



TRENDSETTING PREMIUM COLLECTION

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Collections

LA DOLCE VITA

Italian Collection

RETRO

Classic Collection

GLAMOUR

Metallic Collection

AQUAFORTE

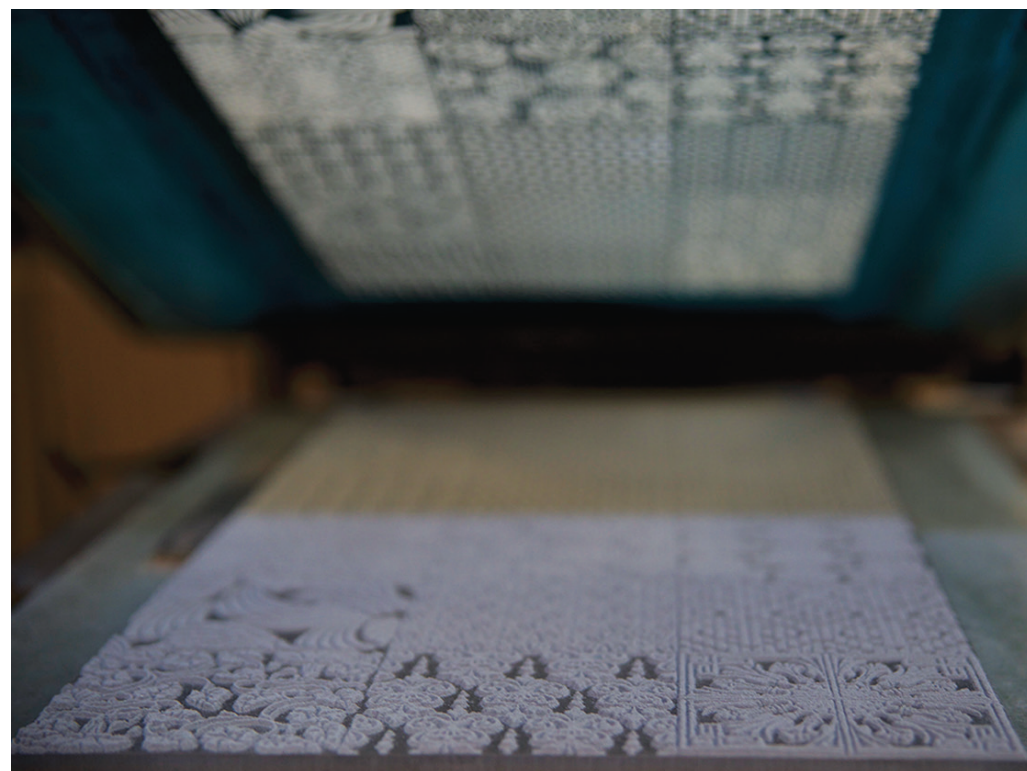
Artisan Collection

RAKU

Exotic Collection

ANTICO

Ancient Collection



VRIDA®

VRIDA is a brand that is synonymous with premium handcrafted ceramic decors. Each product is the result of the vast wealth of knowledge and manufacturing expertise of our company and the people we work with.

The most suitable procedure is chosen to create these collections on a case-by-case basis. Most work is done by hand, using various techniques like screen printing, sandblasting, stenciling, bulb glazing & hand painting for each specific design detail. The end result is a product that is high quality, superbly original, and handmade. The perfect combination of time-honored, refined techniques of traditional craft decoration with modern industrial processes using the best materials sourced from around the globe.

The search for new harmonies and aesthetic balances.



VRIDA is the answer to those in the search for alternative aesthetic solutions to commercially mass-produced ceramics. The products stand out for their strong originality and represent an interesting study of details and interpretation of contemporary trends.



Artisan Collection

HANDCRAFTED DESIGNER TILES

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Aquaforte

Artisan Collection

Versatility; refined, contemporary choice of style

Our Aquaforte Collection represents contemporary luxury as a meeting place for traditional design and today’s new technologies. The result, expressed in a vocabulary that draws on the worlds of fashion and traditional handcrafting. Aquaforte is a range of products for interior architecture characterized by quality and aesthetic research, to add value to a variety of different spaces and types of design.

