character. All the decors should be unboxed & mixed up before fixing.
3. The colours & finishes in the catalogue is for information & reference purpose only. Actual products may vary slightly from the samples you may have seen during the selection at our channel partners.
4. All products comply with their respective National & International industry standards.





**EXCLUSIVELY AVAILABLE AT**



Follow Us:   