



**TRENDSETTING PREMIUM COLLECTION**

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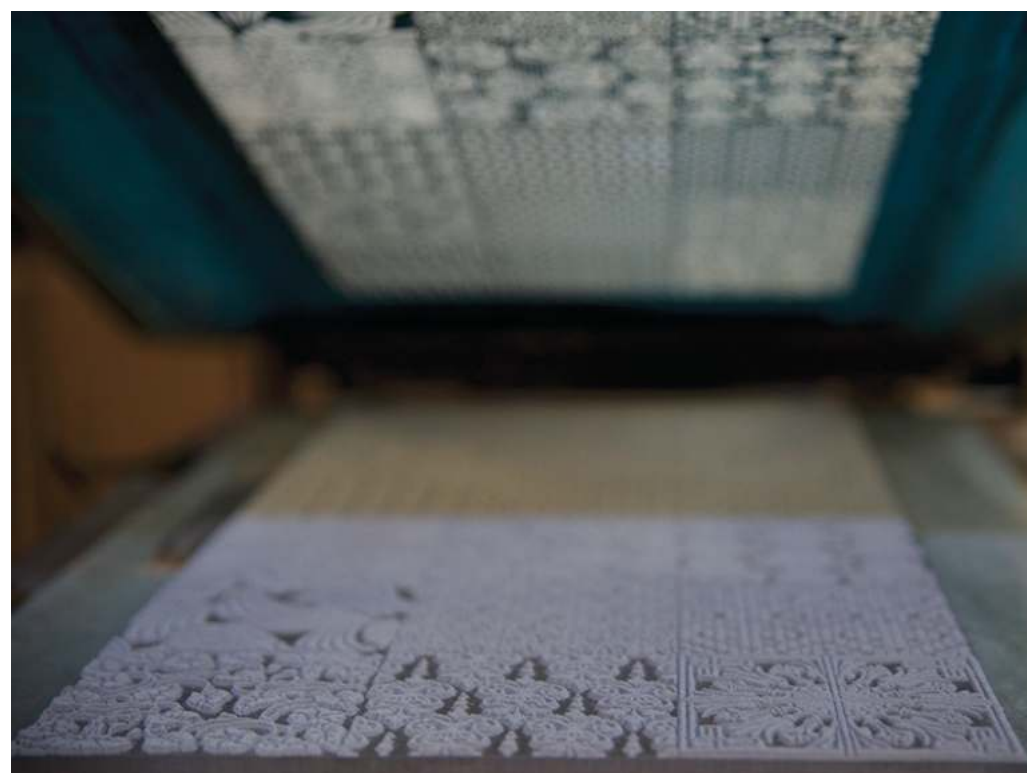
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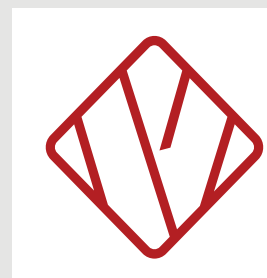


## VRIDA®

VRIDA is a brand that is synonymous with premium handcrafted ceramic decors. Each product is the result of the vast wealth of knowledge and manufacturing expertise of our company and the people we work with.

The most suitable procedure is chosen to create these collections on a case-by-case basis. Most work is done by hand, using various techniques like screen printing, sandblasting, stenciling, bulb glazing & hand painting for each specific design detail. The end result is a product that is high quality, superbly original, and handmade. The perfect combination of time-honored, refined techniques of traditional craft decoration with modern industrial processes using the best materials sourced from around the globe.

*The search for new harmonies and aesthetic balances.*



VRIDA is the answer to those in the search for alternative aesthetic solutions to commercially mass-produced ceramics. The products stand out for their strong originality and represent an interesting study of details and interpretation of contemporary trends.



**EXOTIC COLLECTION**

**HANDCRAFTED DESIGNER TILES**

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# Raku

**Exotic Collection**  
**Uniquely vibrant!, True Luxury**

'RAKU firing' is a Japanese technique that uses all of the Earth's elements - fire, wind, earth and air - and creates an incredible glaze on ceramic, which varies in tone and texture each time. Its inspiration comes from the history of Ceramics, where metal oxides were used to create beautiful metallic effects & deep intense colours on artisan tiles.

## HERITAGE

Random Mix Patterns

HERITAGE features a mix of patterns that are delicately embellished. The vibrant Raku colours with fine crackle effect give beautiful nuances of shades across the patterns.

The tonal differences define this rustic surface, with natural and irregular effects.

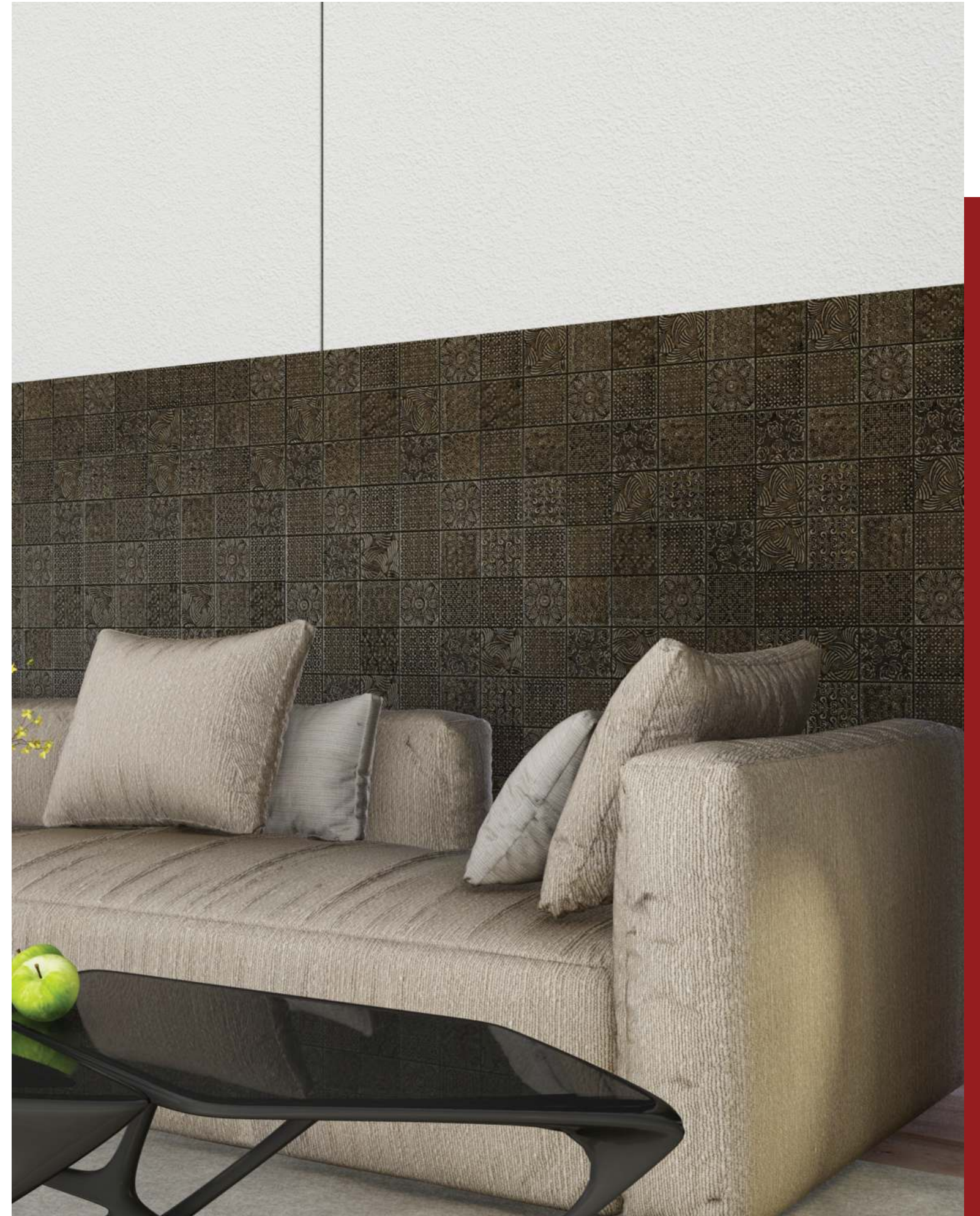
Available in 4" X 4" and suitable for interior walls.



HL 4450



HL 4488



HL 4489

# BEAUTIFY YOUR SPACE

## HERITAGE

Random Mix Patterns

### SIZE

HL 4450  
HL 4488  
HL 4489  
HL 4490

96 x 96mm  
9.6 x 9.6cm

Thickness  
9mm

### FEATURES



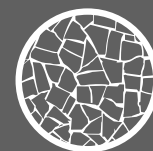
Suitable for Wall Area



Suitable for dry areas and an area with no direct contact with water.



Suitable for Internal usage for all spaces



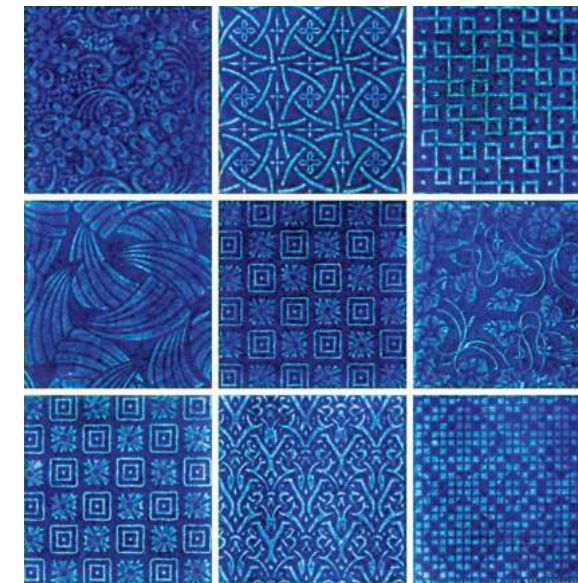
Random Crackle effect with Suitable color variations



