



TRENDSETTING PREMIUM COLLECTION

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Collections

LA DOLCE VITA

Italian Collection

RETRO

Classic Collection

GLAMOUR

Metallic Collection

AQUAFORTE

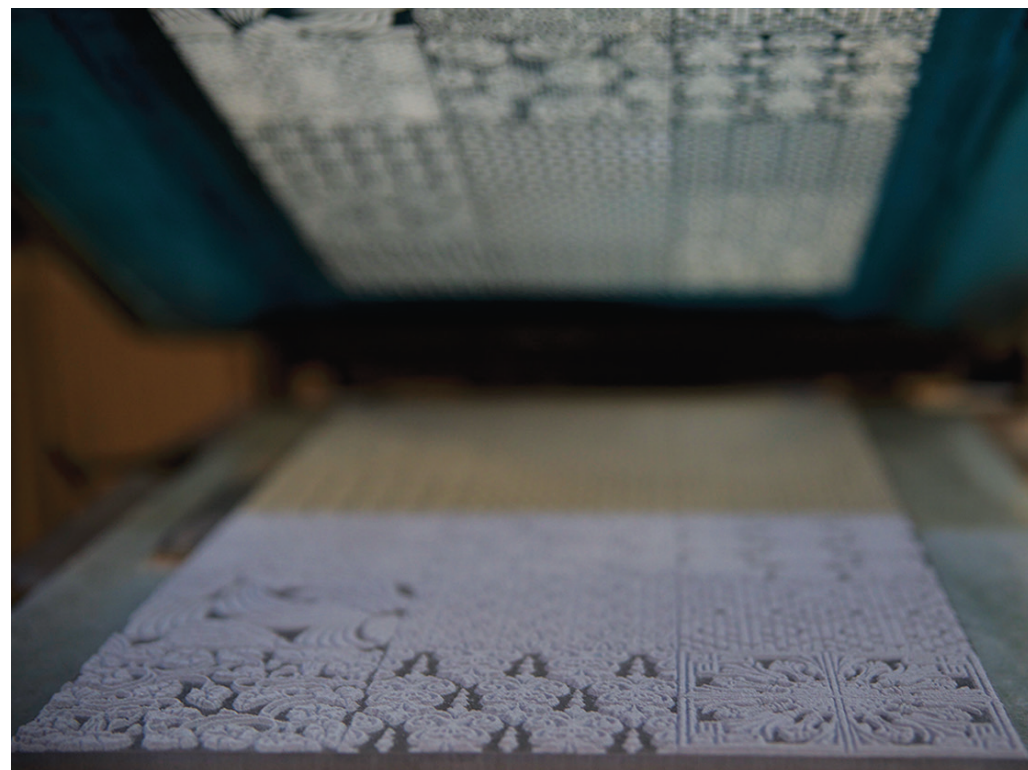
Artisan Collection

RAKU

Exotic Collection

ANTICO

Ancient Collection

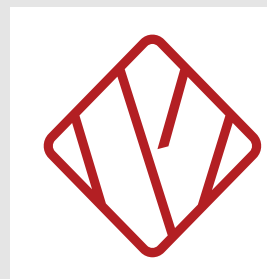


VRIDA®

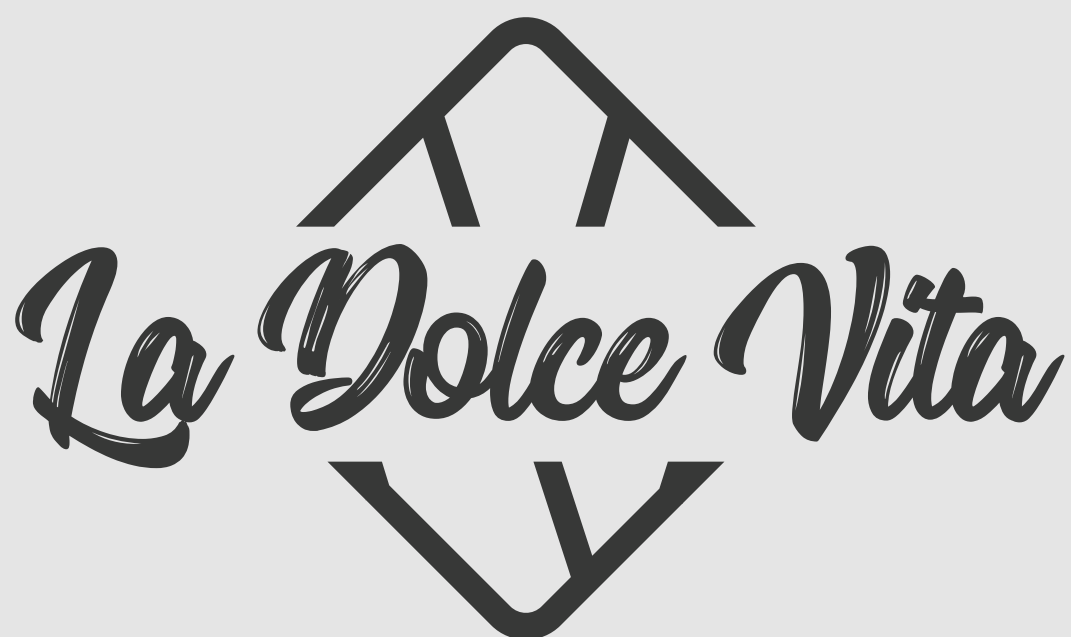
VRIDA is a brand that is synonymous with premium handcrafted ceramic decors. Each product is the result of the vast wealth of knowledge and manufacturing expertise of our company and the people we work with.

The most suitable procedure is chosen to create these collections on a case-by-case basis. Most work is done by hand, using various techniques like screen printing, sandblasting, stenciling, bulb glazing & hand painting for each specific design detail. The end result is a product that is high quality, superbly original, and handmade. The perfect combination of time-honored, refined techniques of traditional craft decoration with modern industrial processes using the best materials sourced from around the globe.

The search for new harmonies and aesthetic balances.



VRIDA is the answer to those in the search for alternative aesthetic solutions to commercially mass-produced ceramics. The products stand out for their strong originality and represent an interesting study of details and interpretation of contemporary trends.



ITALIAN COLLECTION

HANDCRAFTED DESIGNER TILES

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La Dolce Vita

Italian Collection
Rare artistry with Statuario, timeless luxury

“La dolce vita”... an iconic Italian expression with its deep-rooted meaning “sweet life” that conveys that relaxed, pleasure-filled lifestyle that Italians are known to seek and cultivate. This series represents an unforgettable Italian collection. Passionately devoted to this philosophy is the La Dolce Vita collection.

ELEGANCE

Random Mix Patterns

ELEGANCE is a wall & floor tiles collection designed for those who want their ambiance to look stylish and elegant. With painstaking attention paid to every detail, the collection is enriched with different patterns that combine beautifully to make the complete design story. It is available in 4"X4" size.

It reflects the atmosphere of bygone times in suggestive, modern nuances. These surface textures resemble ancient macramè.



HL 4461



BEAUTIFY YOUR SPACE

ELEGANCE

Random Mix Patterns

SIZE



96 x 96mm
9.6 x 9.6cm

Thickness
9mm

FEATURES



Suitable for Wall Area



Suitable for Floor Area



Suitable for Internal usage
for all spaces



Additional Third Firing
for special decoration.



Random Patterns Mix



Suitable for all types
of wet & dry Areas.



HL 4461

PC 01

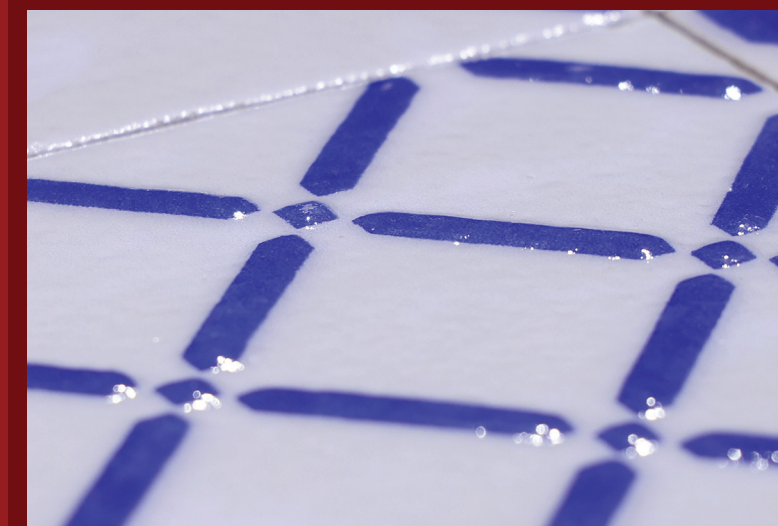


MAIOLICA

6 Random Patterns

Ideal for residential surfaces, refined restaurants, business interiors, boutique & retro style hotels. Available in size of 4"x4" , it is decorated with innovative techniques & materials.

Create a bright and bold Mediterranean getaway with the Maiolica series. In cobalt blues and crisp whites, these 4" x 4" square tiles feature patterns and coordinating solids that will inspire vivid designs on the walls of your home. The series is made to be mixed and matched with a variety of possible patterns, limited only by one's imagination.



FH 44100



BEAUTIFY YOUR SPACE

MAIOLICA

6 Random Patterns

SIZE



FEATURES



Suitable for Wall Area



Suitable for Floor Area



Suitable for Internal & external
usage for all spaces



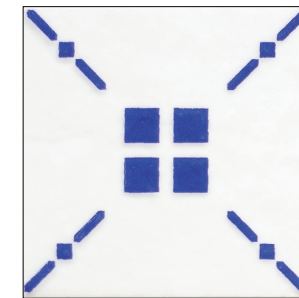
Additional Third Firing for
special decoration.



