



TRENDSETTING PREMIUM COLLECTION

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Collections

LA DOLCE VITA

Italian Collection

RETRO

Classic Collection

GLAMOUR

Metallic Collection

AQUAFORTE

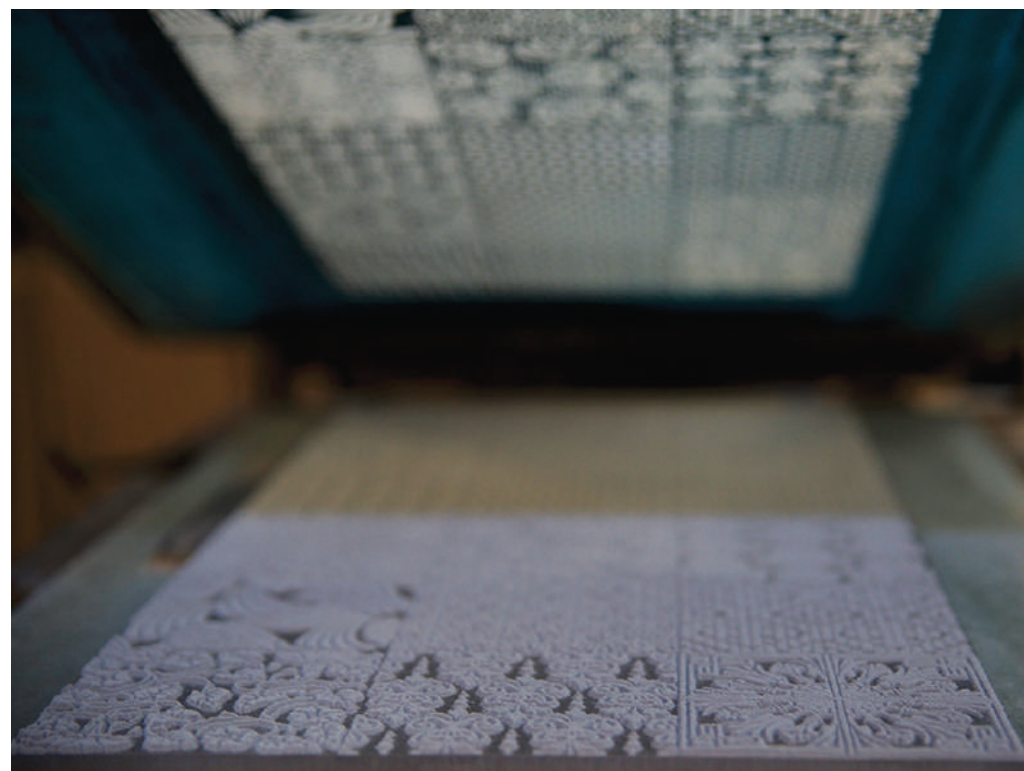
Artisan Collection

RAKU

Exotic Collection

ANTICO

Ancient Collection



VRIDA®

VRIDA is a brand that is synonymous with premium handcrafted ceramic decors. Each product is the result of the vast wealth of knowledge and manufacturing expertise of our company and the people we work with.

The most suitable procedure is chosen to create these collections on a case-by-case basis. Most work is done by hand, using various techniques like screen printing, sandblasting, stenciling, bulb glazing & hand painting for each specific design detail. The end result is a product that is high quality, superbly original, and handmade. The perfect combination of time-honored, refined techniques of traditional craft decoration with modern industrial processes using the best materials sourced from around the globe.

The search for new harmonies and aesthetic balances.



VRIDA is the answer to those in the search for alternative aesthetic solutions to commercially mass-produced ceramics. The products stand out for their strong originality and represent an interesting study of details and interpretation of contemporary trends.



METALLIC COLLECTION

HANDCRAFTED DESIGNER TILES

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Glamour

Metallic collection
Precisely sculpted and patiently aged, Meticulous beauty

The hues of precious metals give a new interpretation to the collection: Glamour is a choice of style that illuminates the material with the play of light. Brilliant Gold, Rose Gold and Platinum nuances light up with Luxe finishes.

GLAMOUR is the seductive allure that transforms appearances and commands attention. It is a sensation, a state of mind, an attitude, an aura that is enveloped in mystery and magic.

Glamorous colors, vibrant textures, and free-flowing abstract designs in different formats & size complete this range.

SPARKLE

Random Mix Patterns

Deep Black textures with tumbled edges are hand sponged with real Gold, Rose Gold & Platinum. The Matt wornout effect of the precious metals accentuates the antique feel of the decors.

This is in complete contrast to the sharps-edged, the luxurious shimmer of the second collection in the series, Glowing rich metallic shine that evokes sheer luxury.

Available in 4" X 4" and suitable for interior walls.



XX 004



BEAUTIFY YOUR SPACE

SPARKLE

Random Mix Patterns

SIZE

XX 004
XX 005

96 x 96mm
9.6 x 9.6cm

Thickness
9mm

FEATURES



Suitable for Wall Area



Decorated with precious metals



Suitable for Internal usage
for all spaces



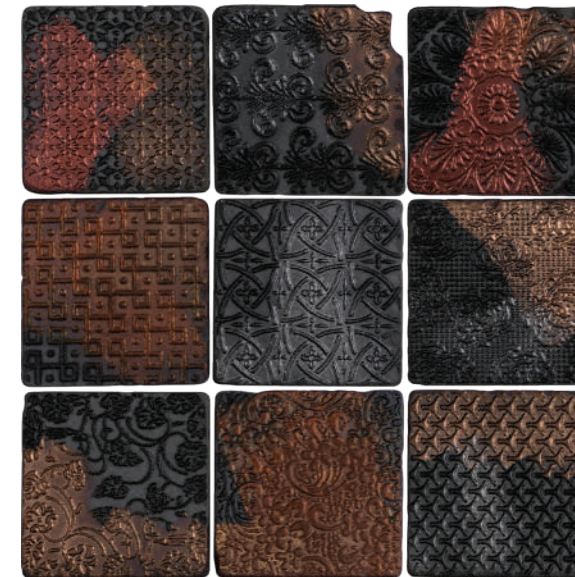
Additional Third Firing
for special decoration.



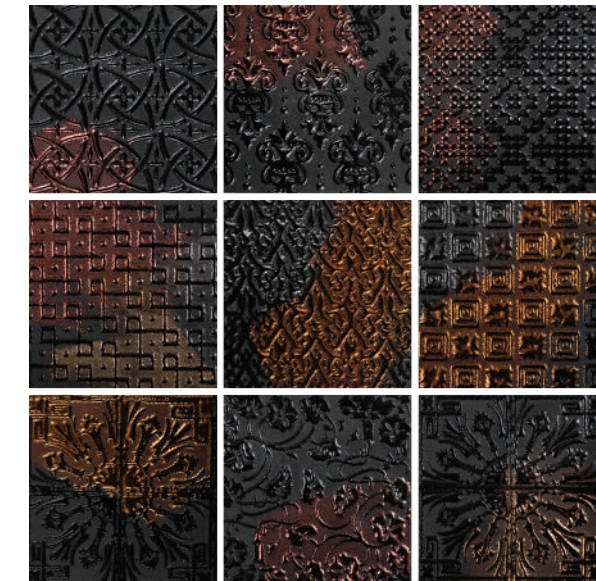
Random Patterns Mix



Suitable for dry areas and an
area with no direct contact
with water



XX 004
PC 03



XX 005
PC 03



DAZZLE

Random Mix Patterns

Pure precious metals - gold, platinum & rose gold hand screen printed on a textured deep black porcelain base. Simple minimalist design that brings the luxury of the precious metals & contrasting deep black textured base.

Available in 4" X 4" and suitable for interior walls.