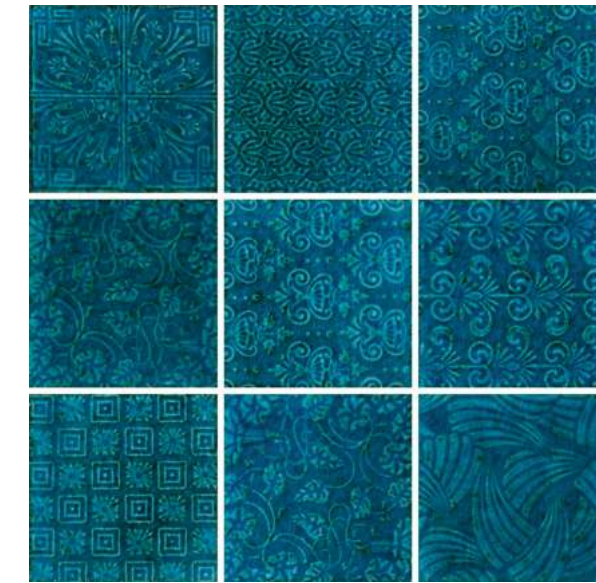
Random Patterns Mix



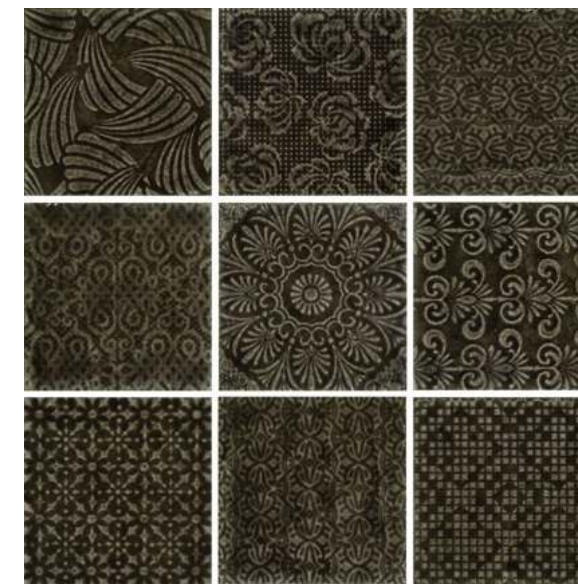
Color variation for authentic effect



**HL 4450**  
PC 01



**HL 4488**  
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**HL 4489**  
PC 01



**HL 4490**  
PC 01



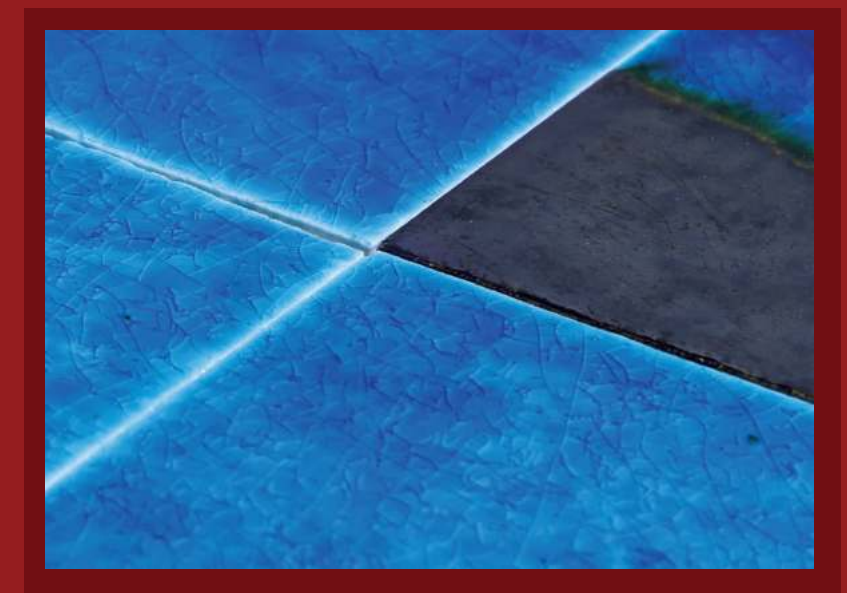
## AMALFI

Random Mix Patterns

AMALFI collection is inspired by the famous Amalfi Coast of Italy, A Unesco World Heritage Site. The charming historical area with sheer cliffs overlooking the beautiful glittering seas.

The black Rock like effect contrasts with the textured crackle glazes.

Available in 4" X 4" and suitable for interior walls & many interesting applications in furniture as well.



EX 4446





# BEAUTIFY YOUR SPACE

## AMALFI Random Mix Patterns

### SIZE

EX 4444  
EX 4445  
EX 4446  
EX 4448  
EX 4449  
EX 4450

98 X 98mm  
9.8 X 9.8cm

Thickness  
9mm

### FEATURES



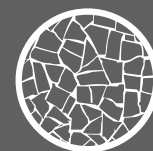
Suitable for Wall Area



Suitable for dry areas and an area with no direct contact with water.



Suitable for Internal usage for all spaces



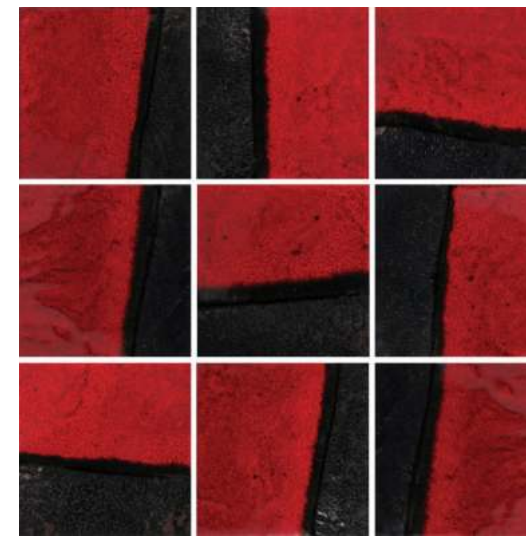
Random Crackle effect with Suitable color variations