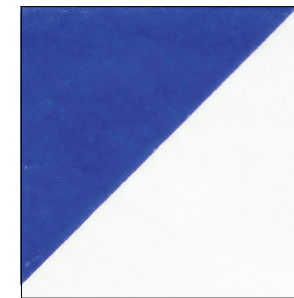
Suitable for all types of wet
& dry Areas.



Six patterns design or mix &
match of 2 or more, each
pattern can be ordered
individually.



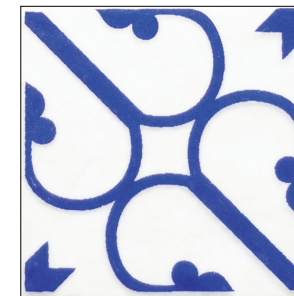
FH 44100 / A
PC 01



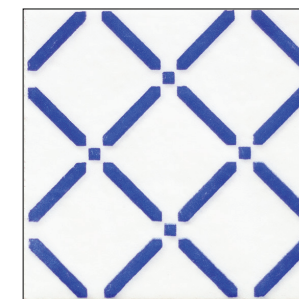
FH 44100 / E
PC 01



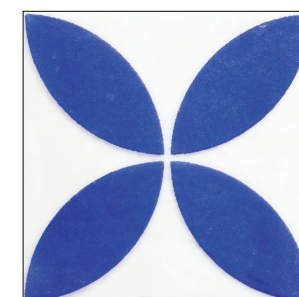
FH 44100 / B
PC 01



FH 44100 / F
PC 01

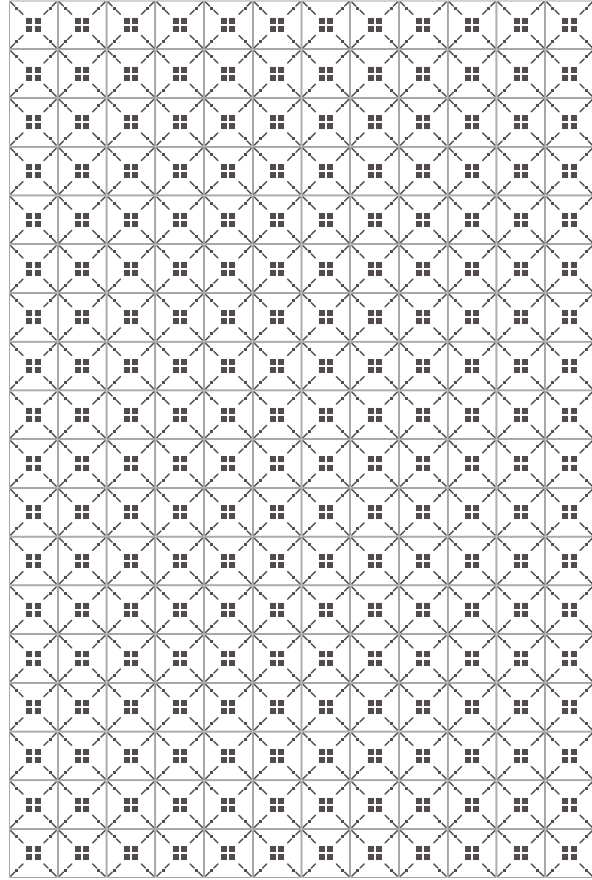


FH 44100 / C
PC 01

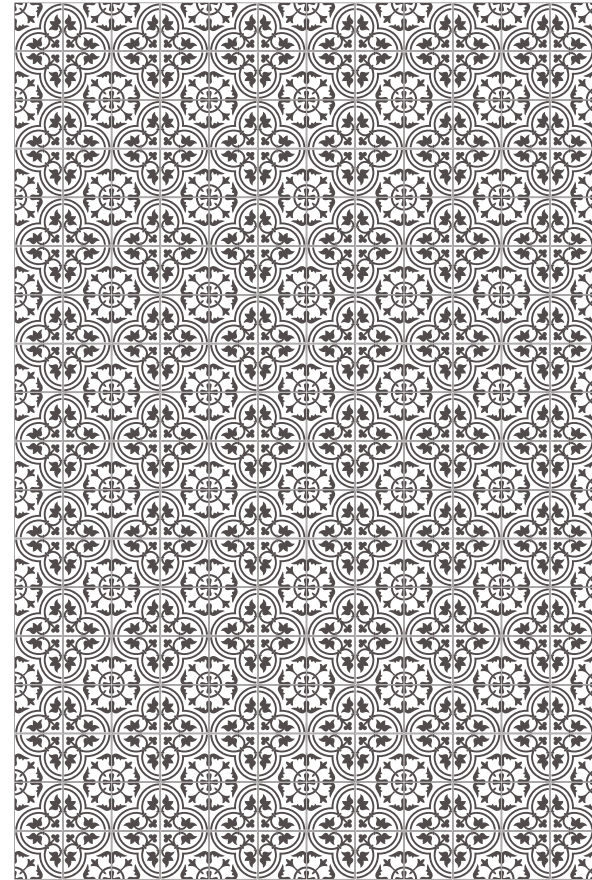


FH 44100 / D
PC 01

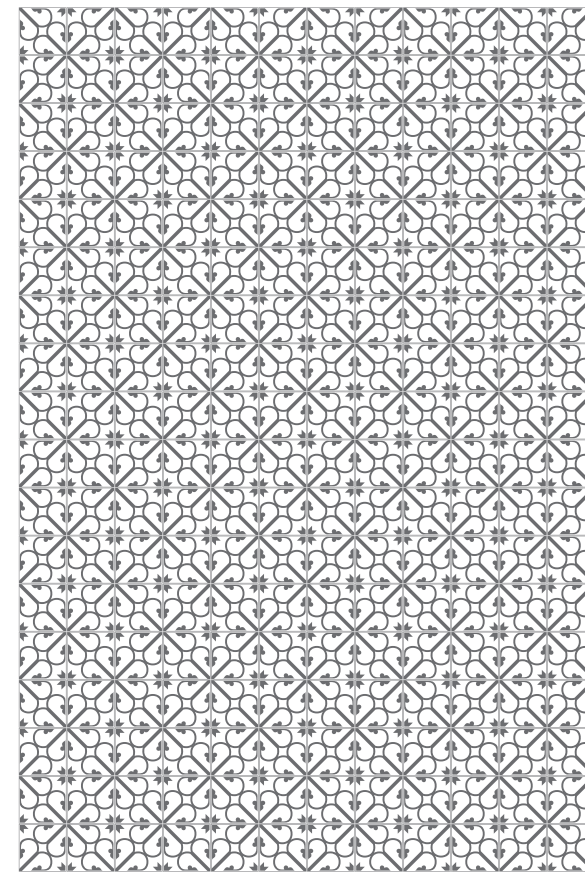
FH 44100 / A



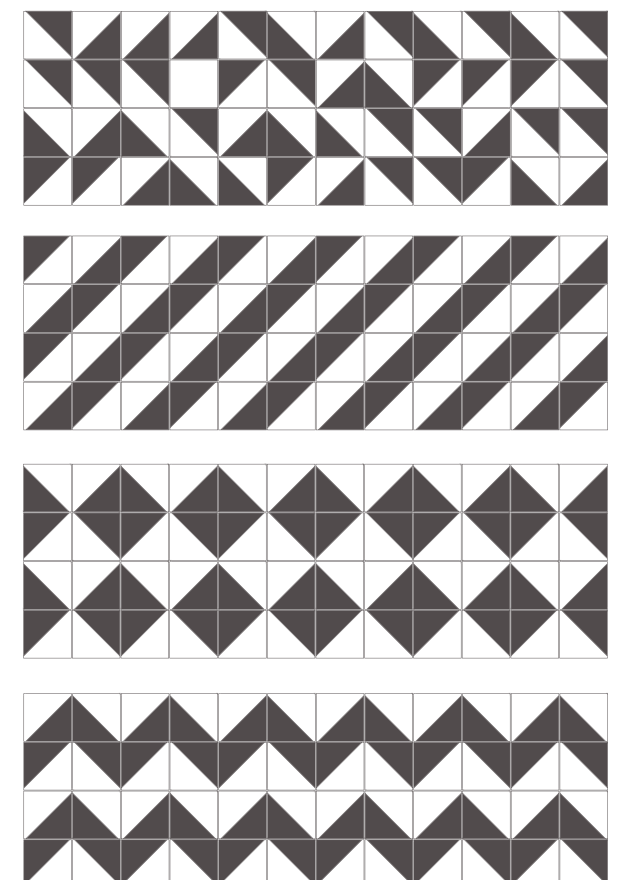
FH 44100 / B



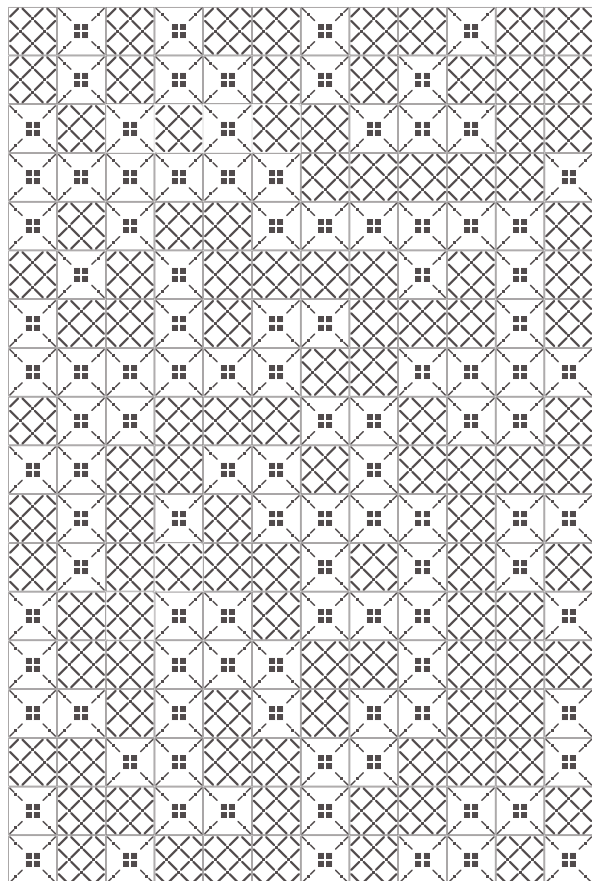
FH 44100 / F



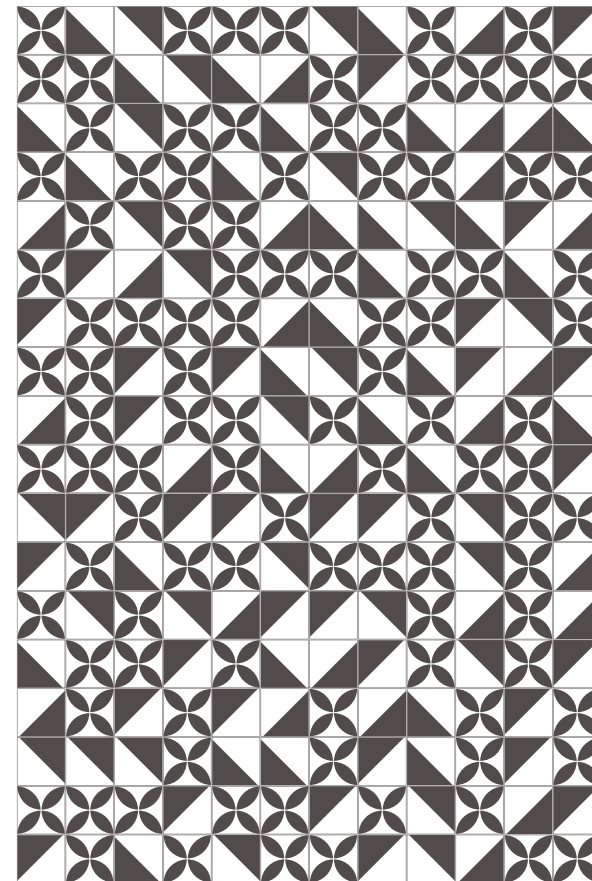
FH 44100 / E



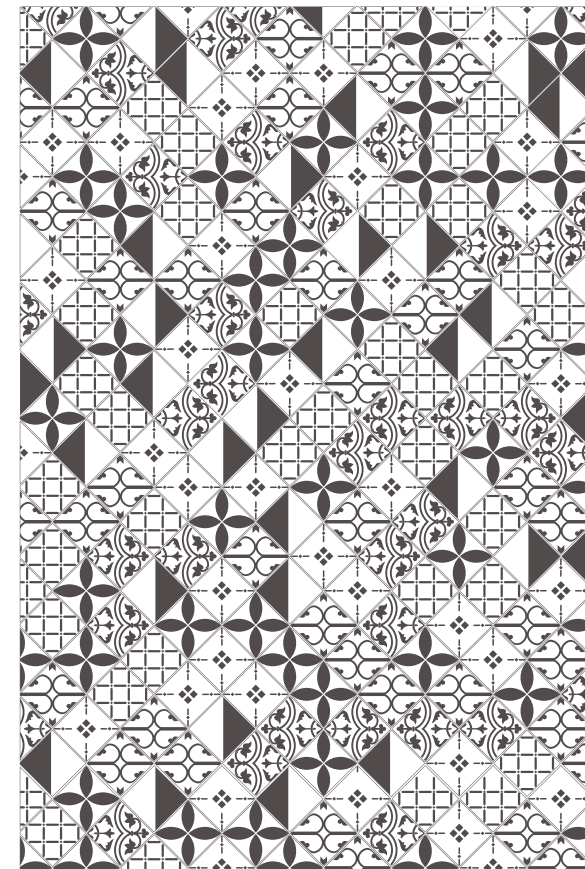
FH 44100 / A&C



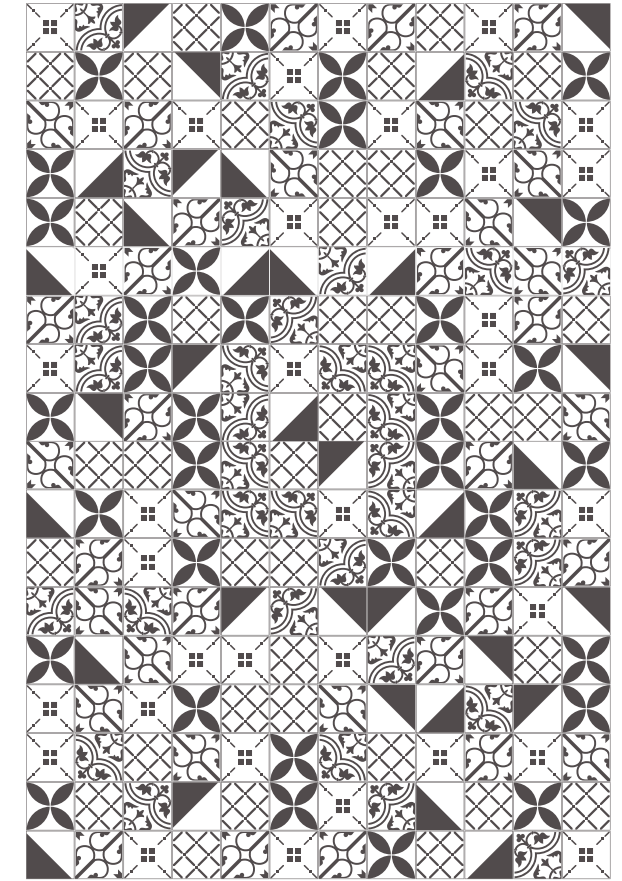