Since it’s a handmade product, the presence of imperfect corners, irregular sides, veneering of the surfaces, and possible causes of oxidation of the metal leaves are not defects but an integral part of the characteristics of the product.

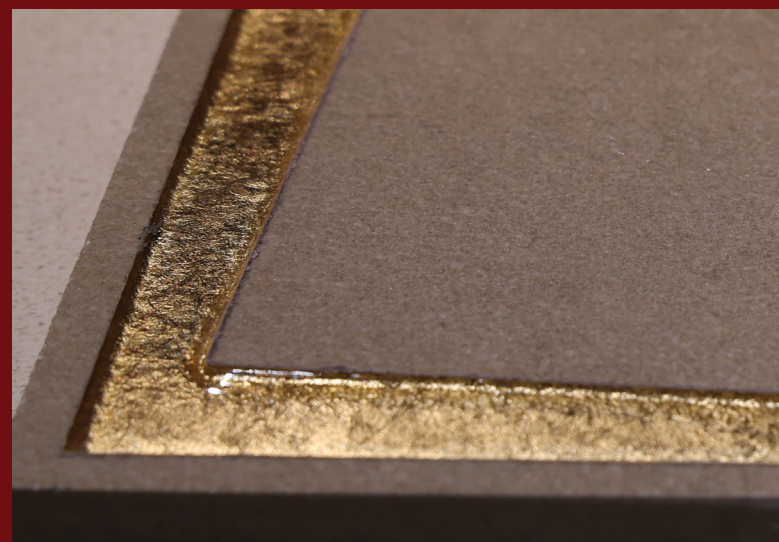
ECCENTRIC

Single Pattern

With a minimal and dual-tone design, Eccentric takes inspiration from the contemporary concept of industrial art.

The Strong impact of the contemporary surface contrasting with uneven squares shining with gold, silver, and copper fits seamlessly into any ambience.

Available in 4" X 4" and suitable for interior walls.



MX 4051/GOLD



BEAUTIFY YOUR SPACE

ECCENTRIC

Single Pattern

SIZE

MX 4051/G
MX 4052/S
MX 4053/C

98 X 98mm
9.8 X 9.8cm

Thickness
9mm

FEATURES



Suitable for Wall Area



Handcrafted Design



Suitable for Internal usage
for all spaces



Decorated with precious
metals



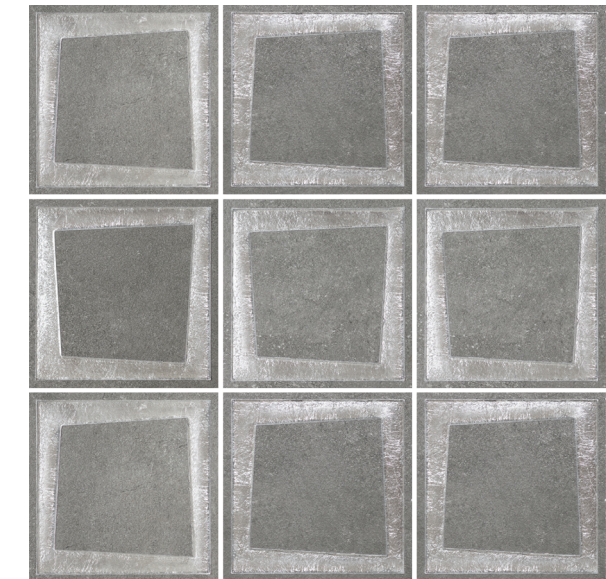
Single Pattern



Suitable for dry areas and an
area with no direct contact
with water



MX 4051/GOLD
PC 05



MX 4052/SILVER
PC 05



MX 4053/COPPER
PC 05



ELITE

Random Mix Patterns

Geometric patterns Sandblasted by hand & skilfully inlaid with faux metal leafing. The super gloss Murano top coat contrasts beautifully with the granillia effect textured matt base tiles from Endless Nero & Endless Taupe, composition of 6 patterns.