Random Patterns Mix



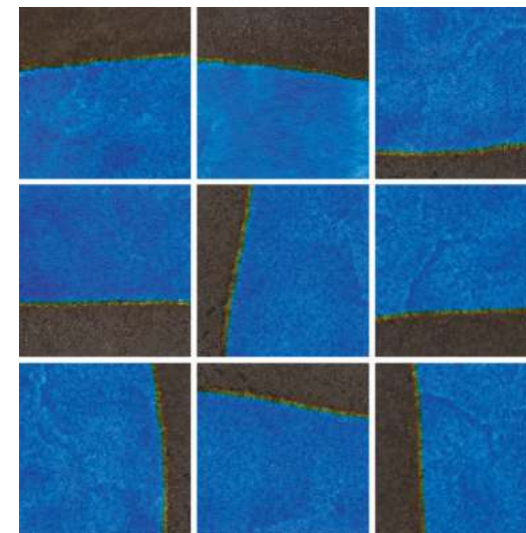
Color variation for authentic effect



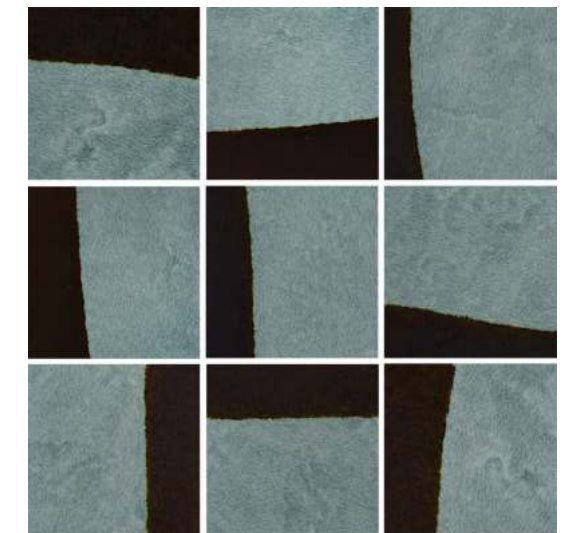
**EX 4444**  
PC 03



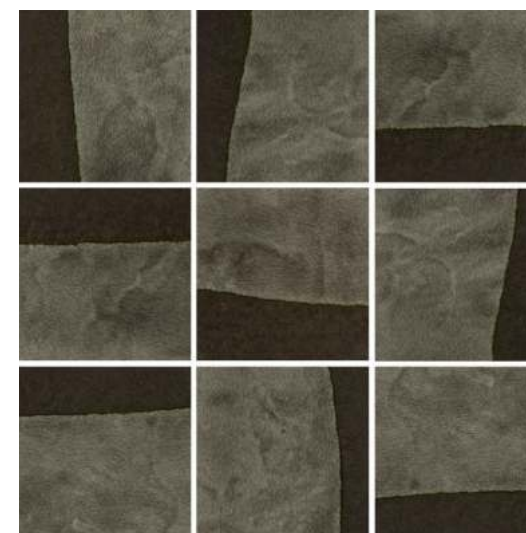
**EX 4445**  
PC 03



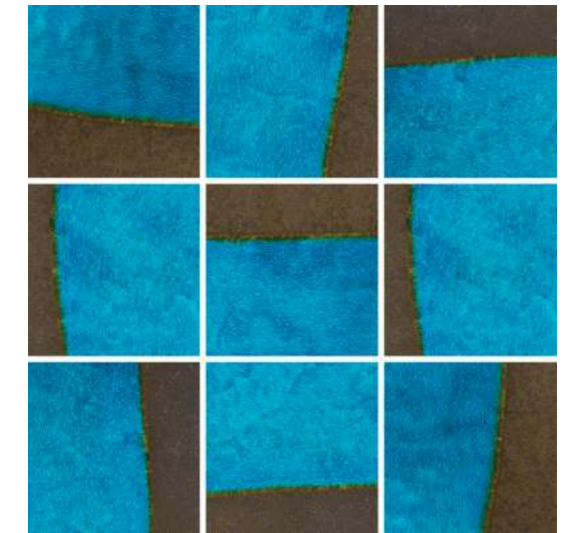
**EX 4446**  
PC 03



**EX 4448**  
PC 03

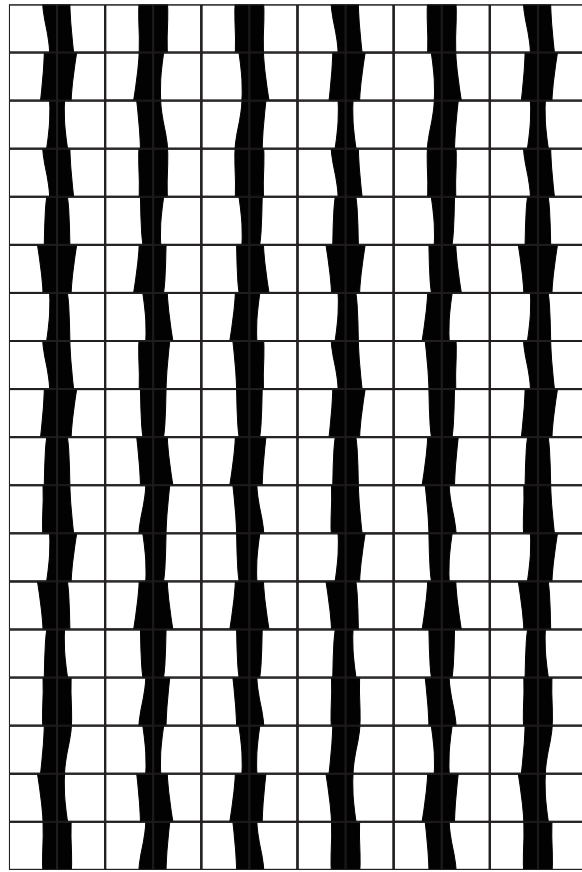


**EX 4449**  
PC 03

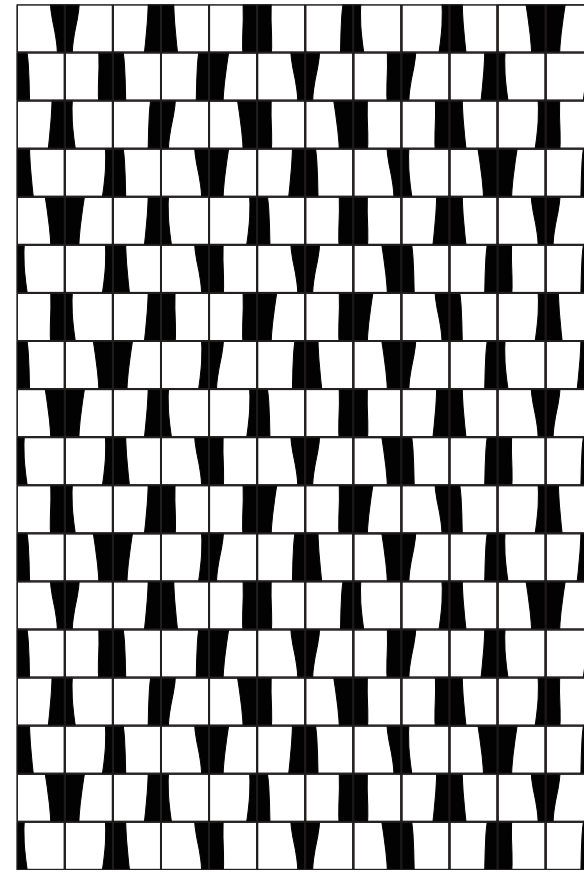


**EX 4450**  
PC 03

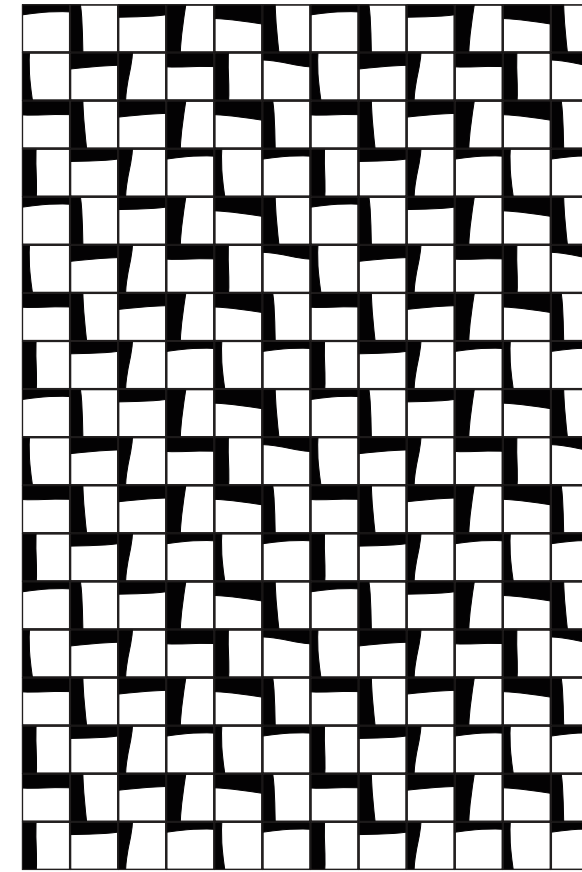
EX 4444 / 4445 / 4446  
EX 4448 / 4449 / 4450



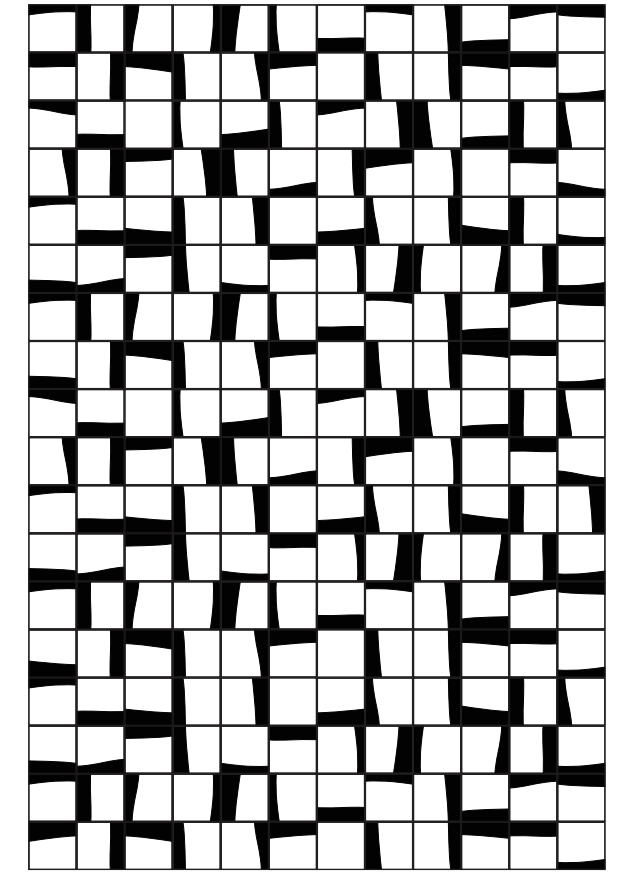
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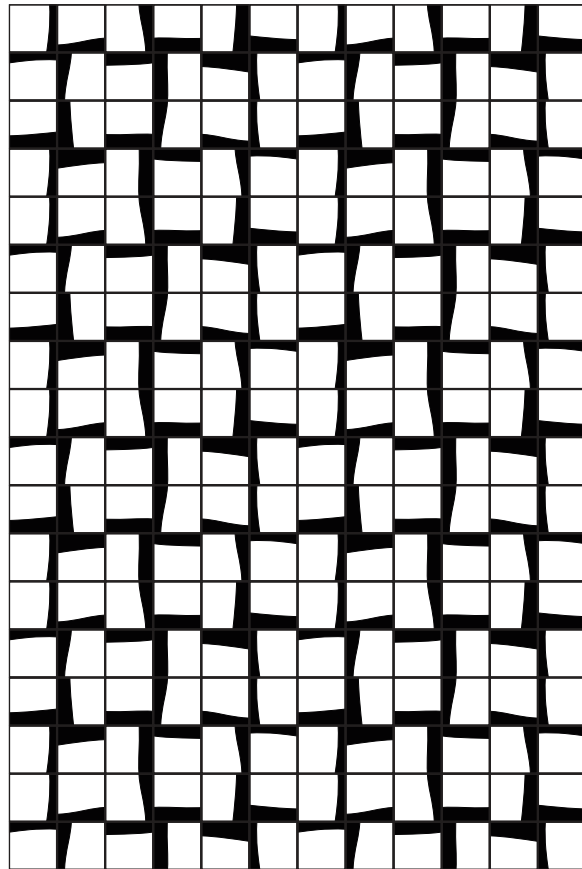
EX 4444 / 4445 / 4446  
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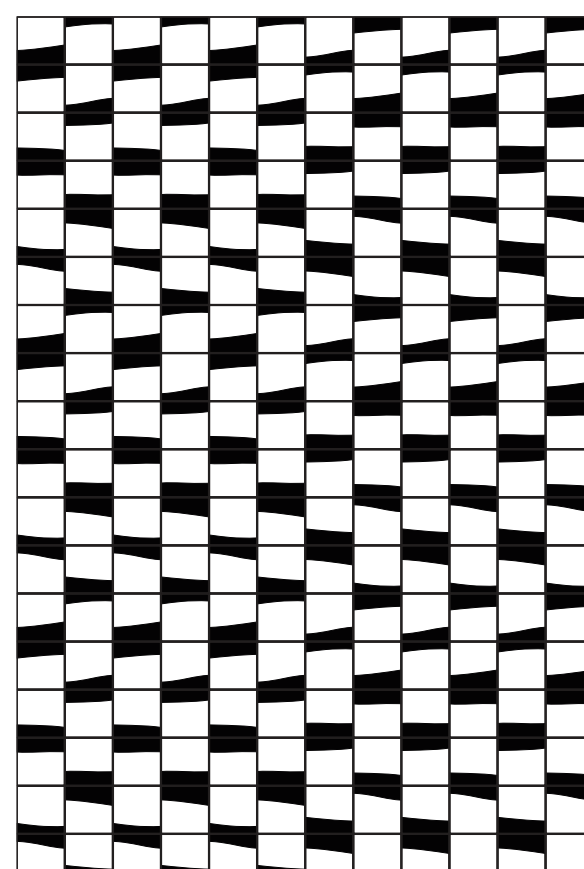
EX 4444 / 4445 / 4446  
EX 4448 / 4449 / 4450



EX 4444 / 4445 / 4446  
EX 4448 / 4449 / 4450



EX 4444 / 4445 / 4446  
EX 4448 / 4449 / 4450



## VICTORIA

Random Mix Patterns

Inspired by Tradition, VICTORIA reinterprets colours and textures in a contemporary way. a fresh, dynamic collection that redefines room settings with a vibrant and modern look.

Composition of dark blue with a black background and light blue with white background to choose from. They can also be mixed together to form interesting layouts & patterns.

Available in 4" X 4" and suitable for interior walls.



HL 4451 / HL 4452



# BEAUTIFY YOUR SPACE

## VICTORIA Random Mix Patterns

### SIZE

HL 4451  
HL 4452  
98 X 98mm  
9.8 X 9.8cm  
Thickness  
9mm

### FEATURES



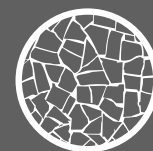
Suitable for Wall Area



Suitable for dry areas and an area with no direct contact with water.