FH 44100 / E&D



FH 44100 MIX



FH 44100 MIX

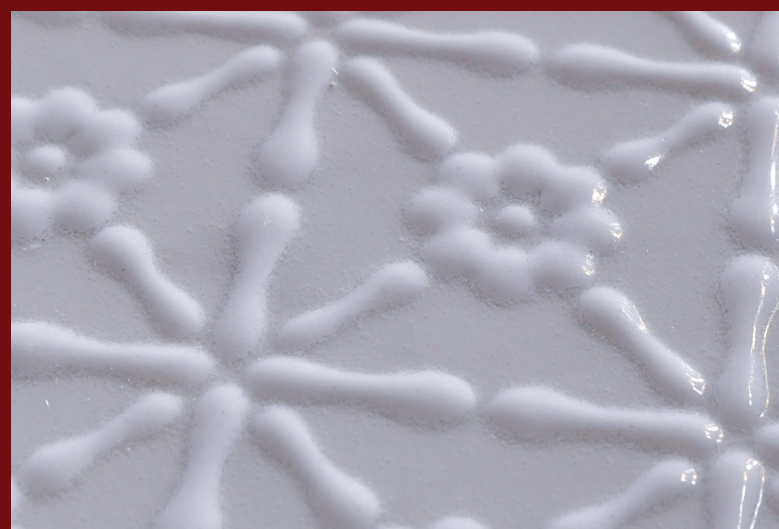


FANTASY

4 Random Patterns

Classic white Statuario marble base tiles hand decorated with traditional motifs in pure white! Create beautiful luxury surfaces in any setting with these stunning decors.

HL 1070 is available in 6"x6" and size & HL 2205 in 8" X 8" size, with four randomly mixed patterns.



HL 1070



HL 1070



HL 2205



BEAUTIFY YOUR SPACE

FANTASY

4 Random Patterns

SIZE



Thickness
9mm



Thickness
9mm

FEATURES



Suitable for Wall Area



Suitable for Floor Area



Suitable for Internal usage
for all spaces



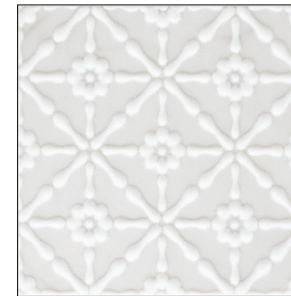
Additional Third Firing for
special decoration.



Four patterns design or mix &
match of 2 or more, each pattern
can be ordered individually.



Suitable for all types of
wet & dry Areas.