Available in 6" X 6" with Gold, rose Gold & Silver Option, suitable for interior walls.



MX 6651/GOLD



BEAUTIFY YOUR SPACE

ELITE

Random Mix Patterns

SIZE

MX 6651/G
MX 6652/S
MX 6653/C

148 X 148mm
14.8 X 14.8cm

Thickness
9mm

FEATURES



Suitable for Wall Area



Handcrafted Design



Suitable for Internal usage
for all spaces



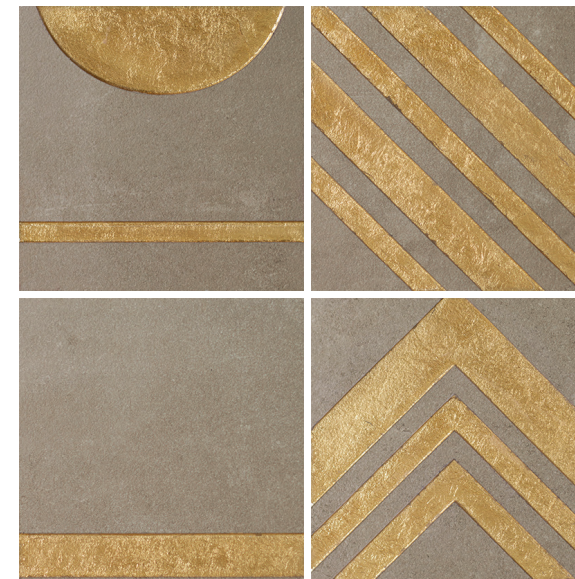
Decorated with precious
metals



Random Patterns Mix

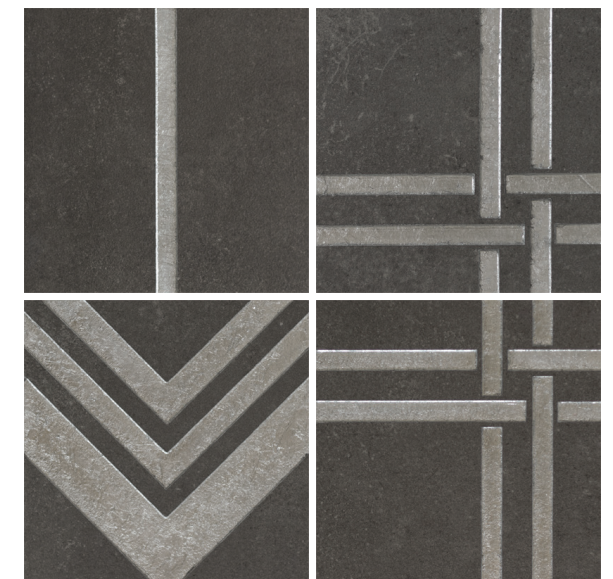


Suitable for dry areas and an
area with no direct contact
with water



MX 6651/GOLD

PC 10



MX 6652/SILVER

PC 10



MX 6653/COPPER

PC 10

ORNATO

Single Pattern

3D textured, exquisite decors handcrafted with beautiful textures - each piece is painstakingly finished with metal leafing & sealed with high gloss Murano top coat to enhance & preserve the richness of metals- silver, copper & gold.

Available in 8" X 8" and suitable for interior walls.



