



TRENDSETTING PREMIUM COLLECTION

INDEX

Collections

LA DOLCE VITA

Italian Collection

RETRO

Classic Collection

GLAMOUR

Metallic Collection

AQUAFORTE

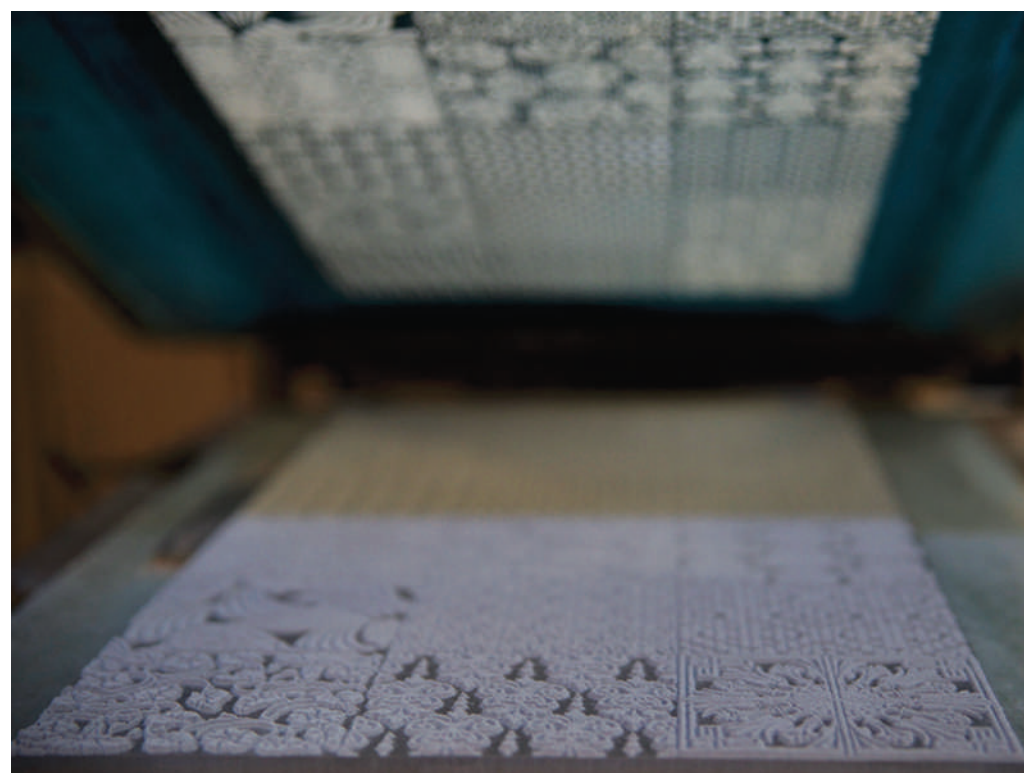
Artisan Collection

RAKU

Exotic Collection

ANTICO

Ancient Collection



VRIDA®

VRIDA is a brand that is synonymous with premium handcrafted ceramic decors. Each product is the result of the vast wealth of knowledge and manufacturing expertise of our company and the people we work with.

The most suitable procedure is chosen to create these collections on a case-by-case basis. Most work is done by hand, using various techniques like screen printing, sandblasting, stenciling, bulb glazing & hand painting for each specific design detail. The end result is a product that is high quality, superbly original, and handmade. The perfect combination of time-honored, refined techniques of traditional craft decoration with modern industrial processes using the best materials sourced from around the globe.

The search for new harmonies and aesthetic balances.



VRIDA is the answer to those in the search for alternative aesthetic solutions to commercially mass-produced ceramics. The products stand out for their strong originality and represent an interesting study of details and interpretation of contemporary trends.



Ancient Collection

HANDCRAFTED DESIGNER TILES

CONTENTS

ANTICO Collection

Page No.

EVOKE 6 Random Patterns / 4 Random Patterns

EX 4424
EX 4425
EX 4426
EX 4427

01

BALANCE 8 Random Patterns

EX 4428
EX 4429
EX 4430
EX 4431
EX 4432

11

FRESCO 6 Random Patterns

EX 15010
EX 15011
EX 15012

19

VIVID 4 Random Patterns

EX 15015

25

GRAND 4 Random Patterns

XS 66217
XS 66218
XS 66219

31

LOL 4 Random Patterns

XS 66221
XS 66222

37

CITY LIGHTS Random Mix

XS 66202
XS 66206

43

ANTICO Collection

Page No.

MATRIX 4 Random Patterns

EX 88011
EX 88012
EX 88013

49

BLOSSOM 4 Random Patterns

EX 88020

55

LUXURIO Random Mix Patterns

XXM 06
XXM 07
XXM 35

59

BLAZE 6 Random Patterns

EX 12030
EX 12031
EX 12032

65

Antico

Ancient Collection

Urban style, yet sophisticated!

The aged metal look, experimenting with infinite transformations of metal! The metal is oxidized due to prolonged exposure to the weather under the different atmospheric and light conditions over time.

This weathered metal effect is achieved with different techniques of sandblasting, manual screen printing, or etched through dry applications. The tiles are fired slowly at 1000°C to replicate the unique weathering effects where each tile is slightly unique in its wornout effect.

Making this an exclusive collection with a sophisticated, urban, minimalistic look.

EVOKE

4 / 6 Random Patterns

Sandblasted porcelain tiles hand sprayed with metallic glaze into each intricate pattern, small is beautiful; 4"X4" squares with a random mix of delicate patterns!

Available in 4"X4" size, suitable for interior wall.



EX-4424



BEAUTIFY YOUR SPACE

EVOKE

4 / 6 Random Patterns

SIZE

EX 4424
EX 4425
EX 4426
EX 4427

96 X 96 mm
9.6 X 9.6 cm

Thickness
9mm

FEATURES



Suitable for Wall Area



Handcrafted Design



Suitable for Internal usage
for all spaces



Third Firing



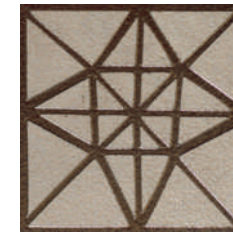
Four patterns design or mix &
match of 2 or more, each pattern
can be ordered individually.
(4426/4427)



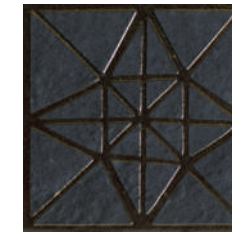
Suitable for dry areas and an
area with no direct contact
with water



Six patterns design or mix &
match of 2 or more, each pattern
can be ordered individually.
(4424/4425)