EX 4441



EX 4442



EX 4443

BEAUTIFY YOUR SPACE

DAZZLE

Random Mix Patterns

SIZE

EX 4441
EX 4442
EX 4443

98 X 98mm
9.8 X 9.8cm

Thickness
9mm

FEATURES



Suitable for Wall Area



Decorated with precious metals



Suitable for Internal usage
for all spaces



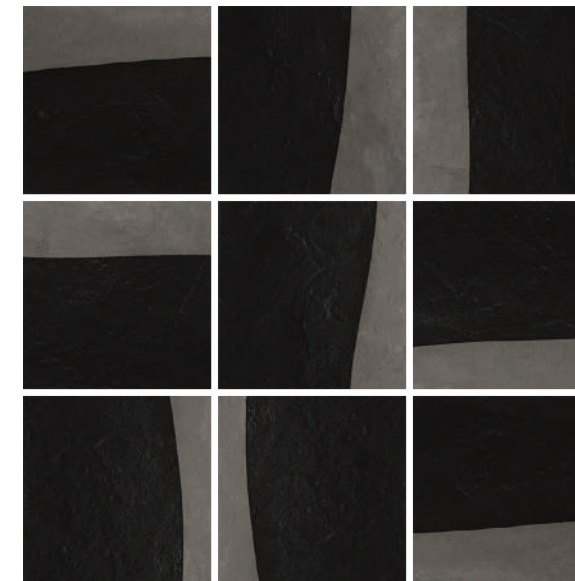
Additional Third Firing
for special decoration.



Random Patterns Mix



Suitable for dry areas and an
area with no direct contact
with water



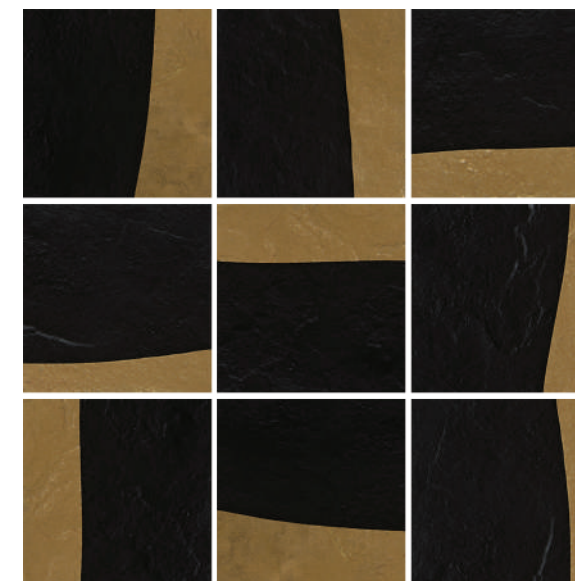
EX 4441

PC 03



EX 4442

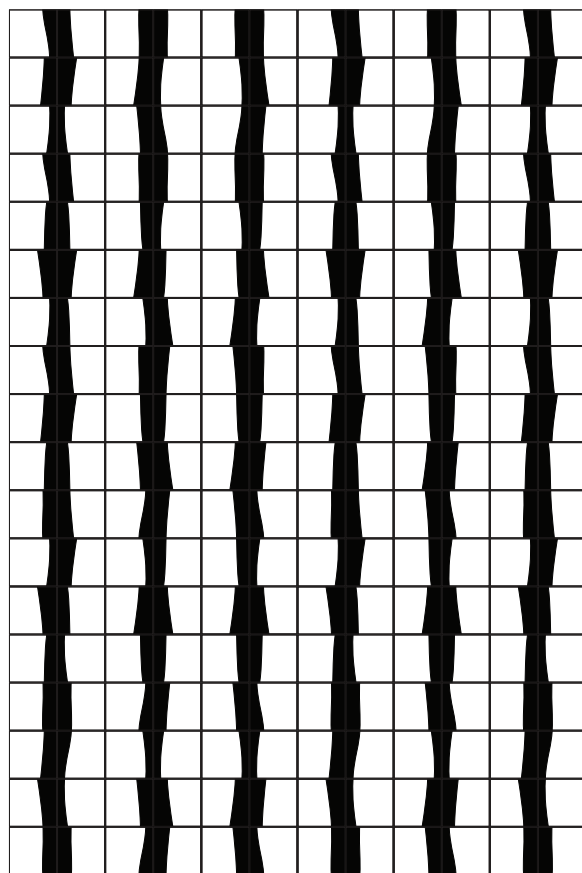
PC 03



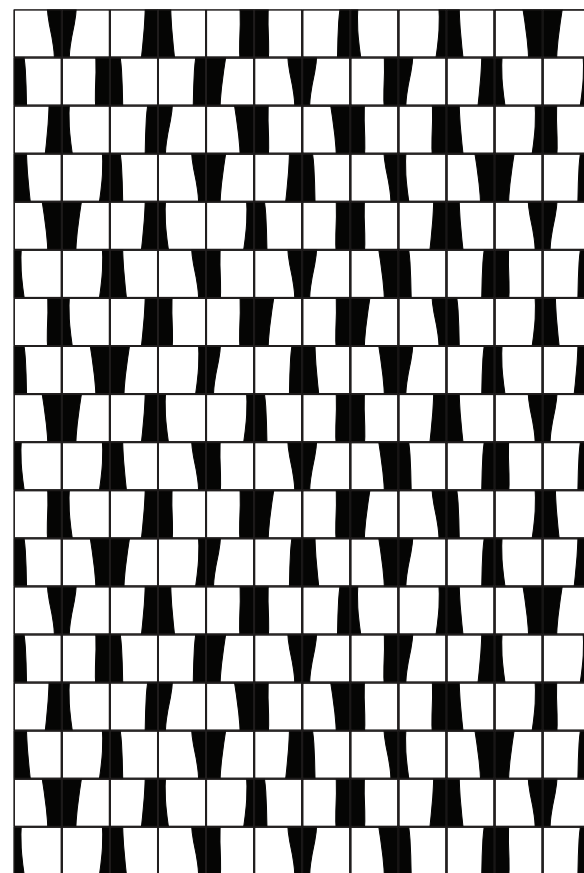
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PC 03