HL 1070 / A
PC 04



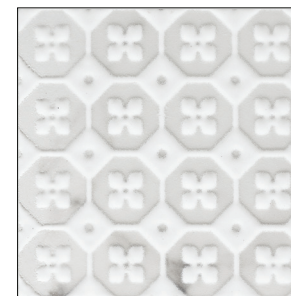
HL 2205 / A
PC - 08



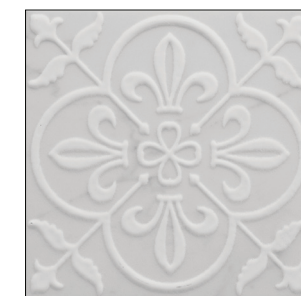
HL 1070 / B
PC 04



HL 2205 / B
PC - 08



HL 1070 / C
PC 04



HL 2205 / C
PC - 08

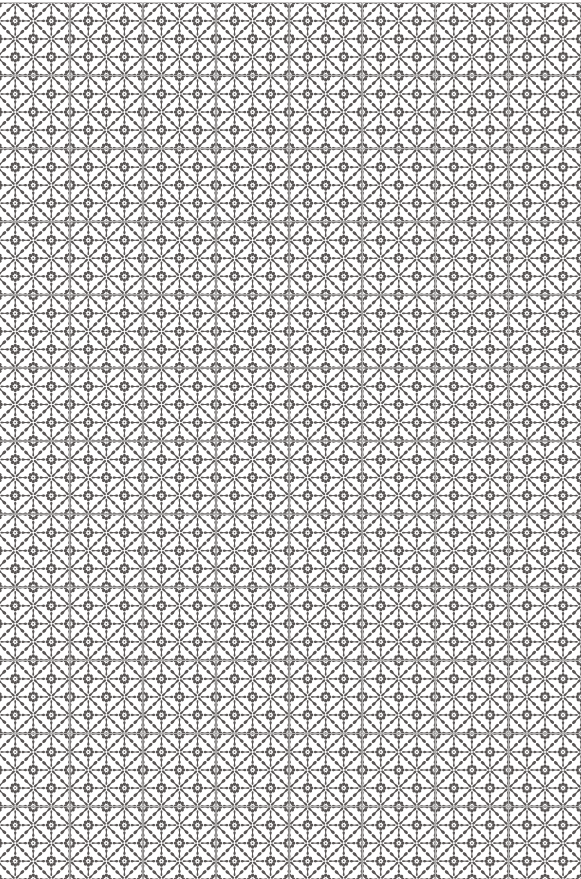


HL 1070 / D
PC 04

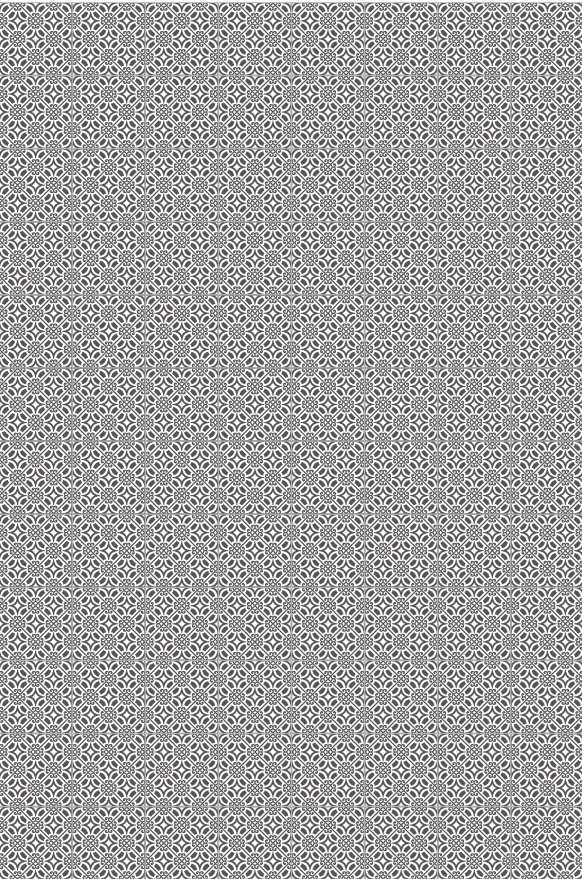


HL 2205 / D
PC - 08

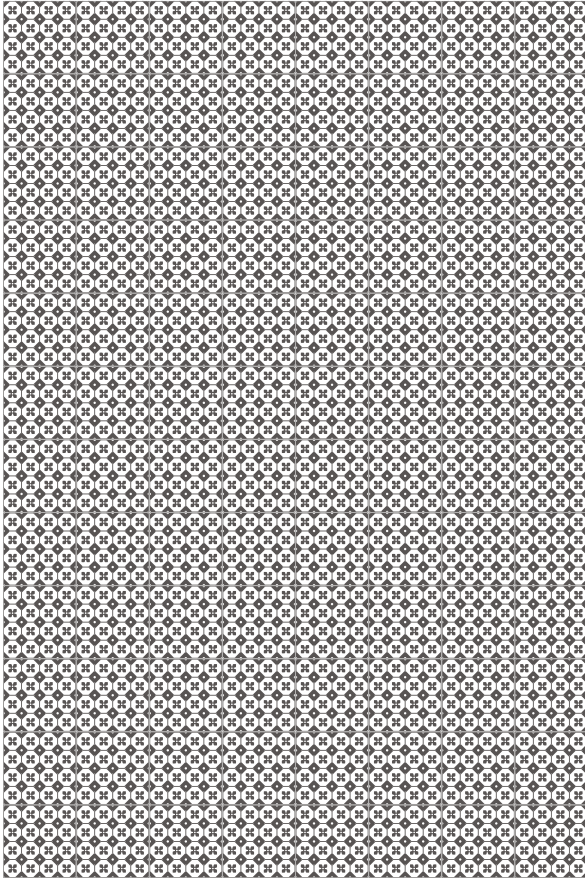
HL 1070 / A



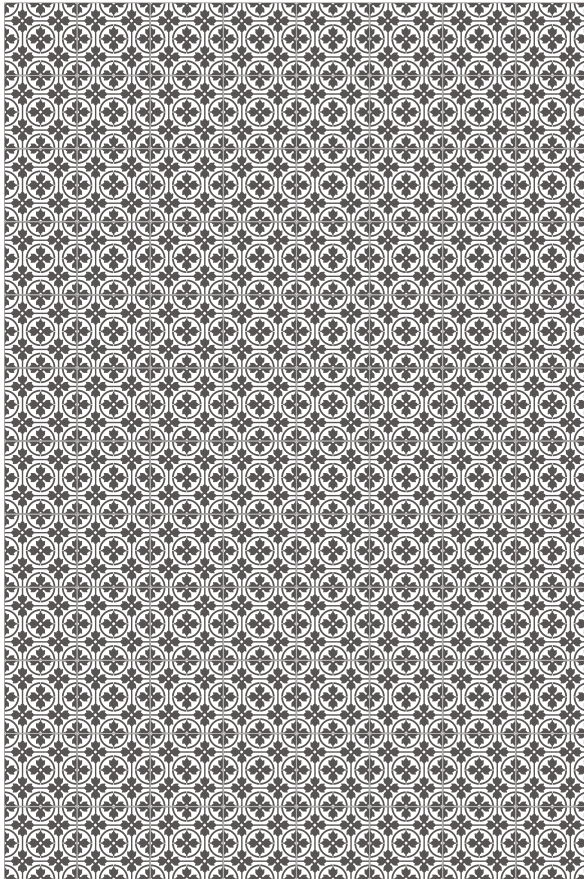
HL 1070 / B



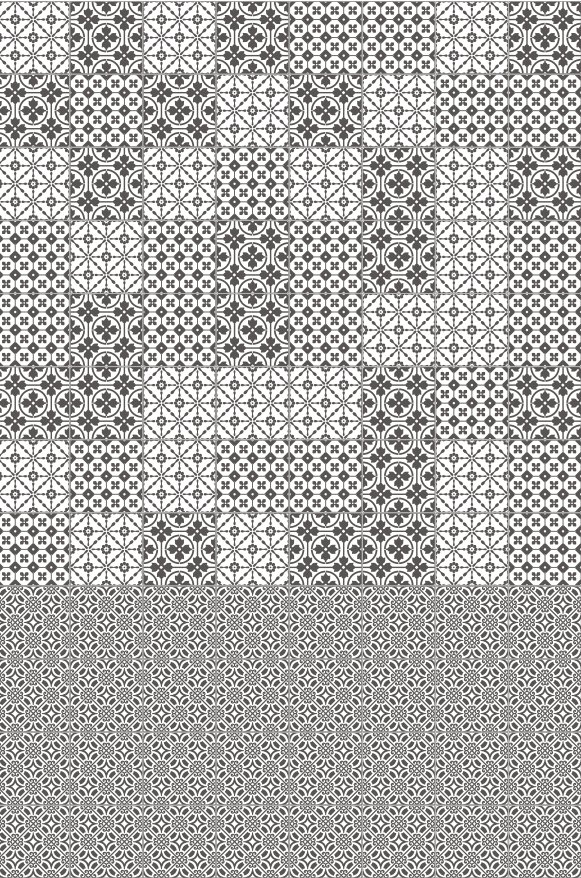
HL 1070 / C



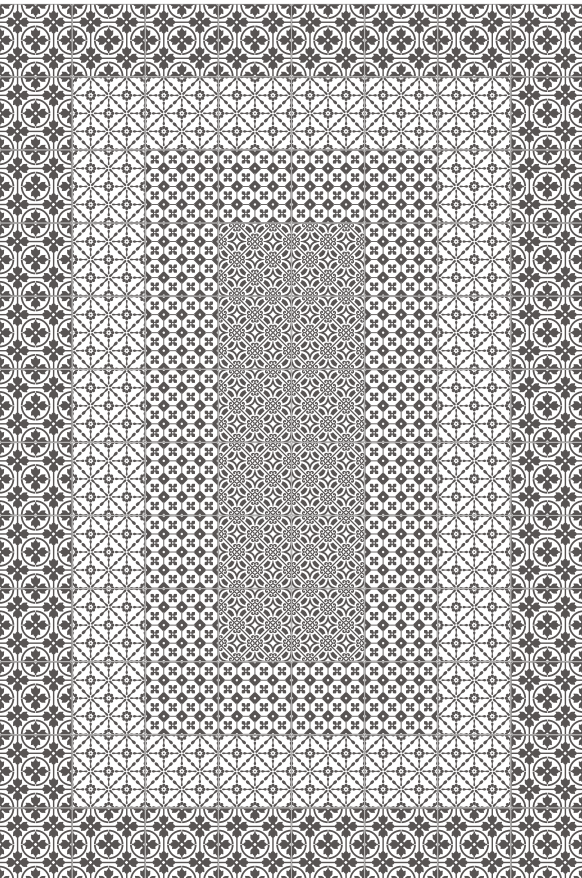
HL 1070 / D



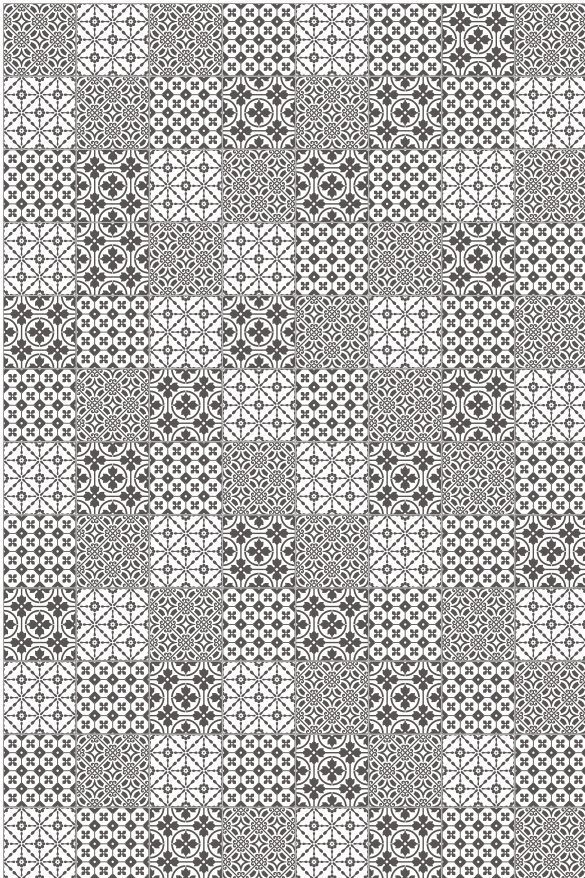
HL 1070 / MIX



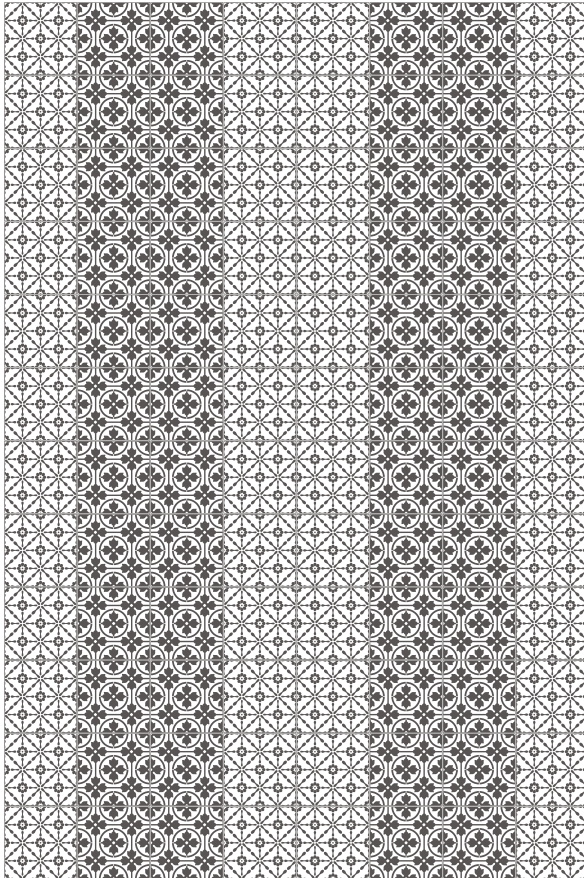
HL 1070 / MIX



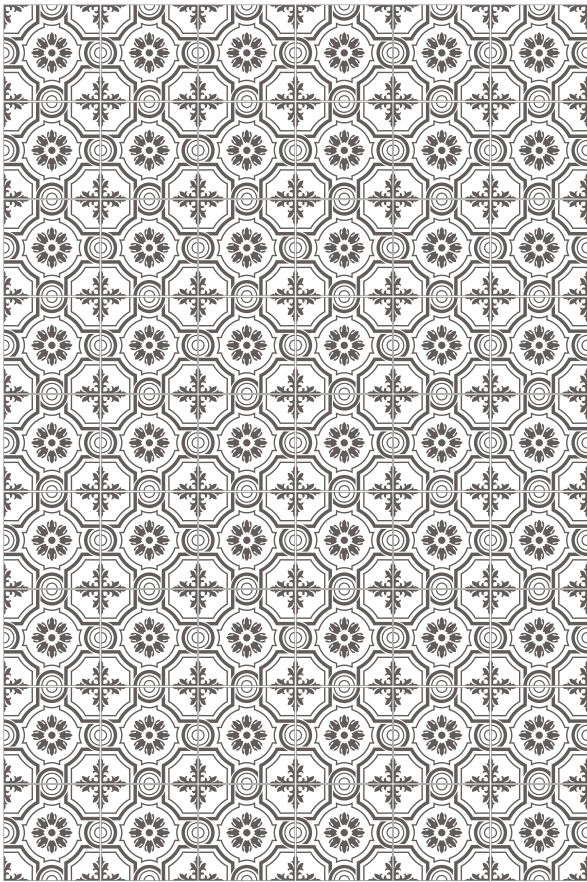
HL 1070 / MIX



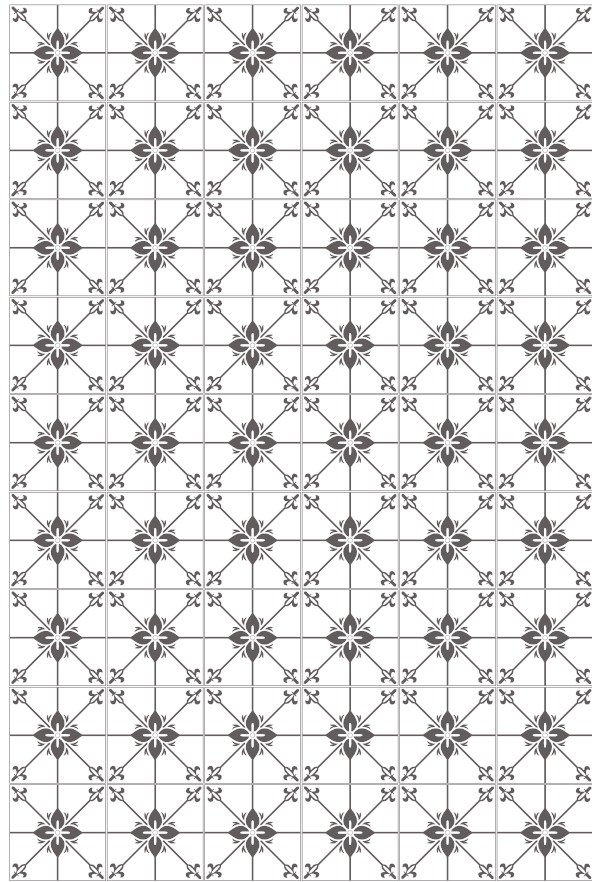
HL 1070 / A / D



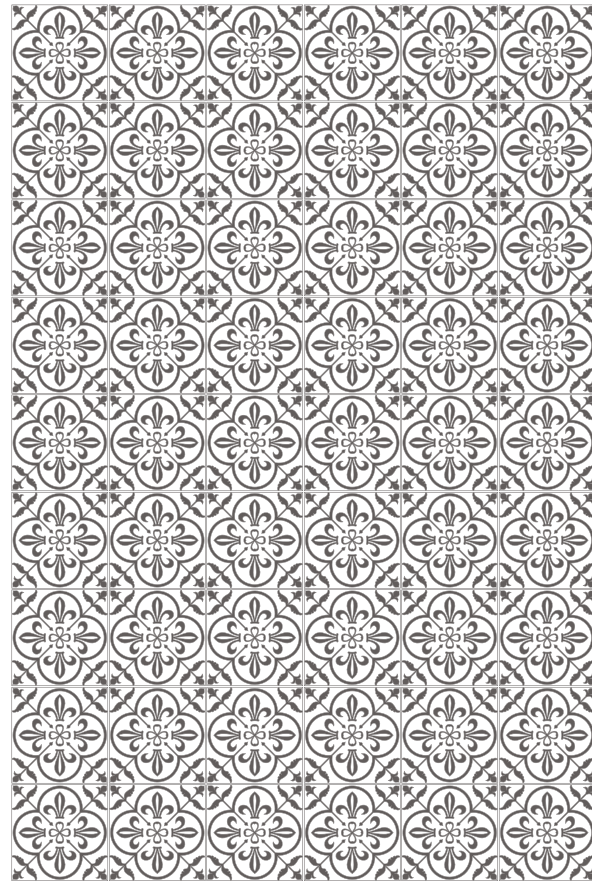
HL 2205 / A