MX 22 A/SILVER



BEAUTIFY YOUR SPACE

ORNATO Single Pattern

SIZE

MX 22 A/G
MX 22 A/S
MX 22 A/C

197 X 197mm
19.7 X 19.7cm

Thickness
9mm

FEATURES



Suitable for Wall Area



Handcrafted Design



Suitable for Internal usage
for all spaces



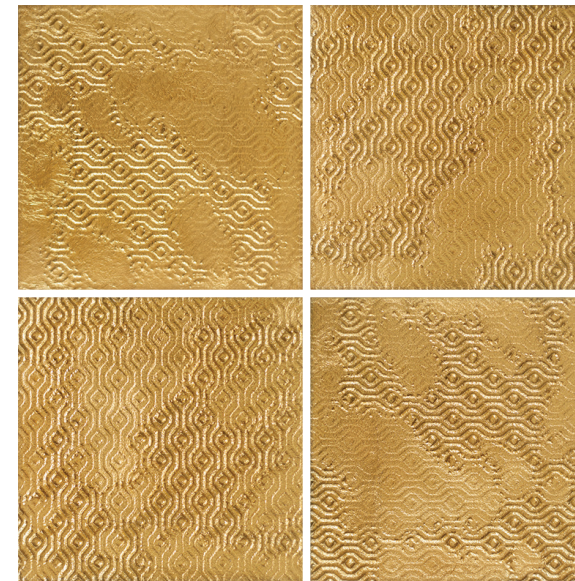
Decorated with precious
metals



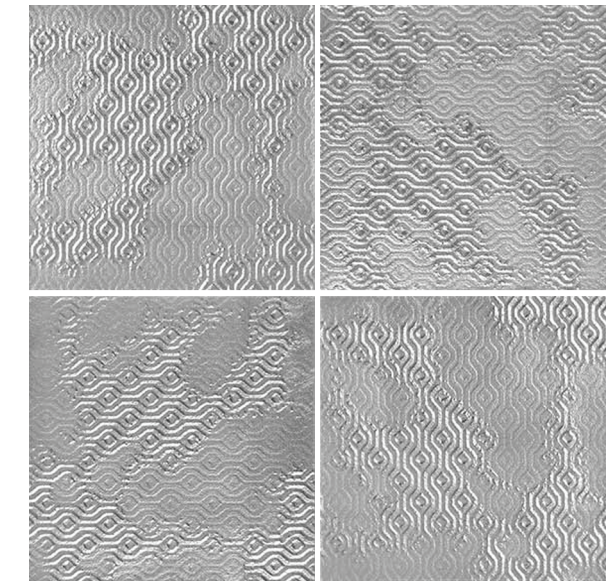
Single Pattern Design



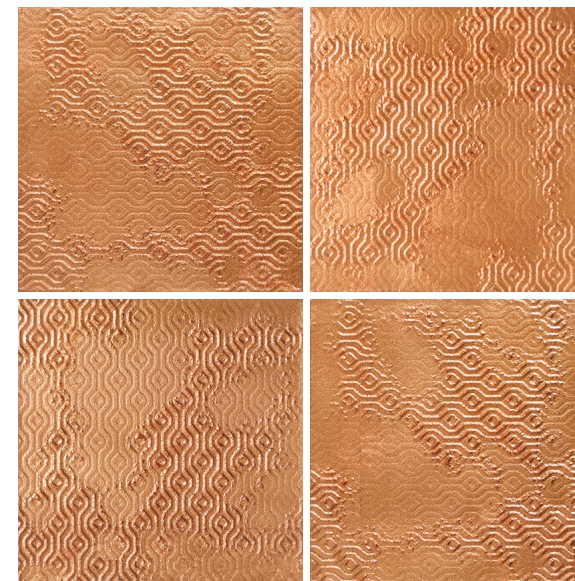
Suitable for dry areas and an
area with no direct contact
with water