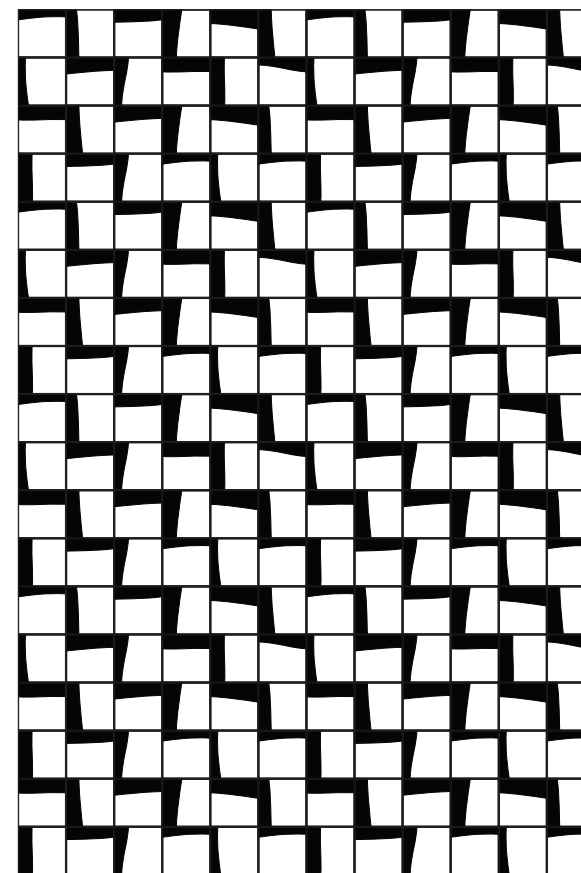
EX 4441 / 4442 / 4443



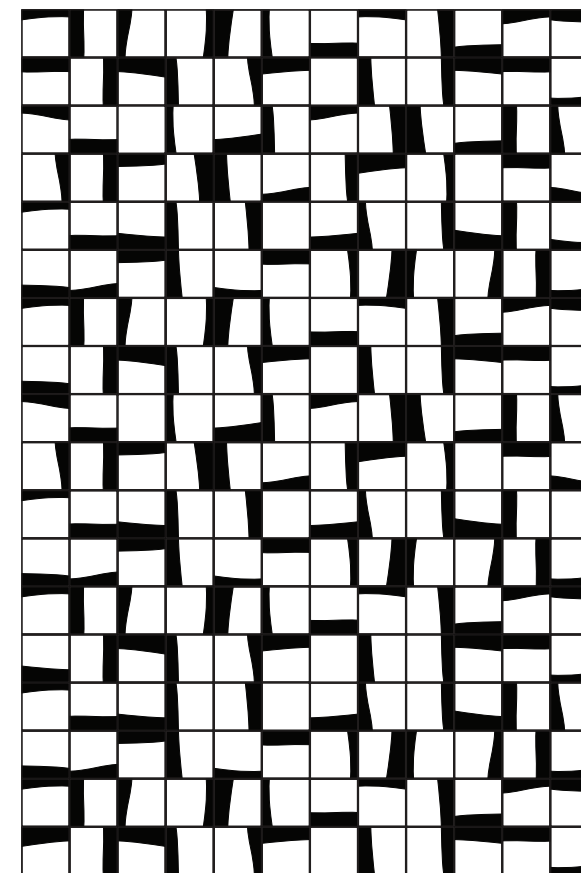
EX 4441 / 4442 / 4443



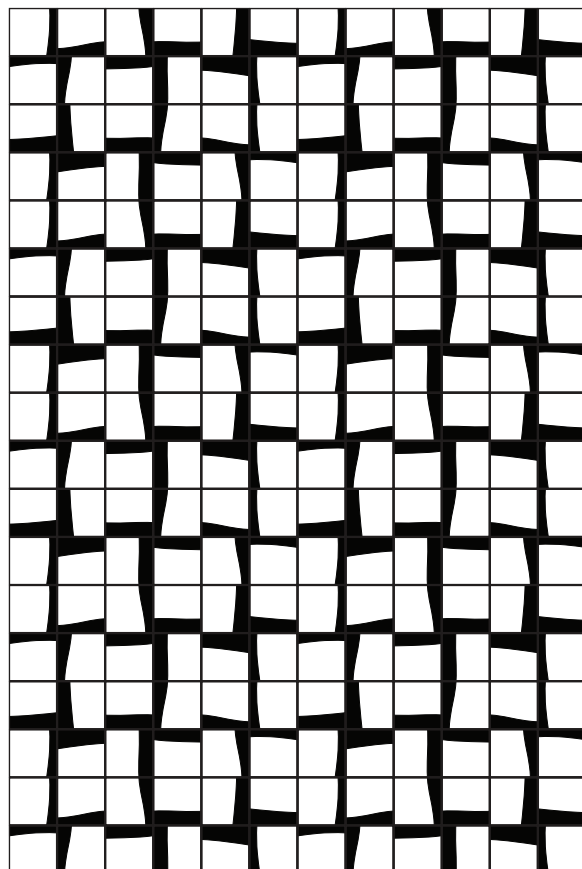
EX 4441 / 4442 / 4443



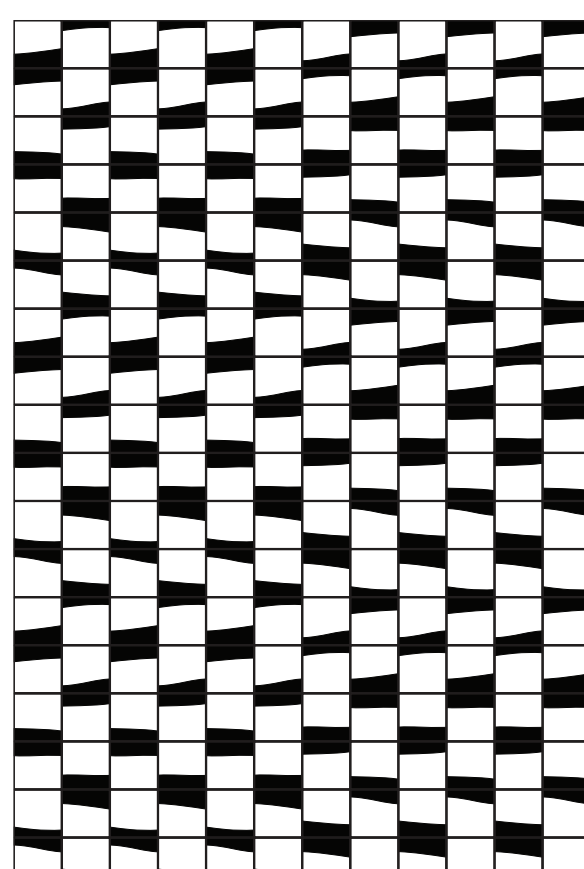
EX 4441 / 4442 / 4443



EX 4441 / 4442 / 4443



EX 4441 / 4442 / 4443



FUN

Single Pattern

FUN that brings out the texture and deeply contrasting colours. The hand screen printing on the stone text-lined base highlights the depth of colours. This decor is expressive and playful in any ambience.

Available in 6" X 6" and suitable for interior walls.



FUN 610A / FUN 610B



FUN 610D / FUN 610E



FUN 610C / FUN 610G



BEAUTIFY YOUR SPACE

FUN Single Pattern

SIZE

610 A	610 F
610 B	610 G
610 C	
610 D	
610 E	

148 X 148mm
14.8 X 14.8cm

Thickness
9mm

FEATURES



Suitable for Wall Area



Handcrafted Design



Suitable for Internal usage
for all spaces



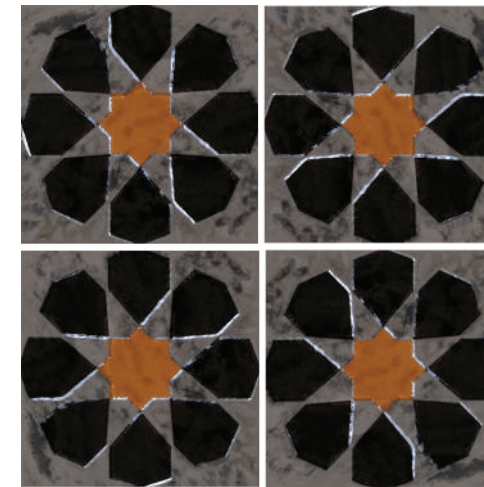
Additional Third Firing
for special decoration.



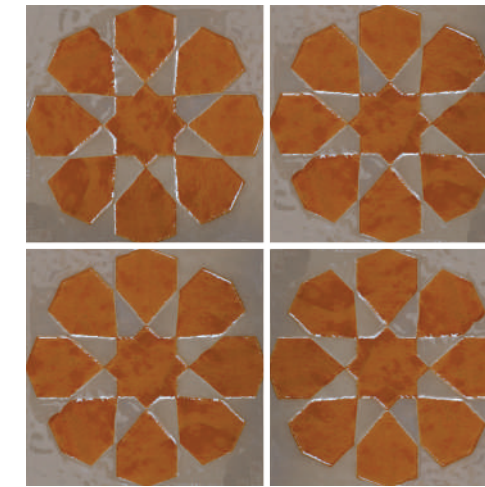
One Pattern Design



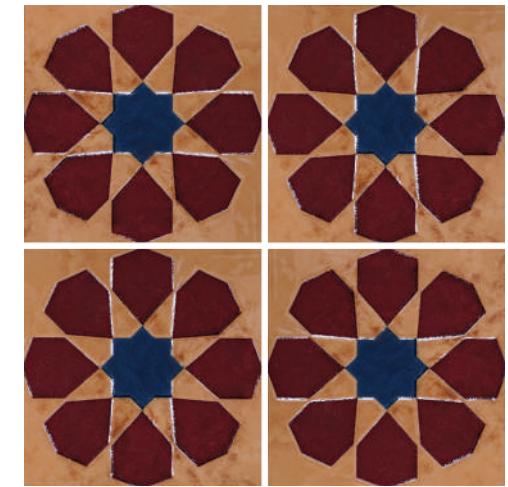
Suitable for all types
of wet & dry Areas.