EX 4424 / A
PC 03



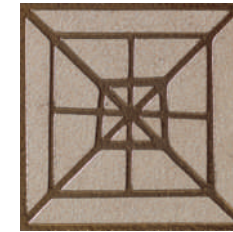
EX 4425 / A
PC 03



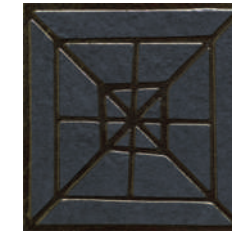
EX 4426 / A
PC 03



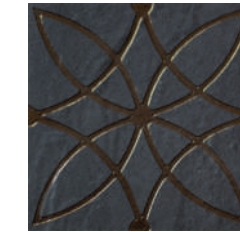
EX 4427 / A
PC 03



EX 4424 / B
PC 03



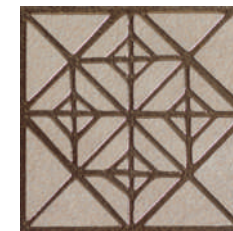
EX 4425 / B
PC 03



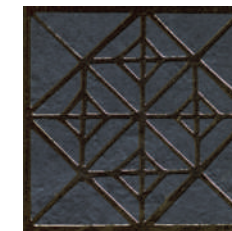
EX 4426 / B
PC 03



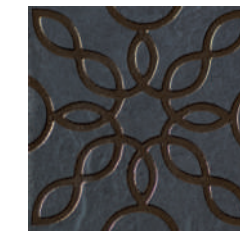
EX 4427 / B
PC 03



EX 4424 / C
PC 03



EX 4425 / C
PC 03



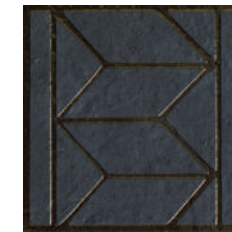
EX 4426 / C
PC 03



EX 4427 / C
PC 03



EX 4424 / D
PC 03



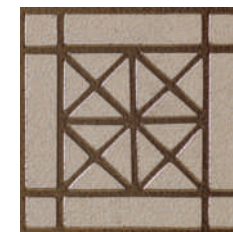
EX 4425 / D
PC 03



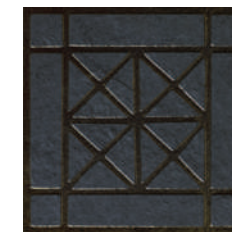
EX 4426 / D
PC 03



EX 4427 / D
PC 03



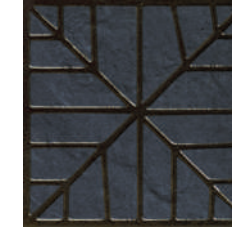
EX 4424 / E
PC 03



EX 4425 / E
PC 03

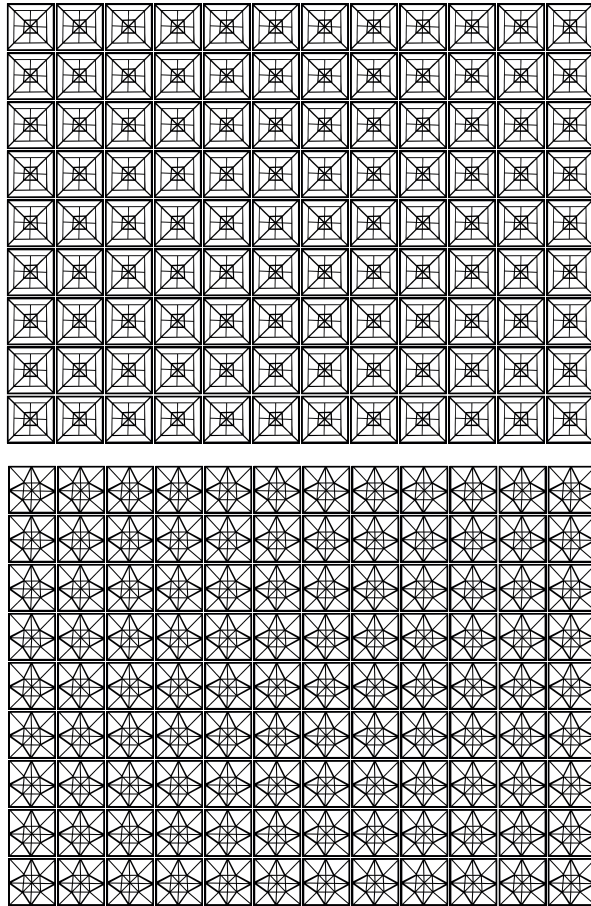


EX 4424 / F
PC 03

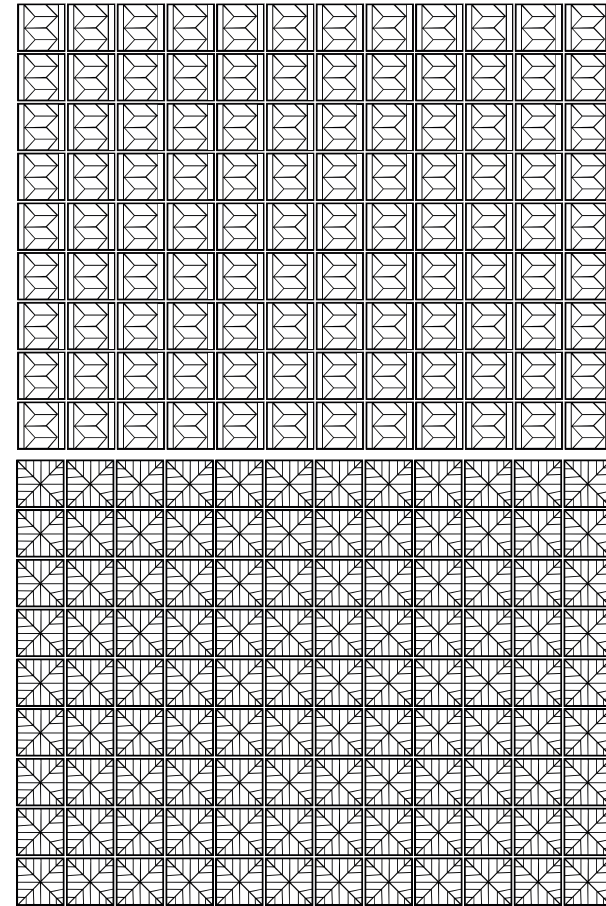


EX 4425 / F
PC 03

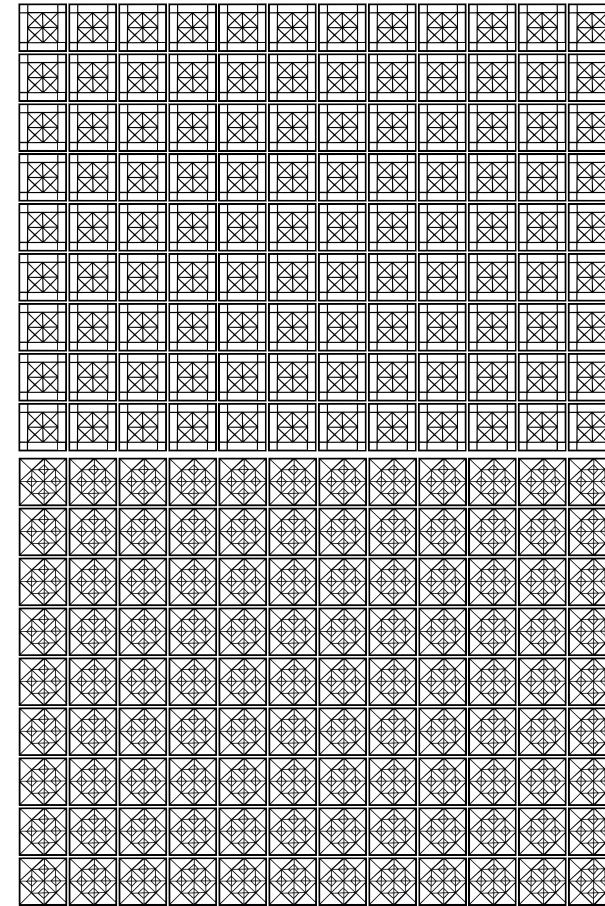
EX 4424/ EX 4425- A/ B



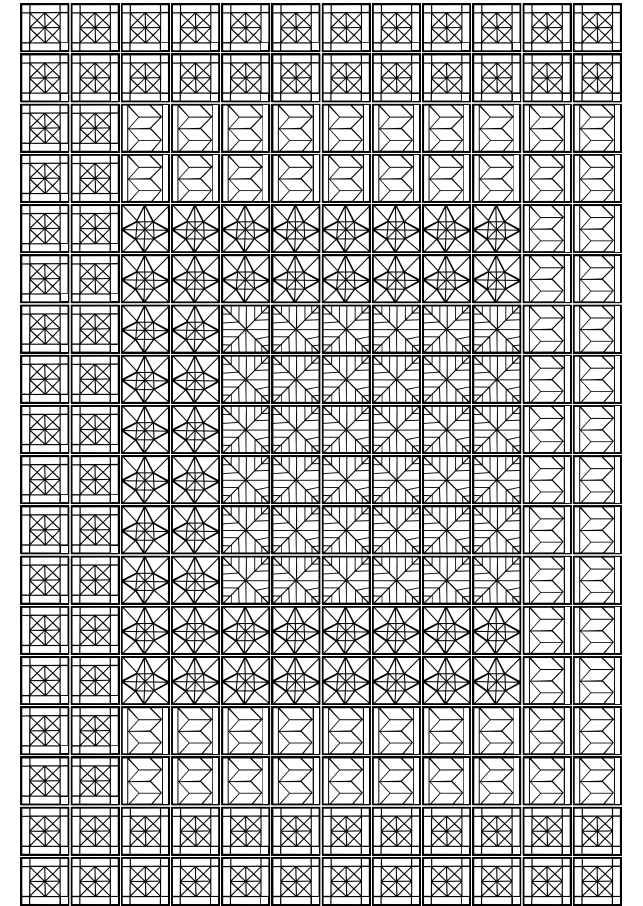
EX 4424/ EX 4425- D / F



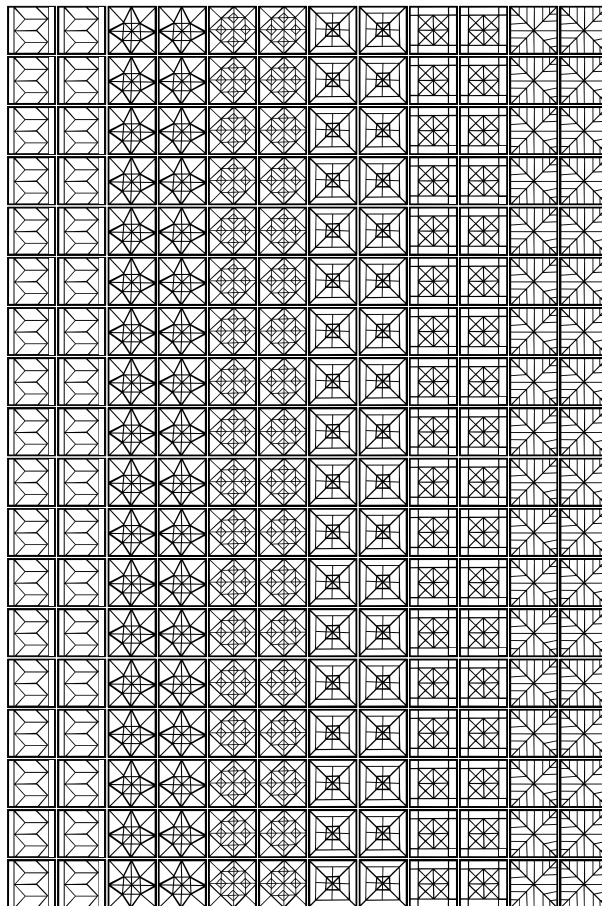
EX 4424/ EX 4425- E / C



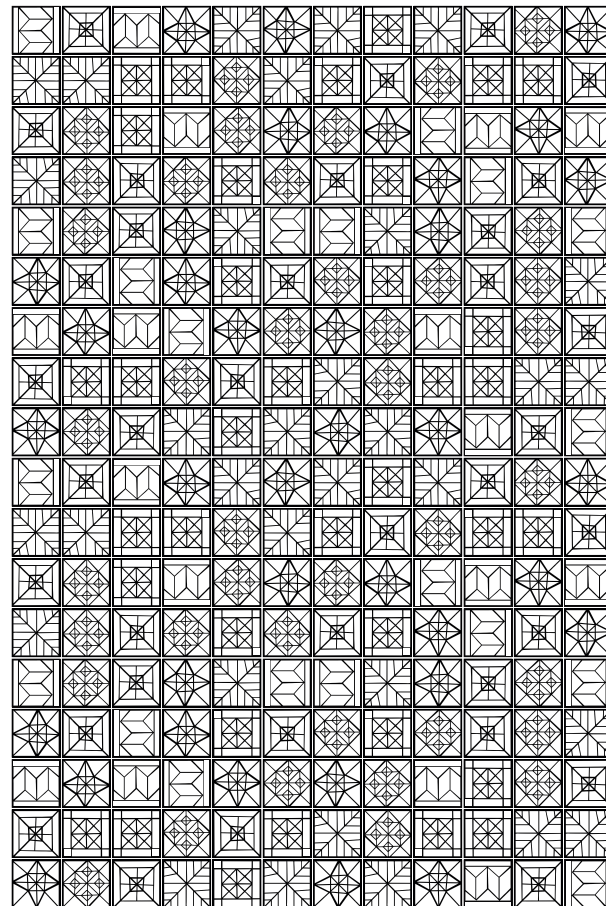
EX 4424/ EX 4425- A / D / E / F



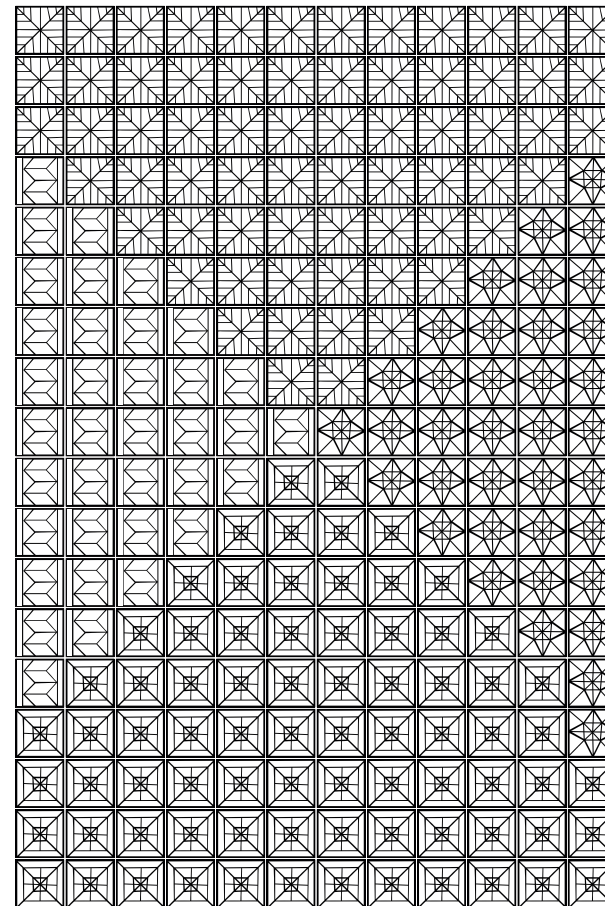
EX 4424/ EX 4425- MIX



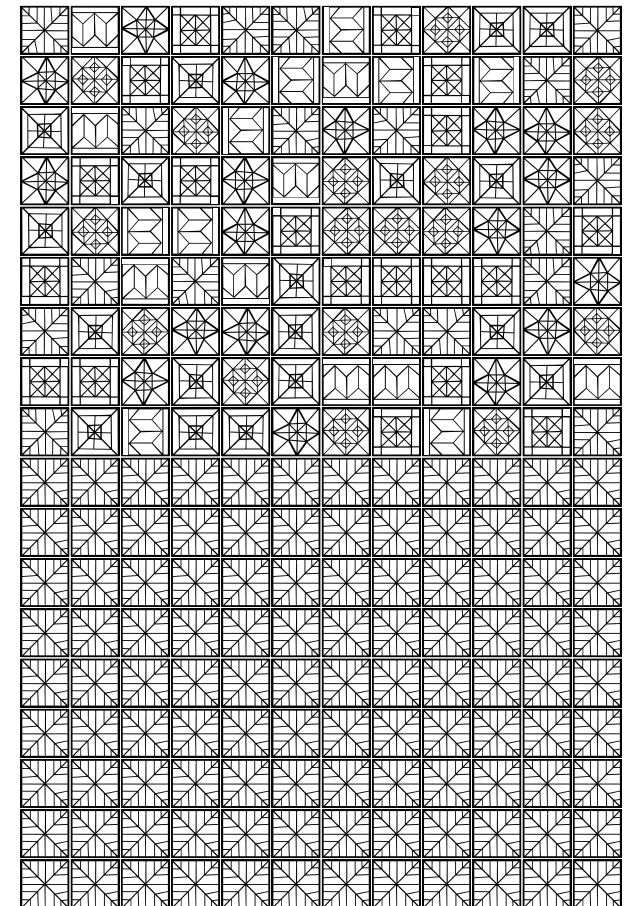
EX 4424/ EX 4425- MIX



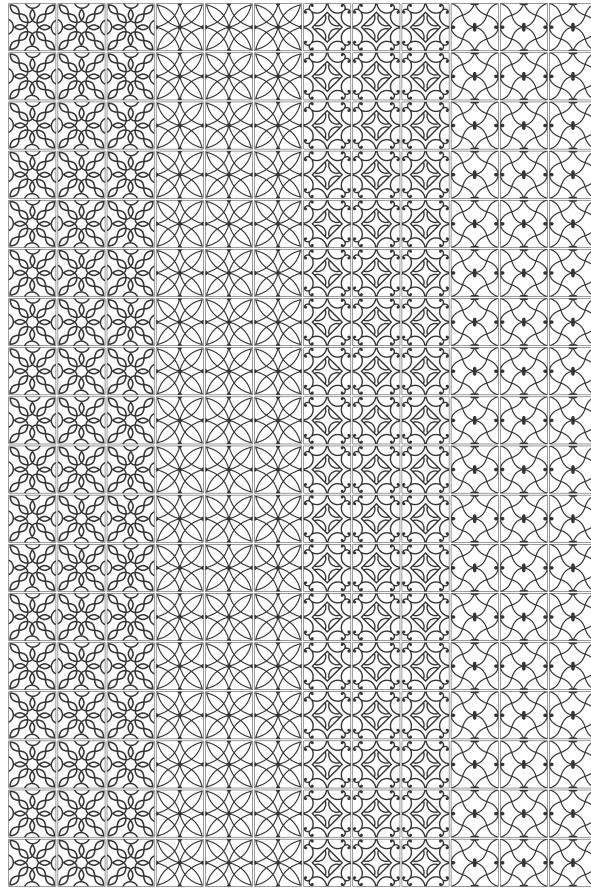
EX 4424/ EX 4425- MIX



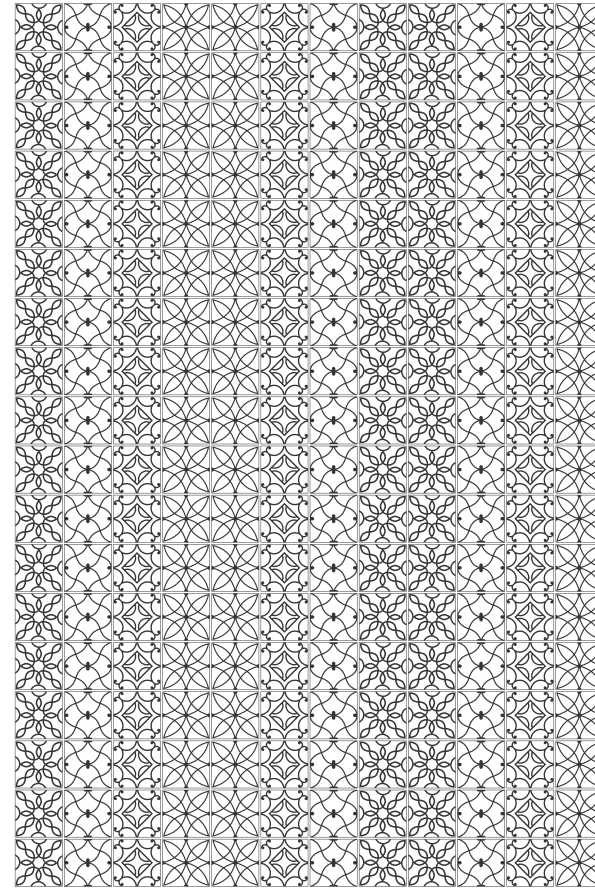
EX 4424/ EX 4425- MIX



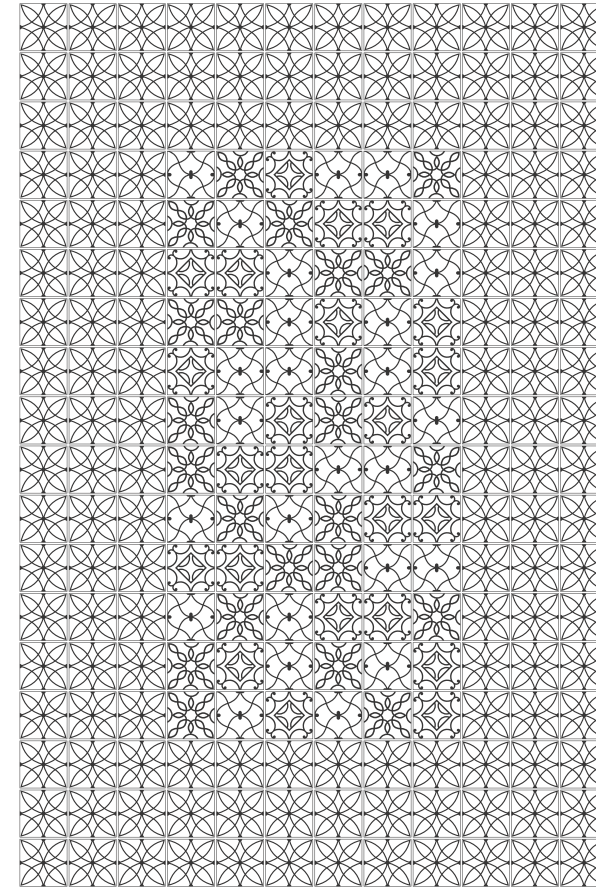
EX 4426/ EX 4427- A/B/C/D



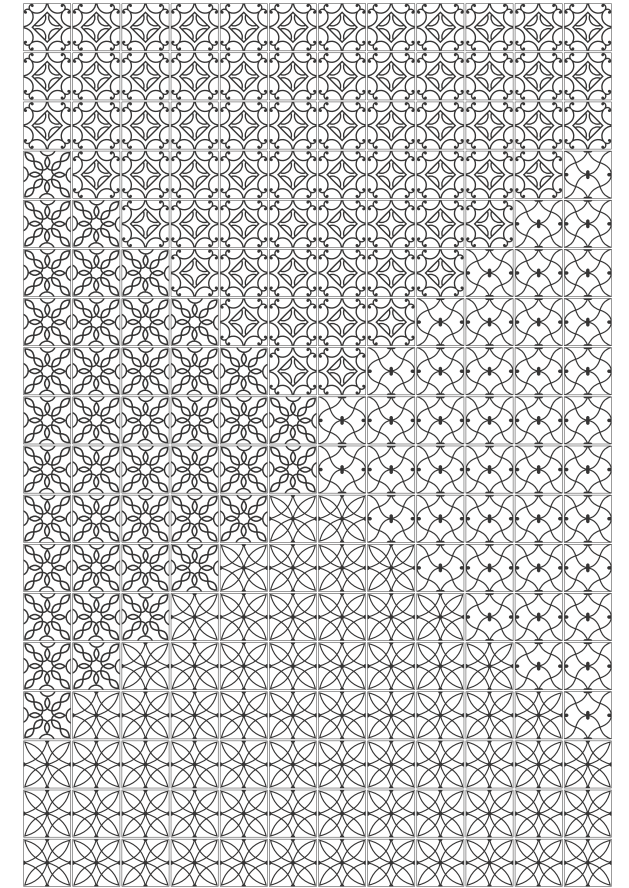
EX 4426/ EX 4427- A/B/C/D



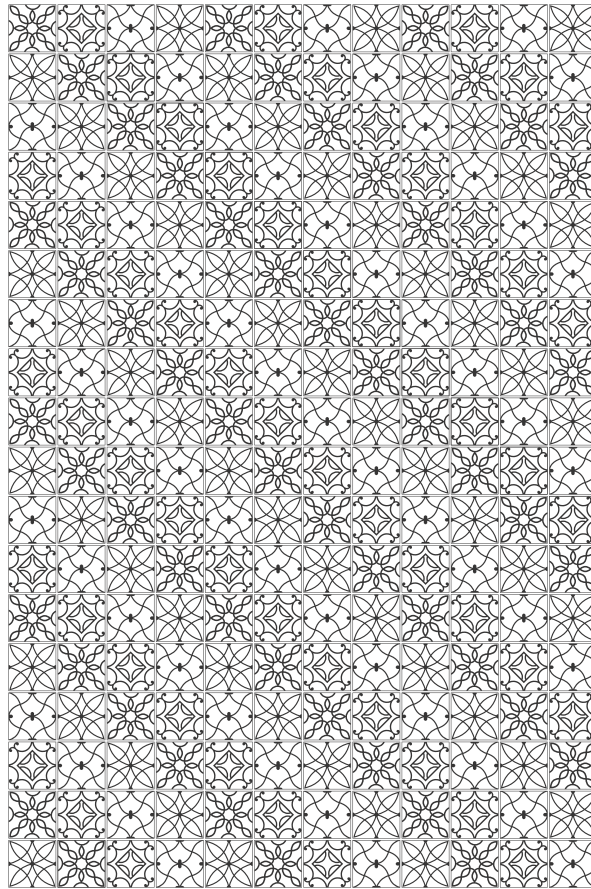
EX 4426/ EX 4427- D/A/C/B



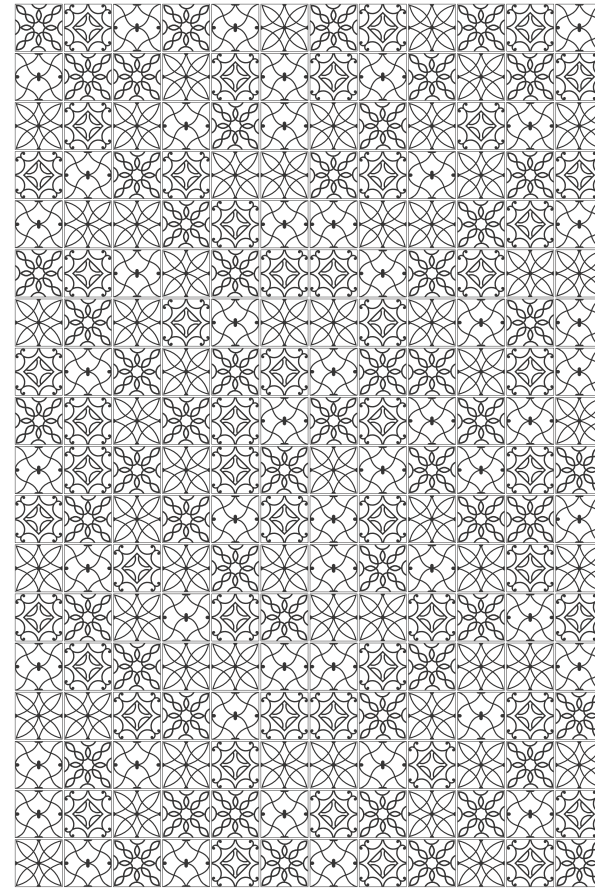
EX 4426/ EX 4427- A/B/C/D



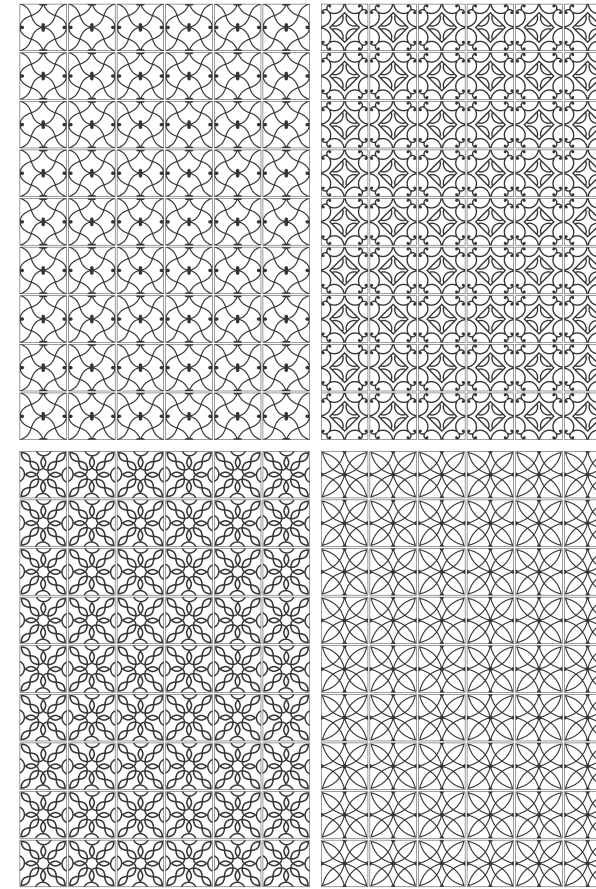
EX 4426/ EX 4427- A/B/C/D



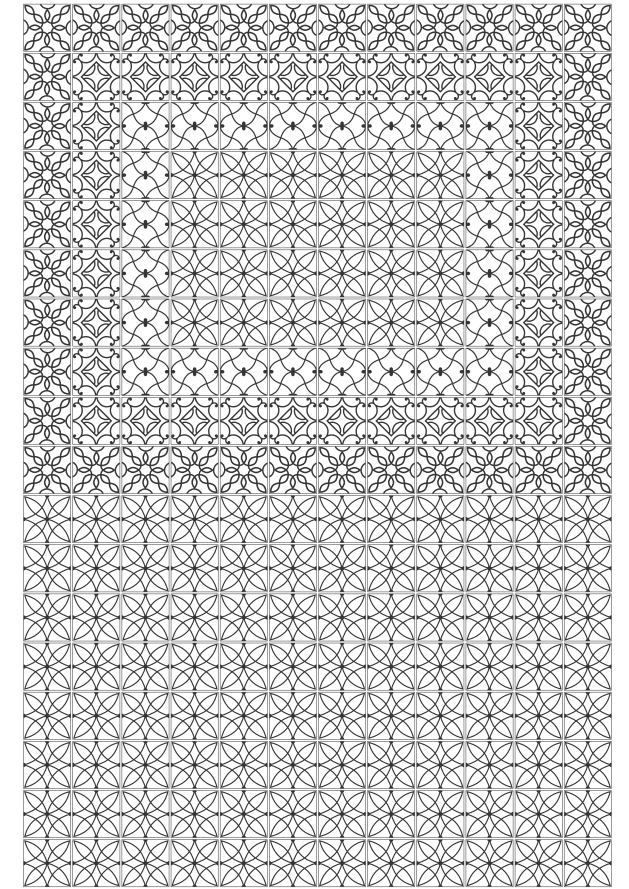
EX 4426/ EX 4427- A/B/C/D



EX 4426/ EX 4427- D/A/C/B



EX 4426/ EX 4427- A/B/C/D





BALANCE

8 Random Patterns

This collection requires attention and precision – Colours and metallic effects are mixed to create minimal and contemporary spaces. Different base colors produce warm and cold versions.

Available in 4"X4" size, suitable for interior wall.



EX-4431



BEAUTIFY YOUR SPACE

BALANCE

8 Random Patterns

SIZE

EX 4428
EX 4429
EX 4430
EX 4431
EX 4432

96 X 96 mm
9.6 X 9.6 cm

Thickness
9mm

FEATURES



Suitable for Wall Area



Handcrafted Design



Suitable for Internal usage
for all spaces



Third Firing



Eight patterns design or mix &
match of 2 or more, each pattern
can be ordered individually.