Suitable for Internal usage for all spaces



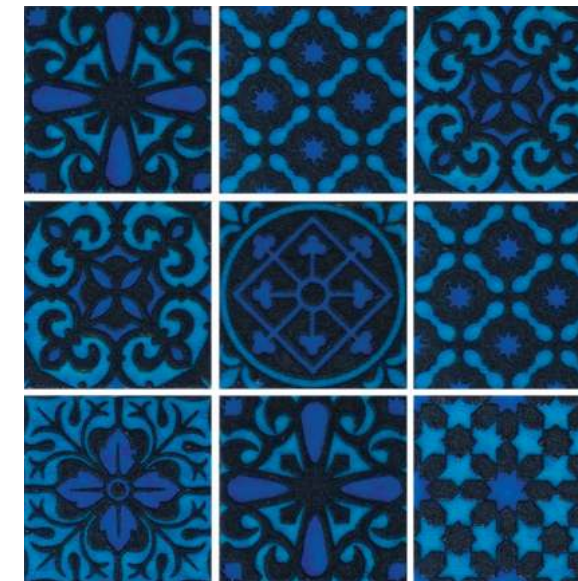
Random Crackle effect with Suitable color variations



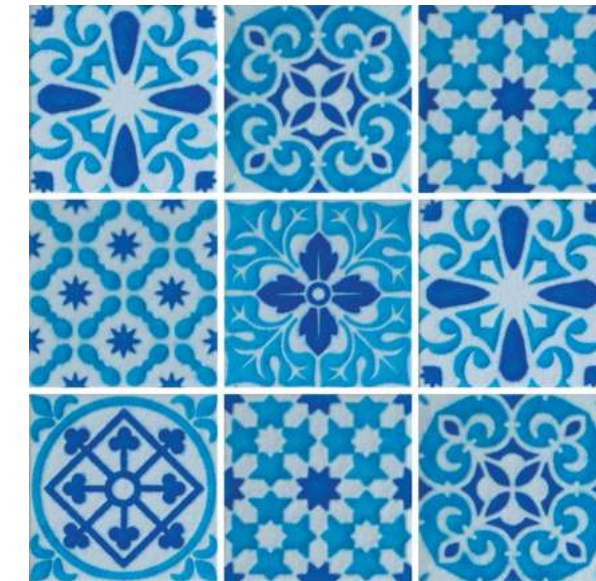
Random Patterns Mix



Color variation for authentic effect



**HL 4451**  
PC 01



**HL 4452**  
PC 01



## SARDINIA

Random Mix Patterns

Cutting-edge materials meet age-old manufacturing techniques - Traditional designs made completely with hand screen prints & manual applications! A combination for any environment - be it urban contemporary style or rustic charm! Our timeless decors will blend in to make a statement in any setting!

Available in 6" X 6" and suitable for interior walls.



EX 1090 / PC 48012 / PC 48011

# BEAUTIFY YOUR SPACE

## SARDINIA

Random Mix Patterns

### SIZE

EX 1090  
PC 48012  
PC 48011 148 X 148mm  
14.8 X 14.8cm

Thickness  
9mm

### FEATURES



Suitable for Wall Area



Suitable for dry areas and an area with no direct contact with water.



Suitable for Internal usage for all spaces



Random Crackle effect with Suitable color variations



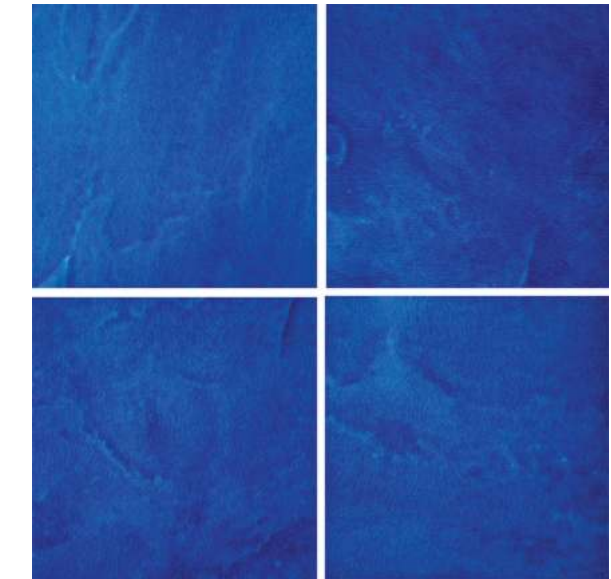
Random Patterns Mix



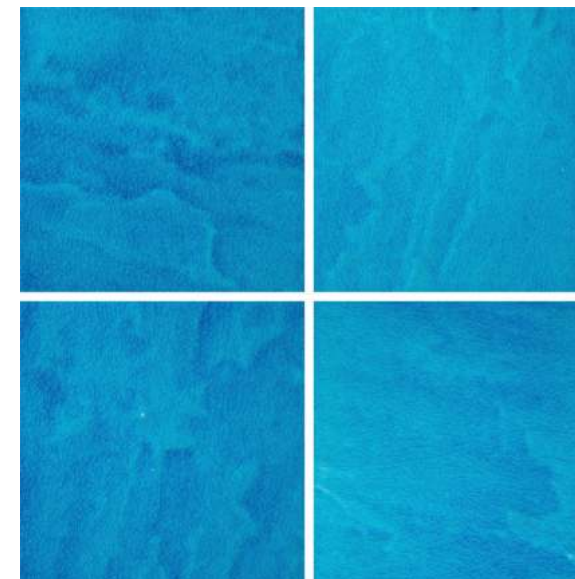
Color variation for authentic effect



**EX 1090**  
PC 07



**PC 48012**  
PC 02



**PC 48011**  
PC 02

# EXPLORA

Single Pattern

New interpretations of a classic design with amazing raw materials from Sicer - Raku glazes with brilliant crackle effect in small 6"x6" tiles.

Wonderful new shades add up to our exclusive range of decors!

Available in 6" X 6" and suitable for interior walls.



EX - 1097





# BEAUTIFY YOUR SPACE

## EXPLORA Single Pattern

### SIZE

EX 1095  
EX 1096  
EX 1097  
EX 1098  
EX 1099

148 X 148mm  
14.8 X 14.8cm

Thickness  
9mm

### FEATURES



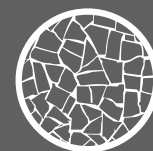
Suitable for Wall Area



Suitable for dry areas and an area with no direct contact with water.



Suitable for Internal usage for all spaces



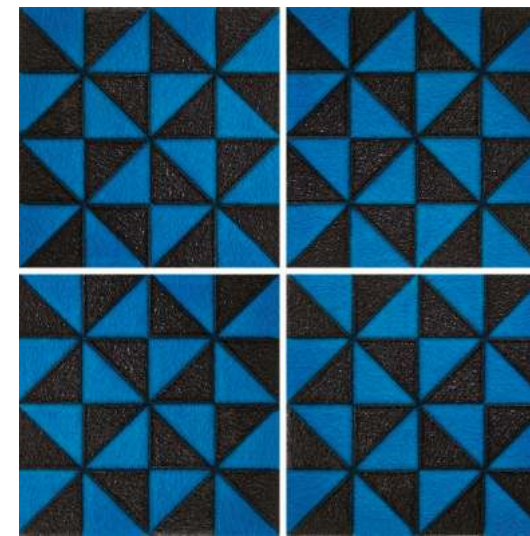
Random Crackle effect with Suitable color variations



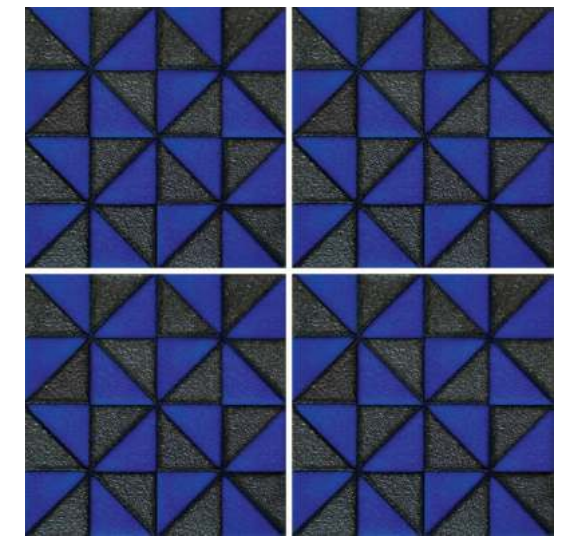
One Pattern Design



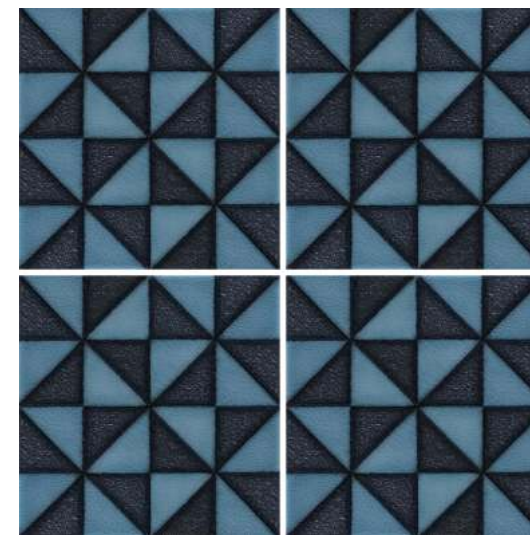
Color variation for authentic effect



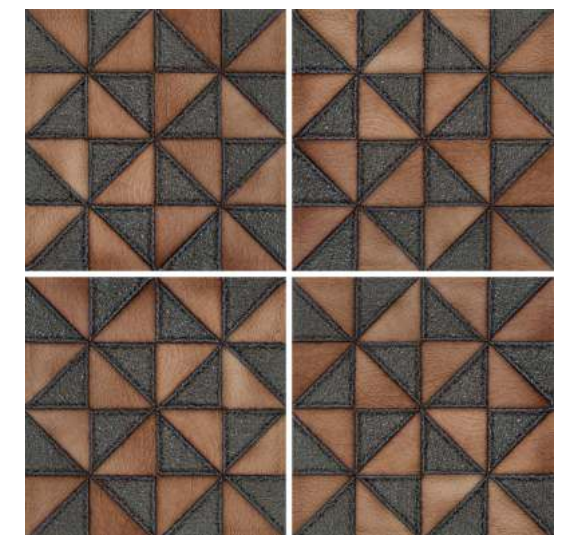
**EX 1095**  
PC 07



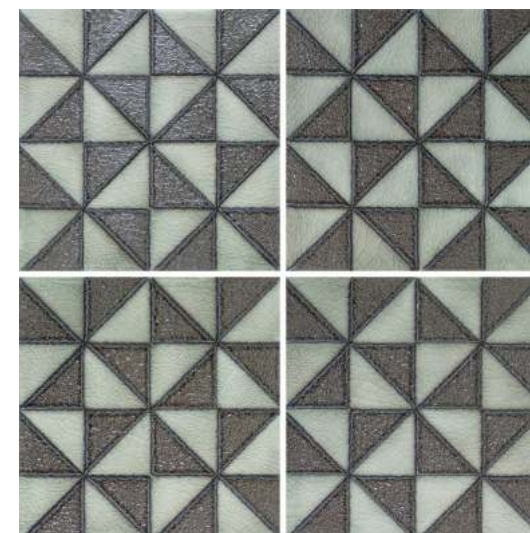
**EX 1096**  
PC 07



**EX - 1097**  
PC 07



**EX 1098**  
PC 07



**EX 1099**  
PC 07



## MANDALA

4 Random Mix Patterns

MANDALA tiles with relief texture that beautifully enhances the transparency & intensity of the oxide glazes to give a unique colour palette on its own!