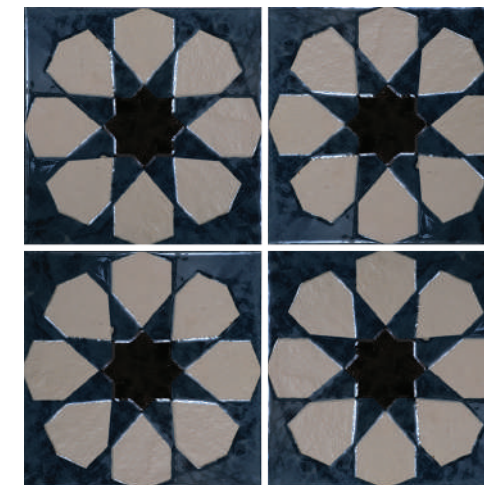
FUN 610A
PC 05



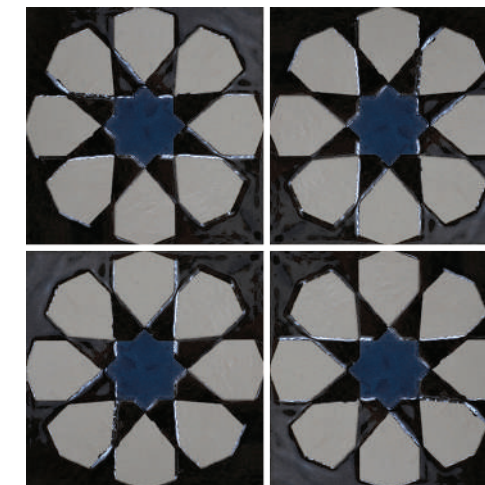
FUN 610B
PC 05



FUN 610C
PC 05



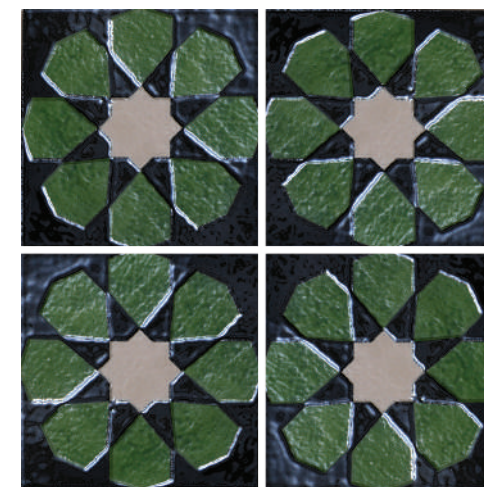
FUN 610D
PC 05



FUN 610E
PC 05



FUN 610F
PC 05



FUN 610G
PC 05



WAVE

Random Mix Patterns

This metallic surface creates random waves and reflexes characteristic of its nature. It is composed of glossy black brush strokes rich in matter, precious textures reflecting the light and giving life to exquisite, elegant spaces.

Available in 6" X 6" and suitable for interior walls.



EX 1001

BEAUTIFY YOUR SPACE

WAVE

Random Mix Patterns

SIZE



Thickness
9mm

148 X 148mm
14.8 X 14.8cm

FEATURES



Suitable for Wall Area



Decorated with precious
metals



Suitable for Internal usage
for all spaces



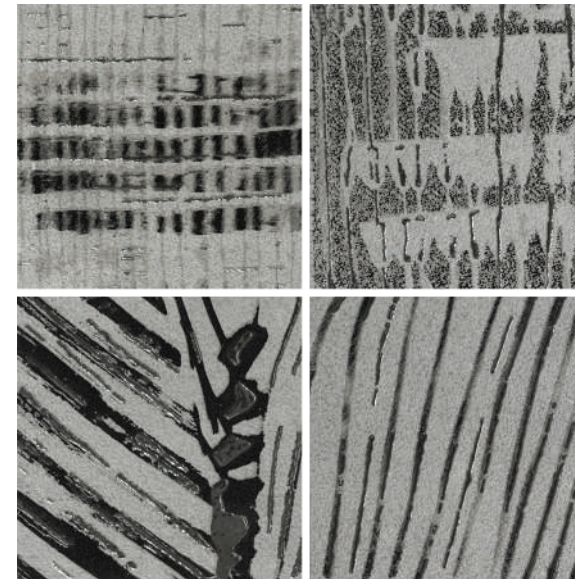
Additional Third Firing
for special decoration.



Random Patterns Mix



Suitable for dry areas and an
area with no direct contact
with water



EX 1001

PC 07

TWINKLER

Random Mix Patterns

Decorated with Brilliant gold, Rose Gold, and Platinum through patterns full of character. The surfaces are embossed to show a unique chromatic effect. The raised, metallic lines give a traditional, yet decorative touch.

Available in 6" X 6" and suitable for interior walls.



XX 6601



XX 6602



XX 6603

BEAUTIFY YOUR SPACE

TWINKLER

Random Mix Pattern

SIZE

XX 6601
XX 6602
XX 6603

148 X 148mm
14.8 X 14.8cm

Thickness
9mm

FEATURES



Suitable for Wall Area



Decorated with precious metals



Suitable for Internal usage
for all spaces



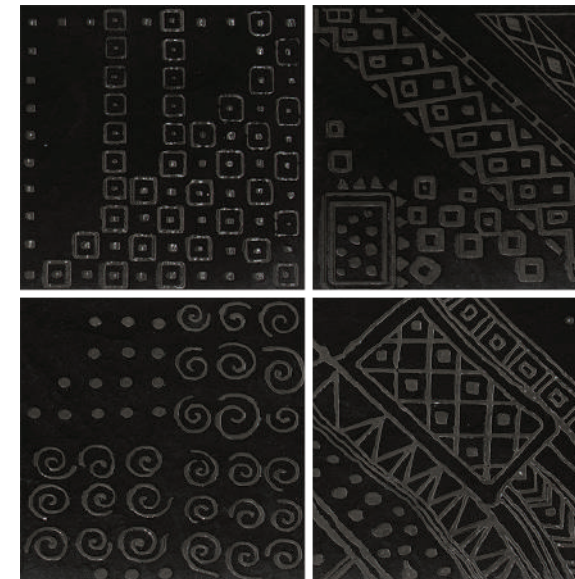
Additional Third Firing
for special decoration.



Random Patterns Mix



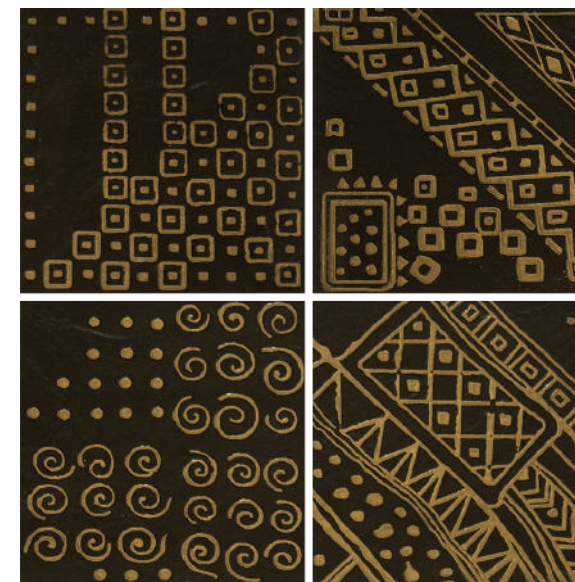
Suitable for dry areas and an
area with no direct contact
with water



XX 6601
PC 09



XX 6602
PC 09



XX 6603
PC 09

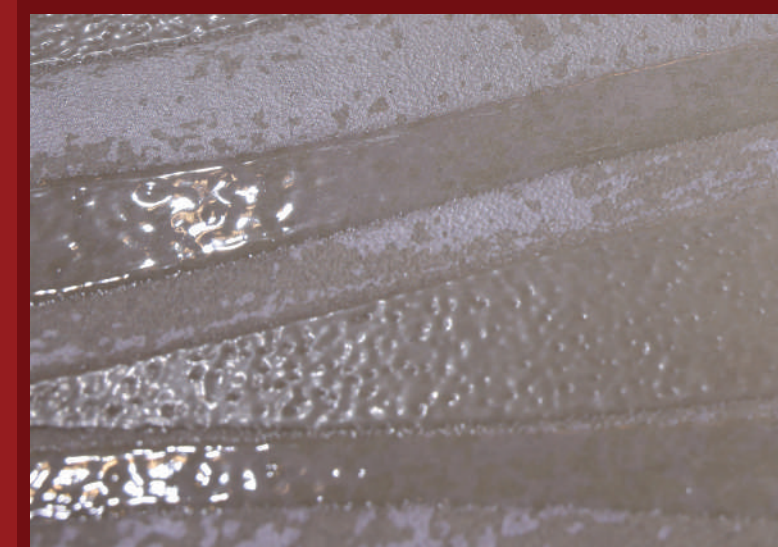


DUNE

Random Mix Patterns

Light and colors shine on the base, thanks to these ethnic-looking brushstrokes and shadows. The surfaces are watercolored in dark tones, creating carved, metallic designs giving a rustic and decorative effect.