Suitable for dry areas and an
area with no direct contact
with water



EX 4428 / A
PC 03



EX 4429 / A
PC 03



EX 4430 / A
PC 03



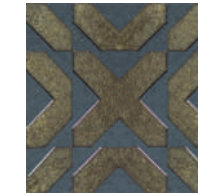
EX 4431 / A
PC 03



EX 4432 / A
PC 03



EX 4428 / B
PC 03



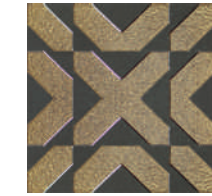
EX 4429 / B
PC 03



EX 4430 / B
PC 03



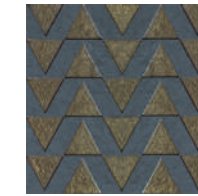
EX 4431 / B
PC 03



EX 4432 / B
PC 03



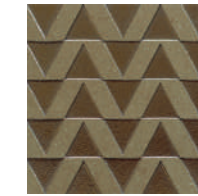
EX 4428 / C
PC 03



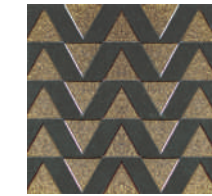
EX 4429 / C
PC 03



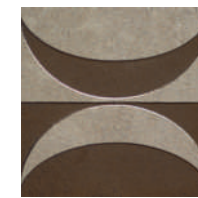
EX 4430 / C
PC 03



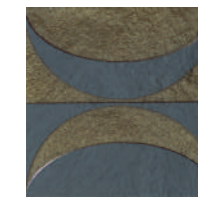
EX 4431 / C
PC 03



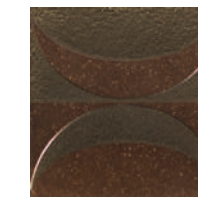
EX 4432 / C
PC 03



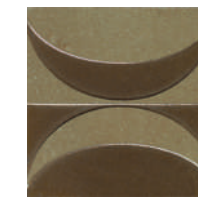
EX 4428 / D
PC 03



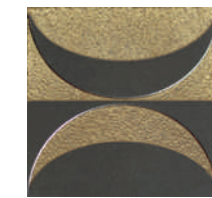
EX 4429 / D
PC 03



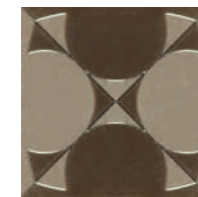
EX 4430 / D
PC 03



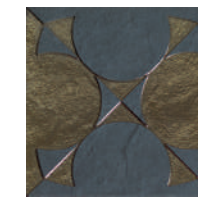
EX 4431 / D
PC 03



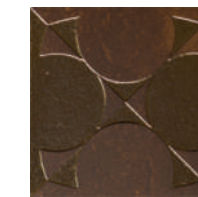
EX 4432 / D
PC 03



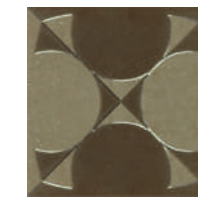
EX 4428 / E
PC 03



EX 4429 / E
PC 03



EX 4430 / E
PC 03



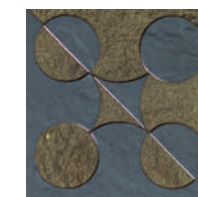
EX 4431 / E
PC 03



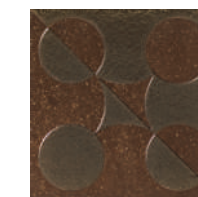
EX 4432 / E
PC 03



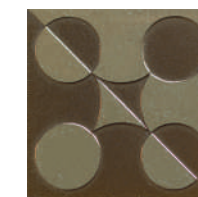
EX 4428 / F
PC 03



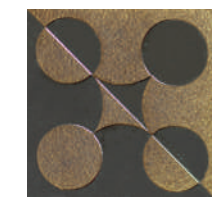
EX 4429 / F
PC 03



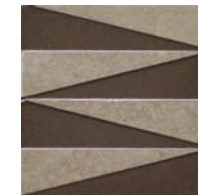
EX 4430 / F
PC 03



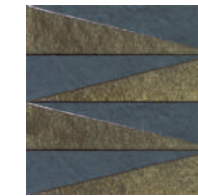
EX 4431 / F
PC 03



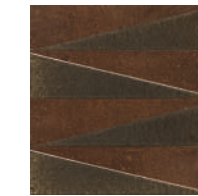
EX 4432 / F
PC 03



EX 4428 / G
PC 03



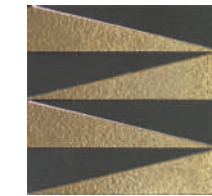
EX 4429 / G
PC 03



EX 4430 / G
PC 03



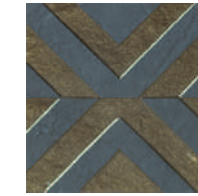
EX 4431 / G
PC 03



EX 4432 / G
PC 03



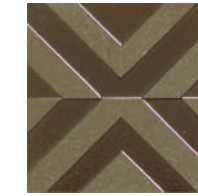
EX 4428 / H
PC 03



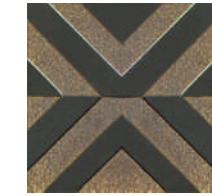
EX 4429 / H
PC 03



EX 4430 / H
PC 03

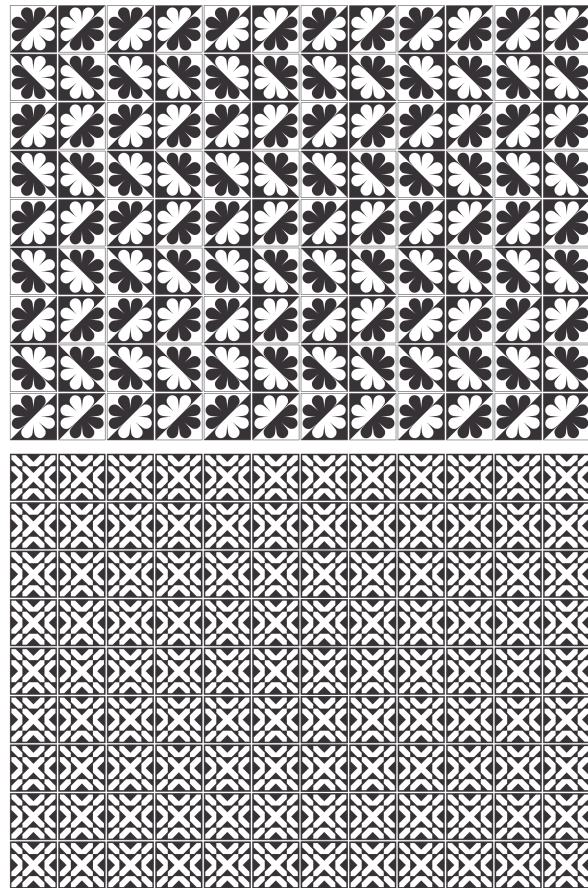


EX 4431 / H
PC 03

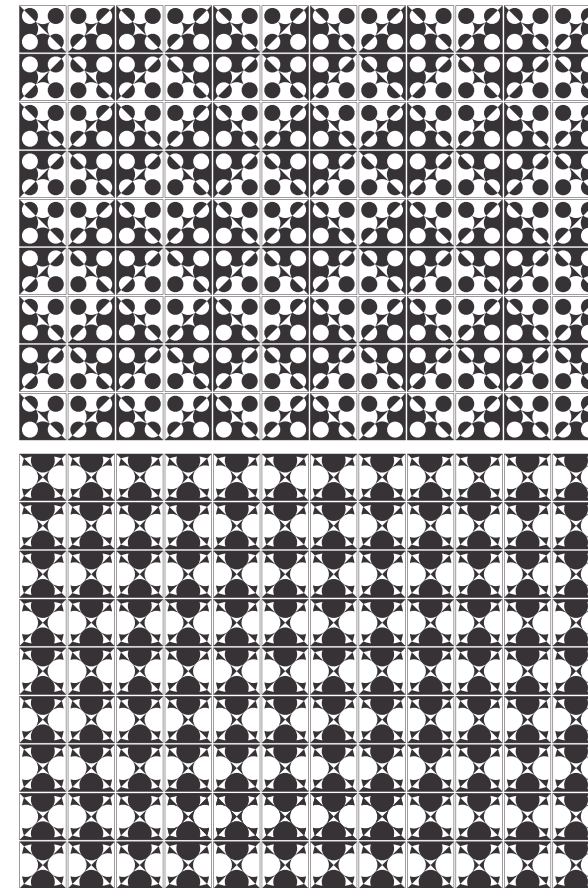


EX 4432 / H
PC 03

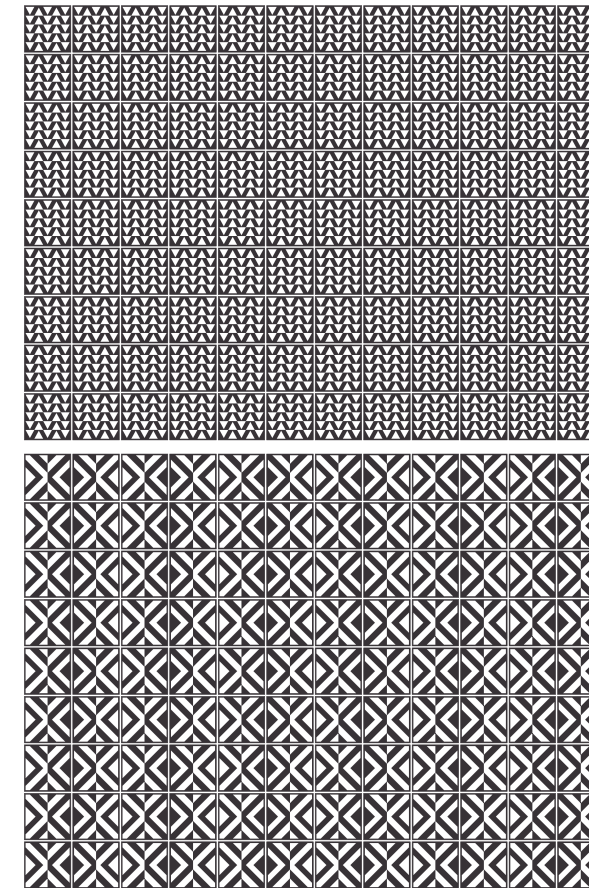
EX 4428/4429/4430/4431/4432/-A/B



EX 4428/4429/4430/4431/4432/-F/E



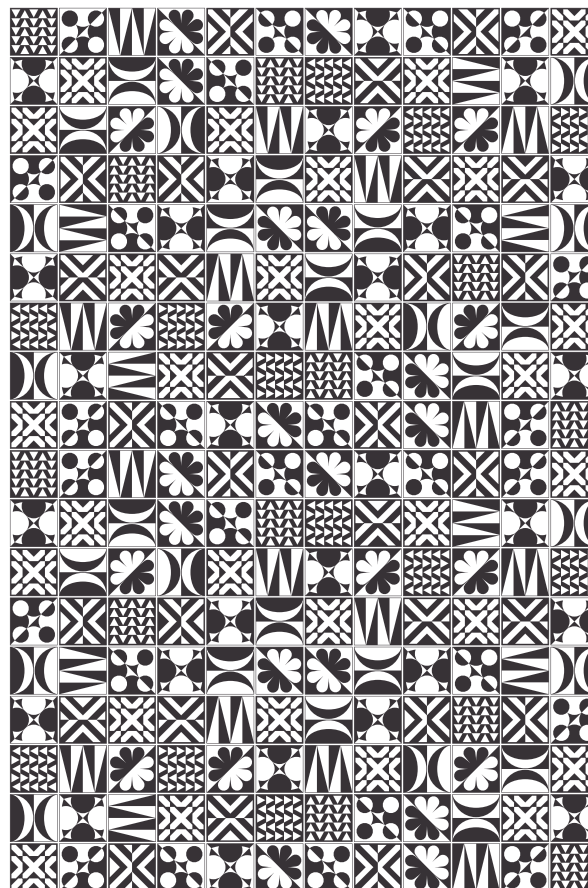
EX 4428/4429/4430/4431/4432/-C/H



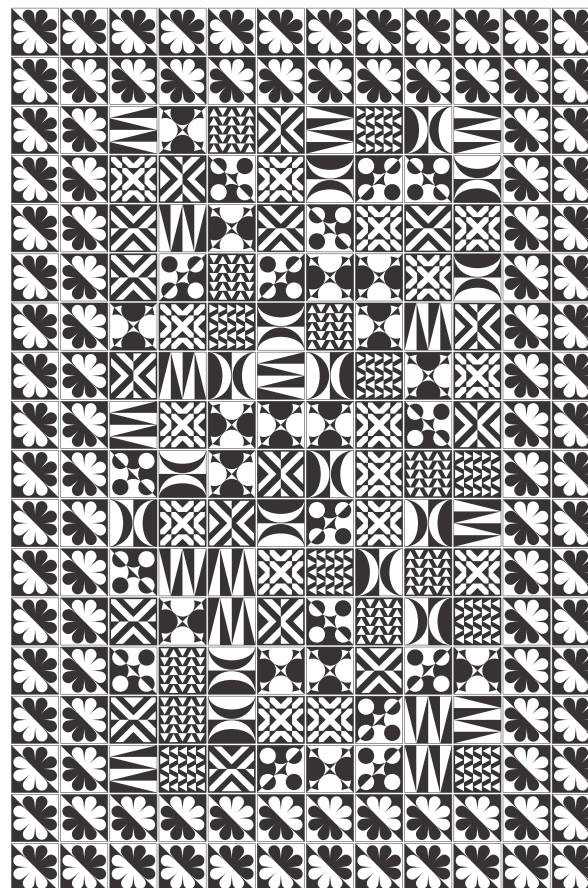
EX 4428/4429/4430/4431/4432/-D/G



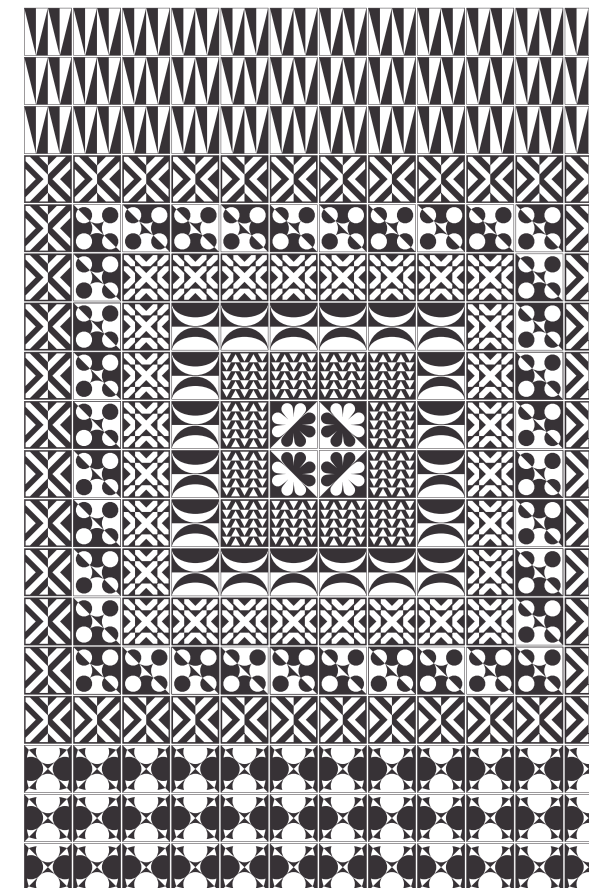
EX 4428/4429/4430/4431/4432/-A/B/C/D/E/F/G/H



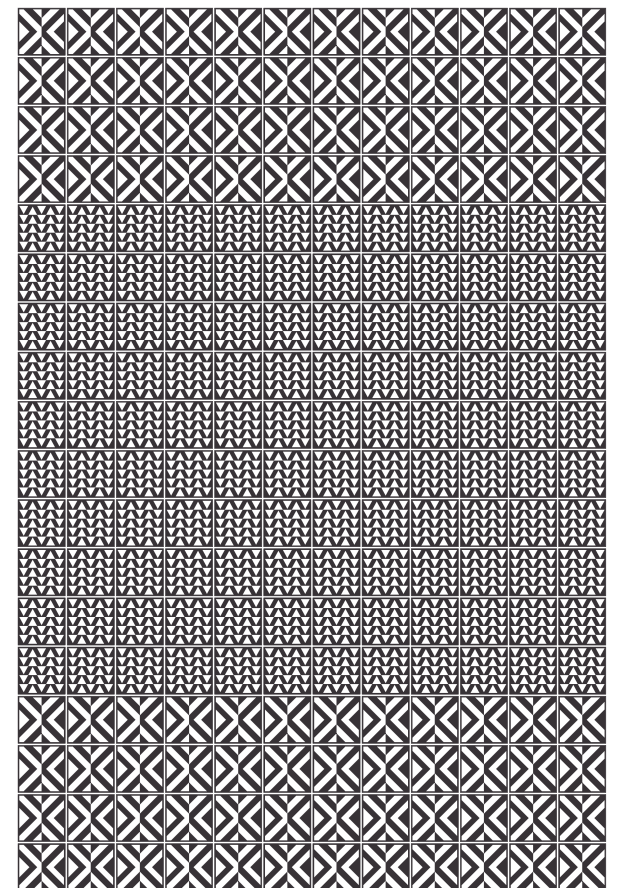
EX 4428/4429/4430/4431/4432/-A/B/C/D/E/F/G/H



EX 4428/4429/4430/4431/4432/-A/B/C/D/E/F/G/H



EX 4428/4429/4430/4431/4432/-C/H

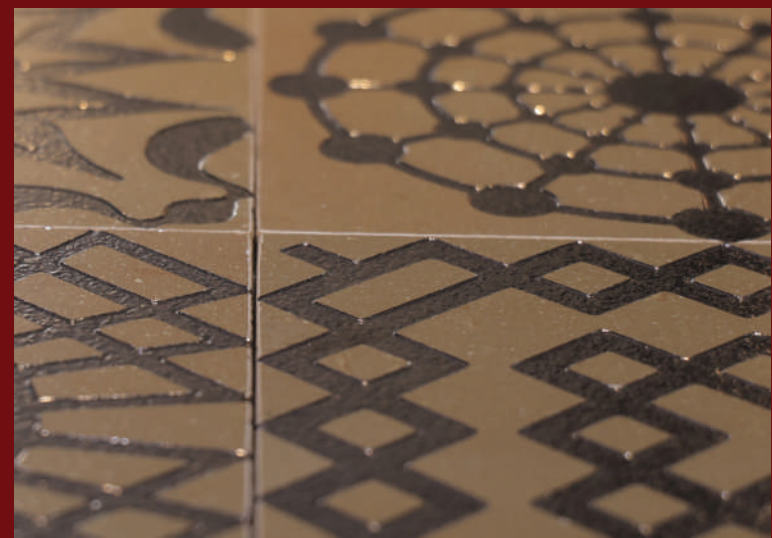


FRESCO

6 Random Patterns

FRESCO the sensation of Metallic refractions and sparkling effects, creating new contemporary walls with innovative spaces.

Available in 6"X6" size, suitable for interior wall.



EX-15011

BEAUTIFY YOUR SPACE

FRESCO

6 Random Patterns

SIZE

EX 15010
EX 15011
EX 15012

148 X 148 mm
14.8 X 14.8 cm

Thickness
9mm

FEATURES



Suitable for Wall Area



Handcrafted Design



Suitable for Internal usage
for all spaces



Third Firing



Six patterns design or mix &
match of 2 or more, each pattern
can be ordered individually.