Available in 8" X 8" and suitable for interior walls.



EX 2257



# BEAUTIFY YOUR SPACE

## MANDALA

4 Random Mix Patterns

### SIZE

EX 2255  
EX 2256  
EX 2257  
EX 2258  
EX 2259

197 X 197mm  
19.7 X 19.7cm

Thickness  
9mm

### FEATURES



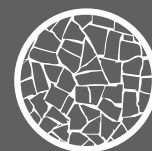
Suitable for Wall Area



Suitable for dry areas and an area with no direct contact with water.



Suitable for Internal usage for all spaces



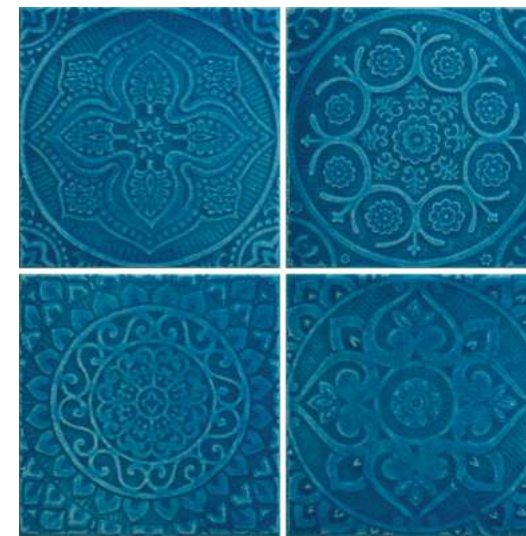
Random Crackle effect with Suitable color variations



Four patterns design or mix & match of 2 or more, each pattern can be ordered individually.



Color variation for authentic effect



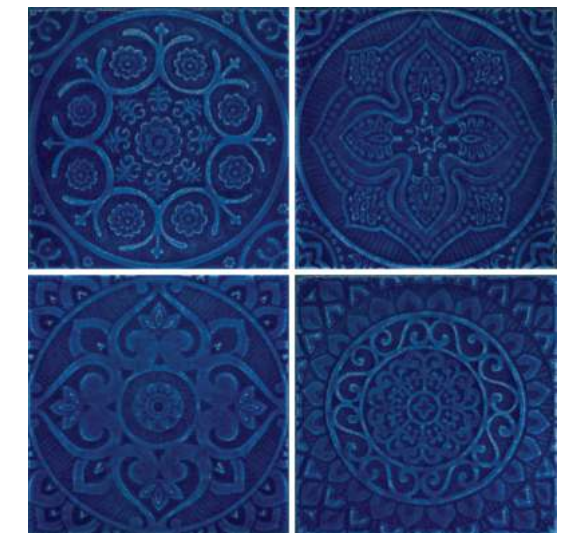
**EX 2255**  
PC 10



**EX 2256**  
PC 10



**EX 2257**  
PC 10



**EX 2258**  
PC 10



**EX 2259**  
PC 10

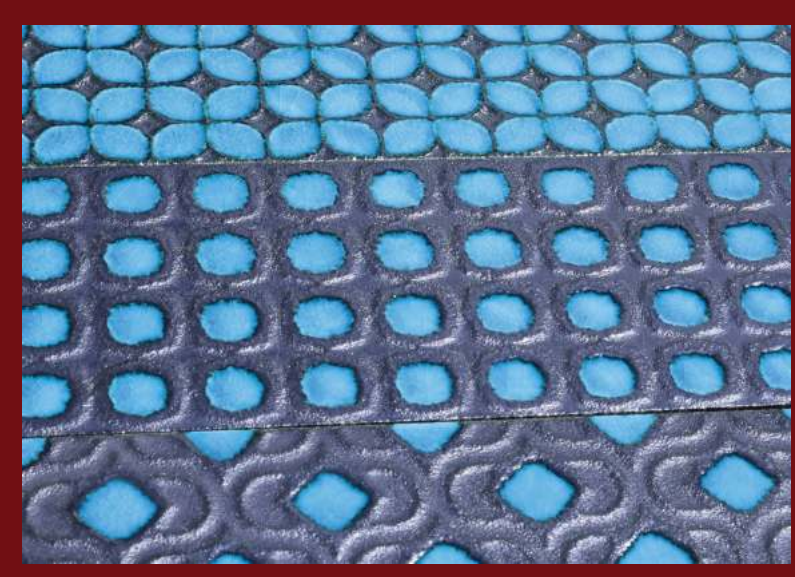
# KAIRO

4 Random Mix Patterns

KAIRO features an uneven geometrical pattern, rendering the end effect willingly timeworn. This irregular motif is combined with gradients, from freshly cold to earthy warm nuances.

The tonal differences define this rustic surface, with natural and irregular effects.

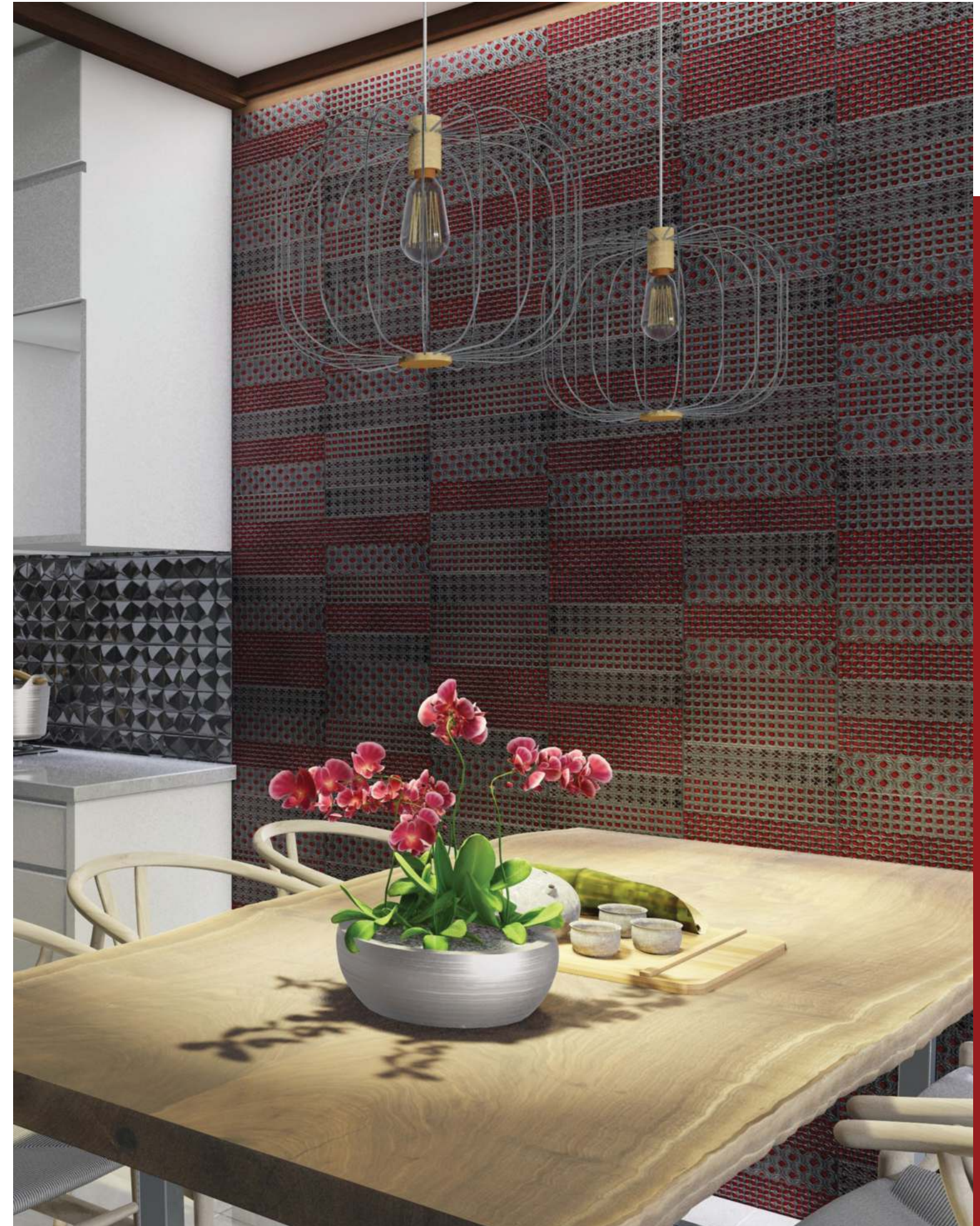
Available in 12" X 4" and suitable for interior walls.



**XB 12301 A/B/C/D**



XB 12304 A/B/C/D



XB 12471 A/B/C/D

# BEAUTIFY YOUR SPACE

## KAIRO

4 Random Mix Patterns

### SIZE

XB 12301  
 XB 12304  
 XB 12471  
 XB 12604  
 XB 12104  
 XB 12501

297 X 72mm  
29.7 X 7.2cm

Thickness  
9mm

### FEATURES



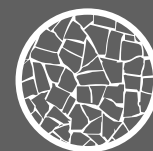
Suitable for Wall Area



Suitable for dry areas and an area with no direct contact with water.