Available in 6" X 6" and suitable for interior walls & floors.



PC 48010



BEAUTIFY YOUR SPACE

DUNE

Random Mix Patterns

SIZE



FEATURES



Suitable for Wall Area



Suitable for Floor Area



Suitable for Internal & external
usage for all spaces



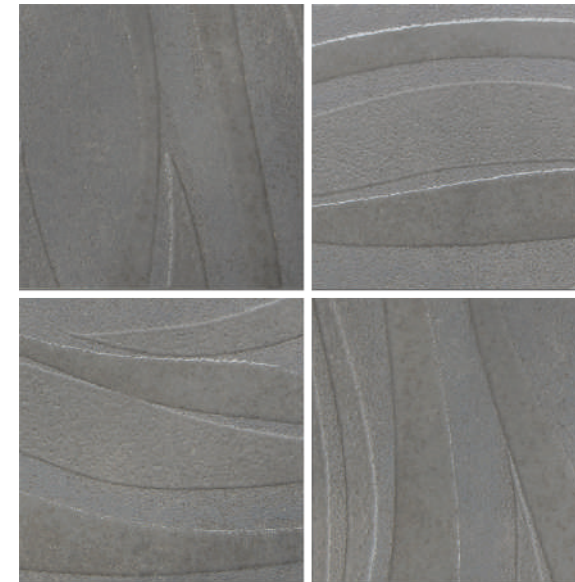
Additional Third Firing
for special decoration.



Random Patterns Mix



Suitable for all types
of wet & dry Areas.



PC 48010
PC 02



PC 48020
PC 02

NOVA

Random Mix Patterns

Handcrafted premium ceramic tile decors. Exquisitely handmade by skilled artisans - using the best of materials, The aesthetic process of metal oxidation recalls urban with traditional techniques.

Add glamour & sophistication to any ambiance with these brilliant decors!

Available in 6" X 6" and suitable for interior walls



XS 66100



XS 66101



XS 66111

BEAUTIFY YOUR SPACE

NOVA

Random Mix Patterns

SIZE

XS 66100
XS 66101
XS 66111
148 X 148mm
14.8 X 14.8cm
Thickness
9mm

FEATURES



Suitable for Wall Area



Handcrafted Design



Suitable for Internal usage
for all spaces



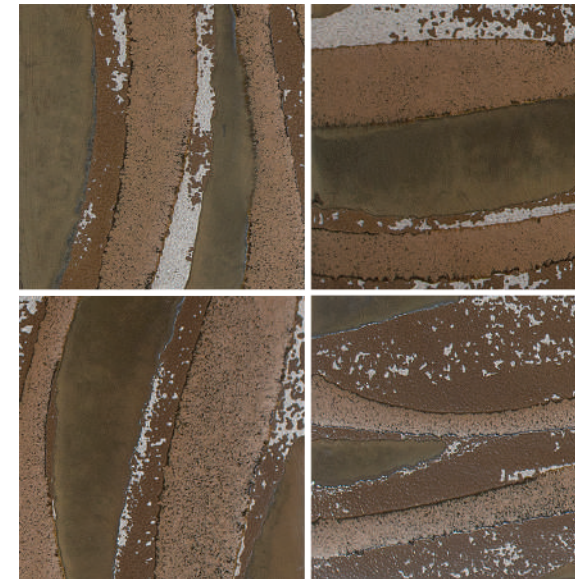
Additional Third Firing
for special decoration.



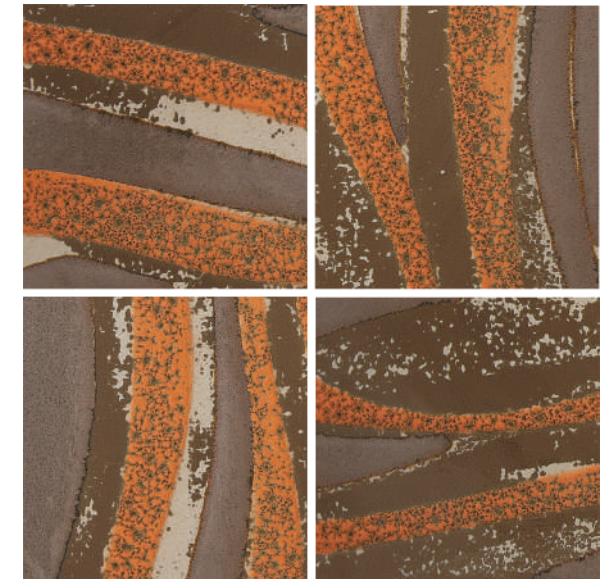
Random Patterns Mix



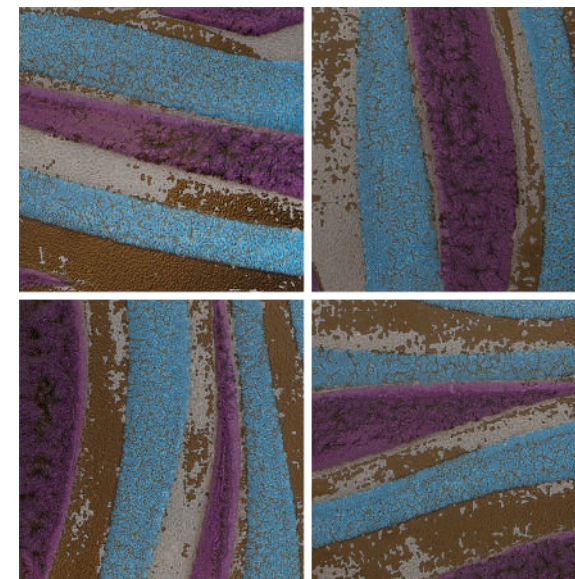
Suitable for dry areas and an
area with no direct contact
with water



XS 66100
PC 07



XS 66101
PC 07



XS 66111
PC 07

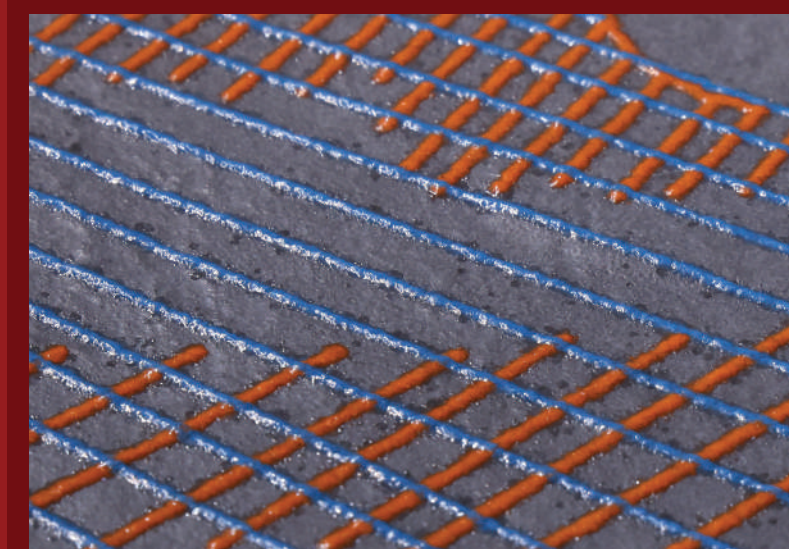


WEAVE

Random Mix Patterns

WEAVE consists of patterns created with thin graphical lines delicately woven with contrasting colours. Different lines layed on each other layer by layer on the textured base, creating a minimal but elegant decoration.

Available in 8" X 8" and suitable for interior walls & floors.