Suitable for dry areas and an
area with no direct contact
with water



EX 15010 / A
PC 07



EX 15011 / A
PC 07



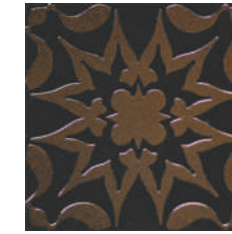
EX 15012 / A
PC 07



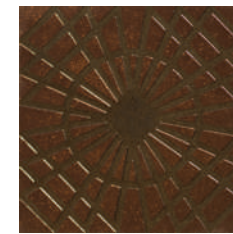
EX 15010 / B
PC 07



EX 15011 / B
PC 07



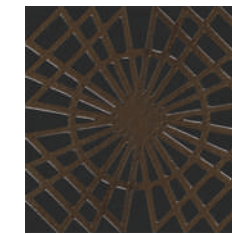
EX 15012 / B
PC 07



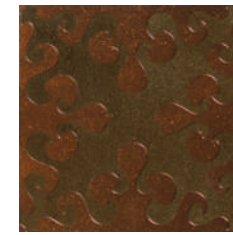
EX 15010 / C
PC 07



EX 15011 / C
PC 07



EX 15012 / C
PC 07



EX 15010 / D
PC 07



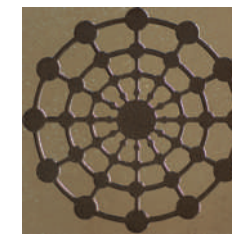
EX 15011 / D
PC 07



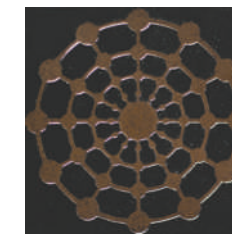
EX 15012 / D
PC 07



EX 15010 / E
PC 07



EX 15011 / E
PC 07



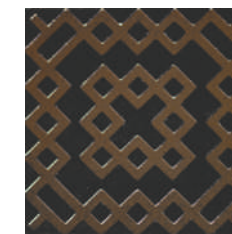
EX 15012 / E
PC 07



EX 15010 / F
PC 07

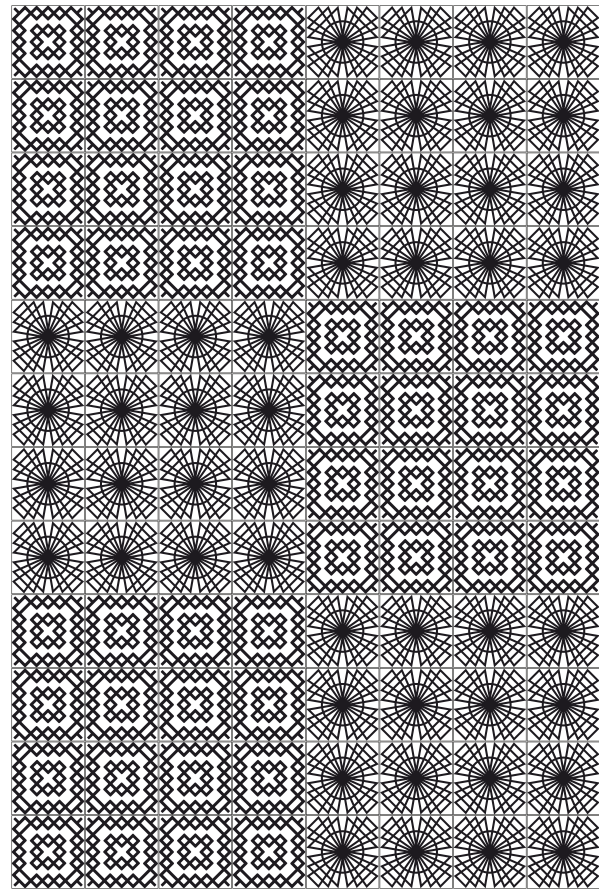


EX 15011 / F
PC 07

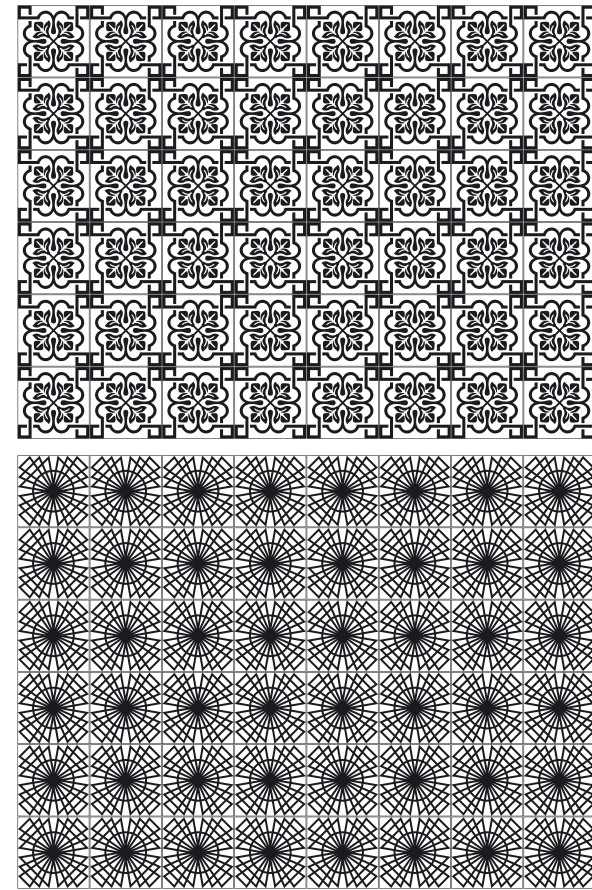


EX 15012 / F
PC 07

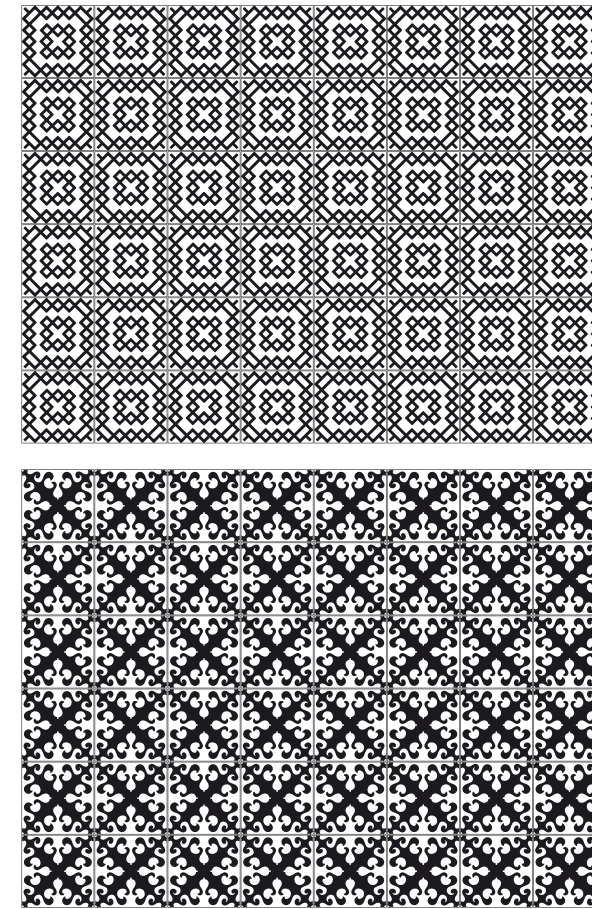
EX 15010-15011-15012/C/F



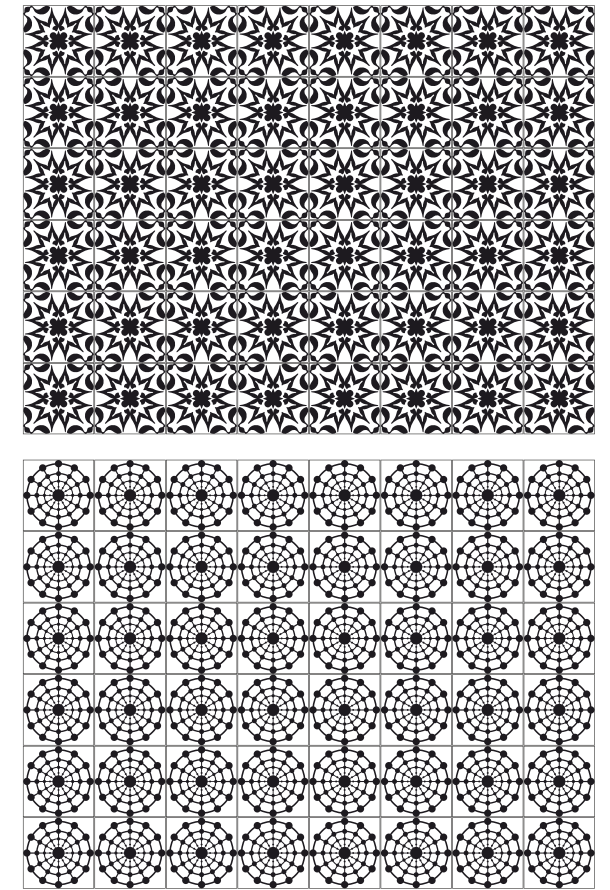
EX 15010-15011-15012/A/C



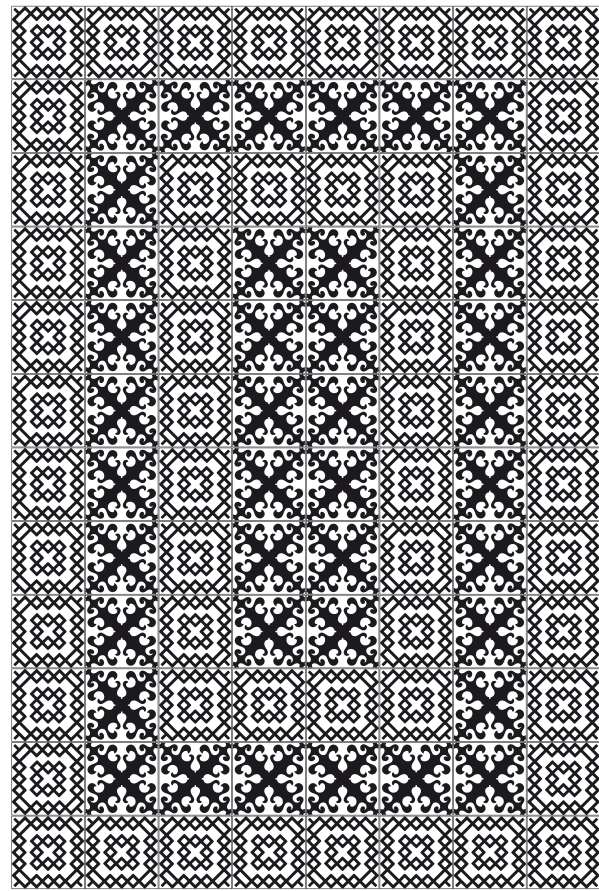
EX 15010-15011-15012/F/D



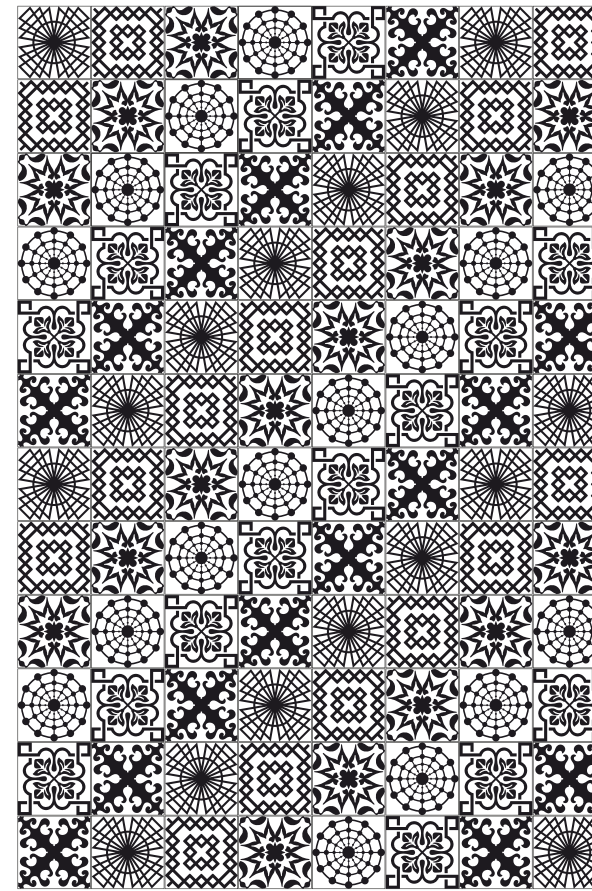
EX 15010-15011-15012/B/E



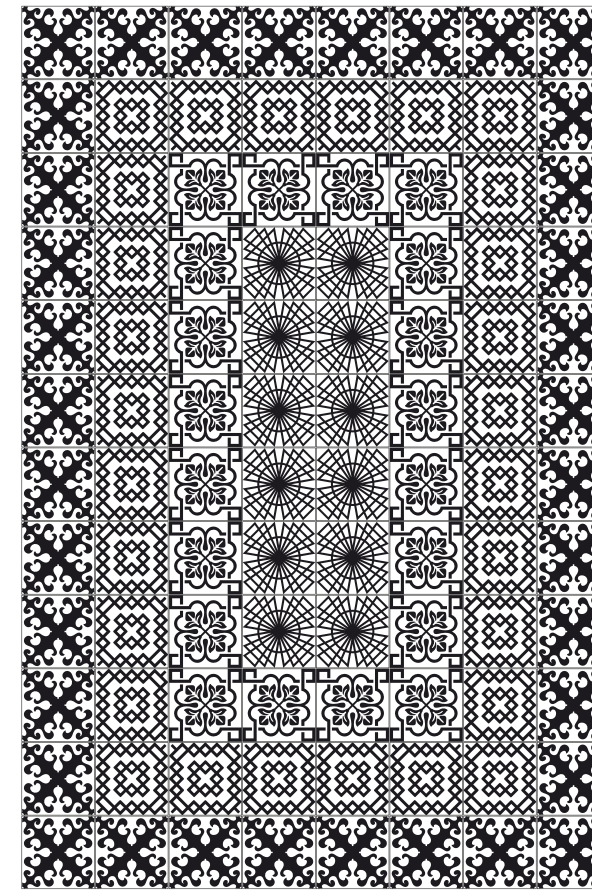
EX 15010-15011-15012/D/F



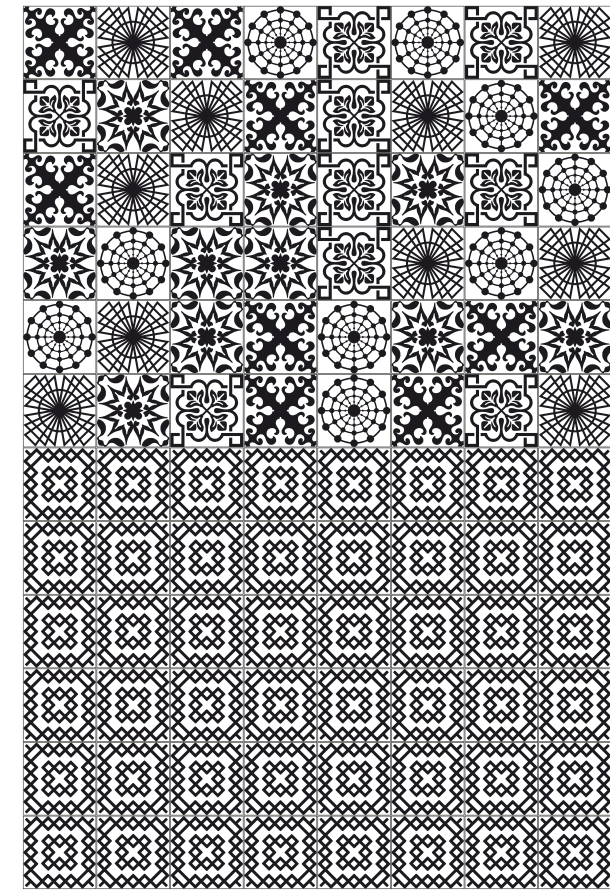
EX 15010-15011-15012/A/B/C/D/E/F



EX 15010-15011-15012/A/C/D/F



EX 15010-15011-15012/A/B/C/D/E/F



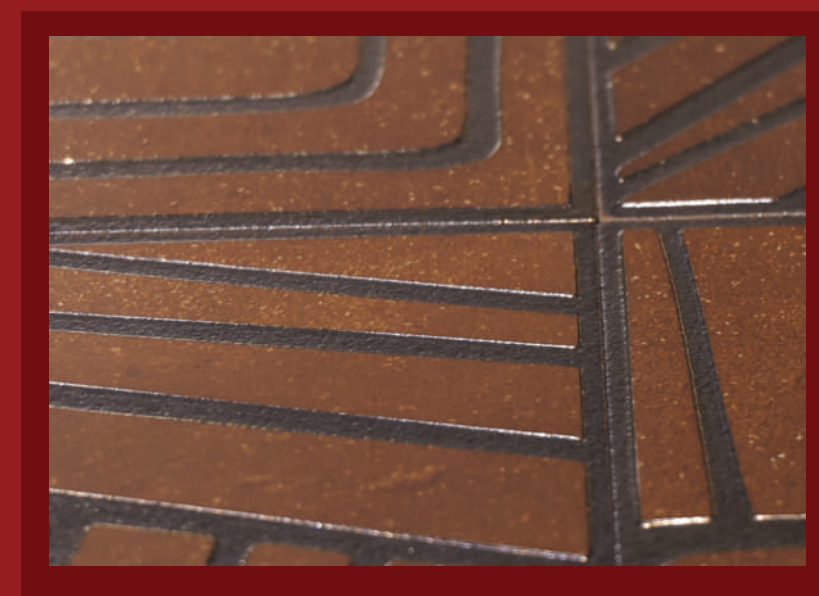


VIVID

4 Random Patterns

VIVID, The new design language, This collection, with its elegant graphic, enriching it with its modern design, updated to the latest fashion and contemporary art trend.

Available in 6'X6" size, suitable for interior wall.



EX-15015

BEAUTIFY YOUR SPACE

VIVID

4 Random Patterns

SIZE



FEATURES



Suitable for Wall Area



Handcrafted Design



Suitable for Internal usage
for all spaces



Third Firing



Four patterns design or mix &
match of 2 or more, each pattern
can be ordered individually.