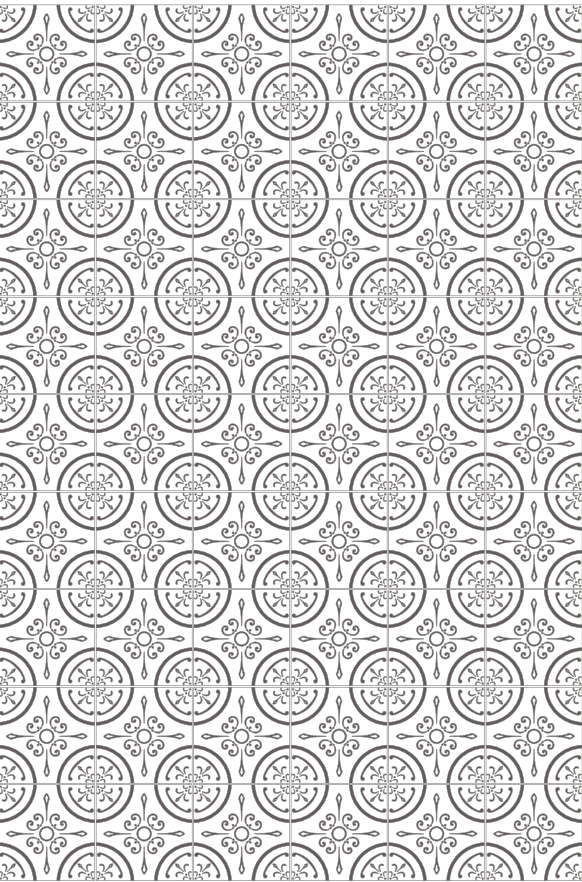
HL 2205 / B



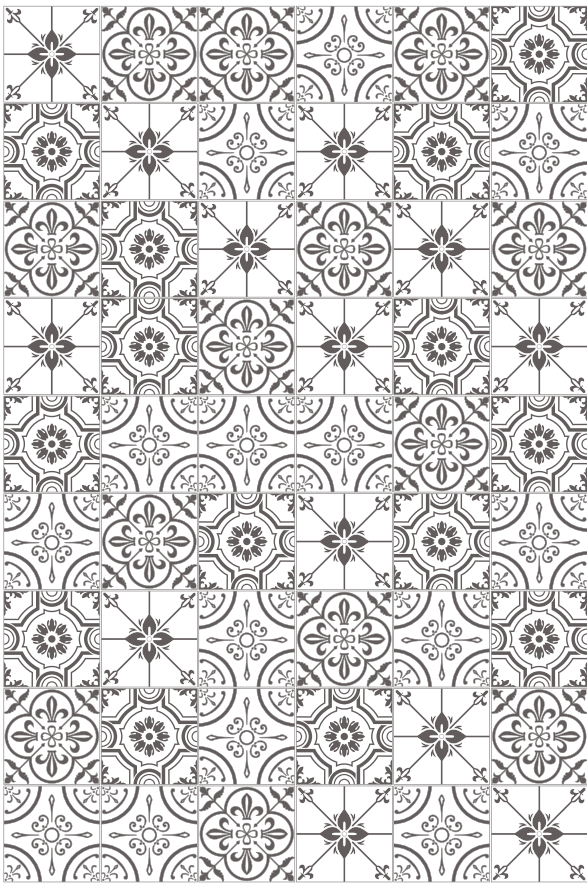
HL 2205 / C



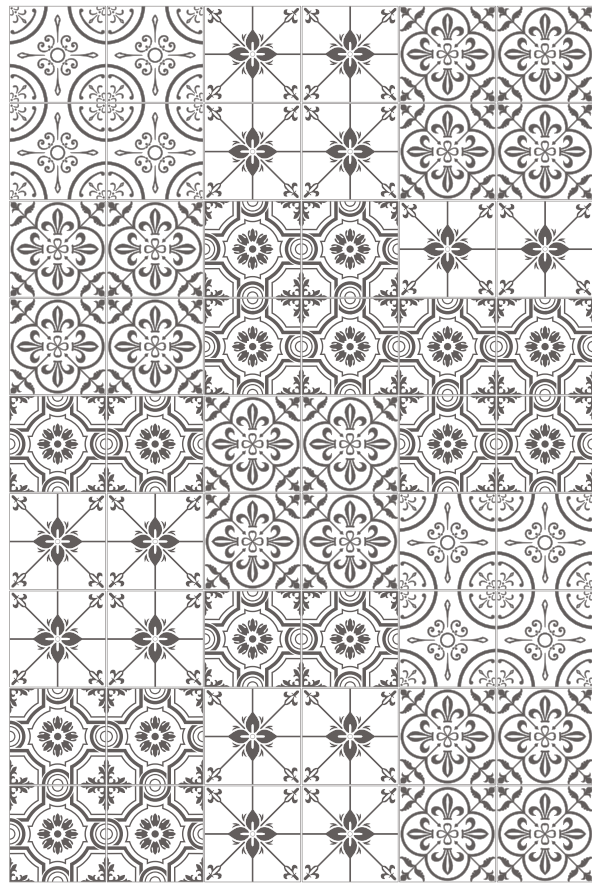
HL 2205 / D



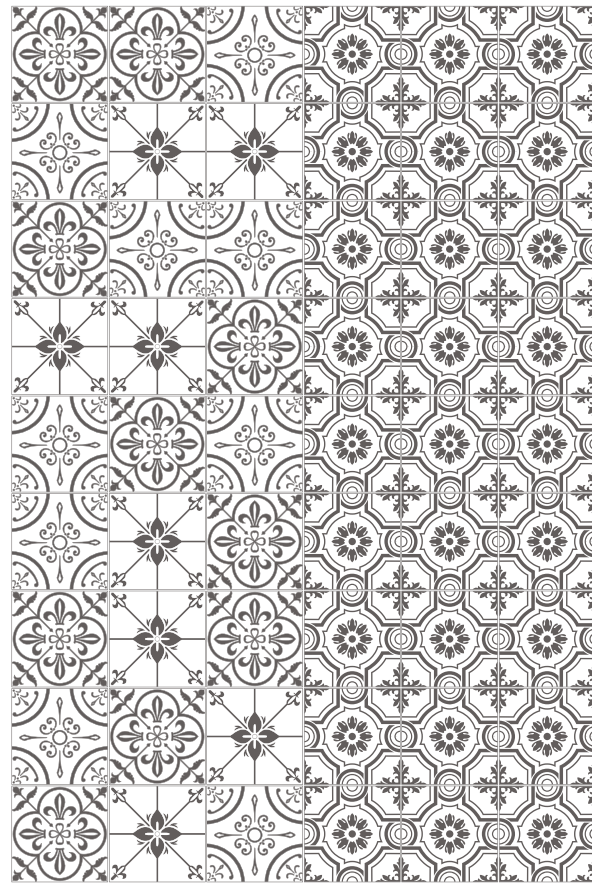
HL 2205 / MIX



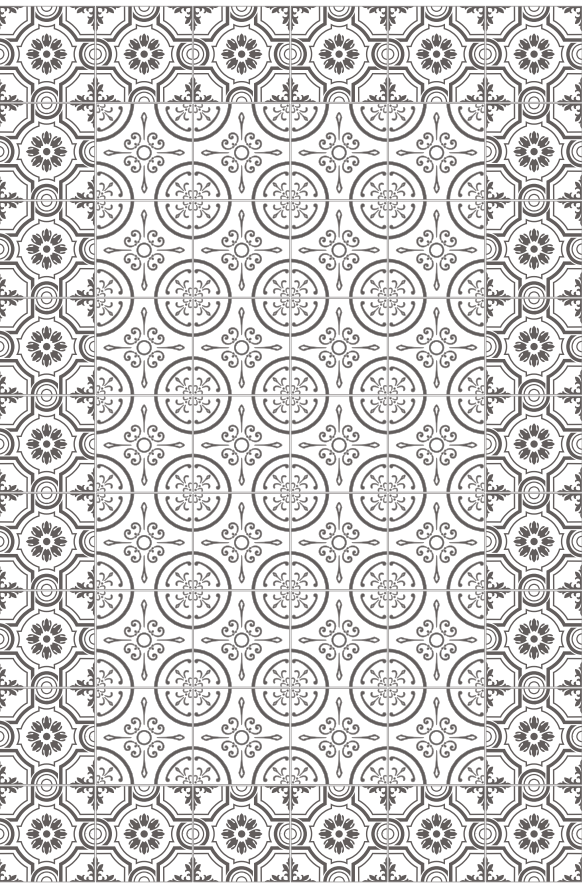
HL 2205 / MIX



HL 2205 / MIX



HL 2205 / A + D





IMAGE

Single Pattern

Classic white Statuario marble base tiles hand decorated with traditional “TULARI” with an option of deep matt black & embossed white glaze. Create beautiful luxury surfaces in any setting with these stunning decors.

Available in 6”x6” size, suitable for wall & floor.



HL 1067





BEAUTIFY YOUR SPACE

IMAGE

Single Pattern

SIZE

HL 1067
HL 1075

148 x 148 mm
14.8 x 14.8 cm

Thickness
9mm

FEATURES



Suitable for Wall Area



Suitable for Floor Area



Suitable for Internal usage
for all spaces



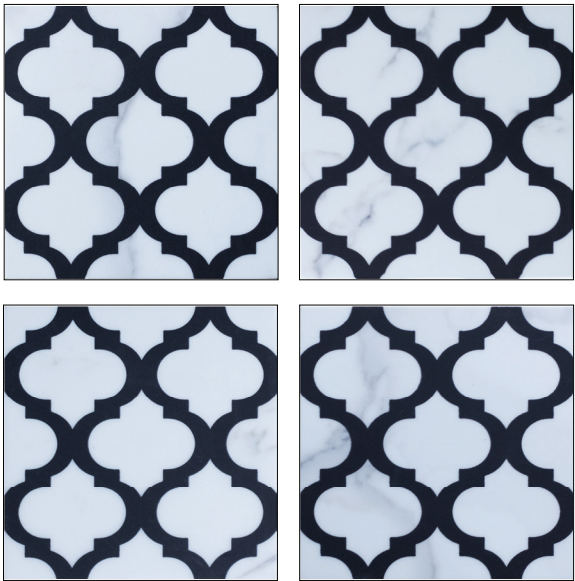
Additional Third Firing
for special decoration.



One Pattern Design



Suitable for all types
of wet & dry Areas.



HL 1067
PC 04



HL 1075
PC 04

GLARE

Single Pattern

Adding new colours & textures to our favourite "Tulari" design. A fusion of classic Statuario marble tiles with the new age materials - two beautiful lustrous shades of gold & ruby red hand screen printed & fired perfectly with a beautiful metallic sheen to last a lifetime. Use it in any ambiance or application - luxury surfaces on the floors or walls.



FH 66224



BEAUTIFY YOUR SPACE

GLARE

Single Pattern

SIZE



148 x 148 mm
14.8 x 14.8 cm

Thickness
9mm

FEATURES



Suitable for Wall Area



Suitable for Floor Area



Suitable for Internal usage for
all spaces



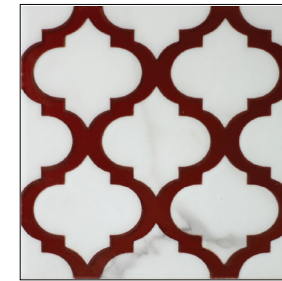
Additional Third Firing for
special decoration.