FH 2201



BEAUTIFY YOUR SPACE

WEAVE

Random Mix Patterns

SIZE



197 x 197mm
19.7 x 19.7cm

Thickness
9mm

FEATURES



Suitable for Wall Area



Suitable for Floor Area



Suitable for Internal & external
usage for all spaces



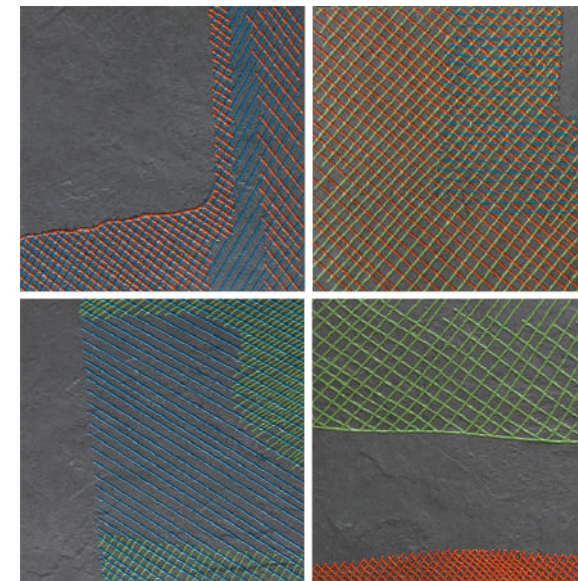
Additional Third Firing
for special decoration.



Random Patterns Mix



Suitable for all types
of wet & dry Areas.



FH 2201
PC 08

DUNE BRIX

Random Mix Patterns

Light and colors shine on the base, thanks to these ethnic-looking brushstrokes and scratches. The surfaces are watercolored in dark tones, creating carved, metallic designs giving a rustic and decorative effect.

Available in 12" X 3" and suitable for interior walls & floors.



PC 72010





BEAUTIFY YOUR SPACE

DUNE BRIX

Random Mix Patterns

SIZE



FEATURES



Suitable for Wall Area



Suitable for Floor Area



Suitable for Internal & external
usage for all spaces



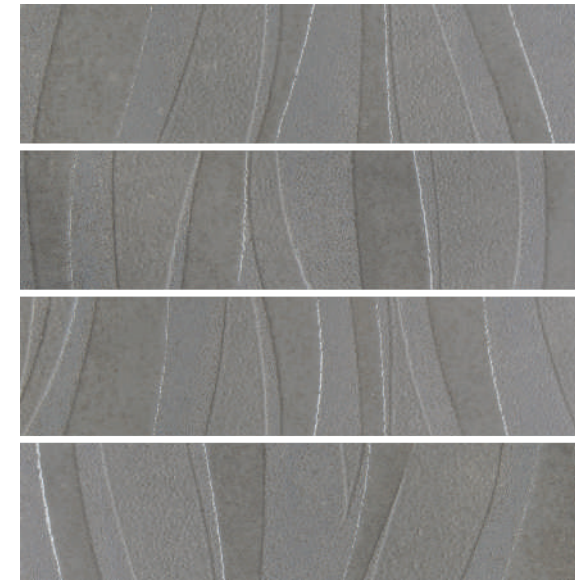
Additional Third Firing
for special decoration.



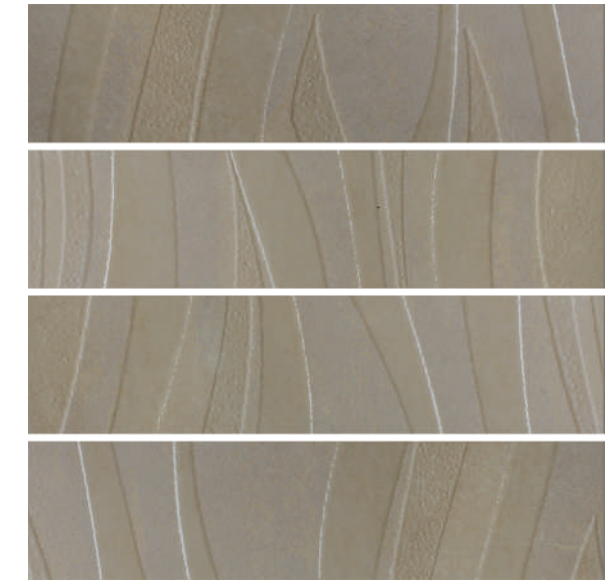
Random Patterns Mix



Suitable for all types
of wet & dry Areas.



PC 72010
PC 02



PC 72020
PC 02



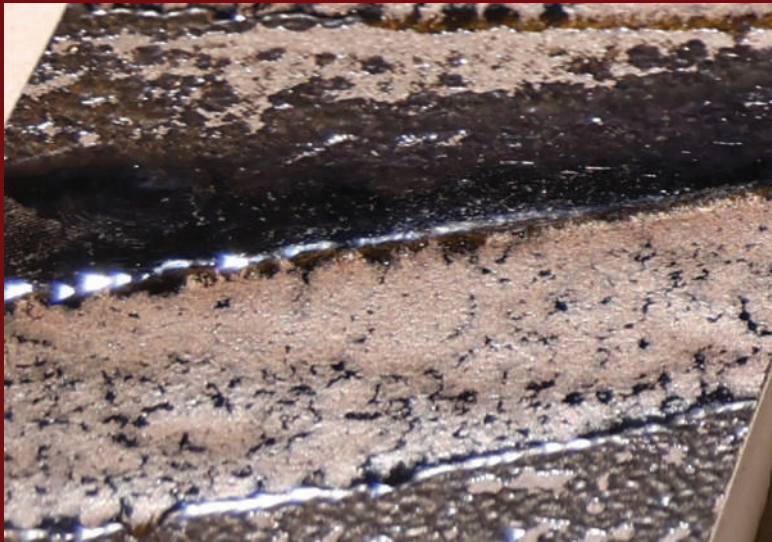
NOVA BRIX

Random Mix Patterns

Handcrafted premium ceramic tile decors. Exquisitely handmade by skilled artisans - using the best of materials, The aesthetic process of metal oxidation recalls urban with traditional techniques.

Add glamour & sophistication to any ambiance with these brilliant decors!

Available in 12" X 3" and suitable for interior walls.



XS 72100



XS 72101



XS 72111

BEAUTIFY YOUR SPACE

NOVA BRIX

Random Mix Patterns

SIZE

XS 72100
XS 72101
XS 72111

297 X 72mm
29.7 X 7.2cm

Thickness
9mm

FEATURES



Suitable for Wall Area



Suitable for dry areas and an area with no direct contact with water



Suitable for Internal usage for all spaces



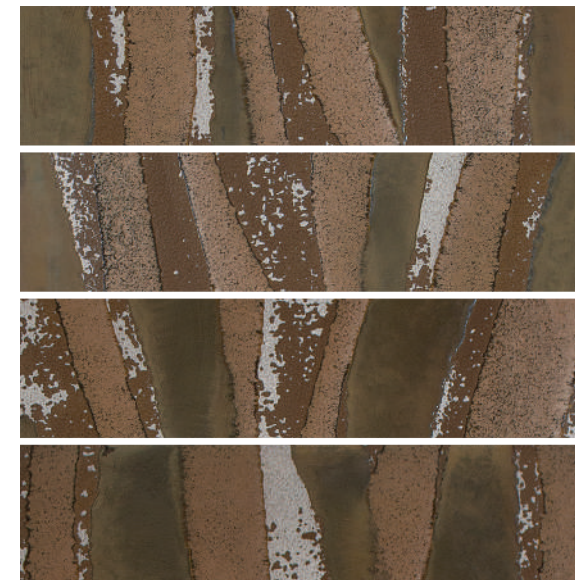
Additional Third Firing for special decoration.