Suitable for dry areas and an
area with no direct contact
with water



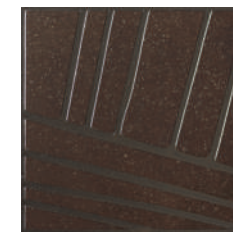
EX 15015 / A
PC 07



EX 15015 / B
PC 07

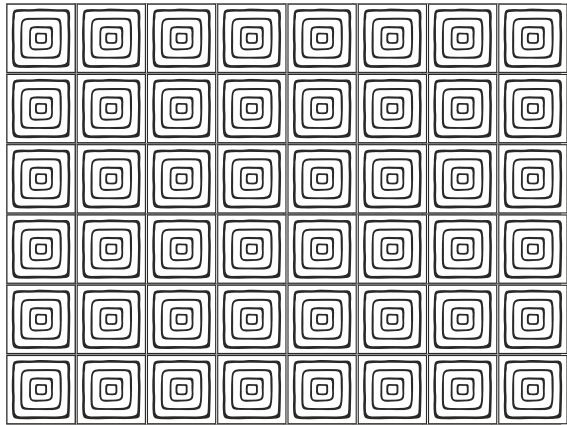


EX 15015 / C
PC 07

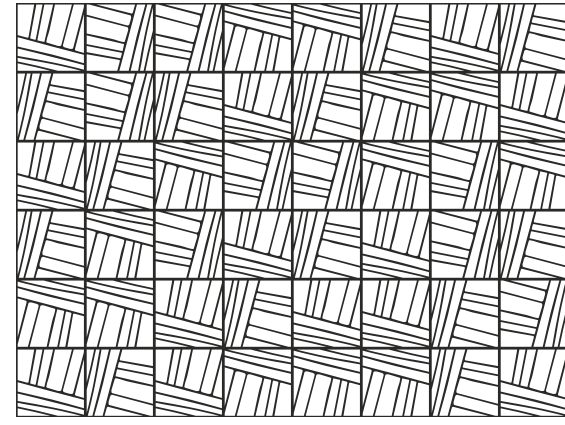


EX 15015 / D
PC 07

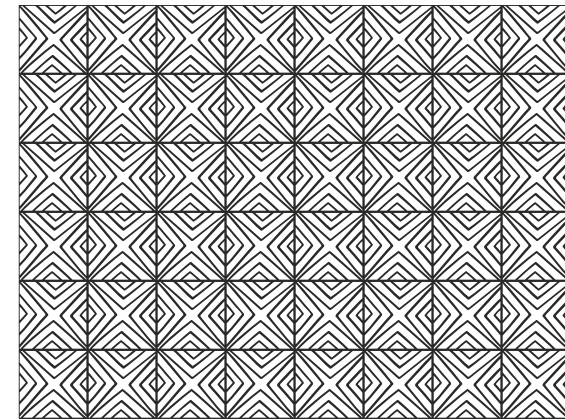
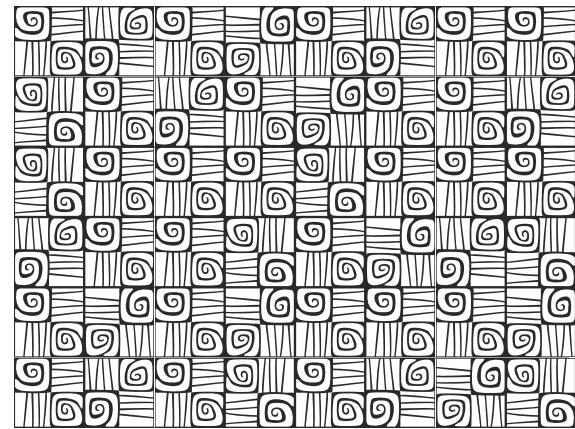
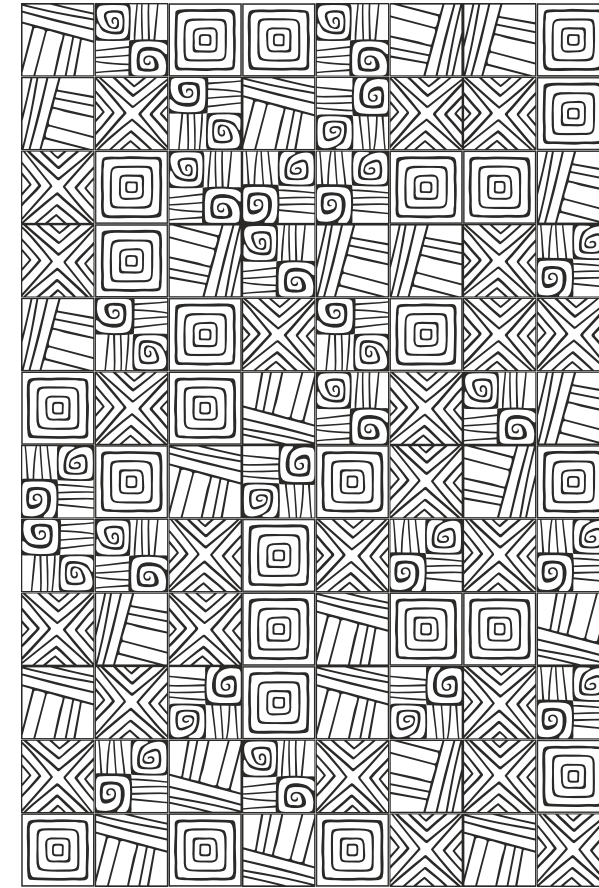
EX 15015/A/B



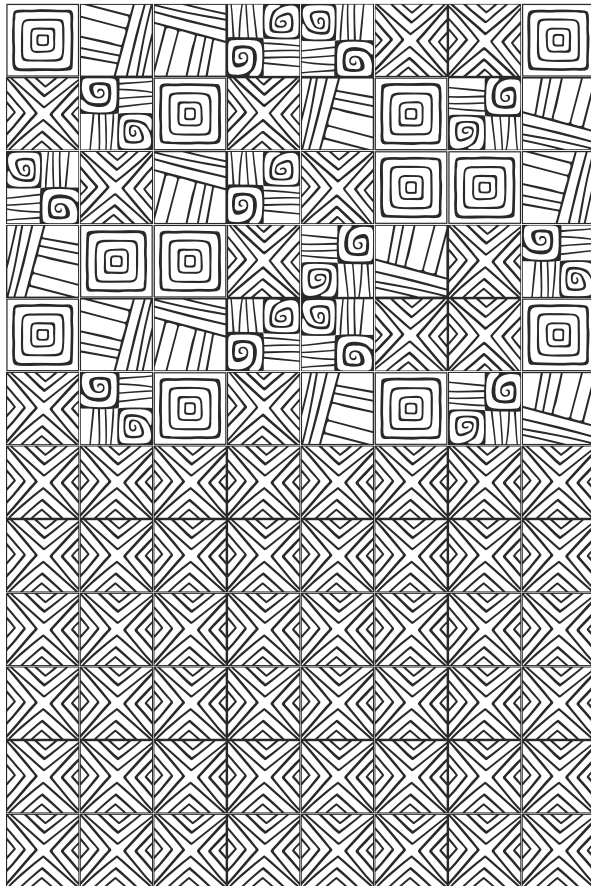
EX 15015/C/D



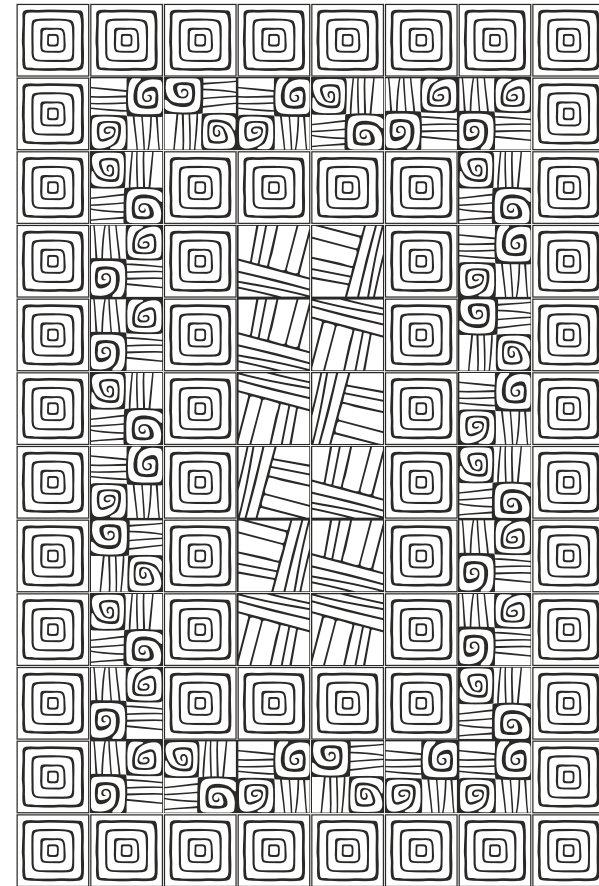
EX 15015/A/B/C/D



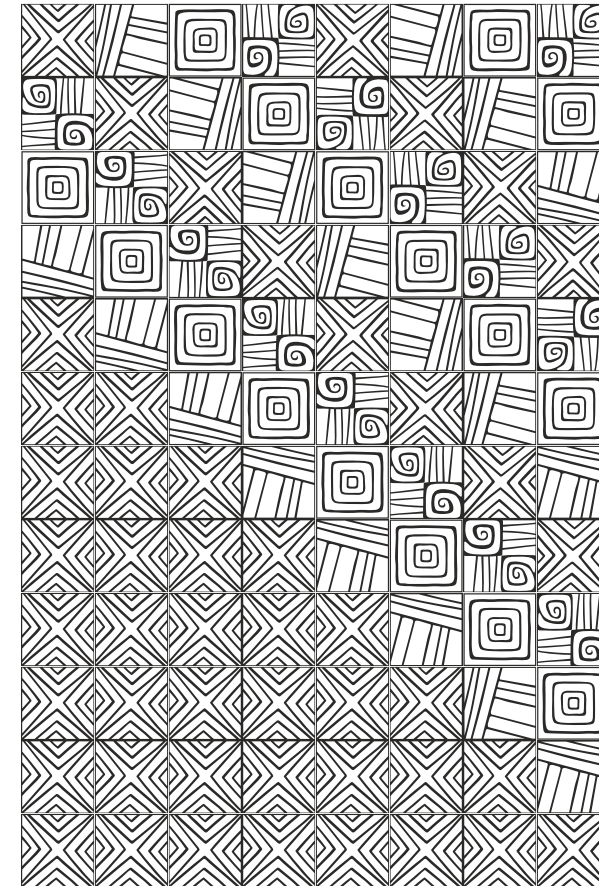
EX 15015/A/B/D/C



EX 15015/A/B/C/D



EX 15015/A/B/C/D



GRAND

4 Random Patterns

Sophisticated patterns that come in a unique finish. The colour varieties and the infinite combination possibilities, allow creating an elegant and exclusive setting with a timeless charm.

Available in 6'X6" size, suitable for interior wall.



XS-66219

BEAUTIFY YOUR SPACE

GRAND

4 Random Patterns

SIZE

XS 66217
XS 66218
XS 66219

148 X 148 mm
14.8 X 14.8 cm

Thickness
9mm

FEATURES



Suitable for Wall Area



Handcrafted Design



Suitable for Internal usage
for all spaces



Third Firing



Four patterns design or mix &
match of 2 or more, each pattern
can be ordered individually.



Suitable for dry areas and an
area with no direct contact
with water



XS 66217 / A
PC 07



XS 66218 / A
PC 07



XS 66219 / A
PC 07



XS 66217 / B
PC 07



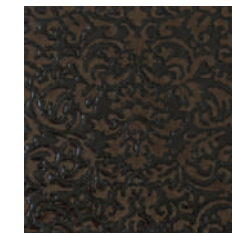
XS 66218 / B
PC 07



XS 66219 / B
PC 07



XS 66217 / C
PC 07



XS 66218 / C
PC 07



XS 66219 / C
PC 07



XS 66217 / D
PC 07

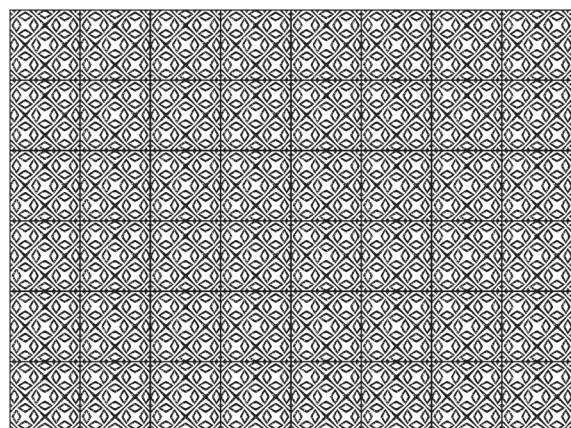


XS 66218 / D
PC 07

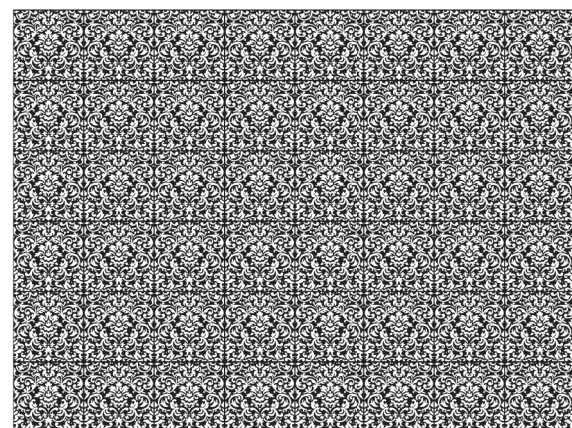


XS 66219 / D
PC 07

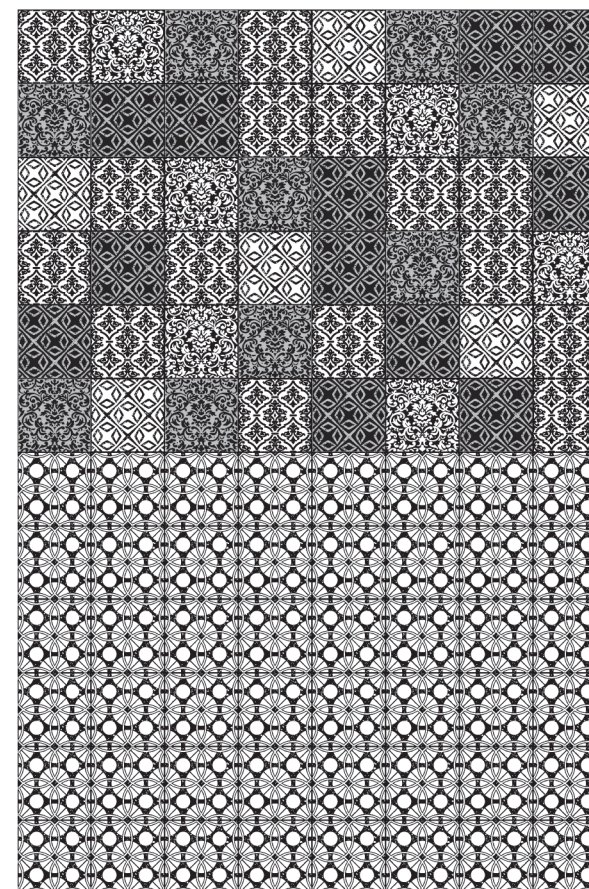
XS 66217-66218-66219/D/A



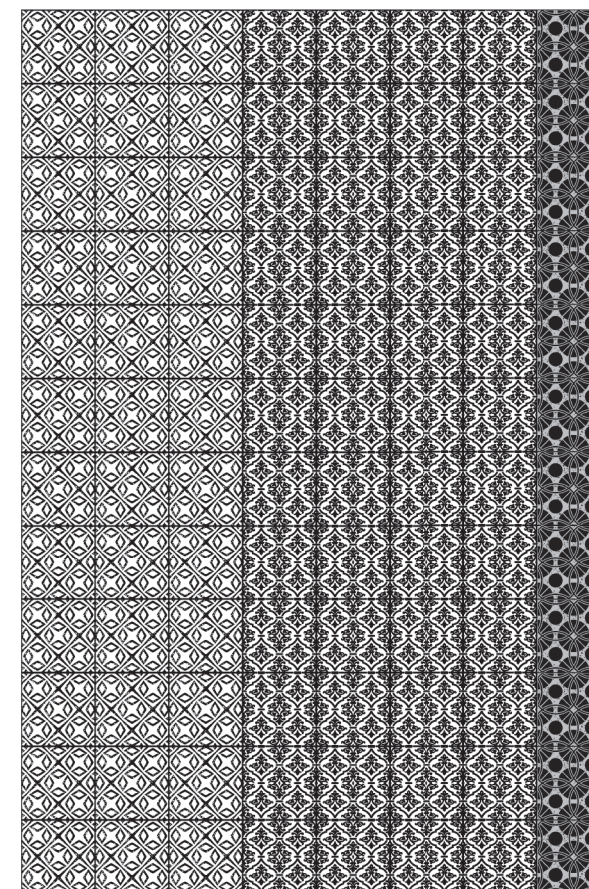
XS 66217-66218-66219/C/B



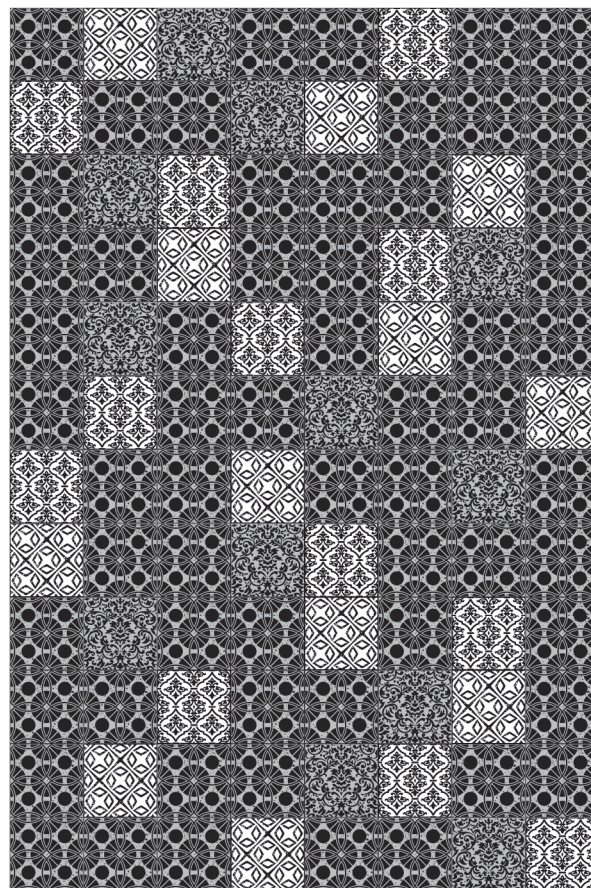
XS 66217-66218-66219/A/B/C/D



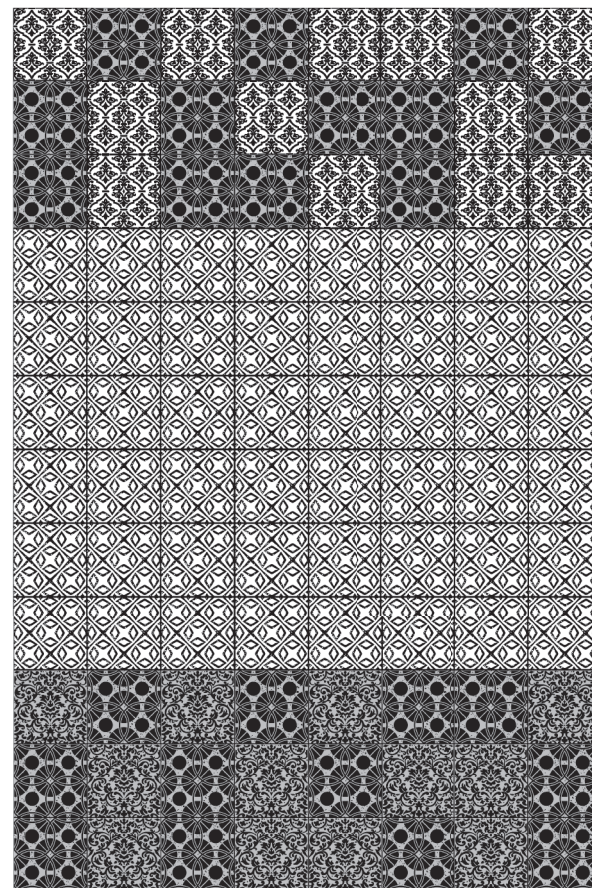
XS 66217-66218-66219/D/A/B



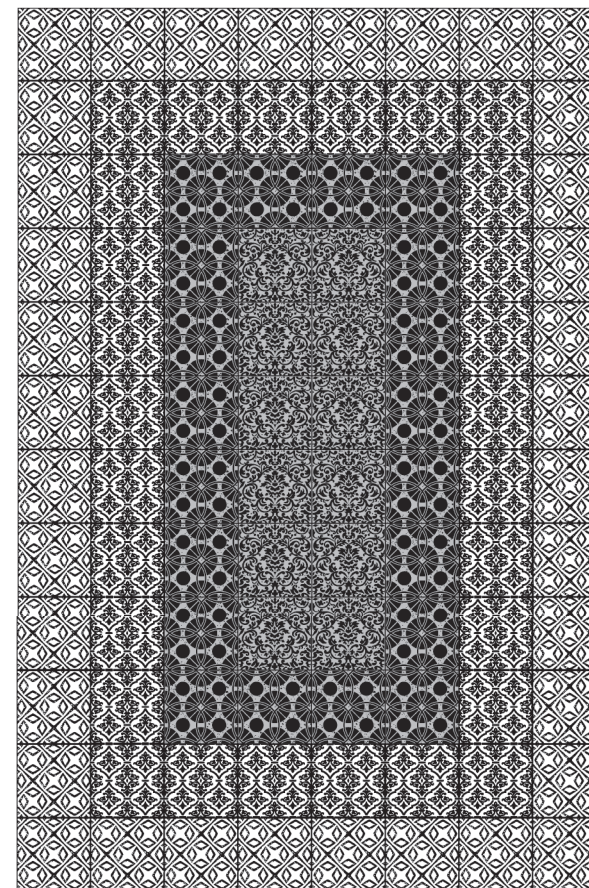
XS 66217-66218-66219/A/B/C/D



XS 66217-66218-66219/A/B/C/D



XS 66217-66218-66219/A/B/C/D



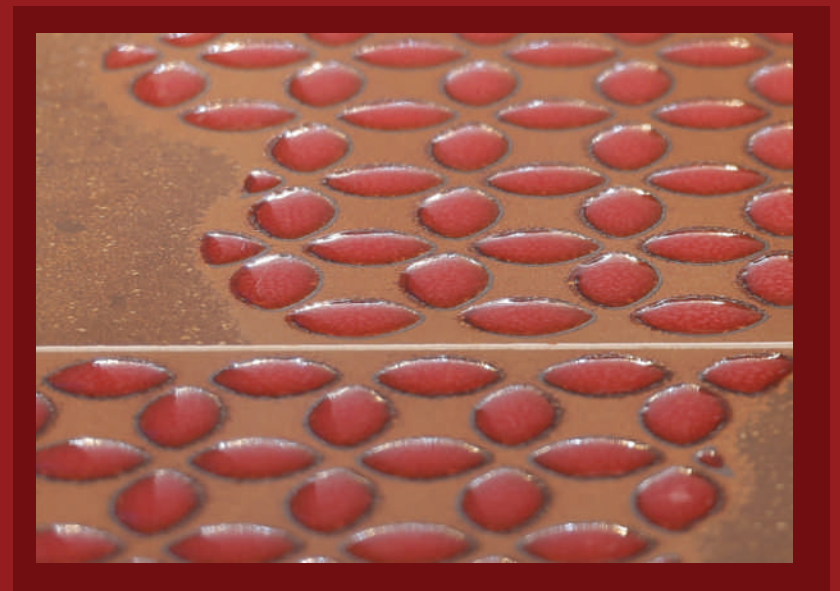


LOL

4 Random Patterns

Lights, material, and design. A project that starts with precious effects and dazzling colors; Classic but modern & timeless.