Suitable for Internal usage for all spaces



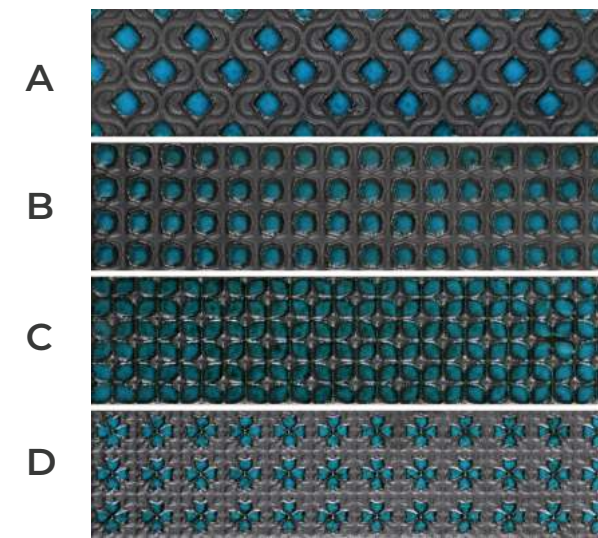
Random Crackle effect with Suitable color variations



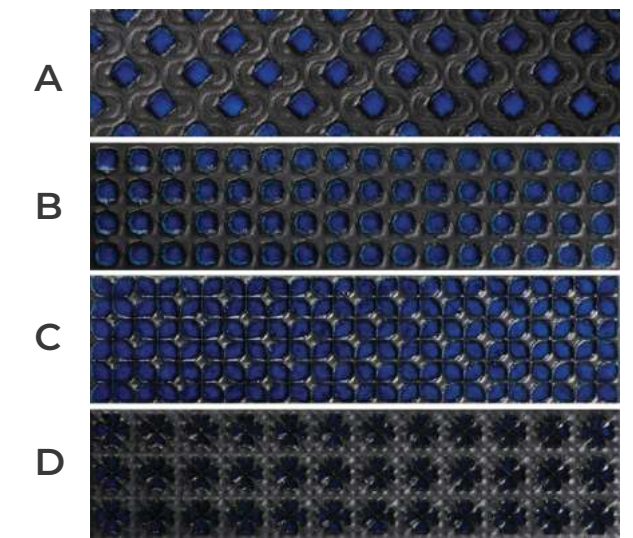
Four patterns design or mix & match of 2 or more, each pattern can be ordered individually.



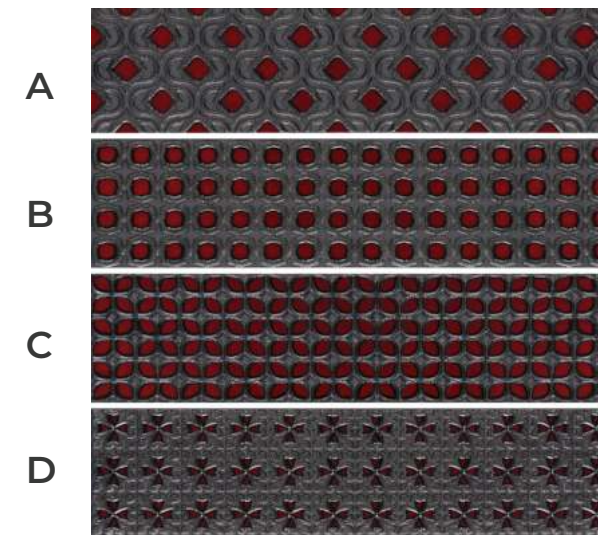
Color variation for authentic effect



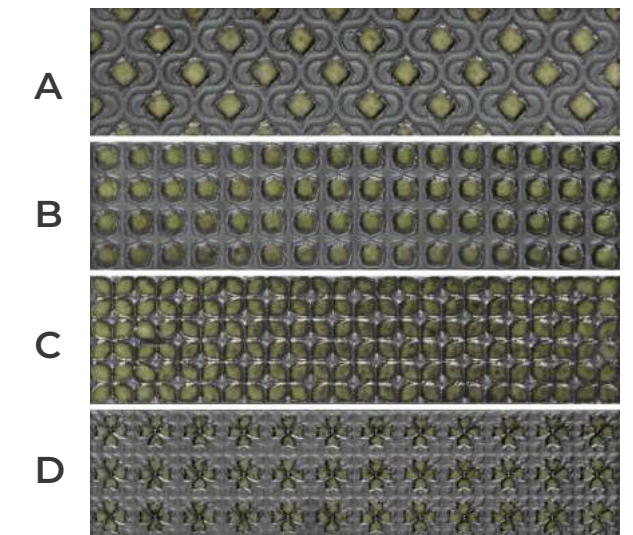
**XB 12301**  
PC 06



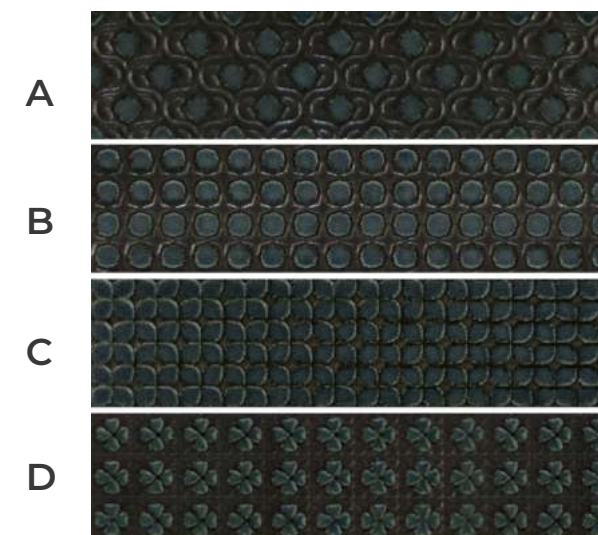
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PC 06