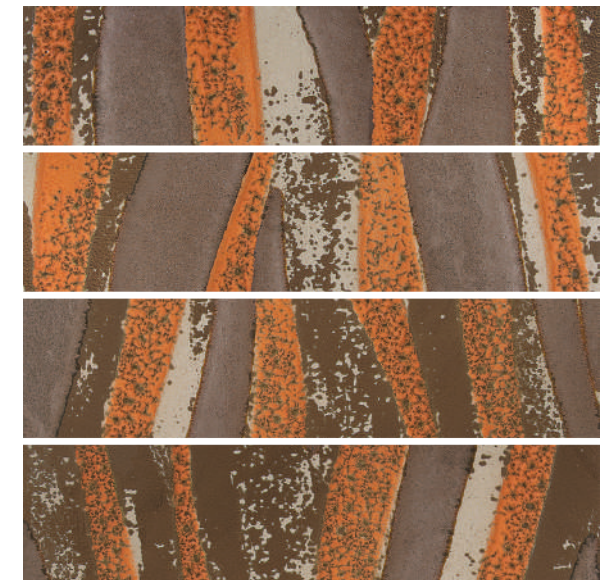
Random Patterns Mix



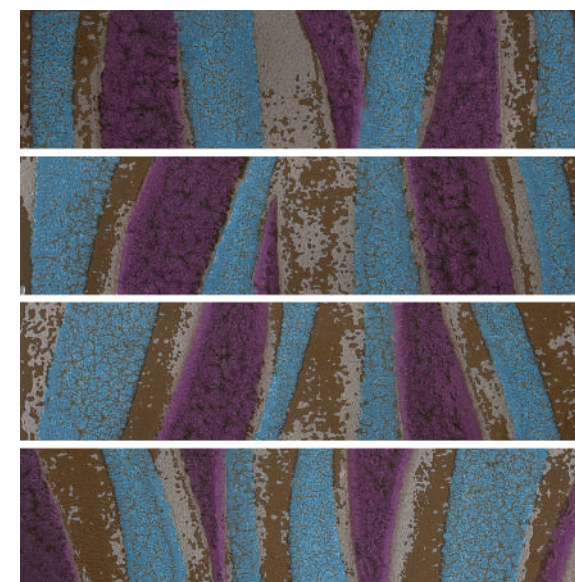
Handcrafted Design



XS 72100
PC 07



XS 72101
PC 07



XS 72111
PC 07

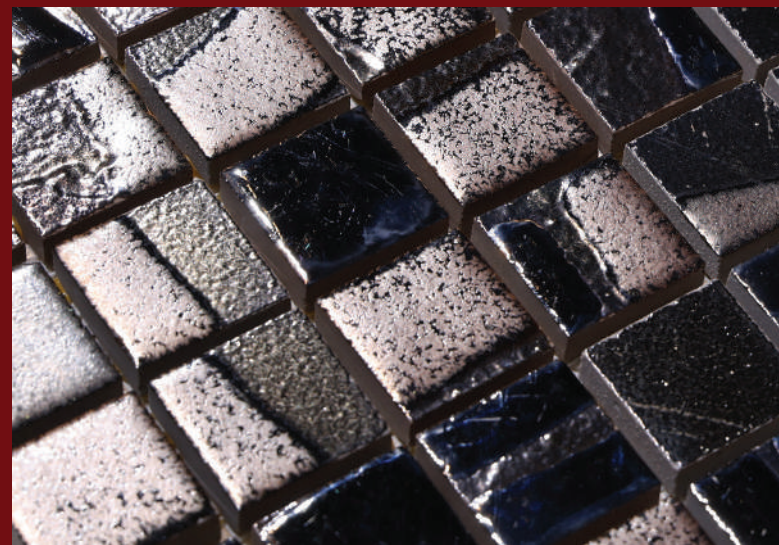
NOVA SQUARE | STRIP

Random Mix Patterns

Handcrafted premium ceramic tile decors. Exquisitely handmade by skilled artisans - using the best of materials, The aesthetic process of metal oxidation recalls urban with traditional techniques.

Add glamour & sophistication to any ambiance with these brilliant decors!

Available in 12" X 12" and suitable for interior walls.



XXM 020



XXM 021



XXM 022



XXM 023



XXM 024



BEAUTIFY YOUR SPACE

NOVA SQUARE / STRIP

Random Mix Patterns

SIZE

XXM 020
XXM 021
XXM 022
XXM 023
XXM 024
XXM 025

297 X 297mm
29.7 X 29.7cm

Thickness
9mm

FEATURES



Suitable for Wall Area



Suitable for dry areas and an area with no direct contact with water



Suitable for Internal usage for all spaces



Additional Third Firing for special decoration.



Random Patterns Mix

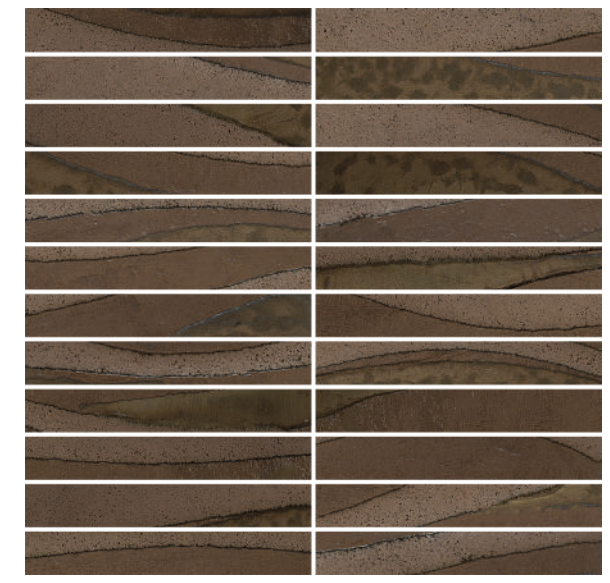


Handcrafted Design



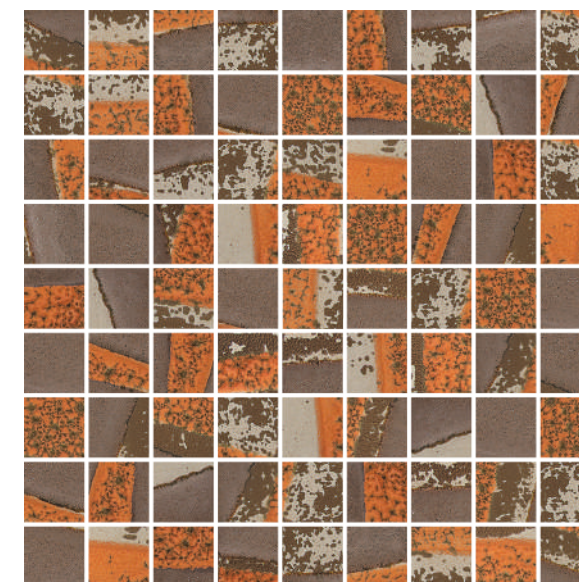
XXM 020

PC 13



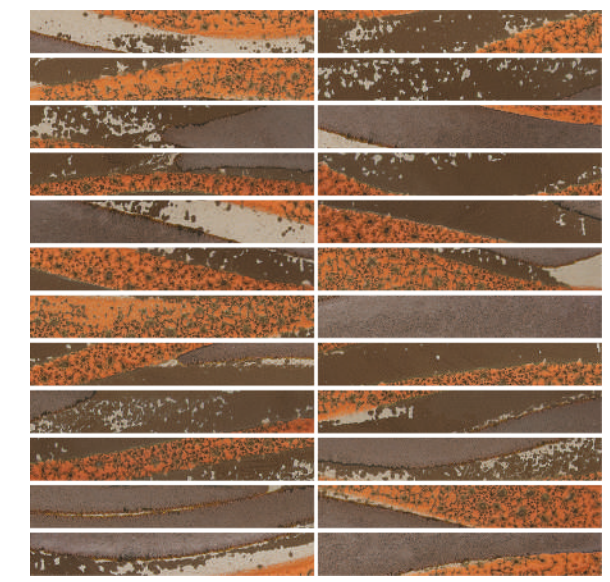
XXM 021

PC 13



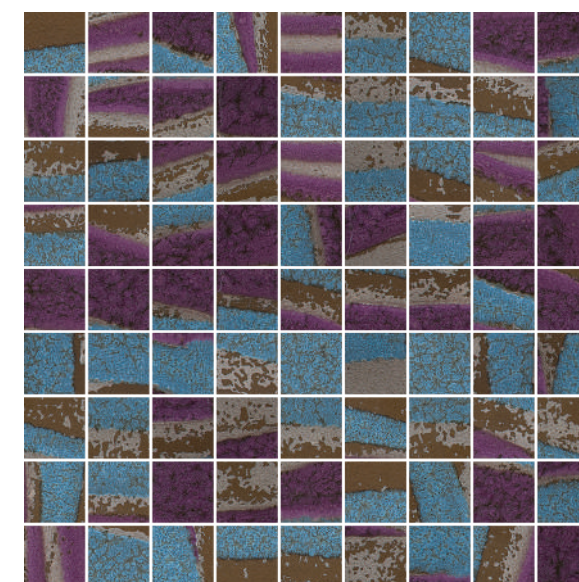
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PC 13