MX 22 A/GOLD
PC 11



MX 22 A/SILVER
PC 11



MX 22 A/COPPER
PC 11

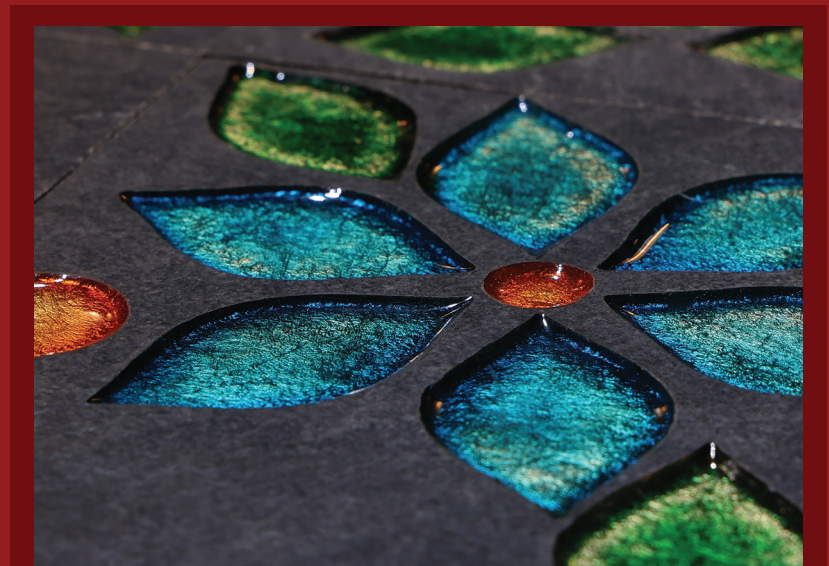


BLOOM

Random Mix Patterns

Handcrafted premium ceramic tile decors. Exquisitely handmade by skilled artisans- using the best of materials, precious metals & traditional techniques. This beautiful design uses metal foil gilding together with the "MEENAKARI" inspired inlay of bright colours over the GOLD LEAFING! A piece of jewellery in ceramics- uniquely "VRIDA".

Available in 8" X 8" and suitable for interior walls



MX 2250

BEAUTIFY YOUR SPACE

BLOOM

Random Mix Patterns

SIZE

MX 2250

197 X 197mm
19.7 X 19.7cm

Thickness
9mm

FEATURES



Suitable for Wall Area



Decorated with precious metals



Suitable for Internal usage
for all spaces



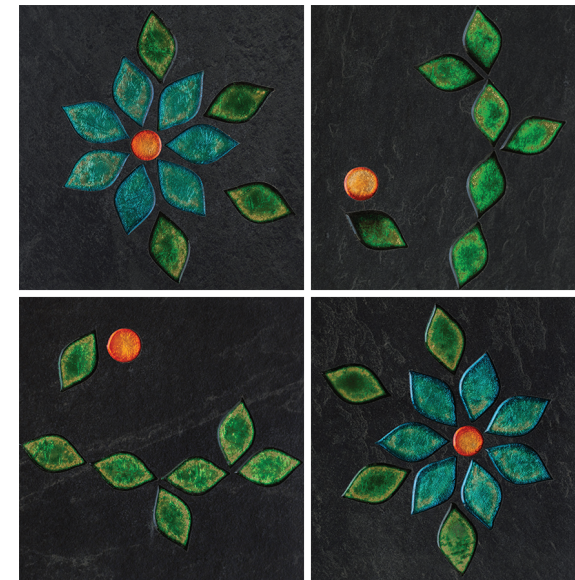
Handcrafted Design



Random Patterns Mix



Suitable for dry areas and an
area with no direct contact
with water



MX 2250

PC 11

STENCIL

Random Mix Patterns

Water jet cut patterns on mesh backing - random patterns with silver/gold/copper metal foil to contrast with the different tiles of the Endless base tile. One-of-a-kind craftsmanship- each piece is skilfully engraved & inlaid with metal leafing by hand.

Luxury wall decors - sheer beauty...

Available in 8" X 8" and suitable for interior walls.