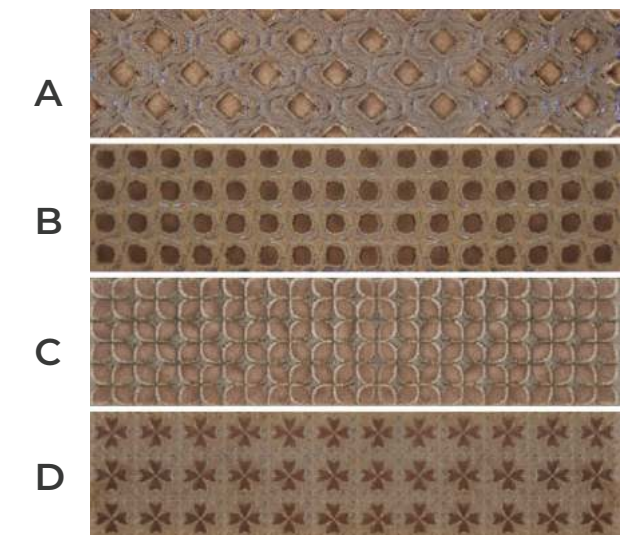
**XB 12471**  
PC 06



**XB 12604**  
PC 06

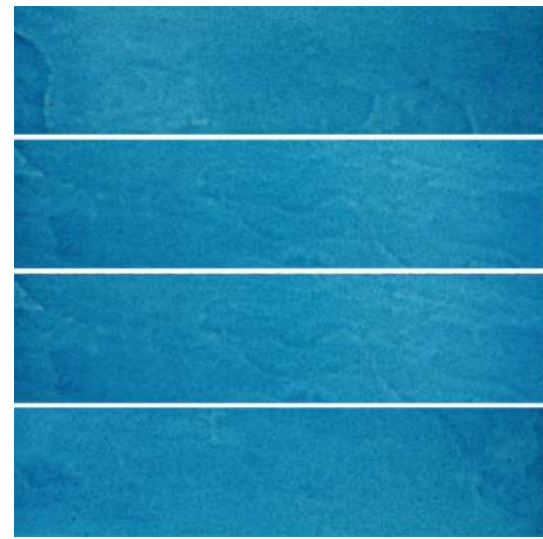


**XB 12104**  
PC 06

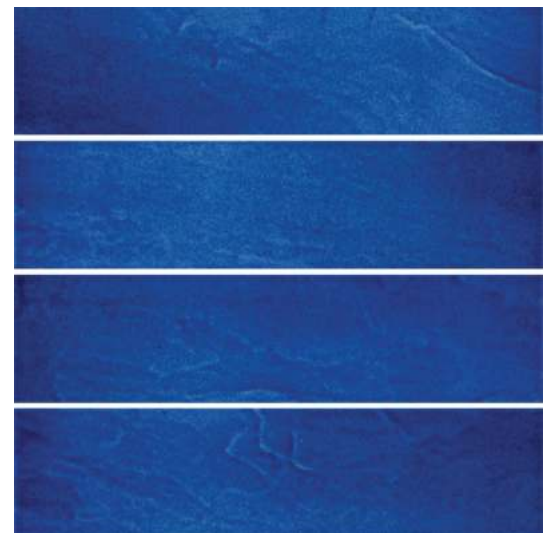


**XB 12501**  
PC 06



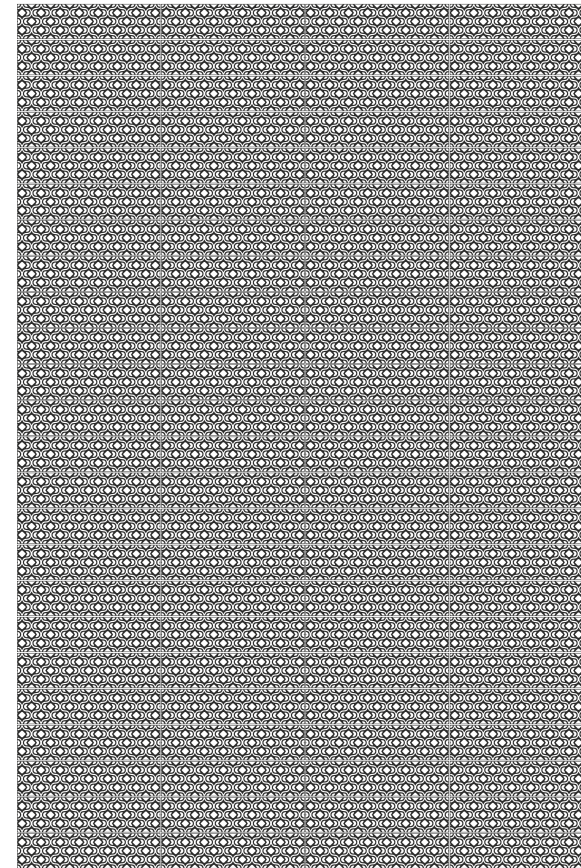


**PC 72011**  
PC 02

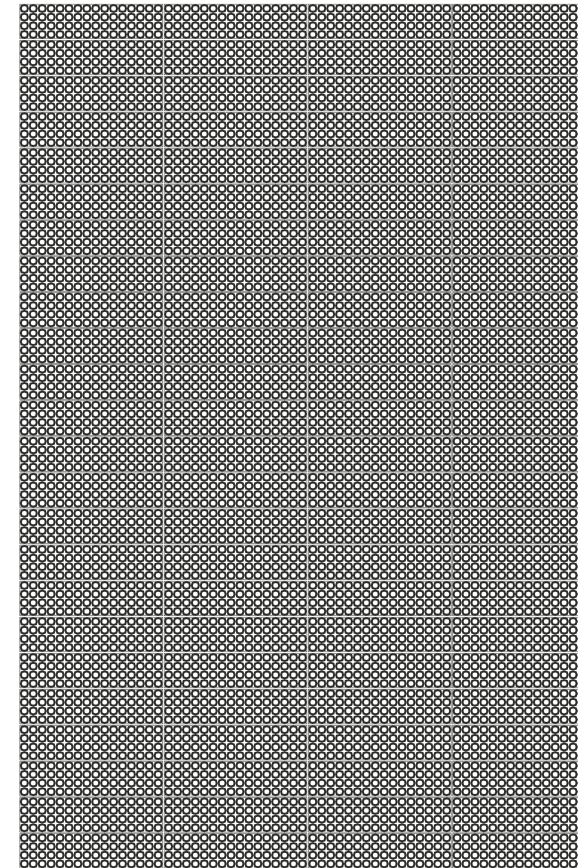


**PC 72012**  
PC 02

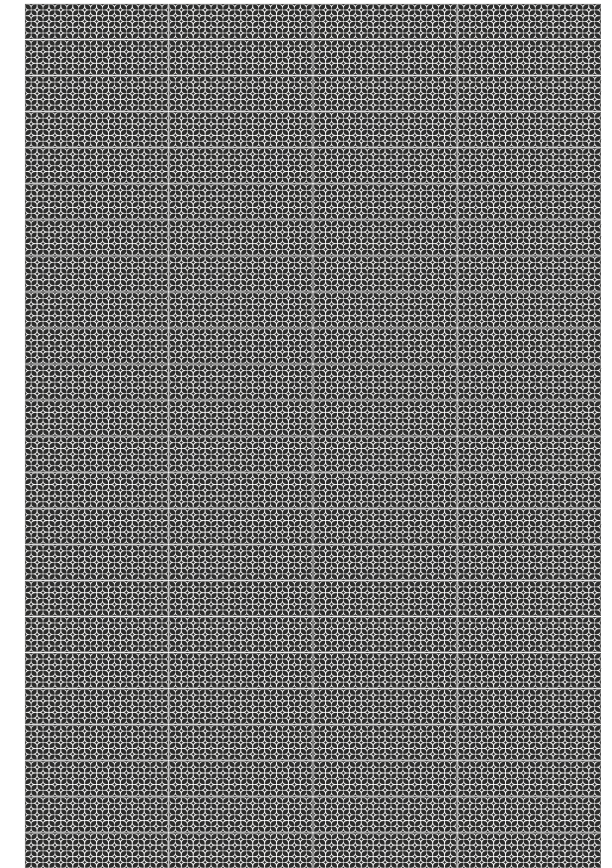
XB 12301, XB 12471, XB 12104 / A



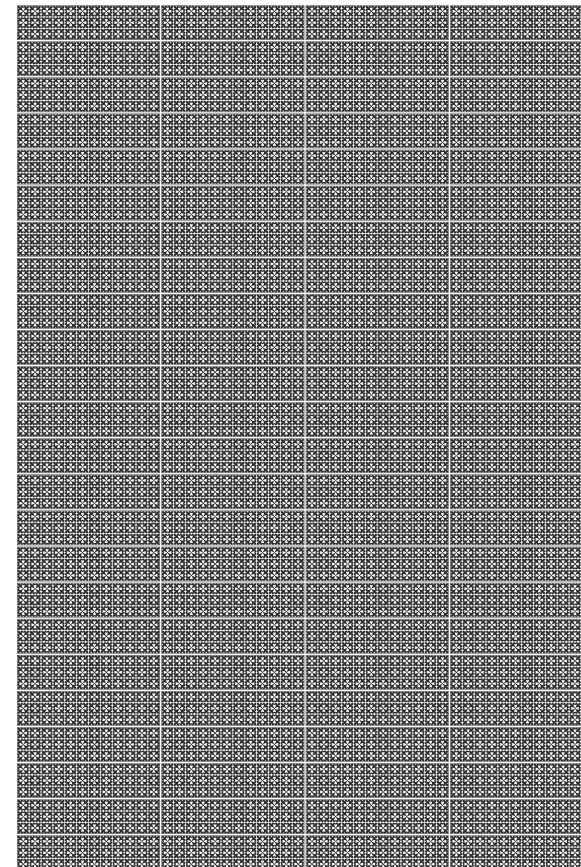
XB 12301, XB 12471, XB 12104 / B



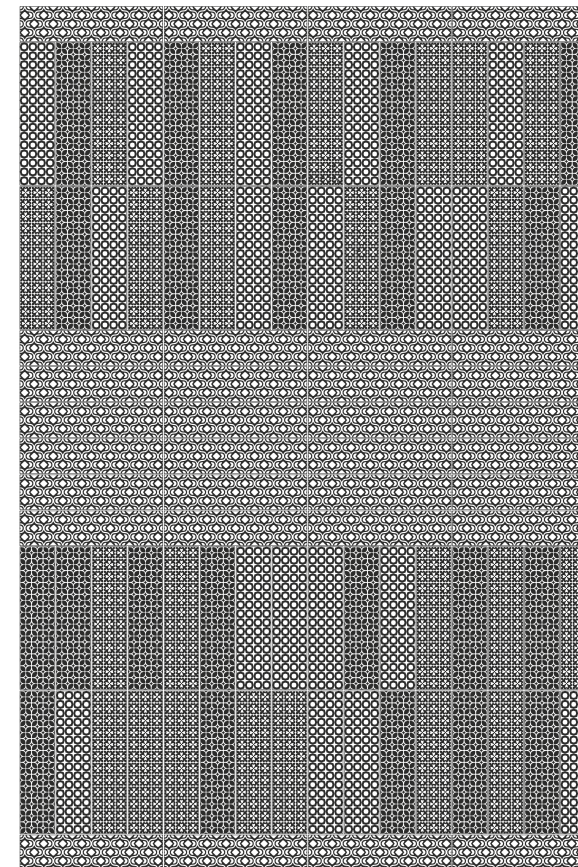
XB 12301, XB 12471, XB 12104 / C



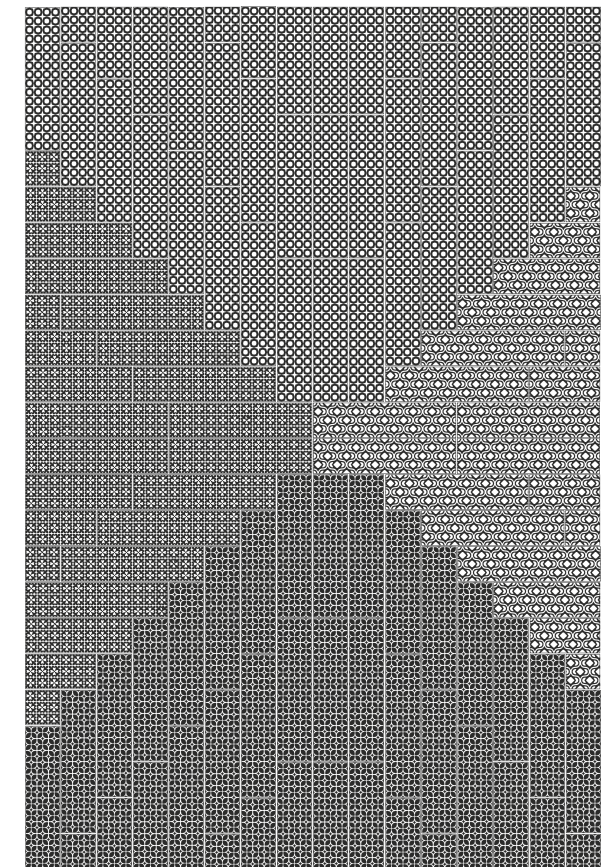
XB 12301, XB 12471, XB 12104 / D



XB 12301, XB 12471, XB 12104 / MIX



XB 12301, XB 12471, XB 12104 / MIX





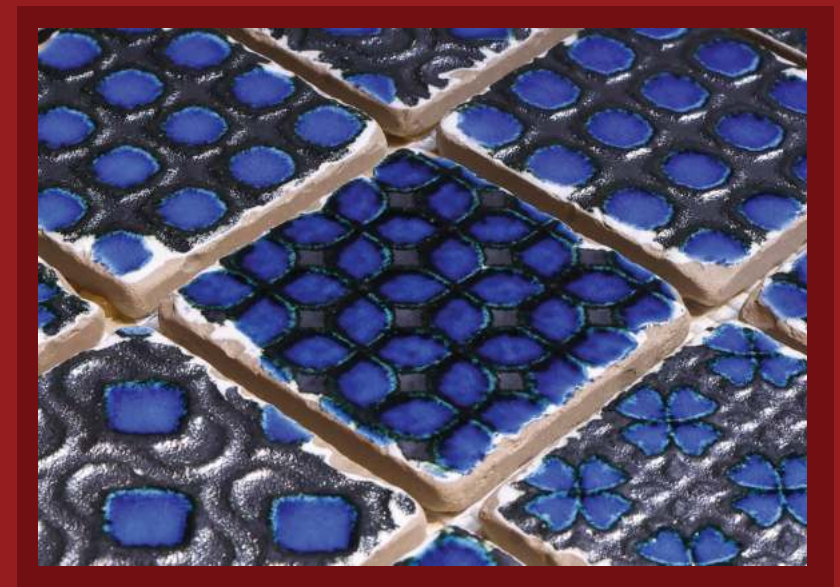
## LUXE

Random Mix Patterns

LUXE is the new line of patterns inspired by antique handmade ceramic tiles. A secret ageing process gives the decors an antique finish that makes each tile unique.