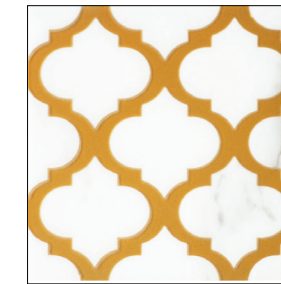
One Pattern Design



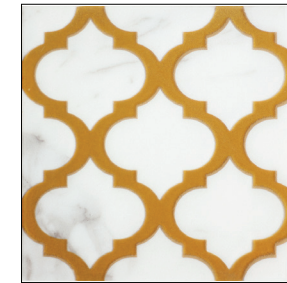
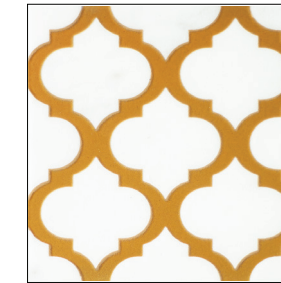
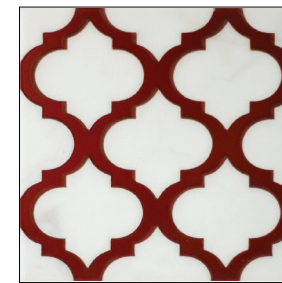
Suitable for all types of wet &
dry Areas.



FH 66224
PC 06



FH 66223
PC 06





HARMONY

Single Pattern

A contemporary take on natural Italian marble setting new standards in styles and trends whilst conserving all its prestige and quality. A faithful ceramic adaptation of the marble par excellence.

Harmony reinterprets texture composition in a contemporary way. A fresh, dynamic collection that redefines room settings with a vibrant and modern look.

Available in 8"x8" size, suitable for wall & floor.



HL 2206

BEAUTIFY YOUR SPACE

HARMONY

Single Pattern

SIZE _____

HL 2206

197 x 197mm
19.7 x 19.7cm

Thickness
9mm

FEATURES _____



Suitable for Wall Area



Suitable for Floor Area



Suitable for Internal usage for all spaces



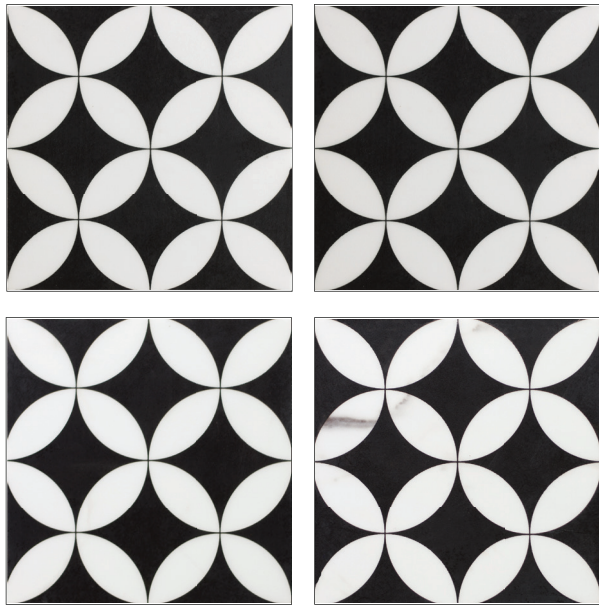
Additional Third Firing for special decoration.



One Pattern Design



Suitable for all types of wet & dry Areas.



HL 2206
PC 08

INSPIRE

Random Mix Patterns

Classic white Statuario marble base tiles hand-decorated in traditional Mosaic & Subway brick sizes. Create beautiful luxury surfaces in any setting with these stunning decors.

Mosaic Available in 12"x12" on mesh backing and Subway in 12" X 3" size with randomly mixed patterns suitable for wall & floor.



HL 00100



BEAUTIFY YOUR SPACE

INSPIRE

Random Mix Patterns

SIZE

HL 00100
Thickness
9mm

297 x 72mm
29.7 x 7.2cm

XM015

297 x 297mm
29.7 x 29.7cm

Thickness
9mm

FEATURES



Suitable for Wall Area



Suitable for Internal usage for all spaces



Suitable for Floor Area



Additional Third Firing for special decoration.



Suitable for all types of wet & dry Areas.

HL 00100



Four patterns design or mix & match of 2 or more, each pattern can be ordered individually.

XM 015



Random Patterns Mix



HL 00100 / A
PC 04



HL 00100 / B
PC 04



HL 00100 / C
PC 04

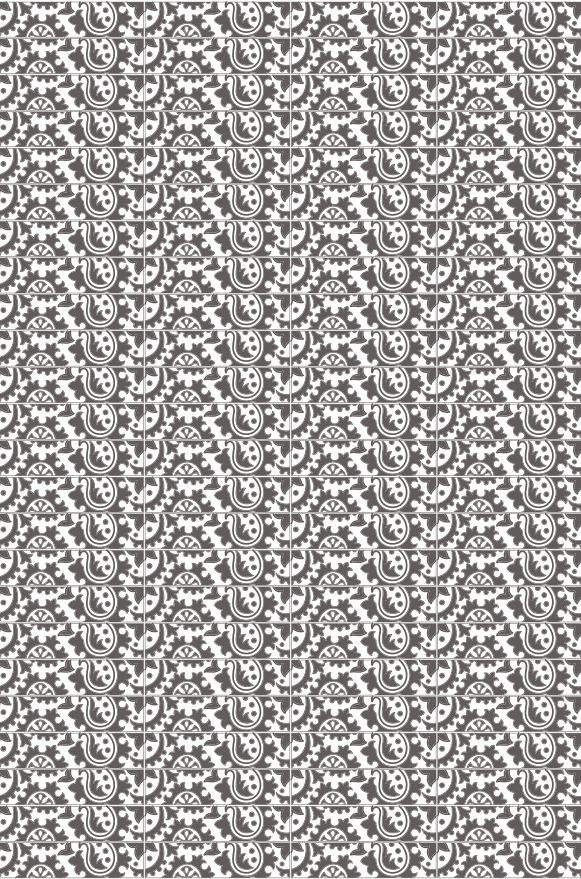


HL 00100 / D
PC 04

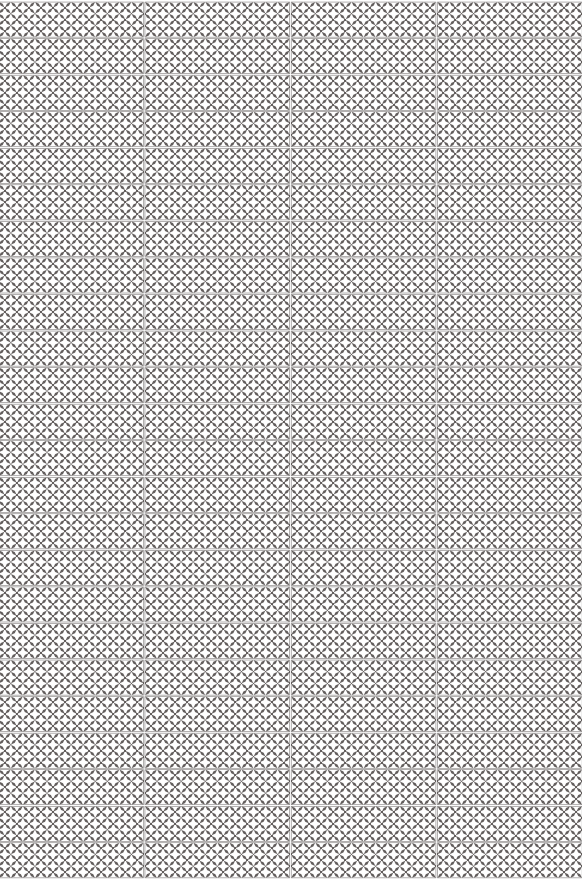


XM 015
PC 12

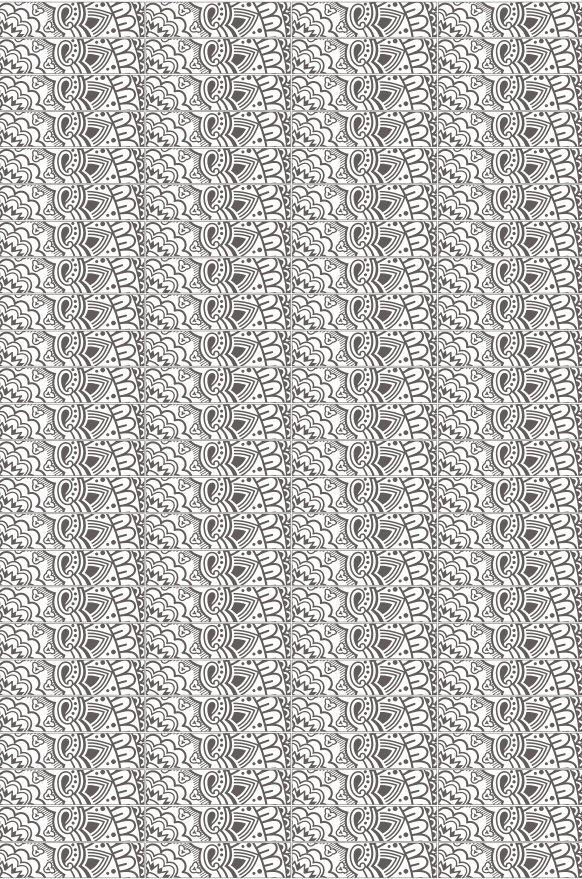
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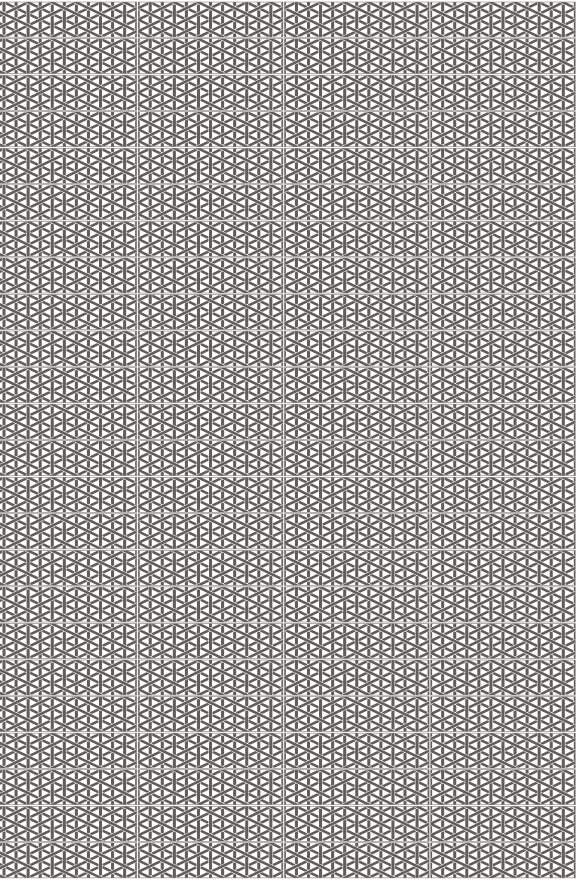
HL 00100 / B