MX 2251/GOLD



MX 2251/GOLD



MX 2253/COPPER

BEAUTIFY YOUR SPACE

STENCIL

Random Mix Patterns

SIZE

MX 2251/G
MX 2252/S
MX 2253/C

197 X 197mm
19.7 X 19.7cm

Thickness
9mm

FEATURES



Suitable for Wall Area



Decorated with precious metals



Suitable for Internal usage
for all spaces



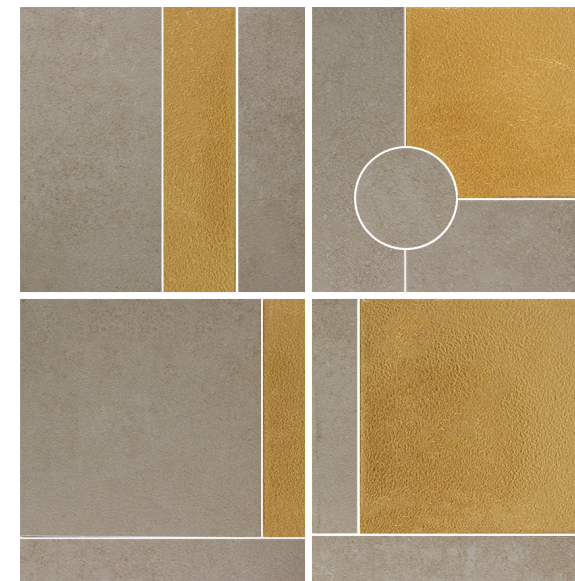
Handcrafted Design



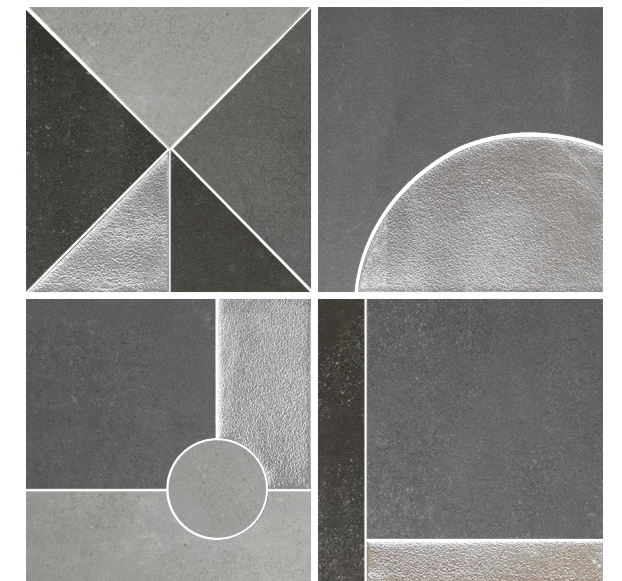
Random Patterns Mix



Suitable for dry areas and an
area with no direct contact
with water



MX 2251/GOLD
PC 11



MX 2252/SILVER
PC 11



MX 2253/COPPER
PC 11



FORTE

Random Mix Patterns

White Satuario marble tiles with pure virgin brass inserts!

The Art of Geometry- precise lines & simple water-jet cut shapes with randomly placed gold leaf decors to make up a dramatic feature wall for your interior space.

Available in 8" X 8" and suitable for interior walls.



MX 2255/COPPER



BEAUTIFY YOUR SPACE

FORTE

Random Mix Patterns

SIZE

MX 2254/G
MX 2255/C
197 X 197mm
19.7 X 19.7cm
Thickness
9mm

FEATURES



Suitable for Wall Area



Handcrafted Design



Suitable for Internal usage
for all spaces



Decorated with precious
metals



Random Patterns Mix



Suitable for dry areas and an
area with no direct contact
with water



MX 2254/GOLD
PC 11



MX 2255/COPPER
PC 11

BRIX

Random Mix Patterns

Brix sandblasted by hand & skillfully inlaid with faux metal leafing. The super gloss Murano top-coat contrasts beautifully with the granillia effect textured matt base tiles from Endless Nero & Endless Taupe, a composition of 6 patterns.

Available in 12" X 3" with Gold, Rose Gold & Silver Option, suitable for interior walls.