Ancient geometries are reinterpreted with a modern perspective, full of vibrant colours in blue and brown options suitable for every mood and environment.

Available in 12" X 12" and suitable for interior walls.



XXM 02

# BEAUTIFY YOUR SPACE

## LUXE

Random Mix Patterns

### SIZE

XXM 01  
XXM 02  
XXM 03  
XXM 04

297 X 297mm  
29.7 X 29.7cm

Thickness  
9mm

### FEATURES



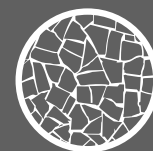
Suitable for Wall Area



Suitable for dry areas and an area with no direct contact with water.



Suitable for Internal usage for all spaces



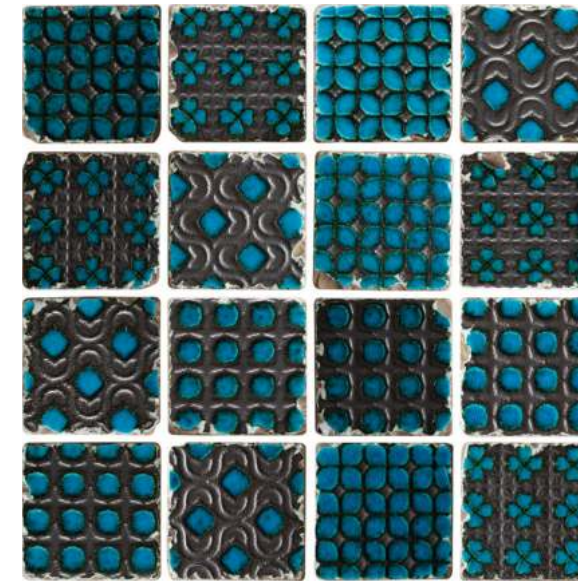
Random Crackle effect with Suitable color variations



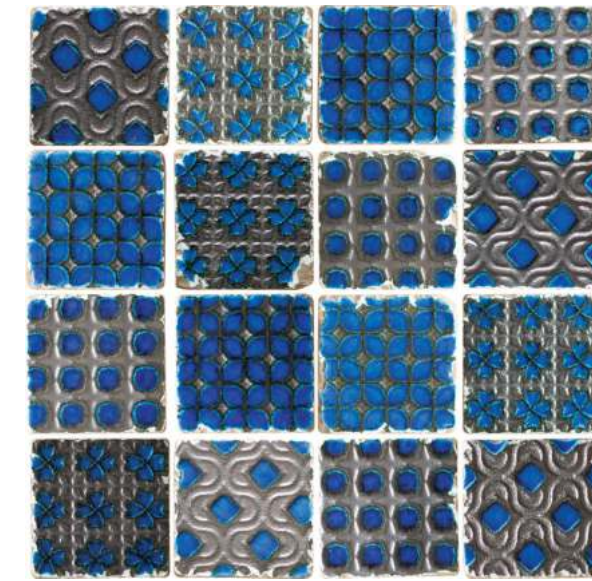
Random Patterns Mix



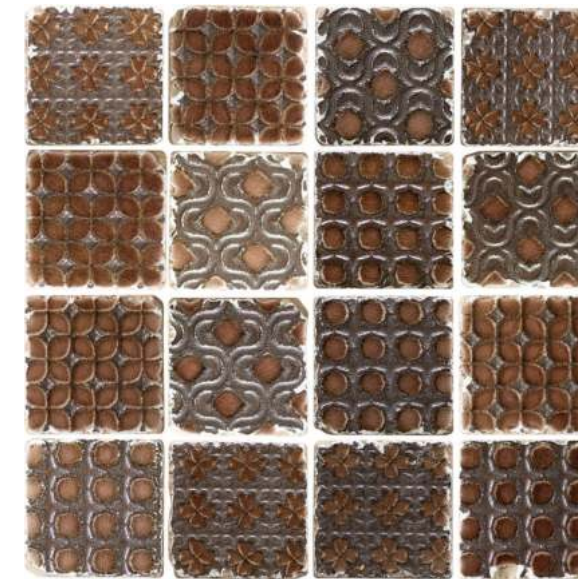
Color variation for authentic effect



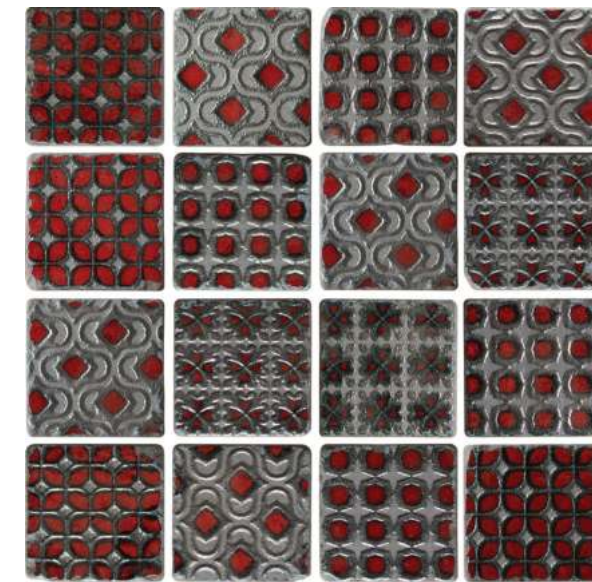
**XXM 01**  
PC 13



**XXM 02**  
PC 13



**XXM 03**  
PC 13



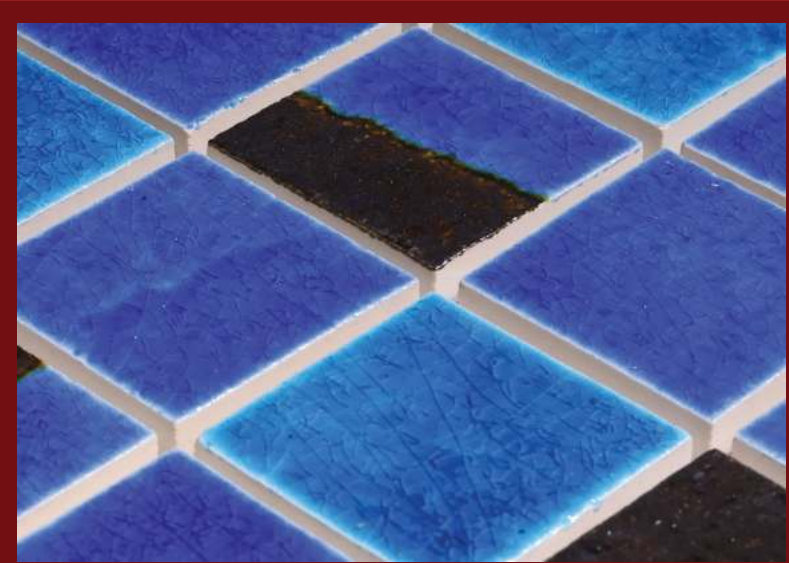
**XXM 04**  
PC 13

## BREEZE

Random Mix Patterns

BREEZE features Deep blue & Azure sea-blue contrasting with a black mirror effect. Can use randomly or in combinations of colour or arrangement of patterns!

Available in 12" X 12" and suitable for interior walls.



XXM 030

# BEAUTIFY YOUR SPACE

## BREEZE

Random Mix Patterns

### SIZE



297 X 297mm  
29.7 X 29.7cm

Thickness  
9mm

### FEATURES



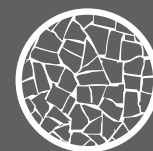
Suitable for Wall Area



Suitable for dry areas and an area with no direct contact with water.



Suitable for Internal usage for all spaces



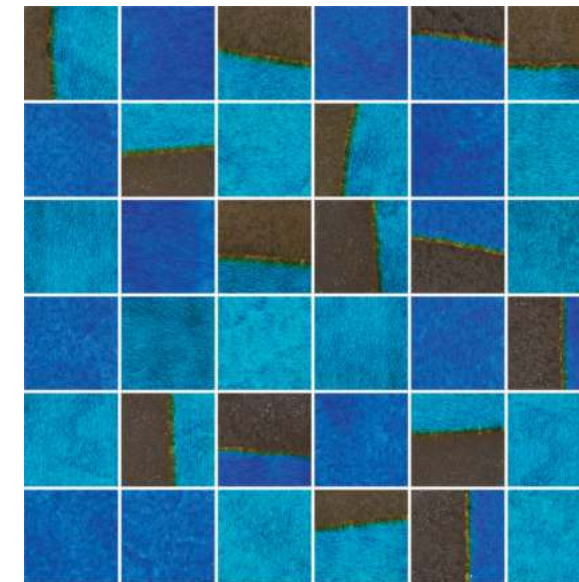
Random Crackle effect with Suitable color variations



Random Patterns Mix



Color variation for authentic effect



**XXM 030**  
PC 13

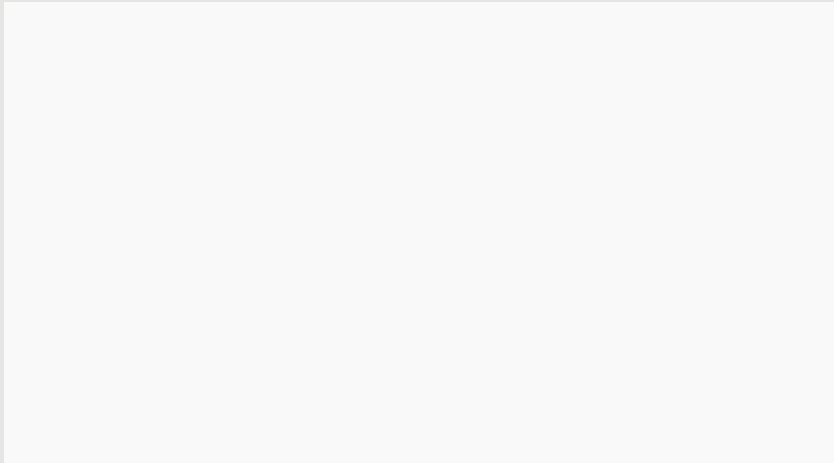
# NOTES

1. The use of appropriate spacers is mandatory for fixing all Decors.
2. Being Handcrafted products, slight variations in colours & finish is part of the overall product character. All the decors should be unboxed & mixed up before fixing.
3. The colours & finishes in the catalogue is for information & reference purpose only. Actual products may vary slightly from the samples you may have seen during the selection at our channel partners.
4. All products comply with their respective National & International industry standards.





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