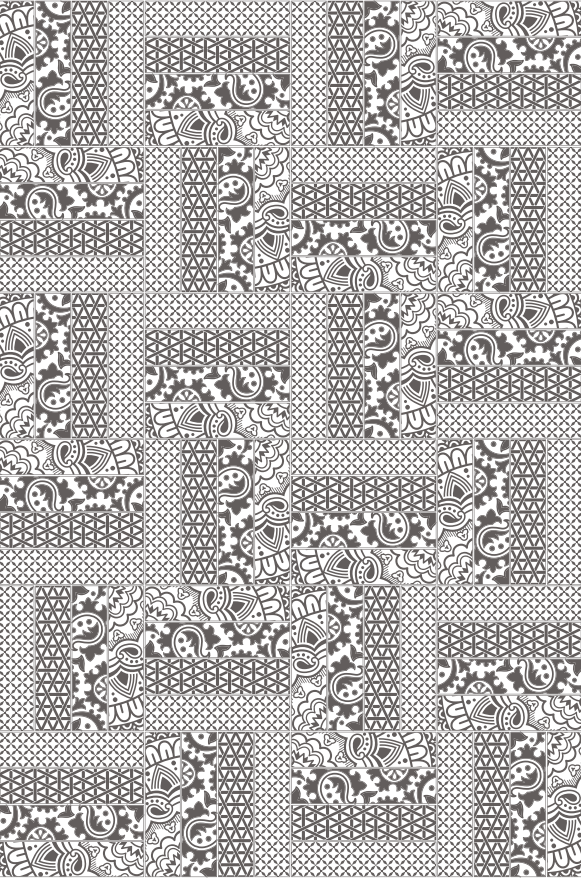
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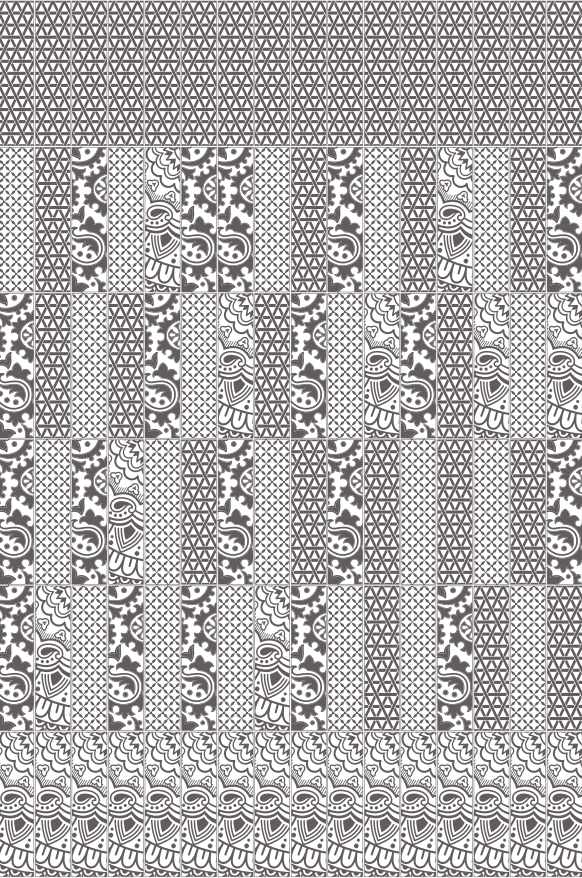
HL 00100 / D



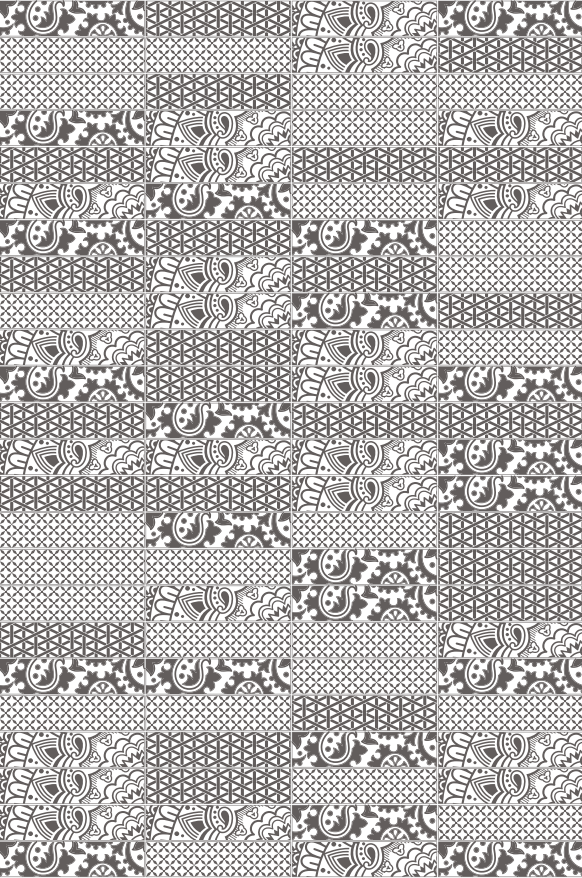
HL 00100 / MIX



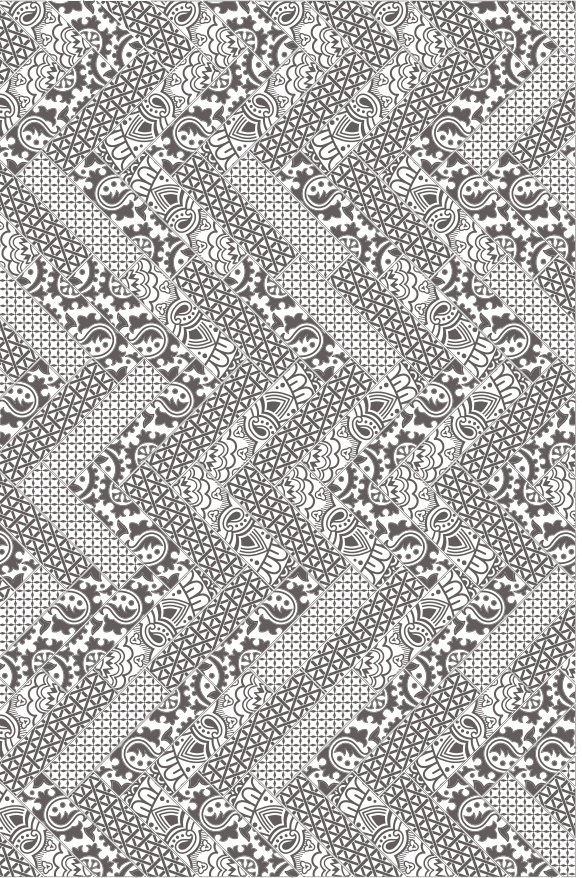
HL 00100 / MIX



HL 00100 / MIX



HL 00100 / MIX



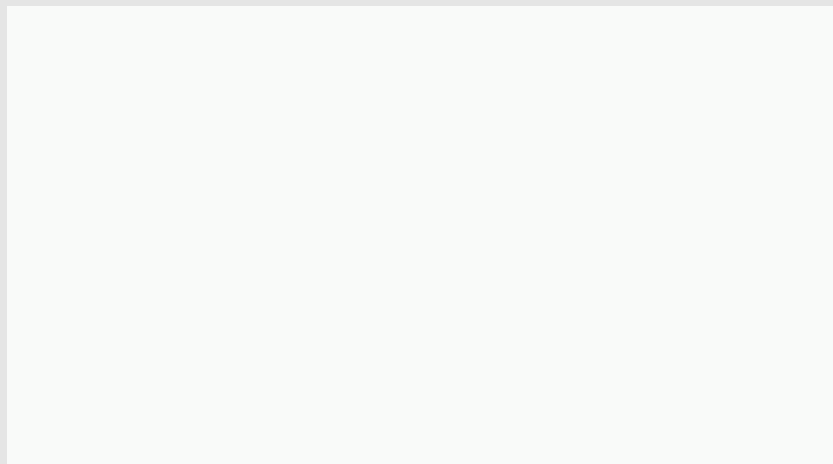
NOTES

1. The use of appropriate spacers is mandatory for fixing all Decors.
2. Being Handcrafted products, slight variations in colours & finish is part of the overall product character. All the decors should be unboxed & mixed up before fixing.
3. The colours & finishes in the catalogue is for information & reference purpose only. Actual products may vary slightly from the samples you may have seen during the selection at our channel partners.
4. All products comply with their respective National & International industry standards.





EXCLUSIVELY AVAILABLE AT



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