MX 12751/GOLD



BEAUTIFY YOUR SPACE

BRIX Random Mix Patterns

SIZE

MX 12751/G
MX 12752/S
MX 12753/C

297 X 72mm
29.7 X 7.2cm

Thickness
9mm

FEATURES



Suitable for Wall Area



Handcrafted Design



Suitable for Internal usage
for all spaces



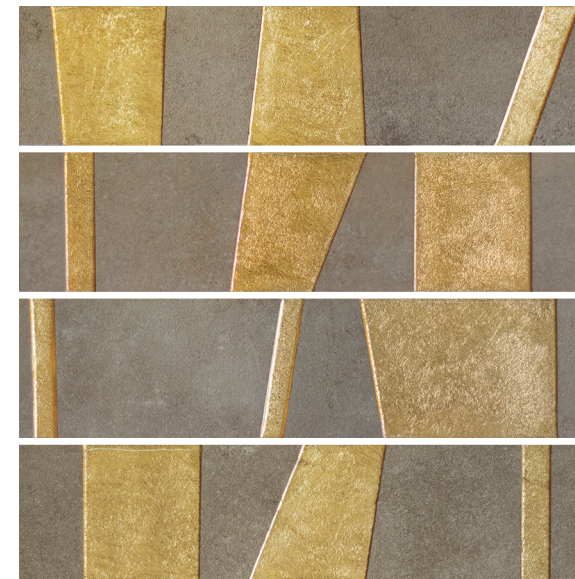
Decorated with precious
metals



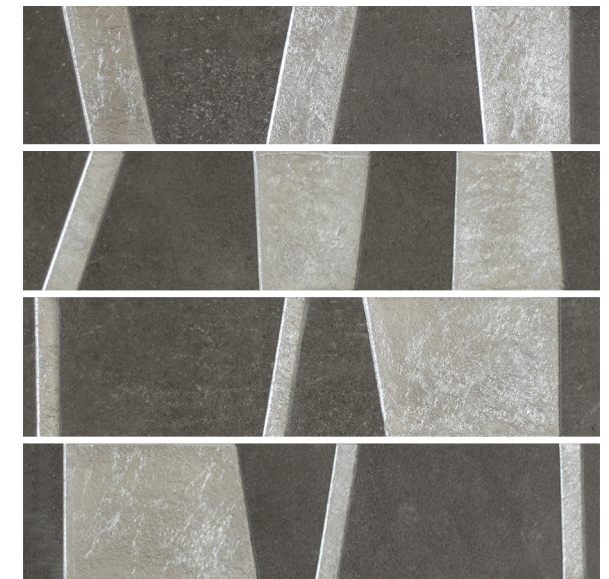
Random Patterns Mix



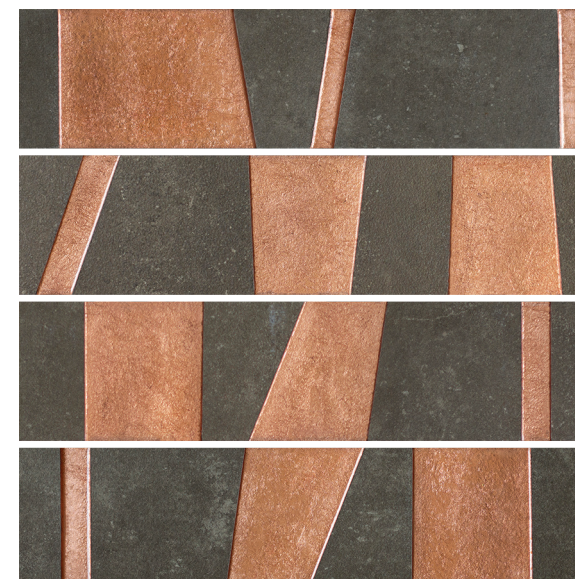
Suitable for dry areas and an
area with no direct contact
with water



MX 12751/GOLD
PC 10



MX 12752/SILVER
PC 10



MX 12753/COPPER
PC 10



AMBIENT

Random Mix Patterns

Little nuggets in metal Murano- faux gold, copper & silver! Random textured surface patterns enhance the depth with a high gloss Murano coat!

Available in 12" X 12" with Gold, Rose Gold & Silver Option, suitable for interior walls.