Available in 6'X6" size, suitable for interior wall.



XS-66221

BEAUTIFY YOUR SPACE

LOL
4 Random Patterns

SIZE

XS 66221
XS 66222
148 X 148 mm
14.8 X 14.8 cm
Thickness
9mm

FEATURES



Suitable for Wall Area



Handcrafted Design



Suitable for Internal usage
for all spaces



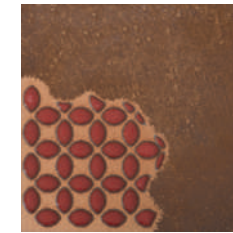
Third Firing



Four patterns design or mix &
match of 2 or more, each pattern
can be ordered individually.



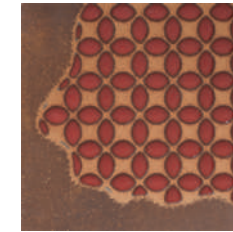
Suitable for dry areas and an
area with no direct contact
with water



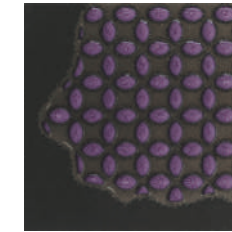
XS 66221 / A
PC 07



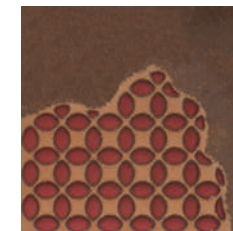
XS 66222 / A
PC 07



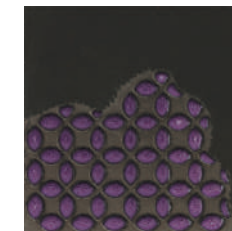
XS 66221 / B
PC 07



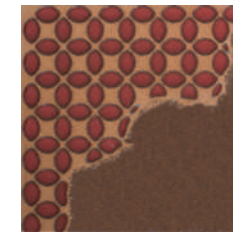
XS 66222 / B
PC 07



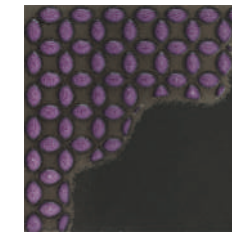
XS 66221 / C
PC 07



XS 66222 / C
PC 07

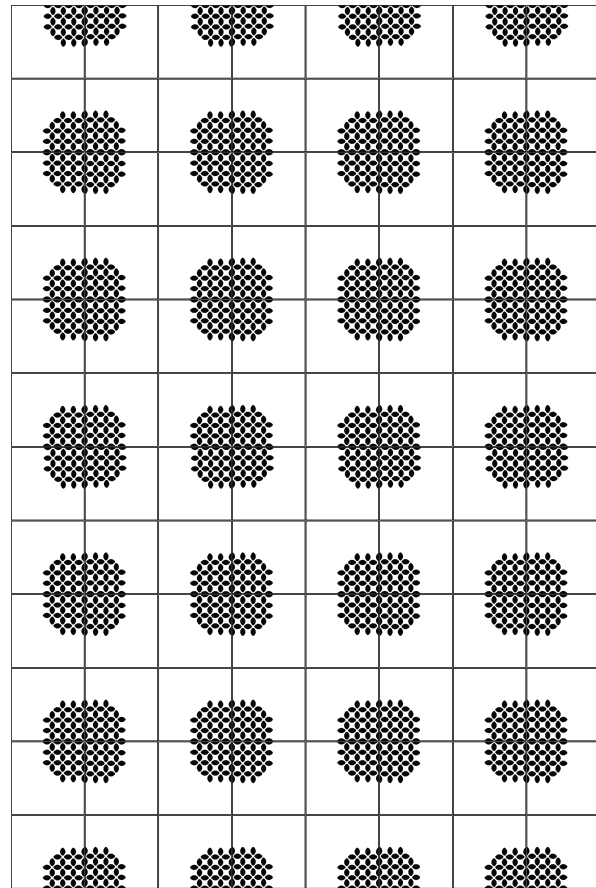


XS 66221 / D
PC 07

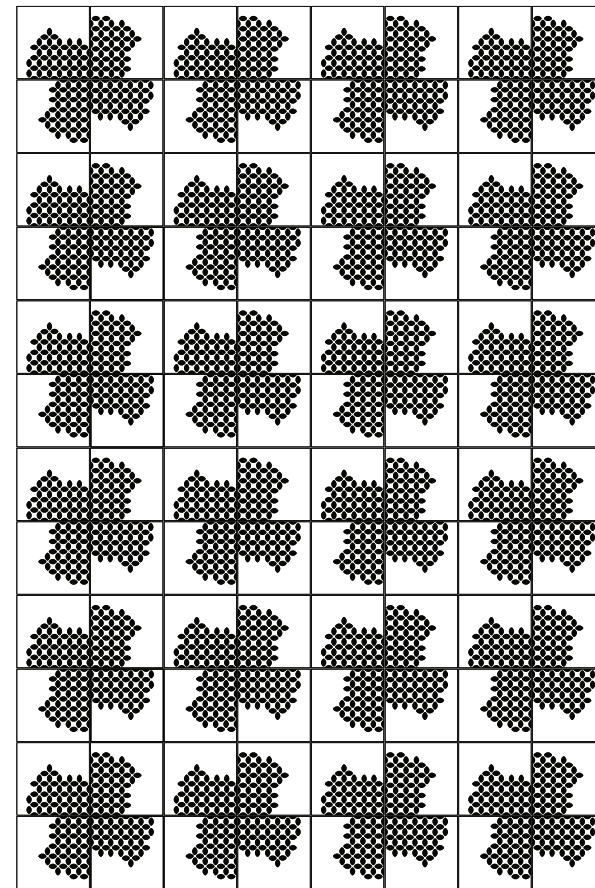


XS 66222 / D
PC 07

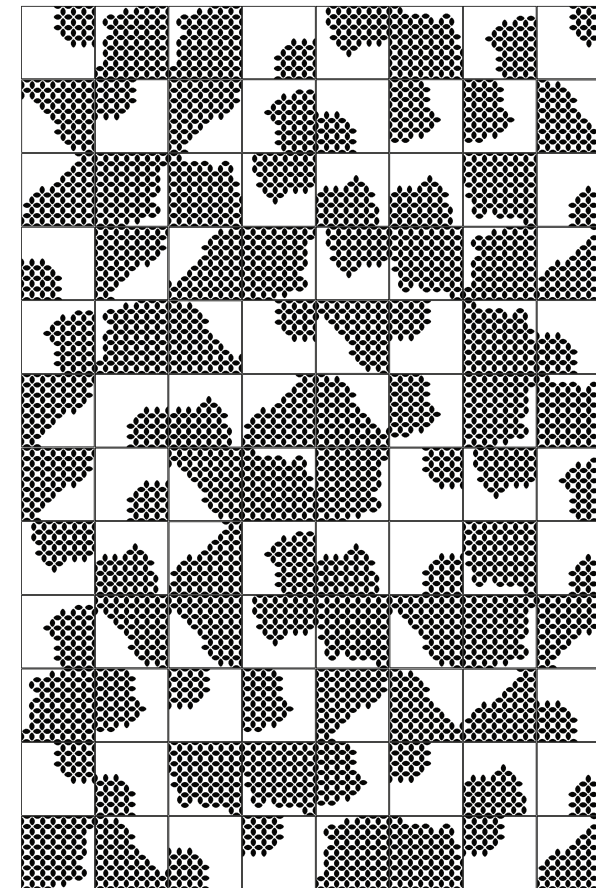
XS 66221-66222/A



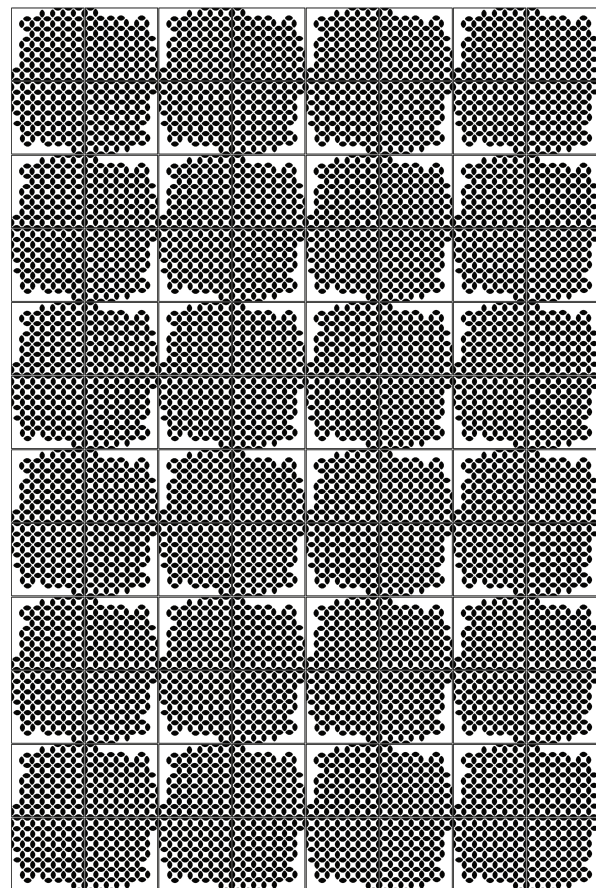
XS 66221-66222/D



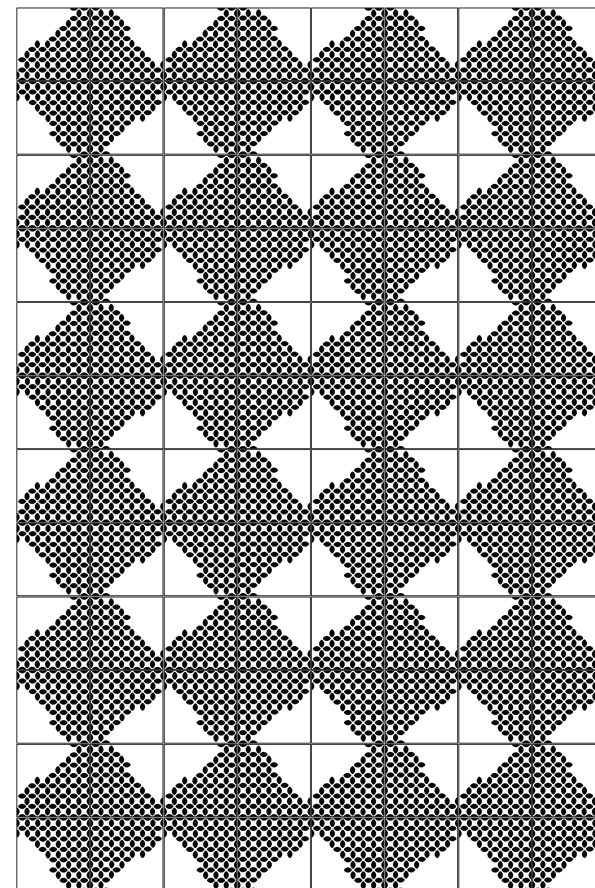
XS 66221-66222/A/B/C/D



XS 66221-66222/B



XS 66221-66222/C



CITY LIGHTS

Random Mix Patterns

The traditional 6"x6" format, in twinkling mirror effects for randomly mixed patterns, mixed with the glazed structure resulting in a glamorous style. Ideal for neat and pleasantly decorative areas.



XS-66202





BEAUTIFY YOUR SPACE

CITY LIGHTS

Random Mix Patterns

SIZE

XS 66202
XS 66206
148 X 148 mm
14.8 X 14.8 cm
Thickness
9mm

FEATURES



Suitable for Wall Area



Handcrafted Design



Suitable for Internal usage
for all spaces



Third Firing



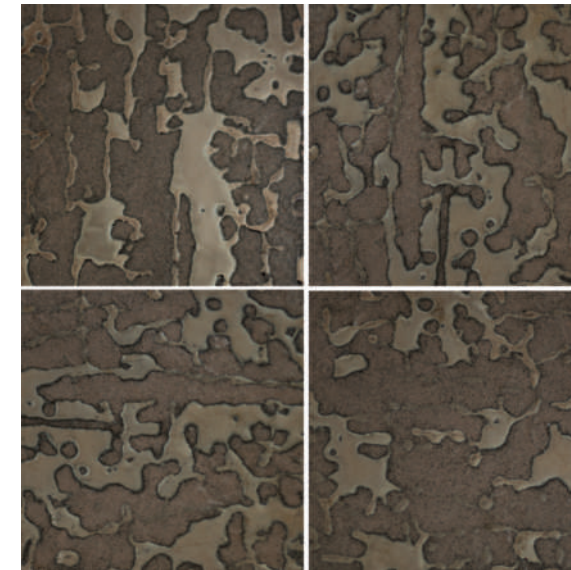
Single Pattern (66206)



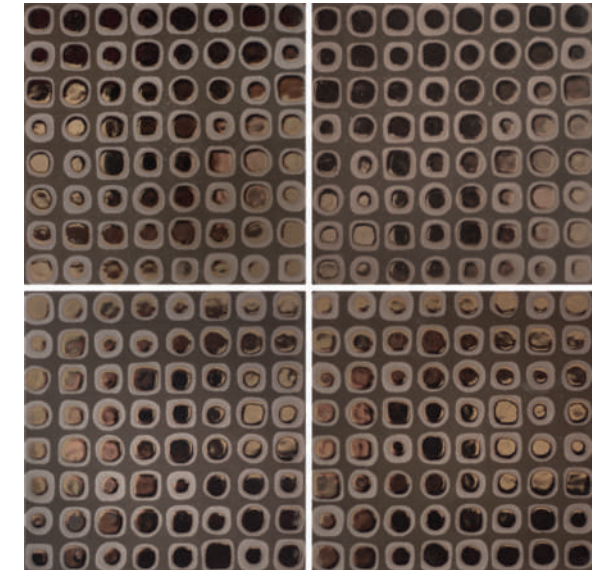
Suitable for dry areas and an
area with no direct contact
with water



Random Pattern (66202)



XS 66202
PC 07



XS 66206
PC 07

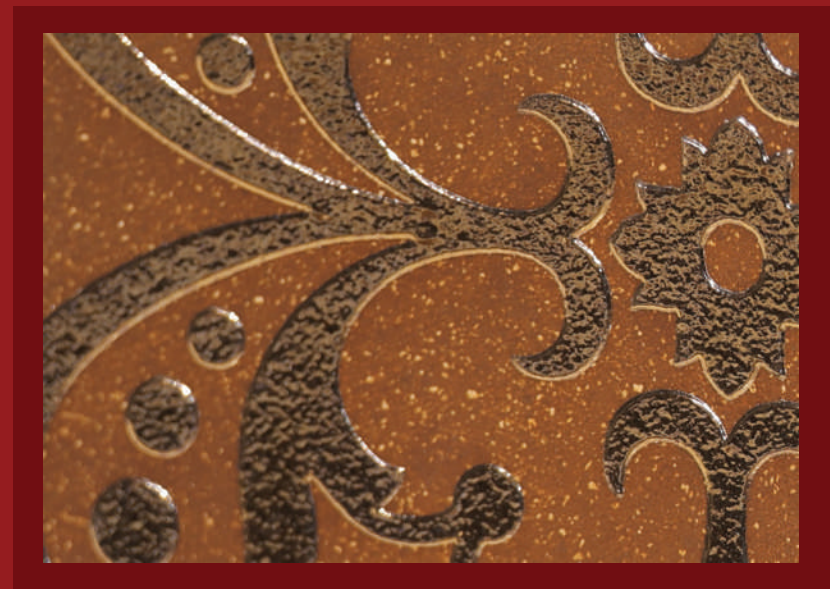


MATRIX

4 Mix Patterns

Available in 4 different patterns reflecting the colours of natural materials, this collection can be composed of many patterns which ensure an eclectic and versatile ambiance.

Available in 8"X8" size, suitable for interior wall.



EX-88011

BEAUTIFY YOUR SPACE

MATRIX 4 Mix Patterns

SIZE

EX 88011
EX 88012
EX 88013

197 X 197mm
19.7 x 19.7cm

Thickness
9mm

FEATURES



Suitable for Wall Area



Handcrafted Design



Suitable for Internal usage
for all spaces



Third Firing



Four patterns design or mix &
match of 2 or more, each pattern
can be ordered individually.