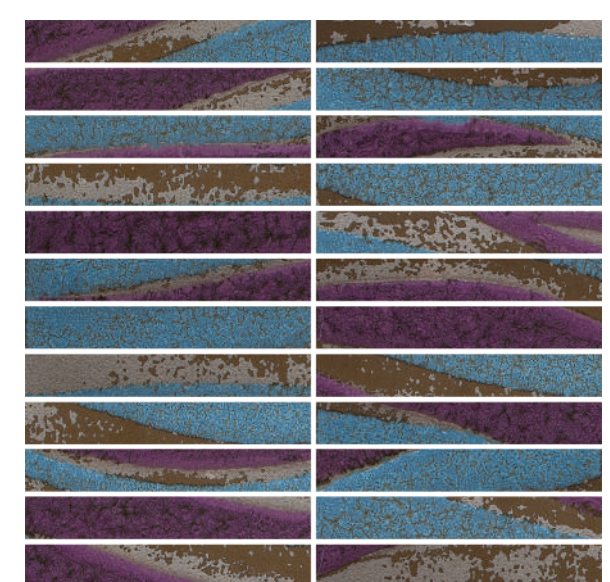
XXM 023

PC 13



XXM 024

PC 13



XXM 025

PC 13



LUCID STRIP

Random Mix Patterns

Strips with bold colors and one metallic gradient make LUCID a collection that allows an infinite amount of solutions: a contemporary classic that denotes with style residential and commercial spaces.

Available in 12" X 12" and suitable for interior walls.



XXM 040 / XXM 042



XXM 041 / XXM 043



XXM 042



XXM 043



XXM 044

BEAUTIFY YOUR SPACE

LUCID STRIP

Random Mix Patterns

SIZE

XXM 040
XXM 041
XXM 042
XXM 043
XXM 044

297 X 297mm
29.7 X 29.7cm

Thickness
9mm

FEATURES



Suitable for Wall Area



Suitable for dry areas and an area with no direct contact with water



Suitable for Internal usage for all spaces



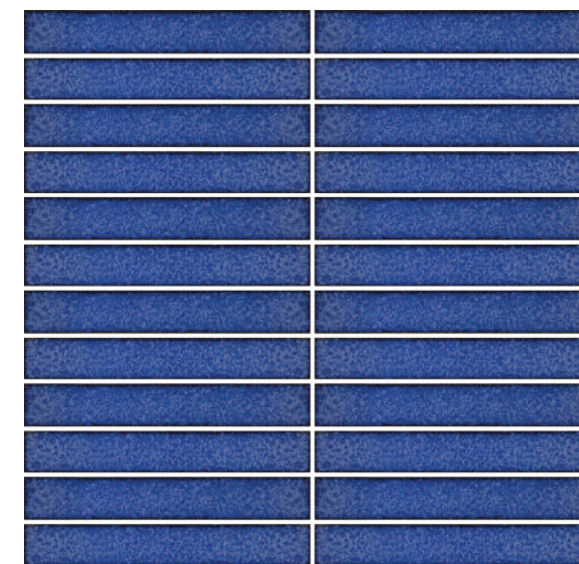
Additional Third Firing for special decoration.



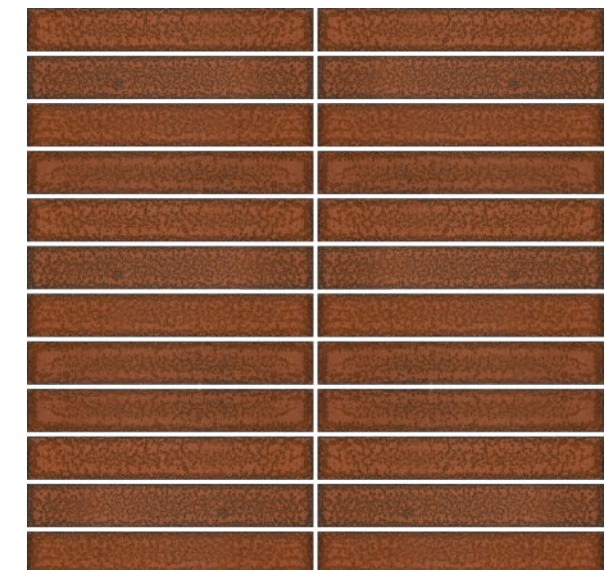
Random Patterns Mix



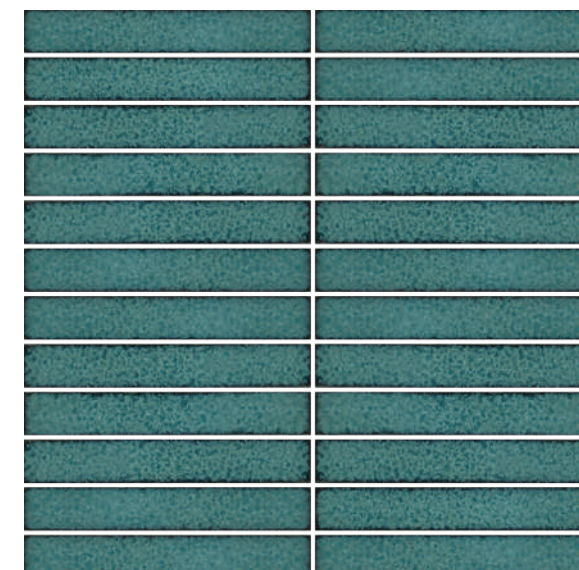
Handcrafted Design



XXM 040
PC 13



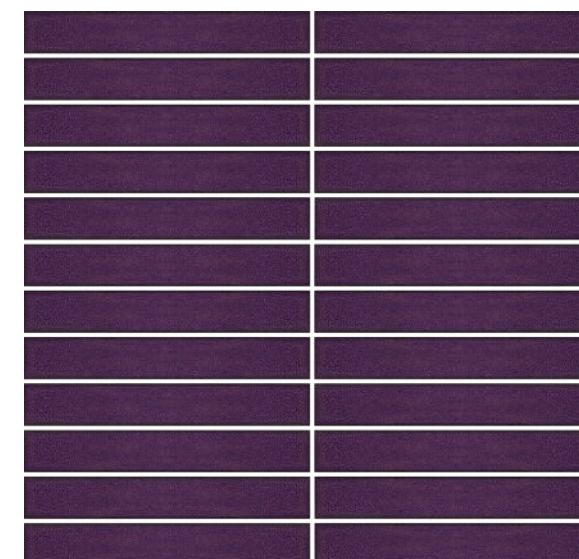
XXM 041
PC 13



XXM 042
PC 13



XXM 043
PC 13



XXM 044
PC 13

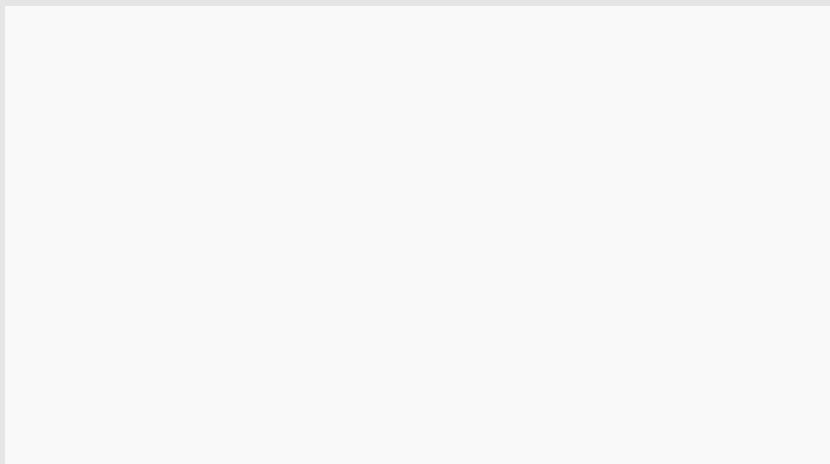
NOTES

1. The use of appropriate spacers is mandatory for fixing all Decors.
2. Being Handcrafted products, slight variations in colours & finish is part of the overall product character. All the decors should be unboxed & mixed up before fixing.
3. The colours & finishes in the catalogue is for information & reference purpose only. Actual products may vary slightly from the samples you may have seen during the selection at our channel partners.
4. All products comply with their respective National & International industry standards.





EXCLUSIVELY AVAILABLE AT



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