MM 3303/GOLD



BEAUTIFY YOUR SPACE

AMBIENT

Random Mix Patterns

SIZE

MM 3301/C
MM 3302/S
MM 3303/G
MM 3310/S
MM 3311/C
MM 3312/G

297 x 297mm
29.7 x 29.7cm

Thickness
9mm

FEATURES



Suitable for Wall Area



Handcrafted Design



Suitable for Internal usage
for all spaces



Decorated with precious
metals



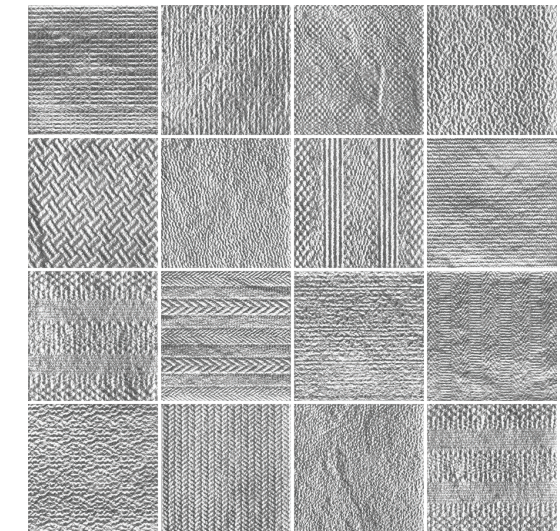
Random Patterns Mix



Suitable for dry areas and an
area with no direct contact
with water



MM 3301/COPPER
PC 14



MM 3302/SILVER
PC 14



MM 3303/GOLD
PC 14



MM 3310/SILVER
PC 14



MM 3311/COPPER
PC 14



MM 3312/GOLD
PC 14

UNIKA

Random Mix Patterns

Shimmering antique metallic glaze with satin embossed patterns.

Bold, beautiful patterns for use on walls to give that trendy contemporary design for all applications!

Available in 12" X 12" and suitable for interior walls.



XM 3305



BEAUTIFY YOUR SPACE

UNIKA

Random Mix Patterns

SIZE

XM 3305

297 X 297mm
29.7 X 29.7cm

Thickness
9mm

FEATURES



Suitable for Wall Area



Suitable for dry areas and an area with no direct contact with water



Suitable for Internal usage for all spaces



Decorated with precious metals



Random Patterns Mix



Handcrafted Design



XM 3305

PC 12

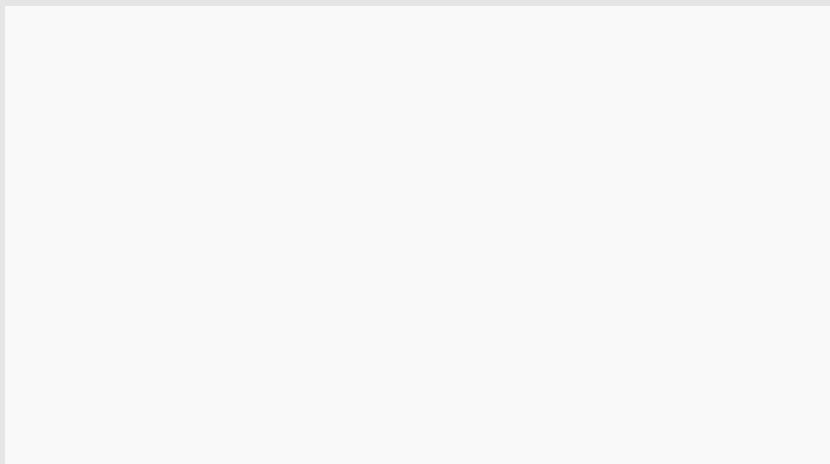
NOTES

1. The use of appropriate spacers is mandatory for fixing all Decors.
2. Being Handcrafted products, slight variations in colours & finish is part of the overall product character. All the decors should be unboxed & mixed up before fixing.
3. The colours & finishes in the catalogue is for information & reference purpose only. Actual products may vary slightly from the samples you may have seen during the selection at our channel partners.
4. All products comply with their respective National & International industry standards.





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