Suitable for dry areas and an
area with no direct contact
with water



EX 88011 / A
PC 10



EX 88012 / A
PC 10



EX 88013 / A
PC 10



EX 88011 / B
PC 10



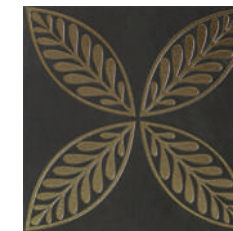
EX 88012 / B
PC 10



EX 88013 / B
PC 10



EX 88011 / C
PC 10



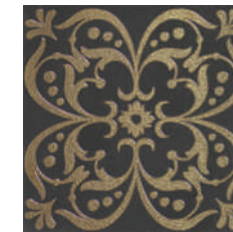
EX 88012 / C
PC 10



EX 88013 / C
PC 10



EX 88011 / D
PC 10

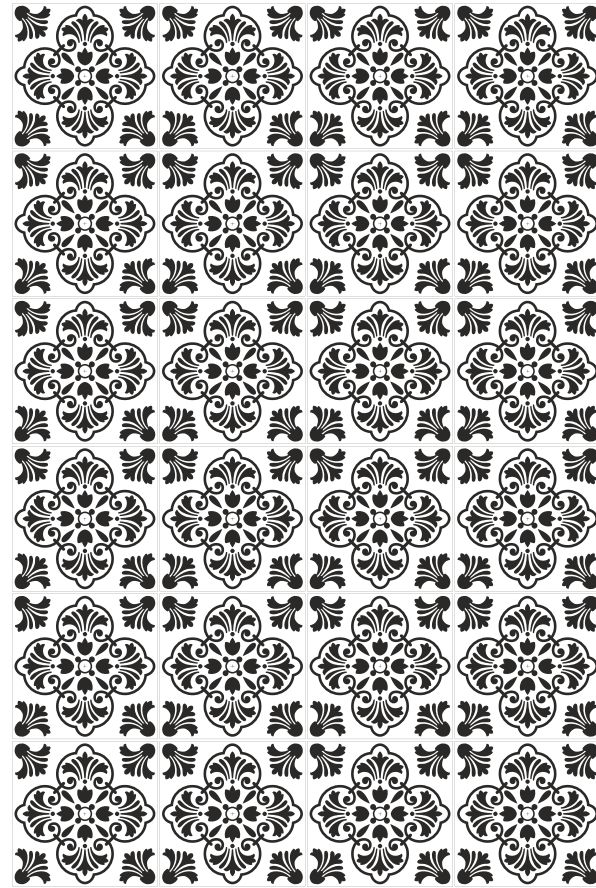


EX 88012 / D
PC 10

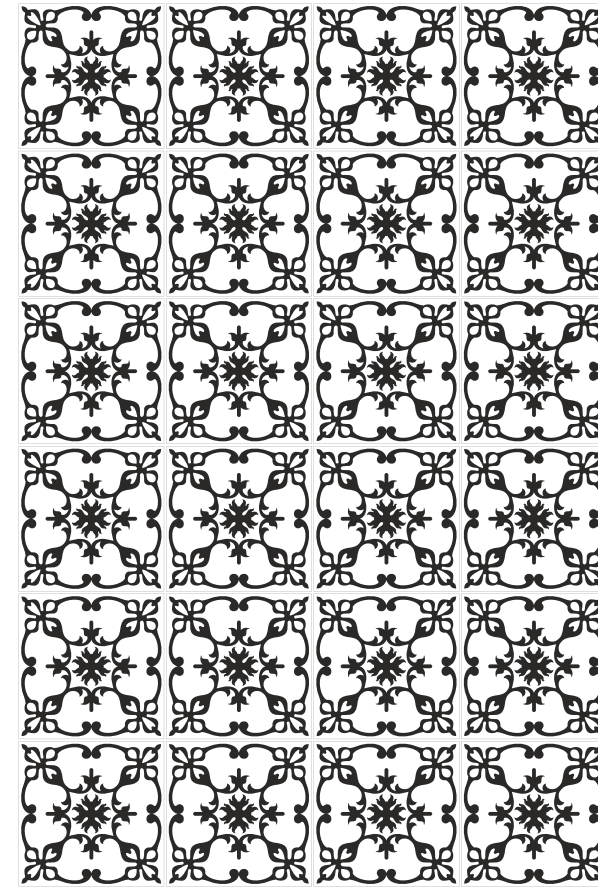


EX 88013 / D
PC 10

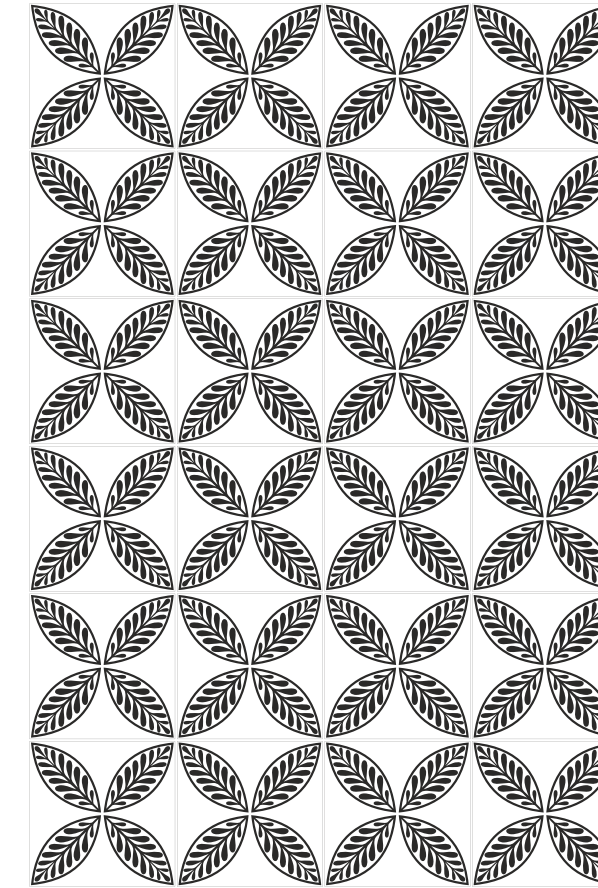
EX 88011-88012-88013-/A



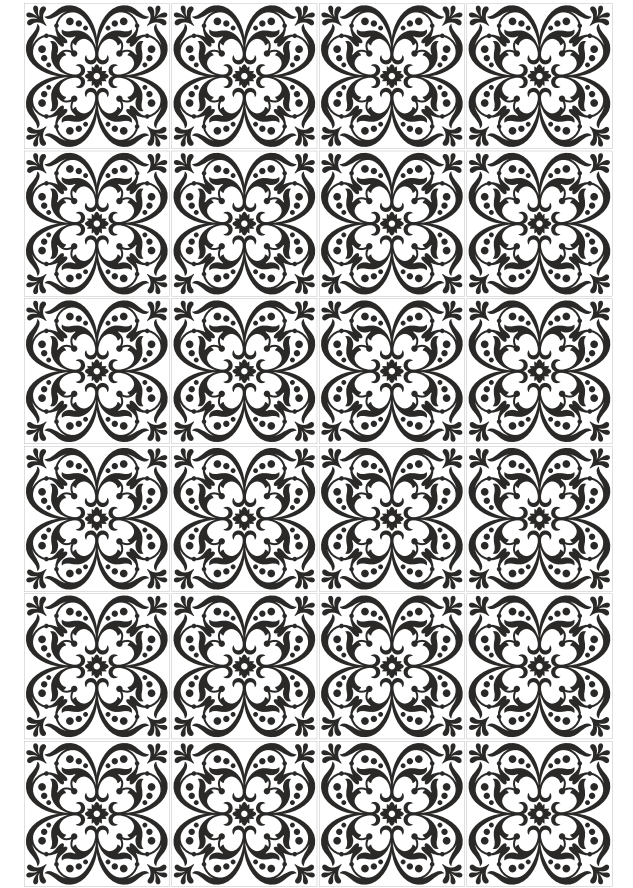
EX 88011-88012-88013-/B



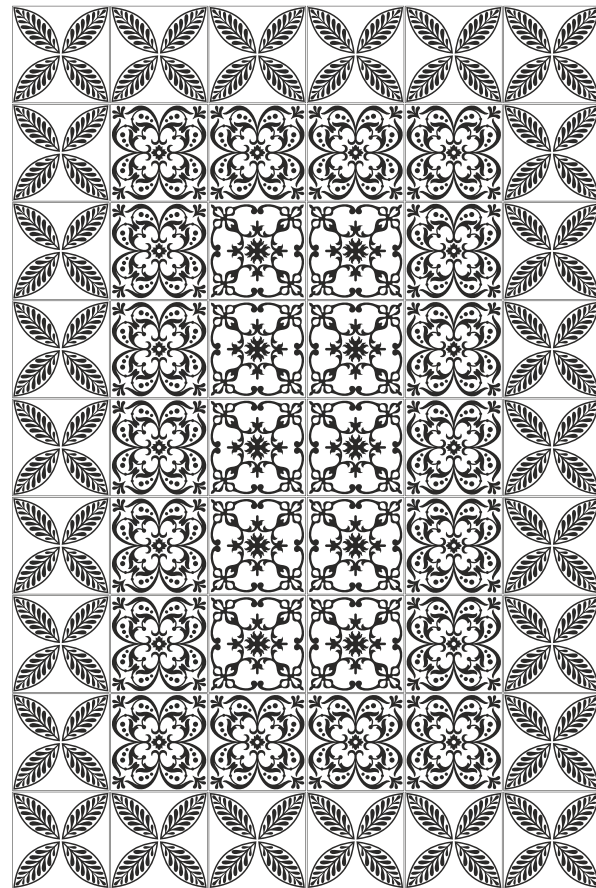
EX 88011-88012-88013-/C



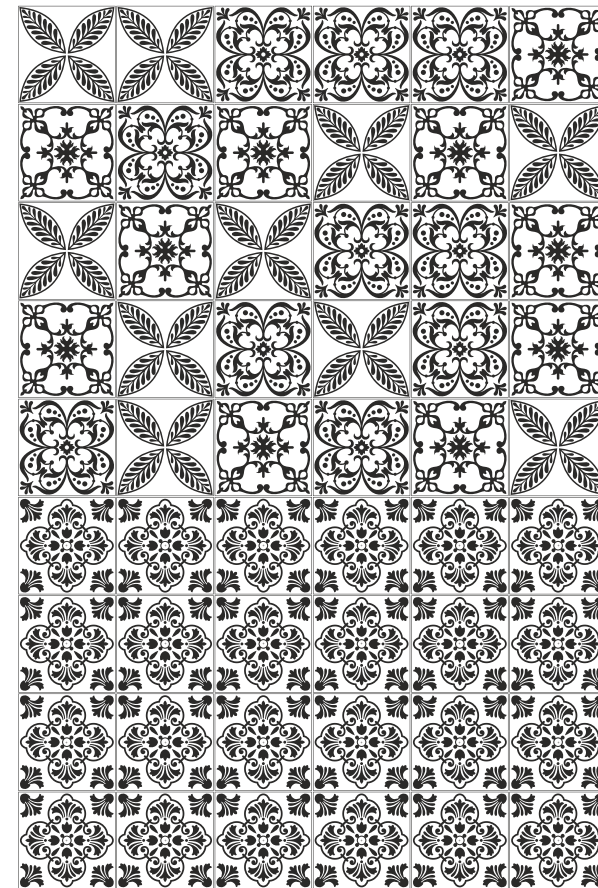
EX 88011-88012-88013-/D



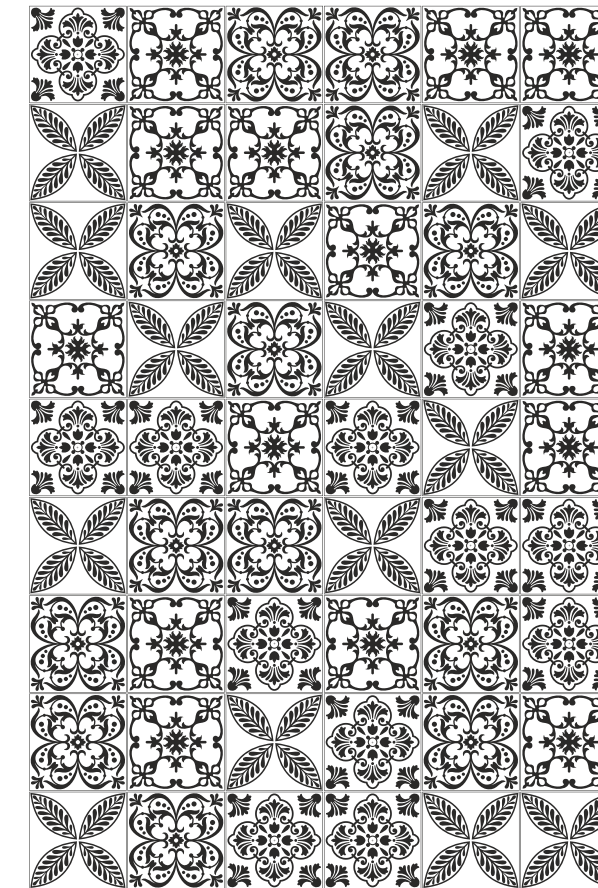
EX 88011-88012-88013-/B/C/D



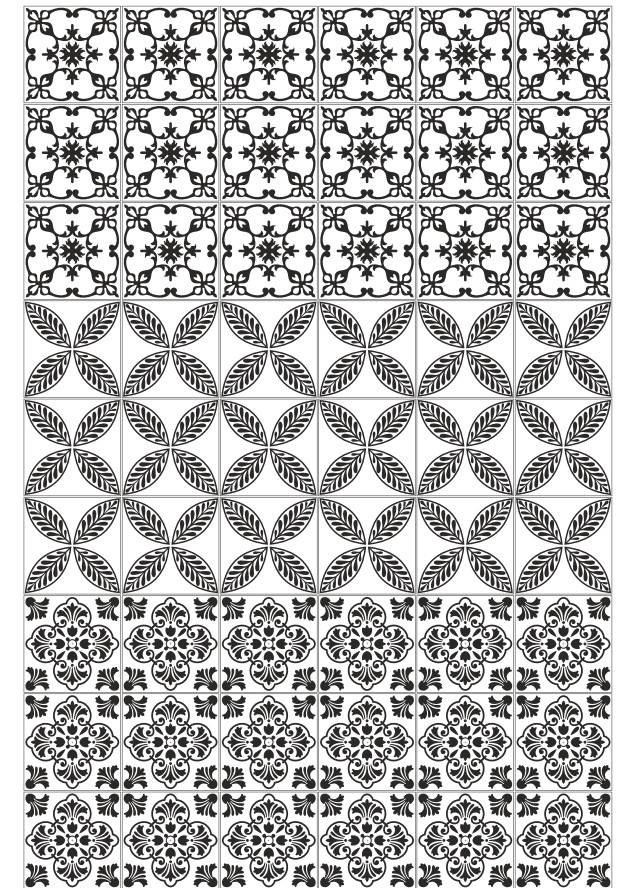
X 88011-88012-88013-/A/B/C/D



EX 88011-88012-88013-/A/B/C/D



EX 88011-88012-88013-/B/C/A



BLOSSOM

4 Random Patterns

A botanical inspiration, it introduces us to a new model of style and refinement. A textured off-white background brings out the lustrous and gleaming floral decoration.

Available in 8"X8" size, suitable for interior wall.



EX-88020

BEAUTIFY YOUR SPACE

BLOSSOM

4 Random Patterns

SIZE



197 X 197mm
19.7 X 19.7cm

Thickness
9mm

FEATURES



Suitable for Wall Area



Handcrafted Design



Suitable for Internal usage
for all spaces



Third Firing



Four patterns design or mix &
match of 2 or more, each pattern
can be ordered individually.



Suitable for dry areas and an
area with no direct contact
with water



EX 88020 / A
PC10



EX 88020 / B
PC10



EX 88020 / C
PC10



EX 88020 / D
PC10

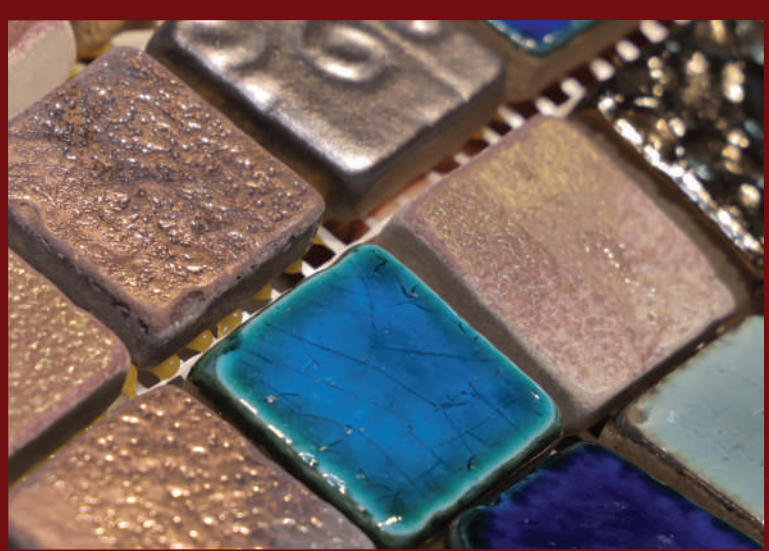


LUXURIO

Random Mix Patterns

Elegantly decorative, LUXURIO with its unique surface textures, combines tradition and technology, enhancing a luxurious contemporary style.

Available in 12"X12" size, suitable for interior wall.



XXM-06



BEAUTIFY YOUR SPACE

LUXURIO Random Mix Patterns

SIZE

XXM 06
XXM 07
XXM 035

297 X 297 mm
29.7 X 29.7cm

Thickness
9mm

FEATURES



Suitable for Wall Area



Handcrafted Design



Suitable for Internal usage
for all spaces



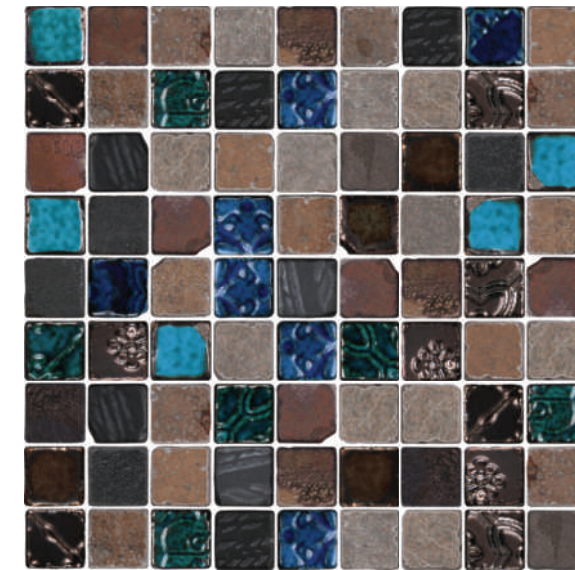
Third Firing



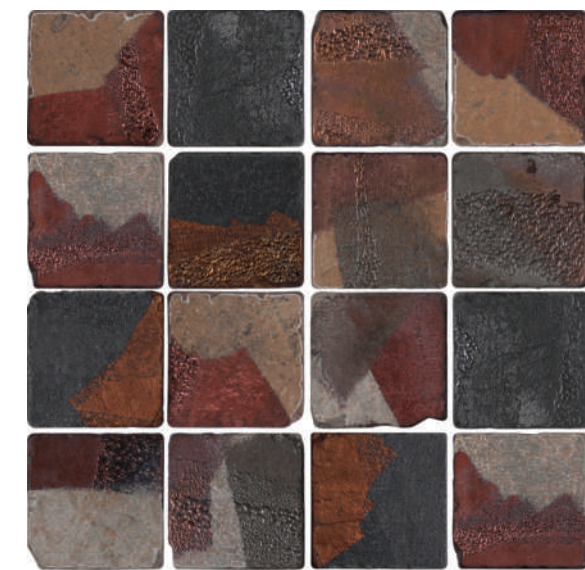
Random Mix Patterns



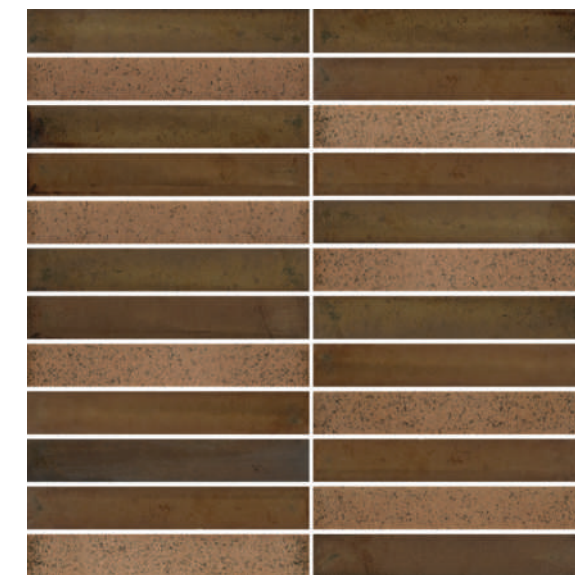
Suitable for dry areas and an
area with no direct contact
with water



XXM 06
PC 13



XXM 07
PC 13



XXM 035
PC 13

BLAZE

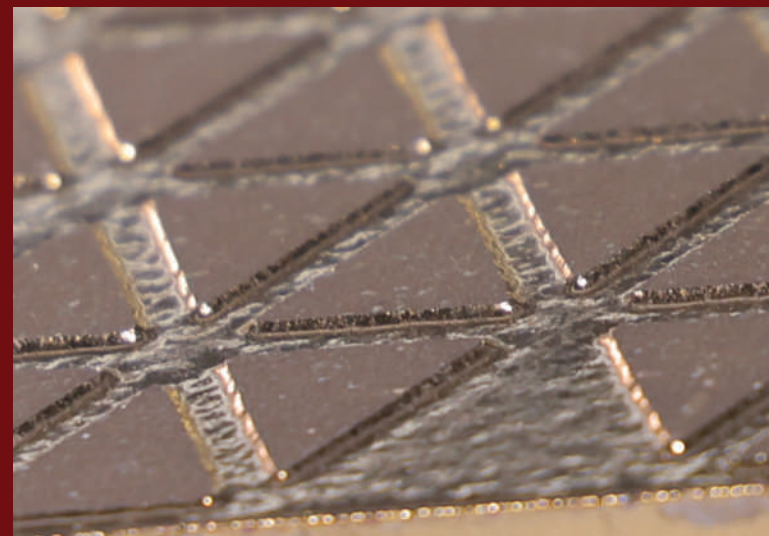
6 Random Patterns

New expression in interior design, the fusion of contrasting style. Blaze is experimental and tactile, creating an incredible synergy of visual perspective.

Available in 12"X4" size, suitable for interior wall.



EX-12030



BEAUTIFY YOUR SPACE

BLAZE

Six Random Patterns

SIZE

EX 12030
EX 12031
EX 12032

297 X 72mm
29.7 X 7.2cm

Thickness
9mm

FEATURES



Suitable for Wall Area



Handcrafted Design



Suitable for Internal usage
for all spaces



Third Firing



Six patterns design or mix &
match of 2 or more, each pattern
can be ordered individually.



Suitable for dry areas and an
area with no direct contact
with water



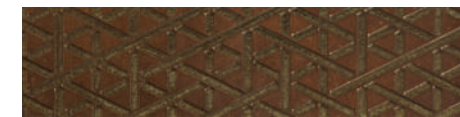
EX 12030 / A
PC 07



EX 12031 / A
PC 07



EX 12032 / A
PC 07



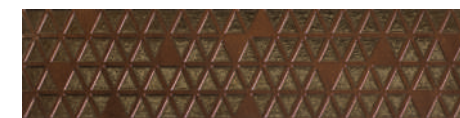
EX 12030 / B
PC 07



EX 12031 / B
PC 07



EX 12032 / B
PC 07



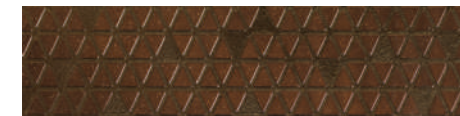
EX 12030 / C
PC 07



EX 12031 / C
PC 07



EX 12032 / C
PC 07



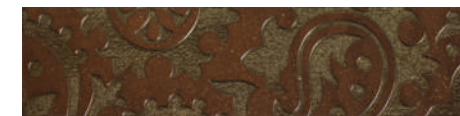
EX 12030 / D
PC 07



EX 12031 / D
PC 07



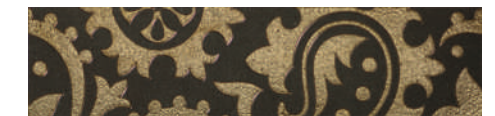
EX 12032 / D
PC 07



EX 12030 / E
PC 07



EX 12031 / E
PC 07



EX 12032 / E
PC 07



EX 12030 / F
PC 07

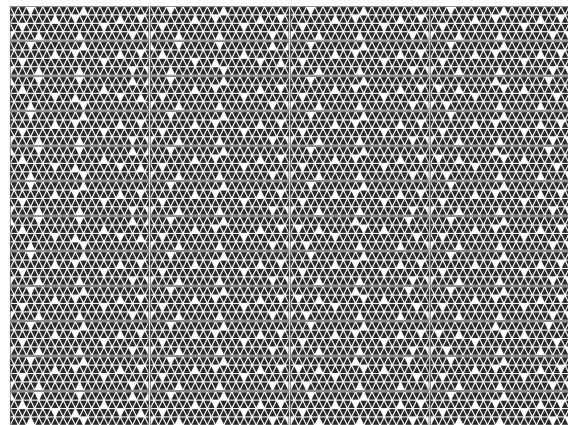
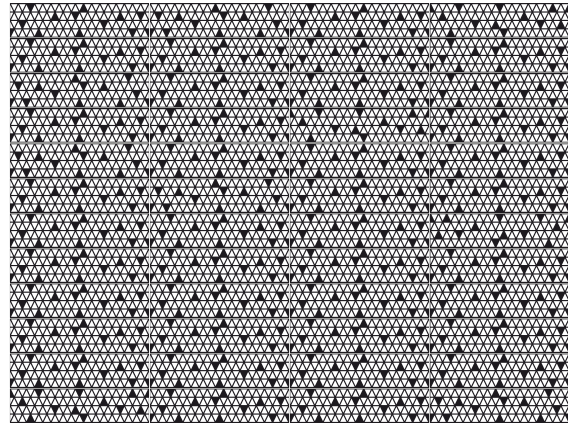


EX 12031 / F
PC 07

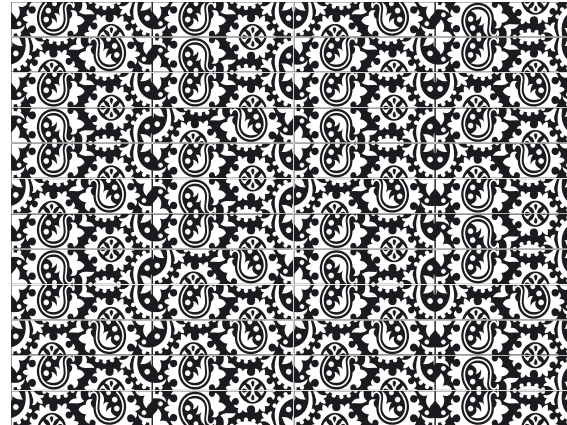
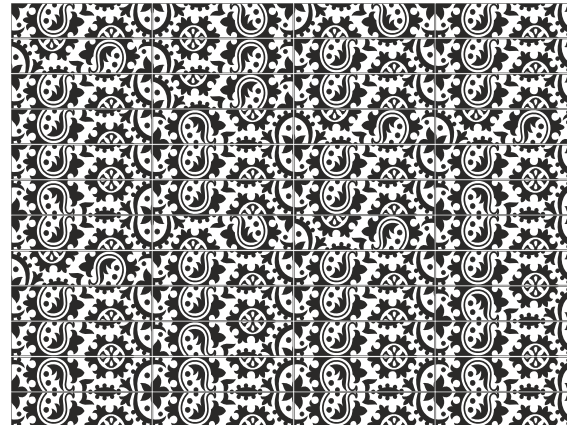


EX 12032 / F
PC 07

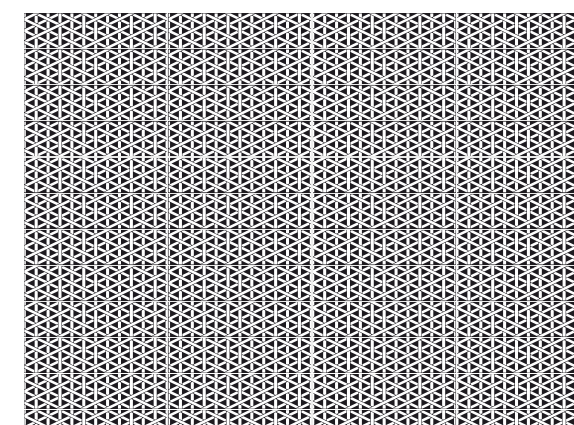
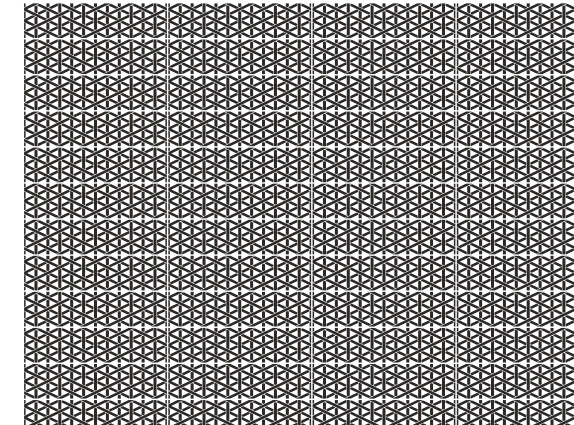
EX 12030-12031-12032/C/D



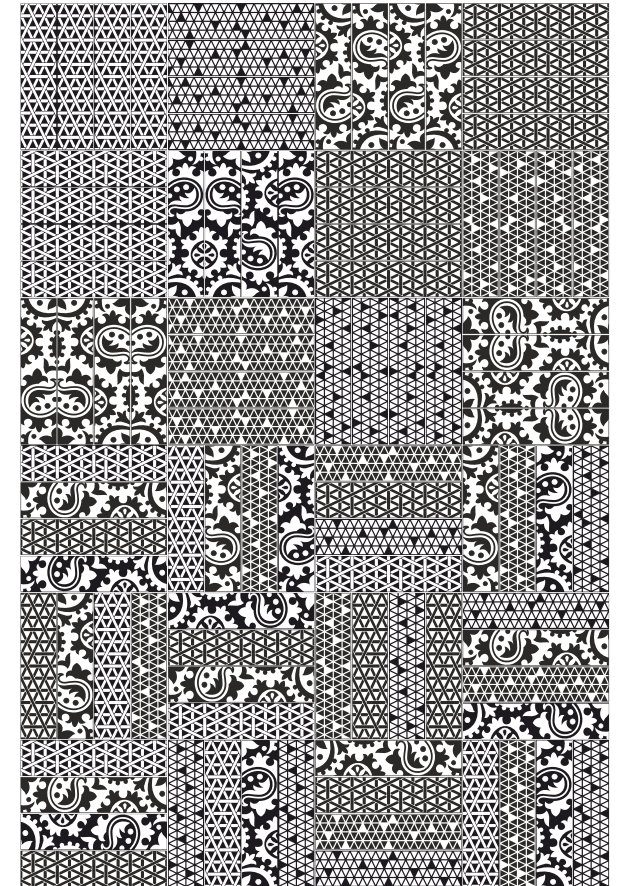
EX 12030-12031-12032/E/F



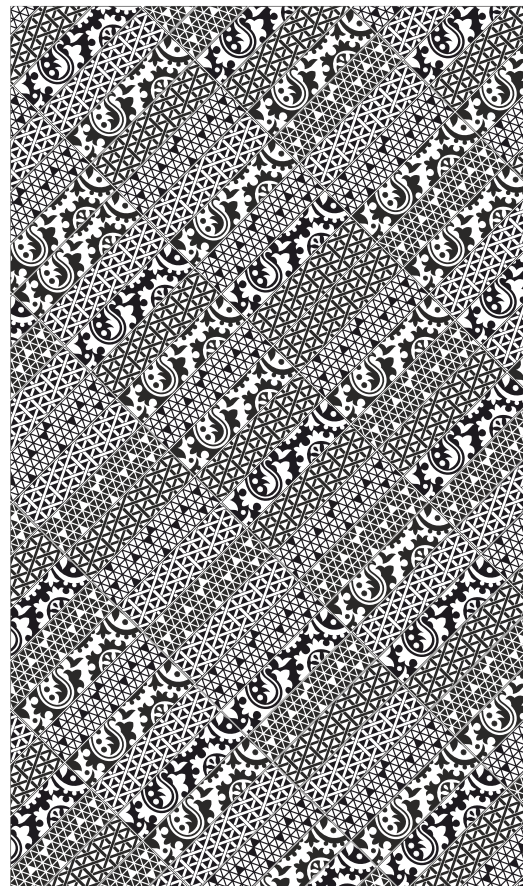
EX 12030-12031-12032/A/B



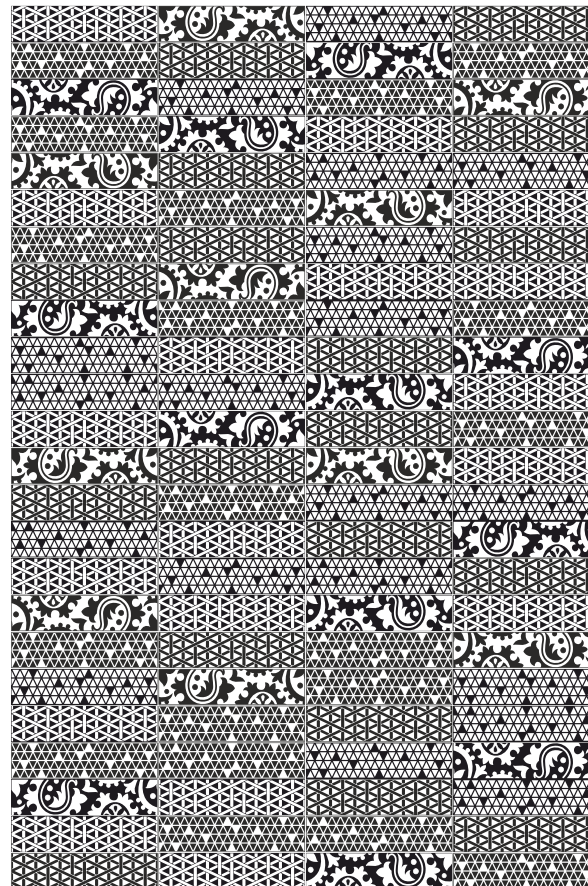
EX 12030-12031-12032/A/B/C/D/E/F



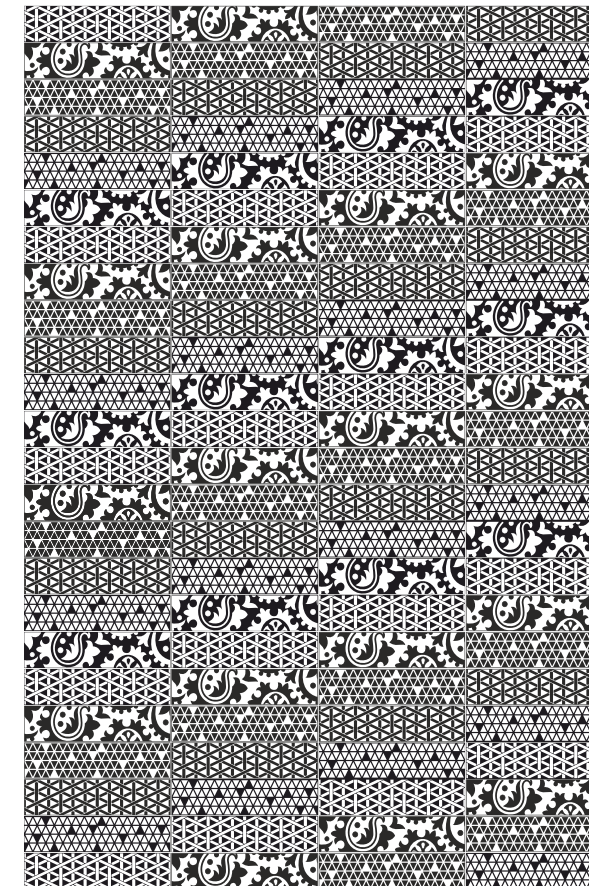
EX 12030-12031-12032/A/B/C/D/E/F



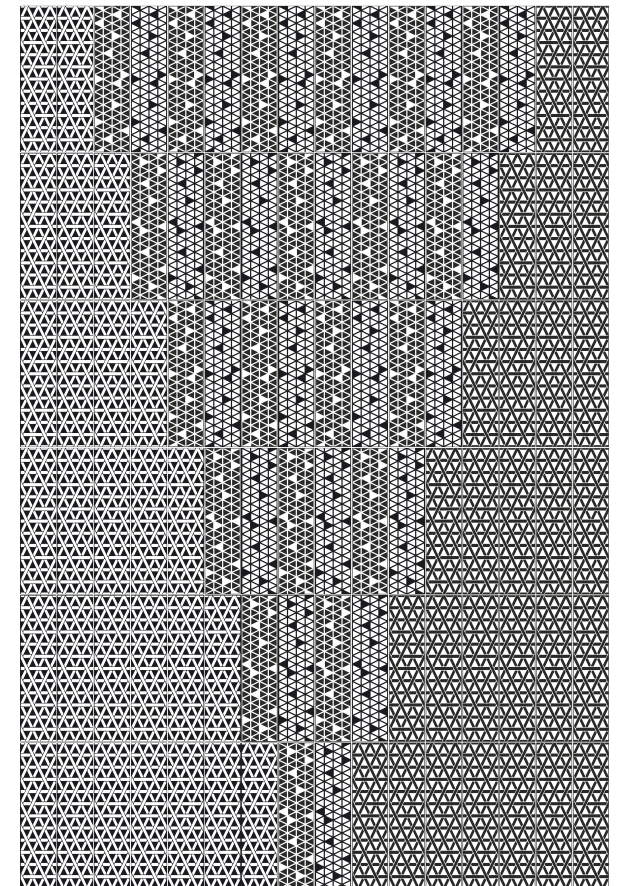
EX 12030-12031-12032/A/B/C/D/E/F



EX12030-12031-12032/A/B/C/D/E/F



EX12030-12031-12032/A/B/C/D



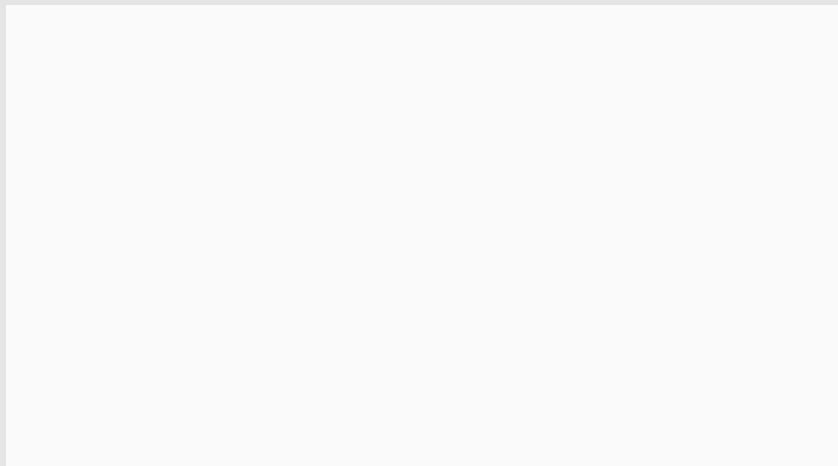
NOTES

1. The use of appropriate spacers is mandatory for fixing all Decors.
2. Being Handcrafted products, slight variations in colours & finish is part of the overall product character. All the decors should be unboxed & mixed up before fixing.
3. The colours & finishes in the catalogue is for information & reference purpose only. Actual products may vary slightly from the samples you may have seen during the selection at our channel partners.
4. All products comply with their respective National & International industry standards.





EXCLUSIVELY AVAILABLE AT



Follow Us:   

